



125th Street Bid

Week 31, 2016

08/01/2016 to 08/07/2016

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 4.4 %	▼ -0.3 %	▼ -15.3 %	▼ -7.8 %	▲ 10.3 %	▲ 1.7 %
New York	▲ 0.8 %	▼ -1.2 %	▼ -6.2 %	▼ -6.8 %	▲ 7.8 %	▲ 7.8 %
USA	▲ 1.1 %	▼ -1.1 %	▼ -5.9 %	▼ -5.6 %	▲ 5.6 %	▲ 7.8 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 4.8% up on the previous year.

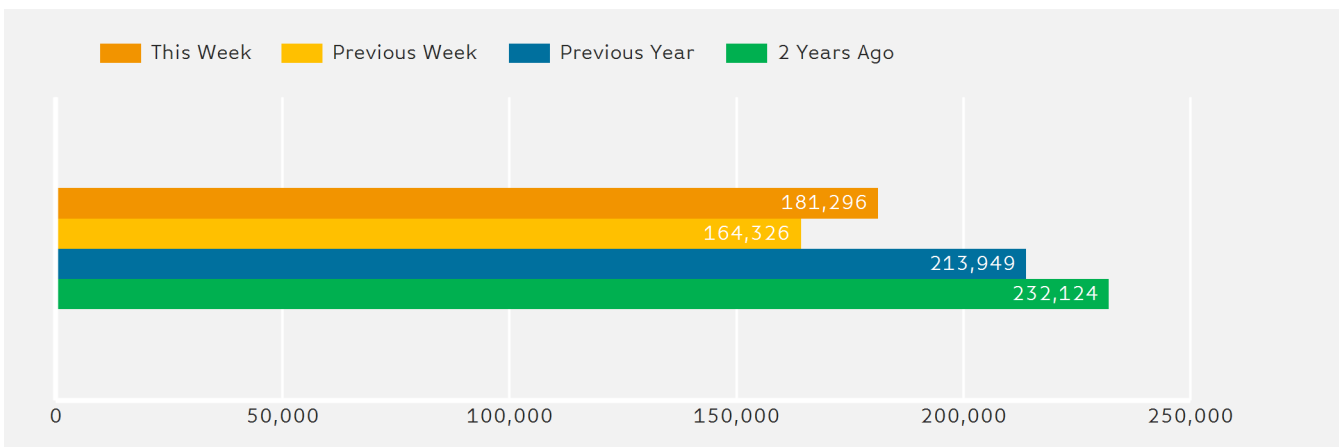
Footfall for the year to date is 4.4% up on the previous year.

The number of Pedestrians counted for week commencing 1 August 2016 was 181,296.

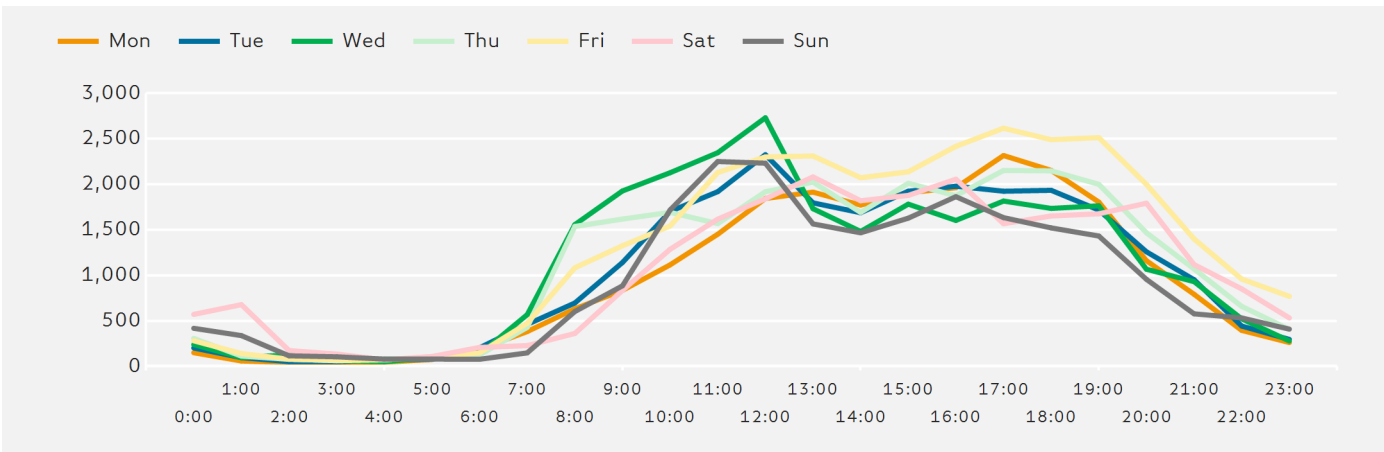
The busiest day in week commencing 1 August 2016 was Friday with 31,427 Pedestrians.

