



125th Street Bid

Week 14, 2016

04/04/2016 to 04/10/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 34.5 %	▲ 1.0 %	▲ 10.6 %	▼ -1.8 %	▼ -12.9 %	▼ -20.0 %
New York	▼ -2.7 %	▲ 1.5 %	▼ 0.0 %	▲ 3.8 %	▼ -5.1 %	▼ -0.7 %
USA	▼ -3.6 %	▲ 1.5 %	▼ -0.9 %	▲ 3.8 %	▼ -8.6 %	▼ -1.1 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.8% up on the previous year.

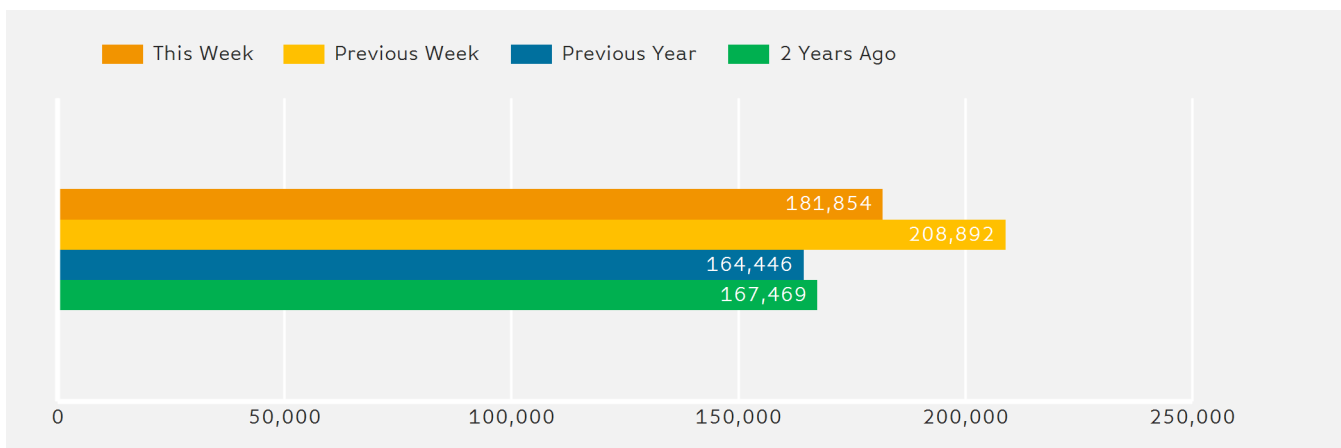
Footfall for the year to date is 34.5% up on the previous year.

Footfall week commencing 4 April 2016 was 181,854.

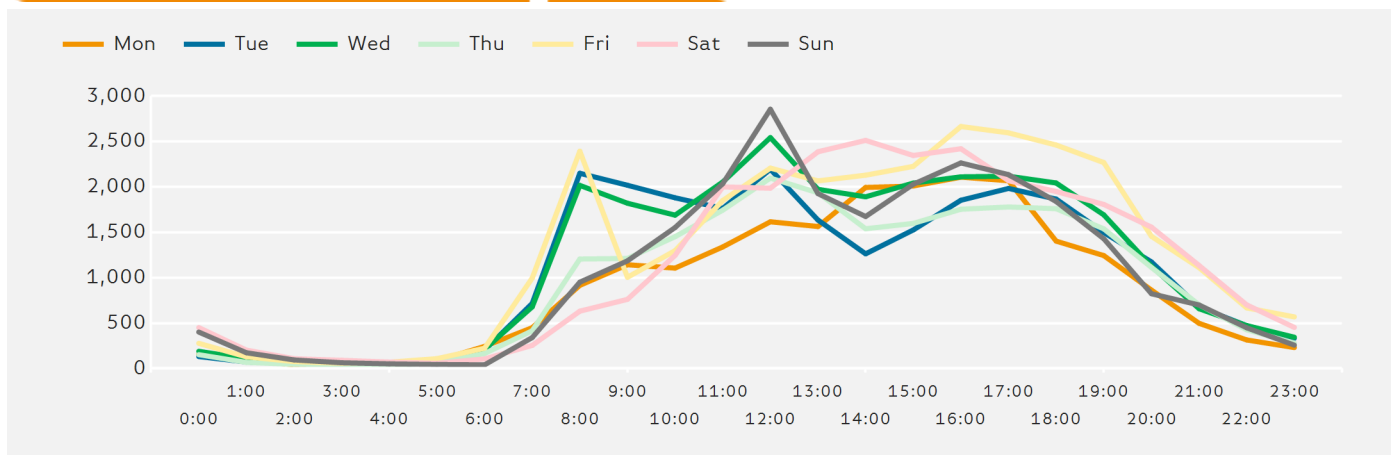
The busiest day in week commencing 4 April 2016 was Friday with 30,908 visitors.

