



125th Street Bid

Week 16, 2016

04/18/2016 to 04/24/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 31.4 %	▲ 3.2 %	▲ 14.2 %	▲ 27.9 %	▲ 5.4 %	▲ 9.7 %
New York	▼ -2.1 %	▲ 0.3 %	▲ 8.8 %	▼ -8.4 %	▲ 3.7 %	▼ -5.1 %
USA	▼ -2.8 %	▲ 0.3 %	▲ 8.6 %	▼ -8.4 %	▲ 2.1 %	▼ -5.1 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.8% up on the previous year.

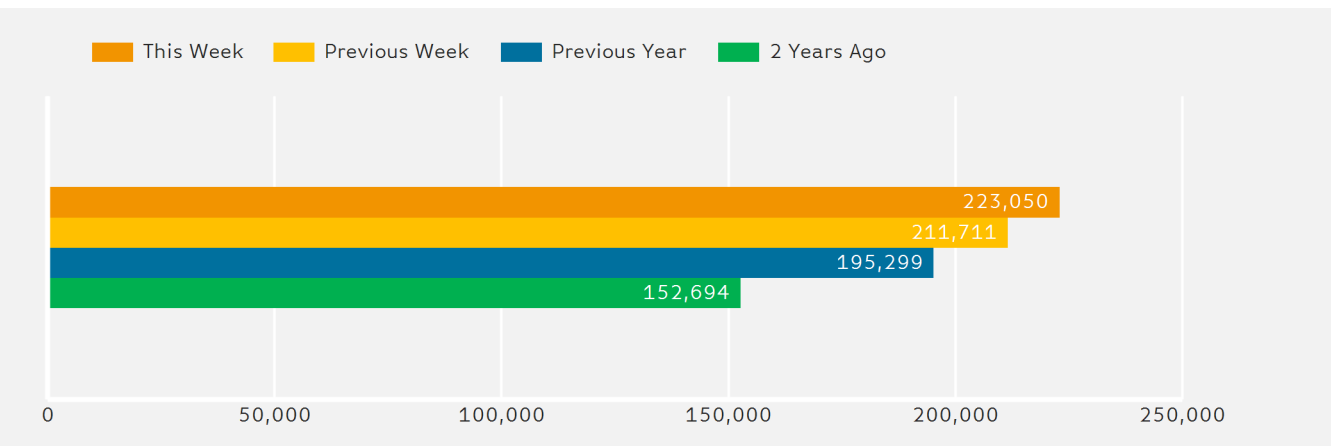
Footfall for the year to date is 31.4% up on the previous year.

Footfall week commencing 18 April 2016 was 223,050.

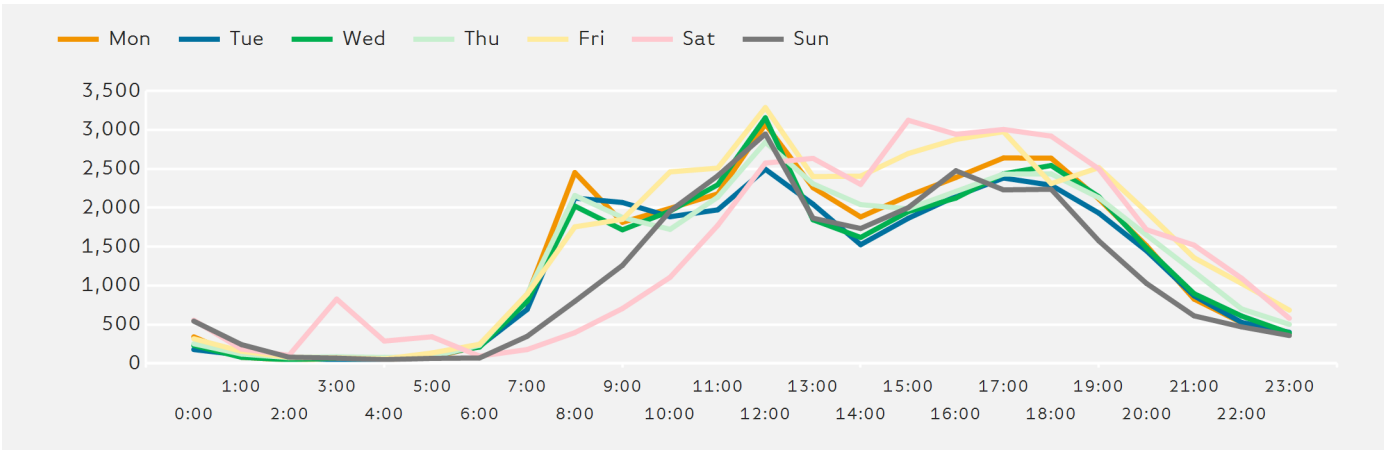
The busiest day in week commencing 18 April 2016 was Friday with 37,051 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 3,288