The peak hour of the week was 12:00 on Wednesday with footfall of 2,731

Ped Counts Totals by Week



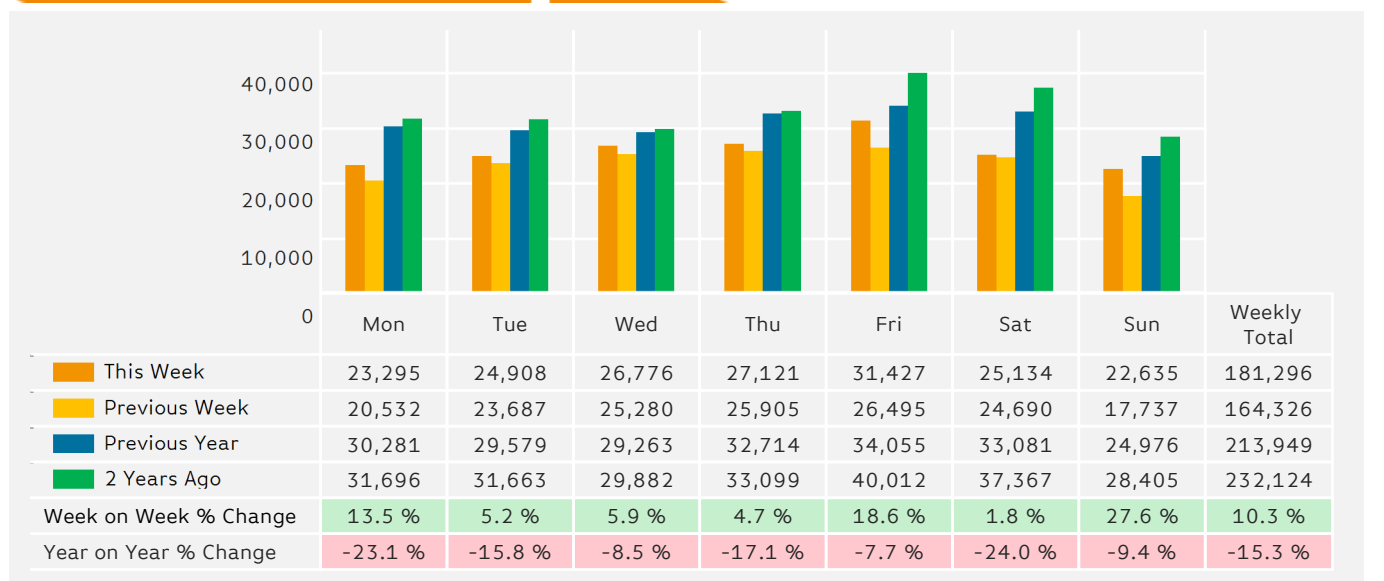
Ped Counts by Hour



Weather

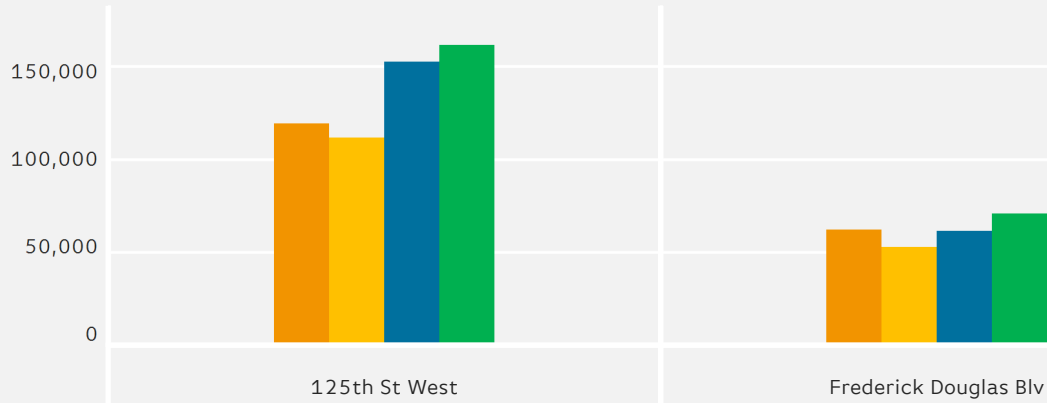
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	78	77	78	80	82	86	87
Previous Week	95	93	91	91	82	84	80
Previous Year	87	87	86	80	82	80	82

Ped Counts by Day



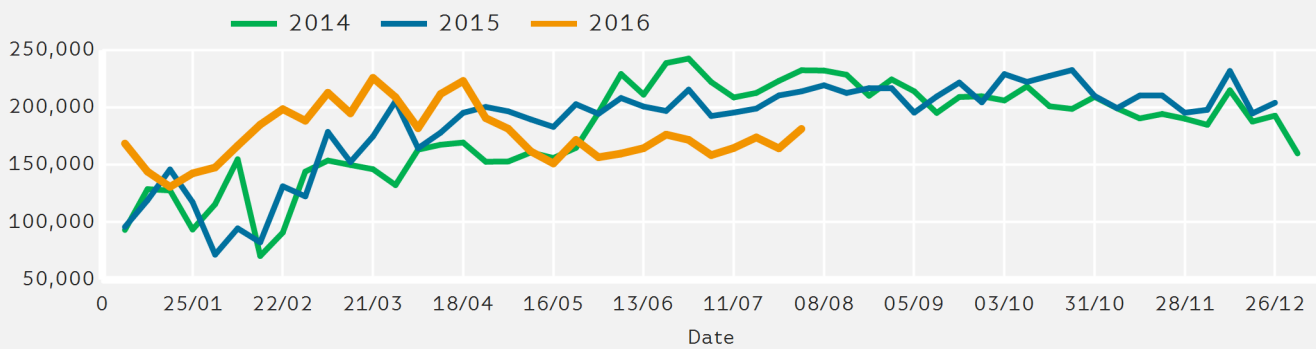
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	119,091	62,205
Previous Week	111,455	52,871
Previous Year	152,310	61,639
2 Years Ago	161,311	70,813
Week on Week % Change	6.9 %	17.7 %
Year on Year % Change	-21.8 %	0.9 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.