



125th Street Bid

Week 15, 2015

04/13/2015 to 04/19/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.3 %	▲ 3.2 %	▲ 5.1 %	▲ 17.9 %	▲ 8.3 %	▲ 1.1 %
New York	▲ 0.9 %	▲ 0.3 %	▼ -7.4 %	▲ 11.5 %	▼ -0.5 %	▲ 6.6 %
USA	▲ 0.9 %	▼ -0.6 %	▼ -7.4 %	▲ 11.8 %	▼ -1.1 %	▲ 5.3 %

Headlines

The footfall in 125th Street Bid for the last year was 19.1% up on the previous year.

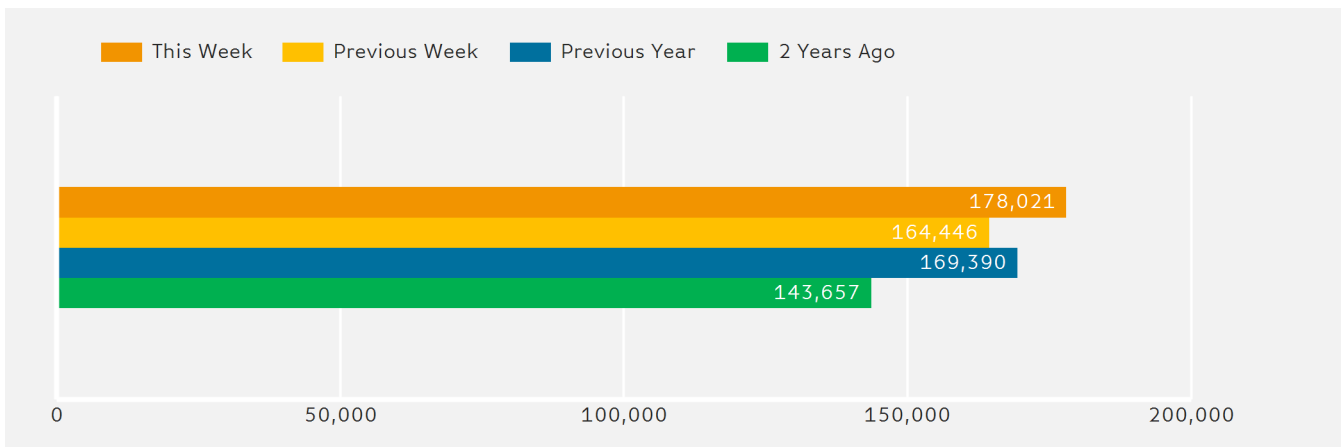
Footfall for the year to date is 1.3% up on the previous year.

Footfall week commencing 13 April 2015 was 178,021.

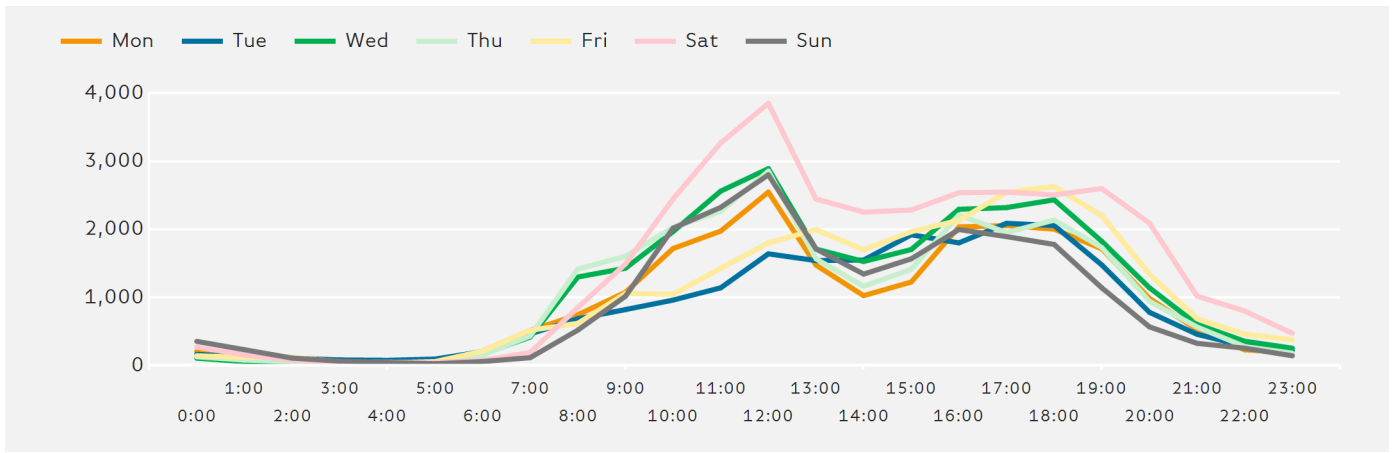
The busiest day in week commencing 13 April 2015 was Saturday with 34,375 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 3,849