Ped Counts Totals by Week



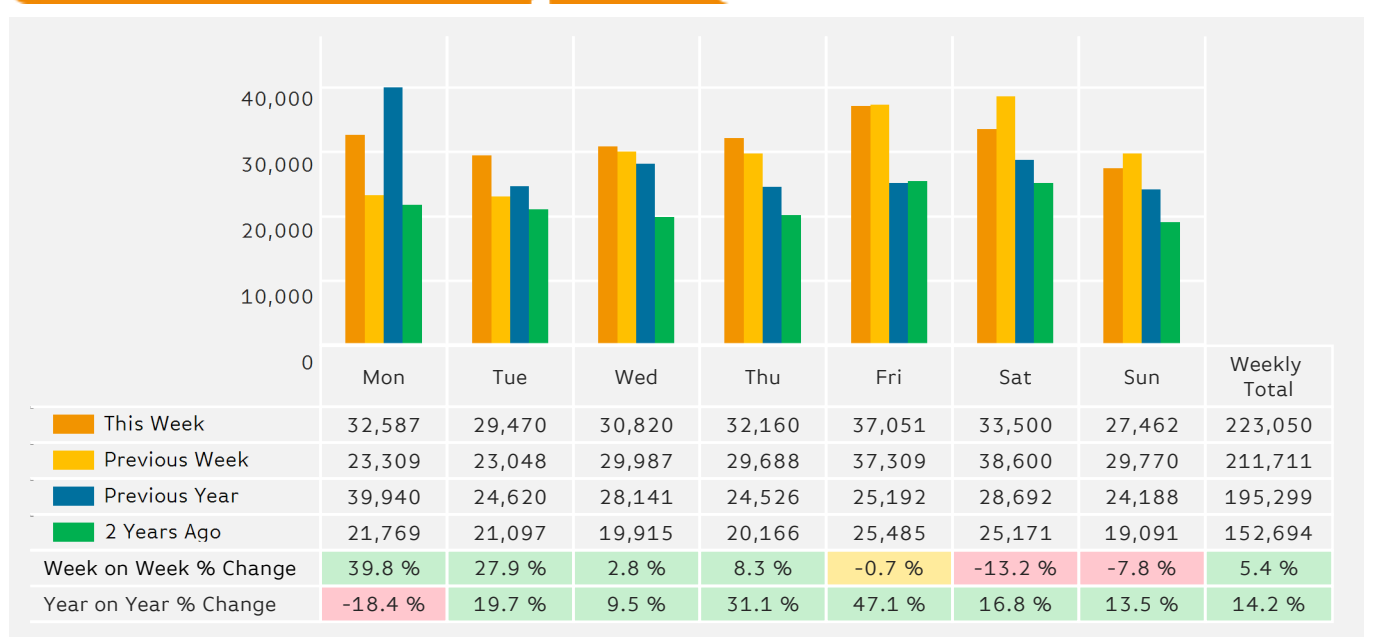
Ped Counts by Hour



Weather

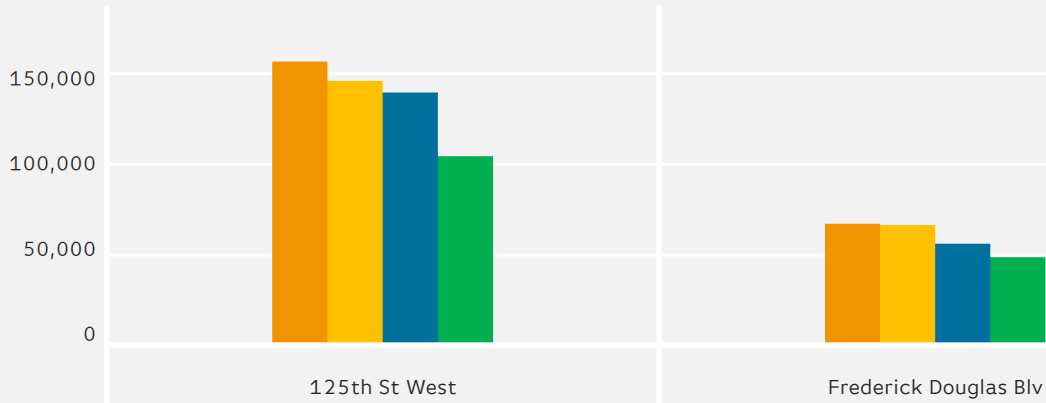
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	80	69	68	69	77	69	68
Previous Week	60	55	55	60	62	64	73
Previous Year	55	62	68	50	50	59	60

Ped Counts by Day



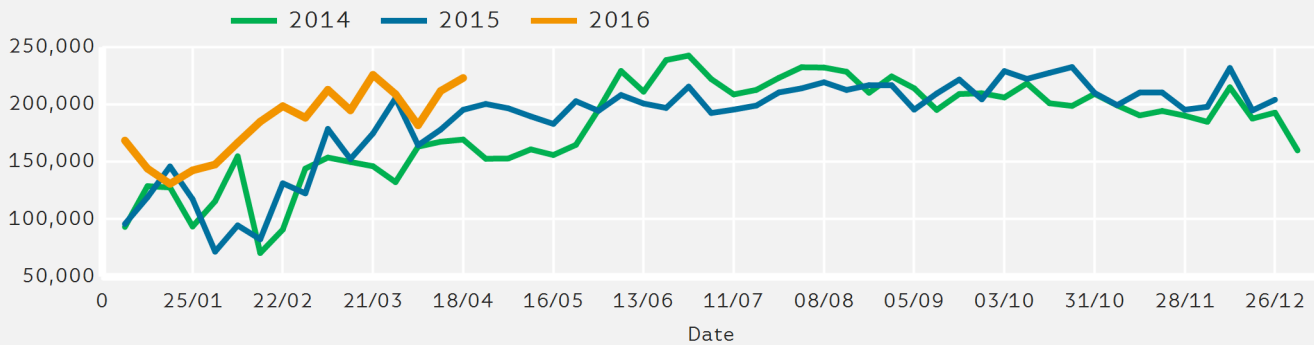
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	156,190	66,860
Previous Week	145,474	66,237
Previous Year	139,328	55,971
2 Years Ago	104,128	48,566
Week on Week % Change	7.4 %	0.9 %
Year on Year % Change	12.1 %	19.5 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.