



125th Street Bid

Week 22, 2016

05/30/2016 to 06/05/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 16.1 %	▲ 5.5 %	▼ -19.5 %	▼ -15.1 %	▼ -8.7 %	▼ -4.1 %
New York	▲ 4.6 %	▼ -0.8 %	▼ -11.7 %	▼ -8.4 %	▼ -14.1 %	▲ 9.9 %
USA	▲ 4.7 %	▼ -0.8 %	▼ -10.9 %	▼ -8.4 %	▼ -14.4 %	▲ 9.9 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 6% up on the previous year.

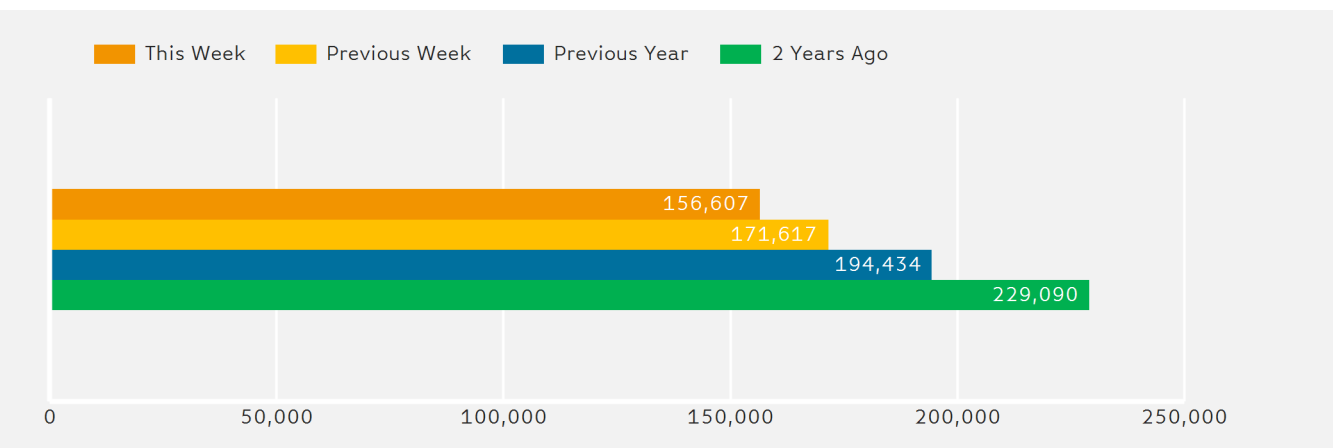
Footfall for the year to date is 16.1% up on the previous year.

Footfall week commencing 30 May 2016 was 156,607.

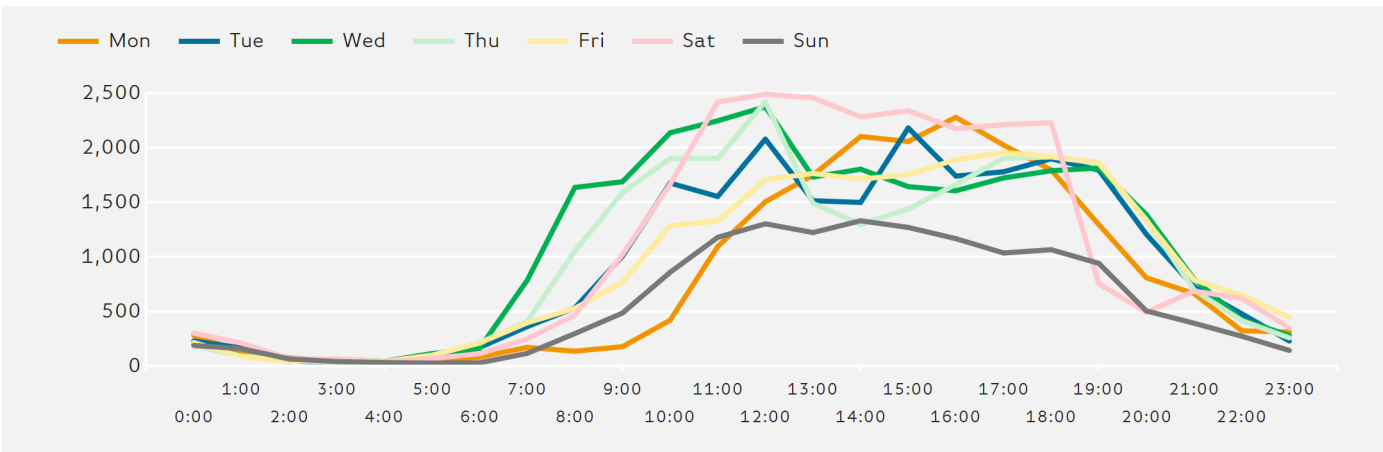
The busiest day in week commencing 30 May 2016 was Wednesday with 26,647 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 2,491