Pedestrian Totals by Week



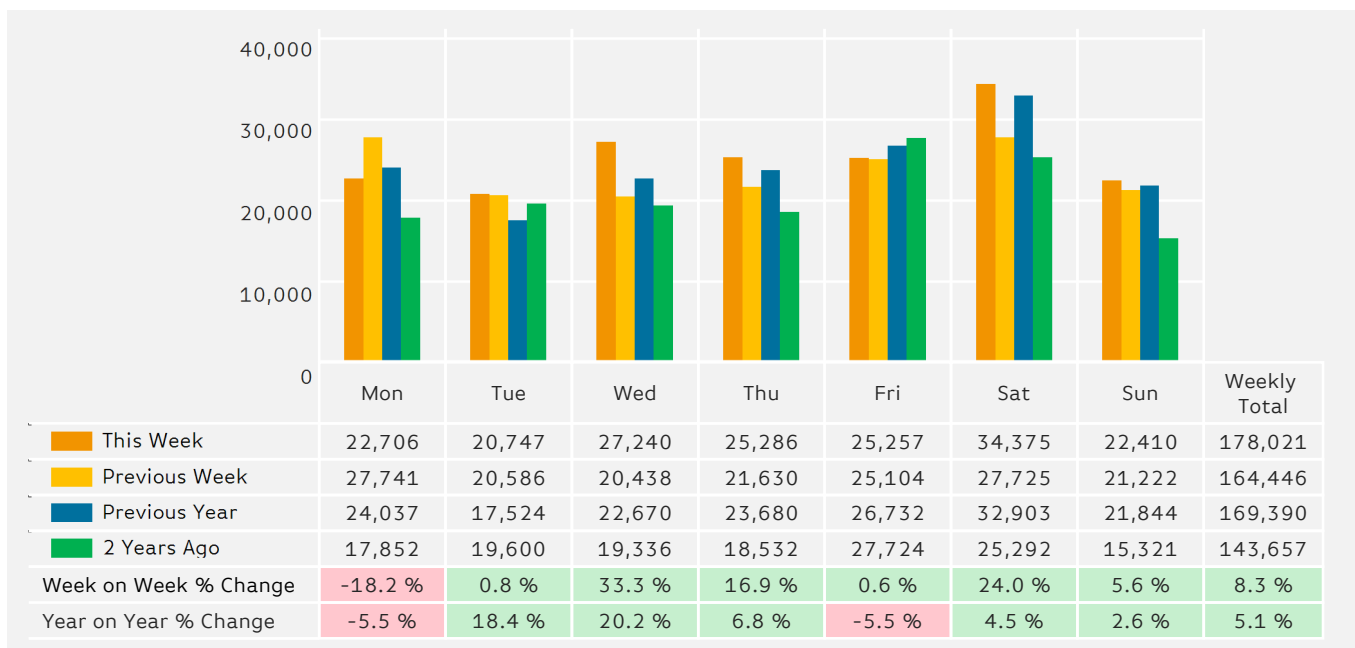
Pedestrian by Hour



Weather

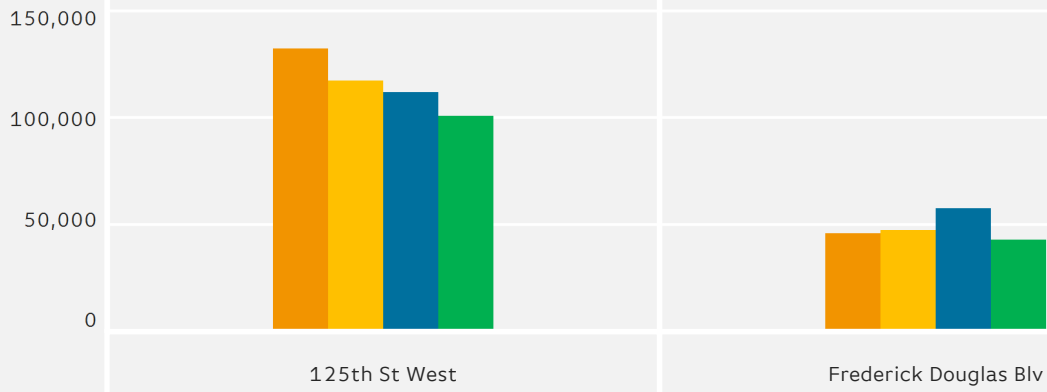
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	68	64	69	60	69	78	62
Previous Week	60	60	42	42	55	55	64
Previous Year	73	62	46	46	48	66	55

Pedestrian by Day



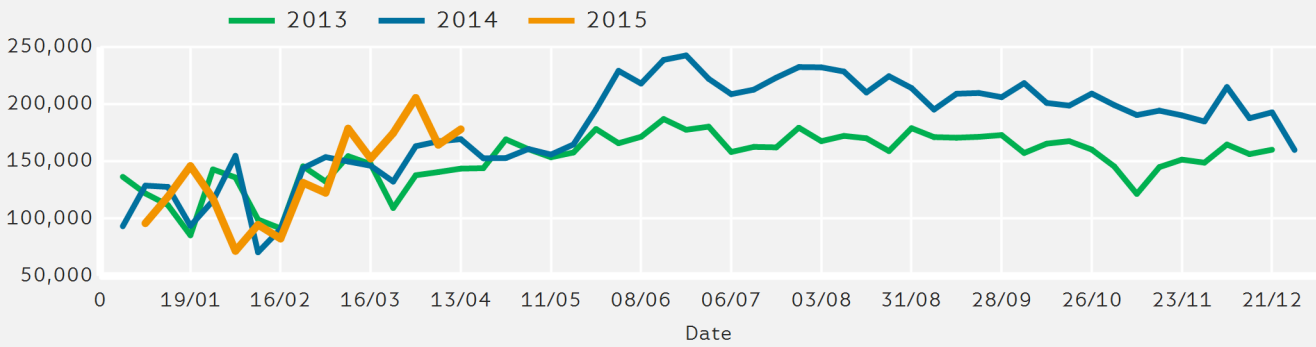
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	132,164	45,857
Previous Week	117,220	47,226
Previous Year	111,889	57,501
2 Years Ago	100,637	43,020
Week on Week % Change	12.7 %	-2.9 %
Year on Year % Change	18.1 %	-20.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.