The peak hour of the week was 12:00 on Sunday with footfall of 2,855

Ped Counts Totals by Week



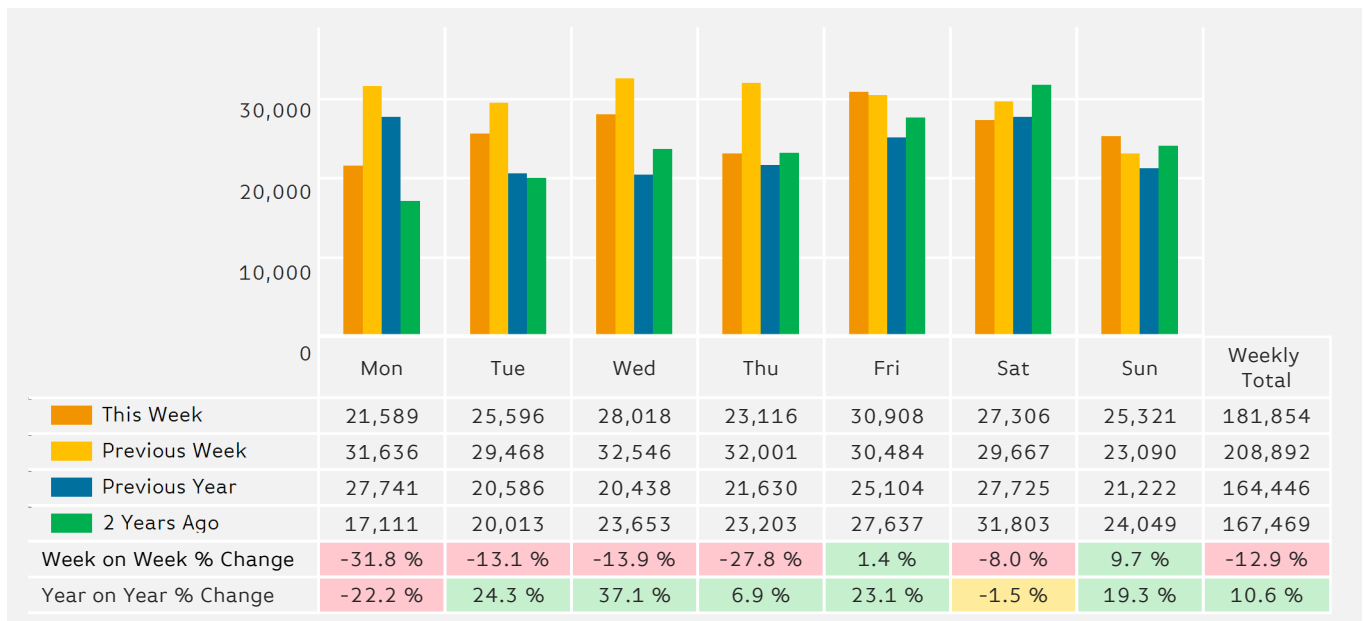
Ped Counts by Hour



Weather

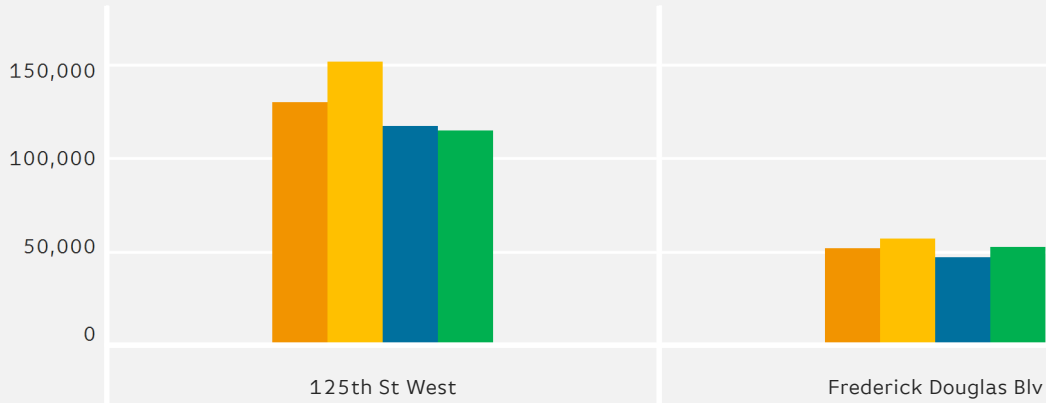
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	42	41	46	57	50	41	50
Previous Week	59	51	51	71	77	60	50
Previous Year	60	60	42	42	55	55	64

Ped Counts by Day



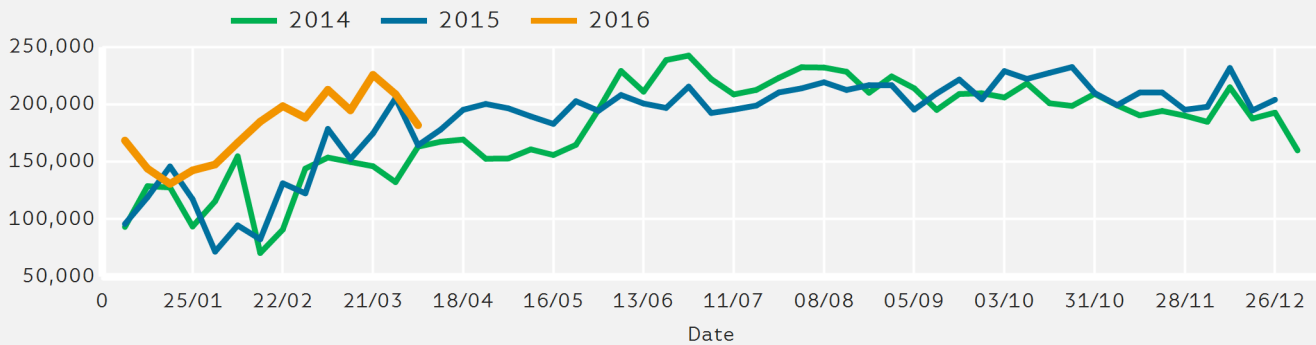
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	129,941	51,913
Previous Week	151,627	57,265
Previous Year	117,220	47,226
2 Years Ago	114,980	52,489
Week on Week % Change	-14.3 %	-9.3 %
Year on Year % Change	10.9 %	9.9 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.