



### 125th Street Bid

Week 17, 2016

04/25/2016 to 05/01/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

#### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 28.4 %	▲ 5.0 %	▼ -4.9 %	▲ 31.1 %	▼ -14.5 %	▲ 2.6 %
New York	▼ -2.1 %	▲ 0.3 %	▲ 0.9 %	▼ -0.2 %	▼ -2.0 %	▲ 4.3 %
USA	▼ -2.7 %	▲ 0.3 %	▲ 1.1 %	▼ -0.2 %	▼ -2.1 %	▲ 4.2 %

#### Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.2% up on the previous year.

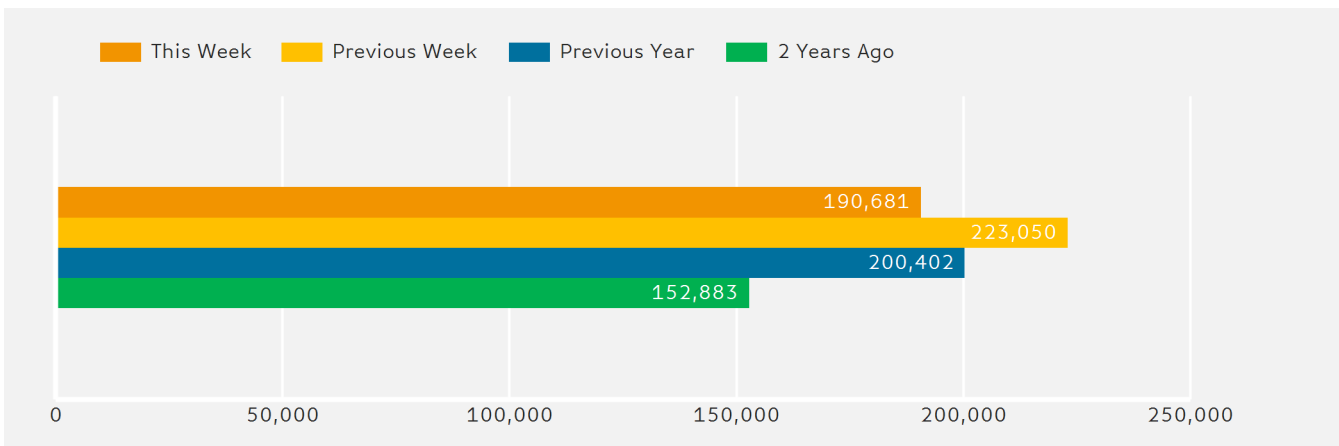
Footfall for the year to date is 28.4% up on the previous year.

Footfall week commencing 25 April 2016 was 190,681.

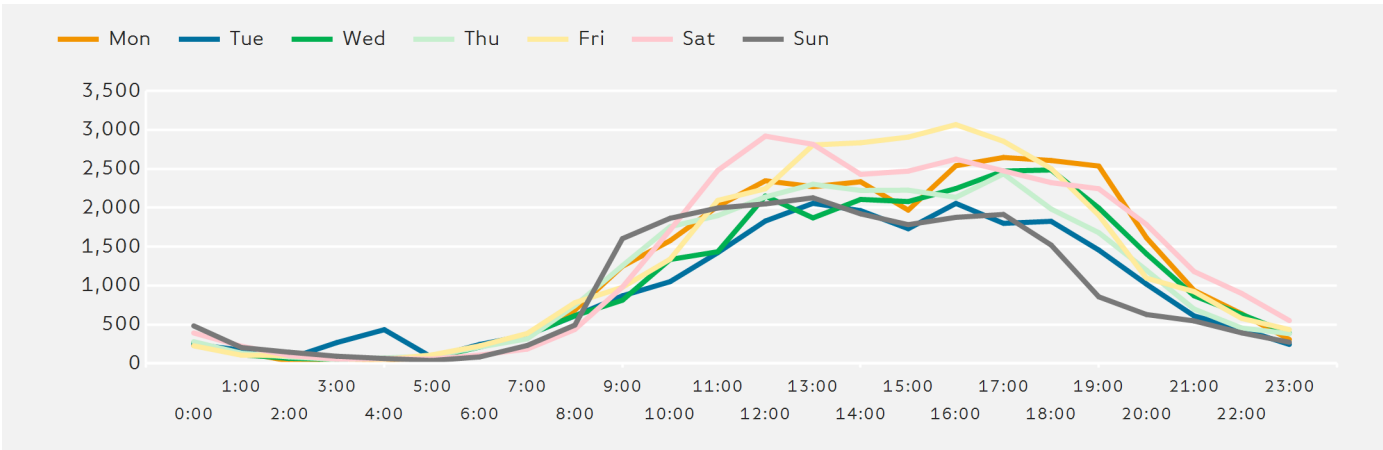
The busiest day in week commencing 25 April 2016 was Saturday with 31,539 visitors.