Ped Counts Totals by Week



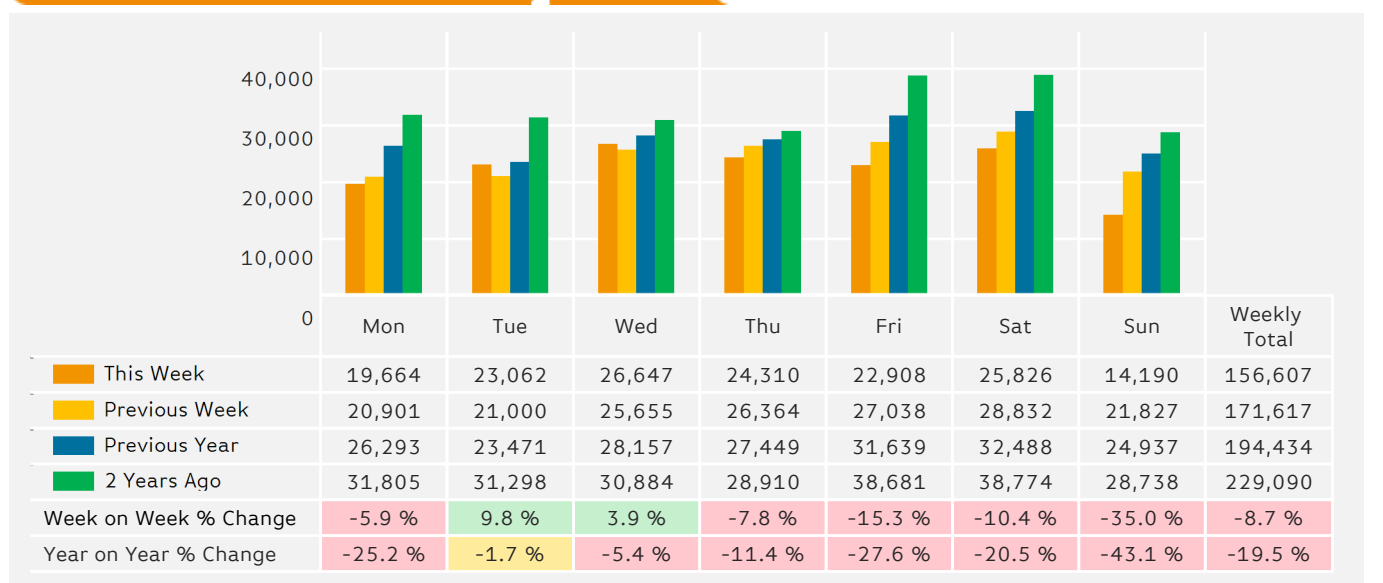
Ped Counts by Hour



Weather

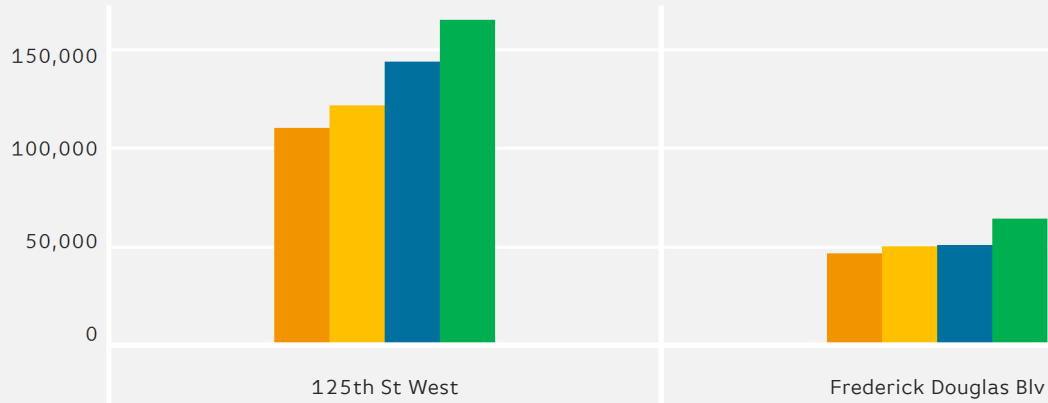
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	77	87	80	73	73	82	71
Previous Week	77	71	86	87	84	89	84
Previous Year	57	53	69	62	69	73	71

Ped Counts by Day



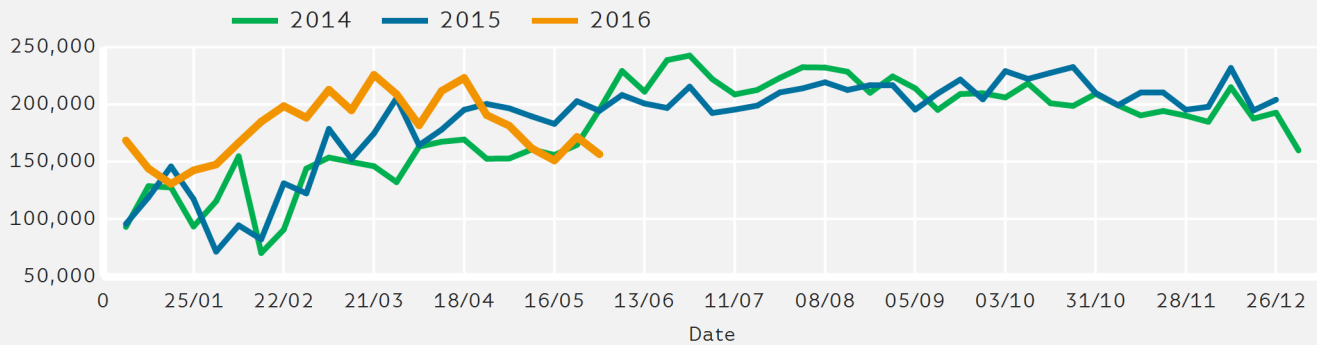
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	110,086	46,521
Previous Week	121,433	50,184
Previous Year	143,616	50,818
2 Years Ago	164,921	64,169
Week on Week % Change	-9.3 %	-7.3 %
Year on Year % Change	-23.3 %	-8.5 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.