



125th Street Bid

Week 17, 2015

04/27/2015 to 05/03/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 5.0 %	▲ 2.4 %	▲ 31.1 %	▼ -9.7 %	▲ 2.6 %	▲ 0.1 %
New York	▲ 0.3 %	▲ 0.8 %	▼ -0.2 %	▲ 0.1 %	▲ 4.3 %	▼ -4.8 %
USA	▲ 0.3 %	▼ 0.0 %	▼ -0.2 %	▼ -0.2 %	▲ 4.2 %	▼ -4.9 %

Headlines

The footfall in 125th Street Bid for the last year was 20.4% up on the previous year.

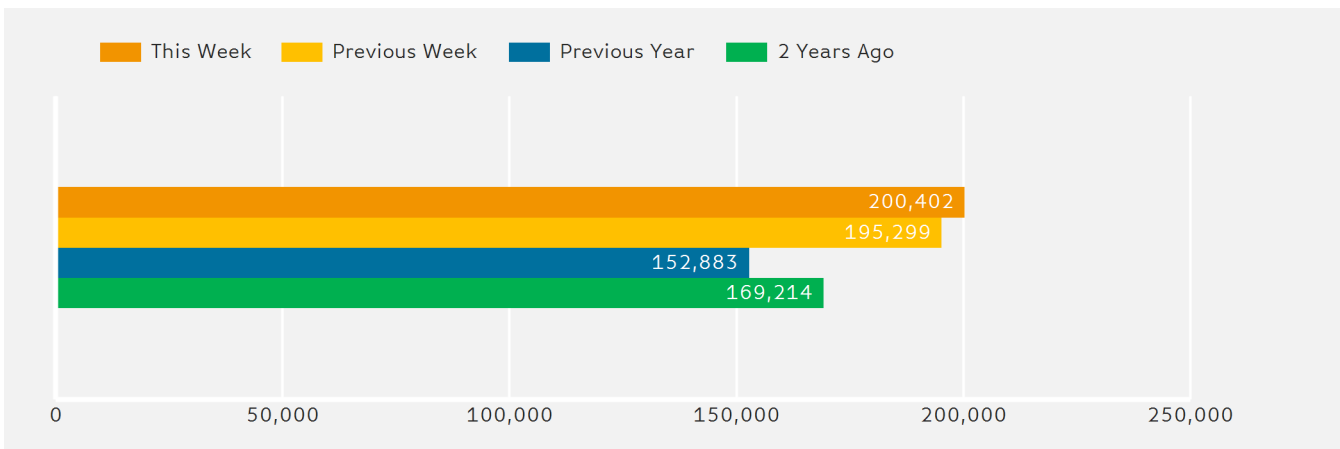
Footfall for the year to date is 5% up on the previous year.

Footfall week commencing 27 April 2015 was 200,402.

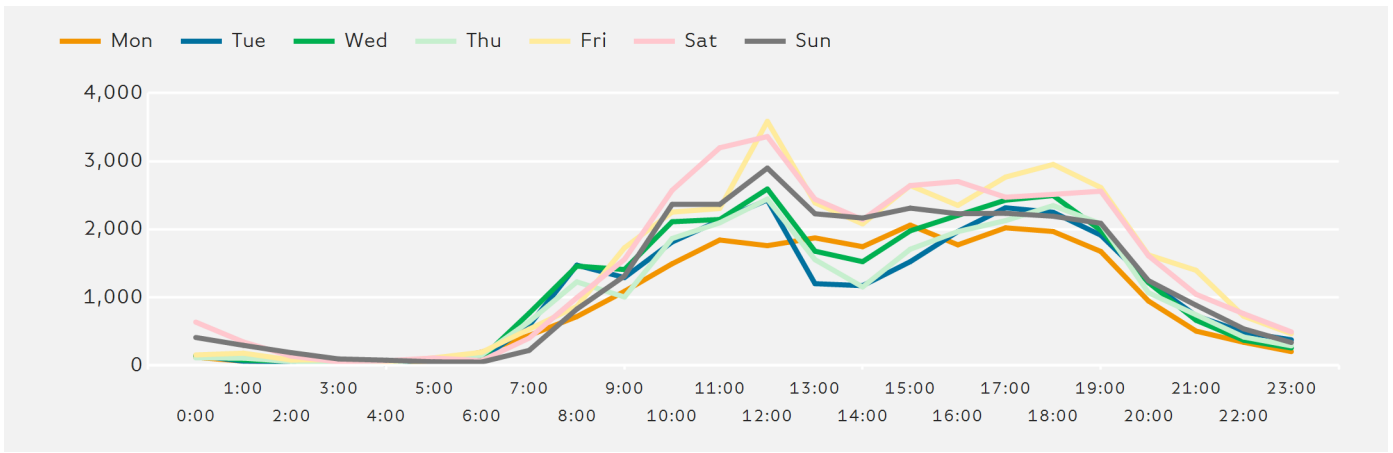
The busiest day in week commencing 27 April 2015 was Saturday with 34,902 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 3,585