The peak hour of the week was 16:00 on Friday with footfall of 3,069

#### Ped Counts Totals by Week



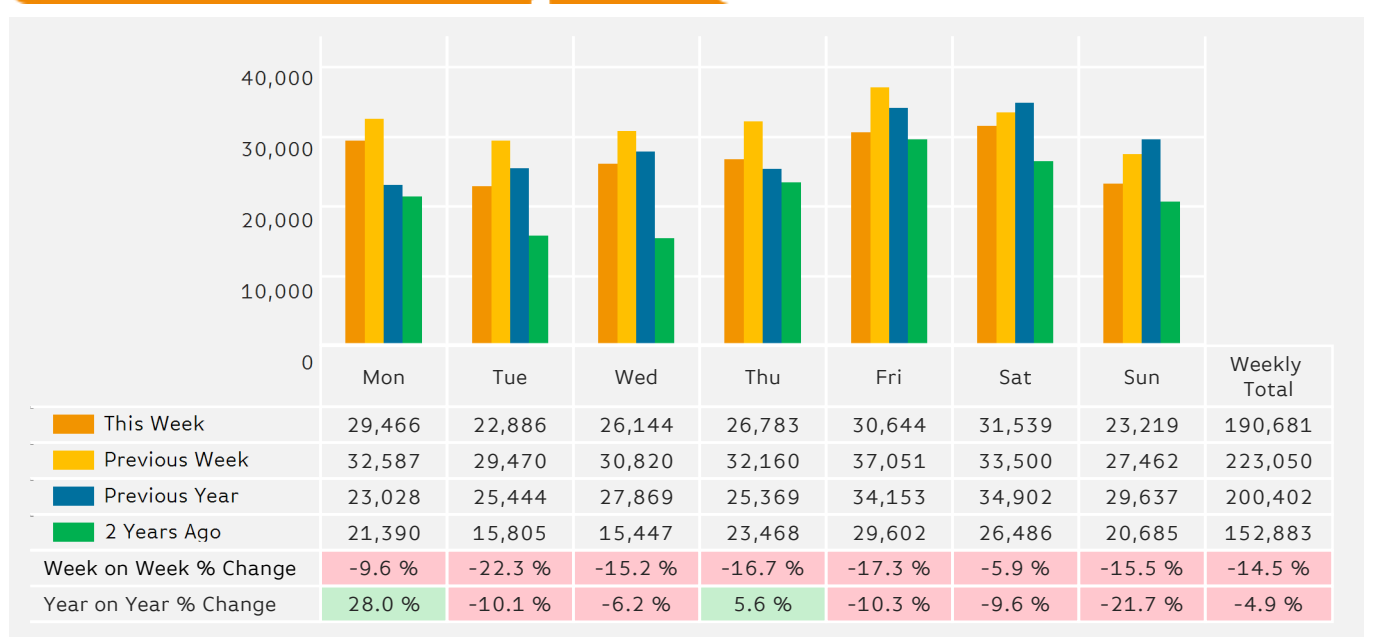
### Ped Counts by Hour



### Weather

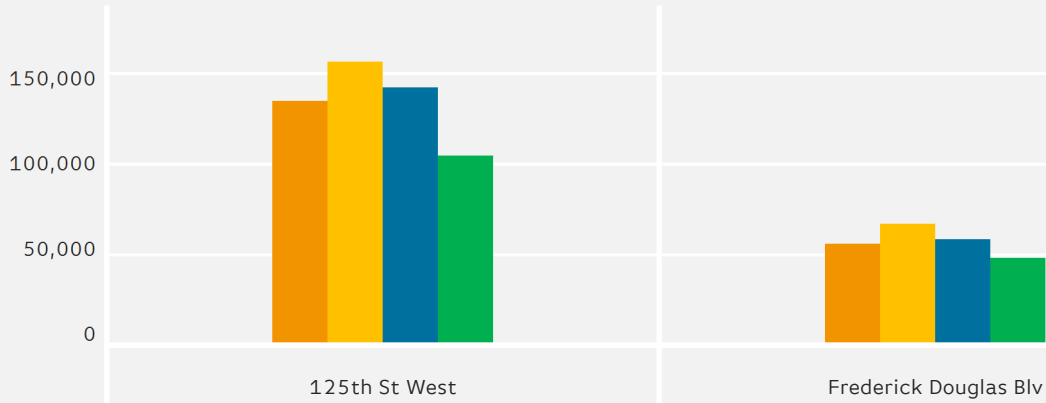
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	66	59	60	57	55	62	53
Previous Week	80	69	68	69	77	69	68
Previous Year	60	69	77	64	60	69	77

### Ped Counts by Day



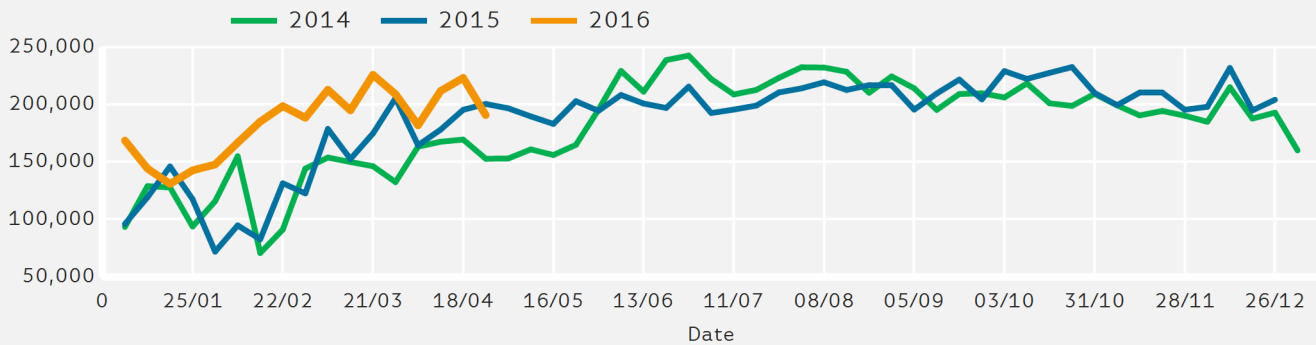
### Ped Counts Totals

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



	125th St West	Frederick Douglas Blv
This Week	134,786	55,895
Previous Week	156,190	66,860
Previous Year	142,112	58,290
2 Years Ago	104,670	48,213
Week on Week % Change	-13.7 %	-16.4 %
Year on Year % Change	-5.2 %	-4.1 %

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.