Pedestrian Totals by Week



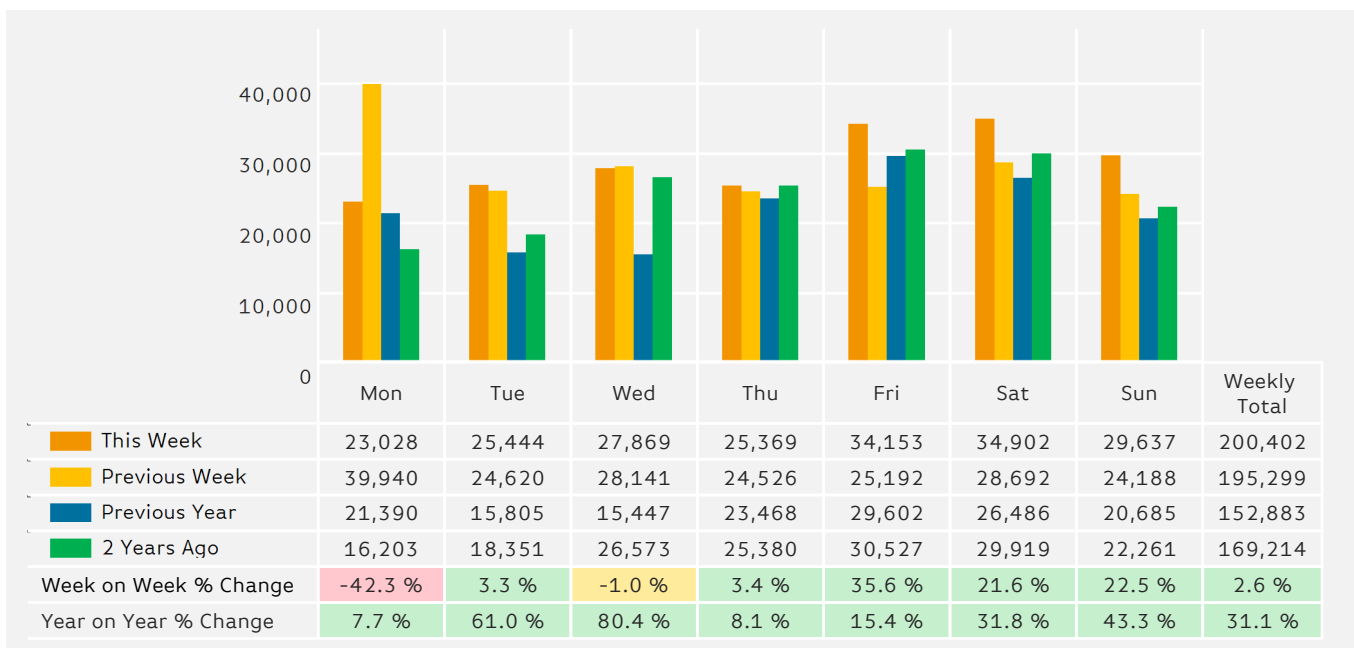
Pedestrian by Hour



Weather

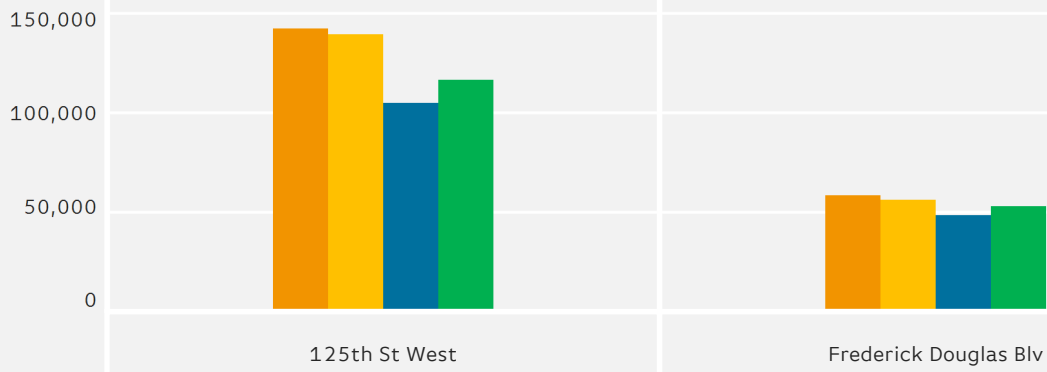
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	60	69	77	64	60	69	77
Previous Week	55	62	68	50	50	59	60
Previous Year	64	51	50	77	68	69	62

Pedestrian by Day



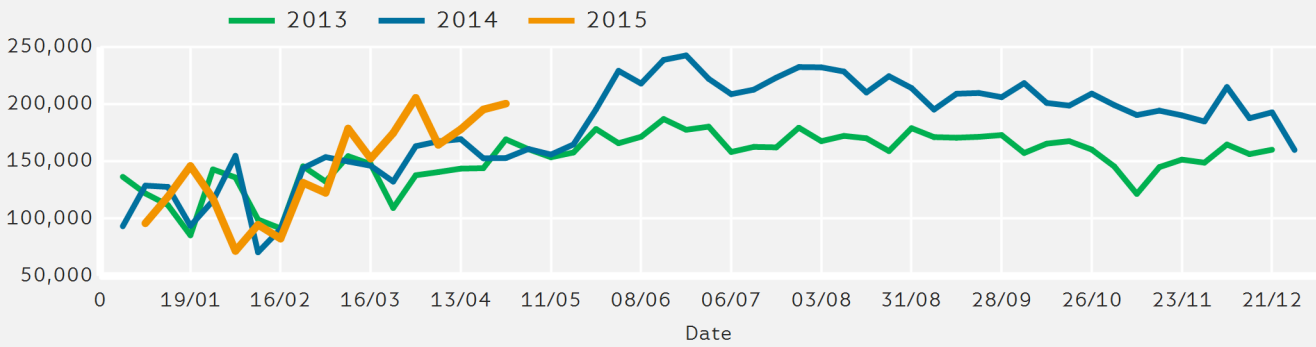
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	142,112	58,290
Previous Week	139,328	55,971
Previous Year	104,670	48,213
2 Years Ago	116,442	52,772
Week on Week % Change	2.0 %	4.1 %
Year on Year % Change	35.8 %	20.9 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.