



125th Street Bid

Week 51, 2015

12/21/2015 to 12/27/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.8 %	▲ 18.8 %	▲ 1.0 %	▲ 20.4 %	▼ -15.9 %	▲ 2.8 %
New York	▲ 0.8 %	▼ -1.5 %	▲ 8.9 %	▲ 4.2 %	▼ -1.7 %	▼ -1.5 %
USA	▲ 2.1 %	▼ -1.3 %	▲ 7.4 %	▲ 4.6 %	▲ 1.9 %	▼ -2.4 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 2.5% up on the previous year.

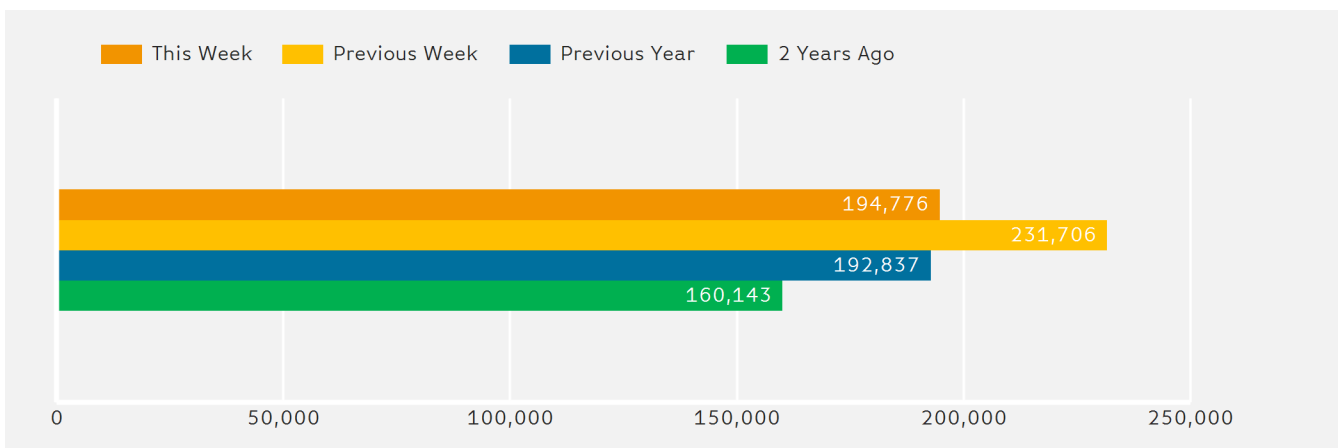
Footfall for the year to date is 1.8% up on the previous year.

Footfall week commencing 21 December 2015 was 194,776.

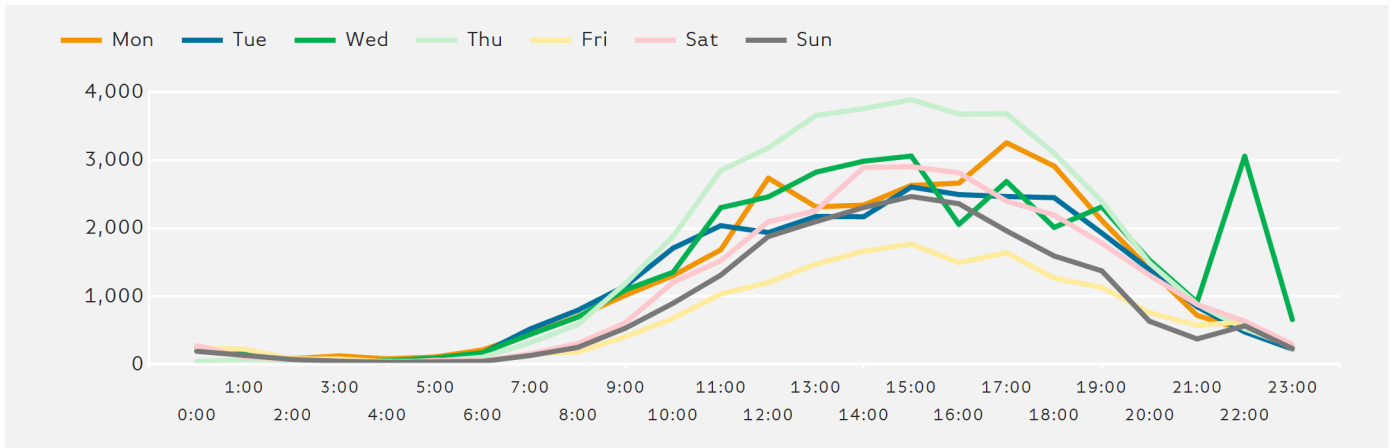
The busiest day in week commencing 21 December 2015 was Thursday with 37,771 visitors.

The peak hour of the week was 15:00 on Thursday with footfall of 3,888

Ped Counts Totals by Week



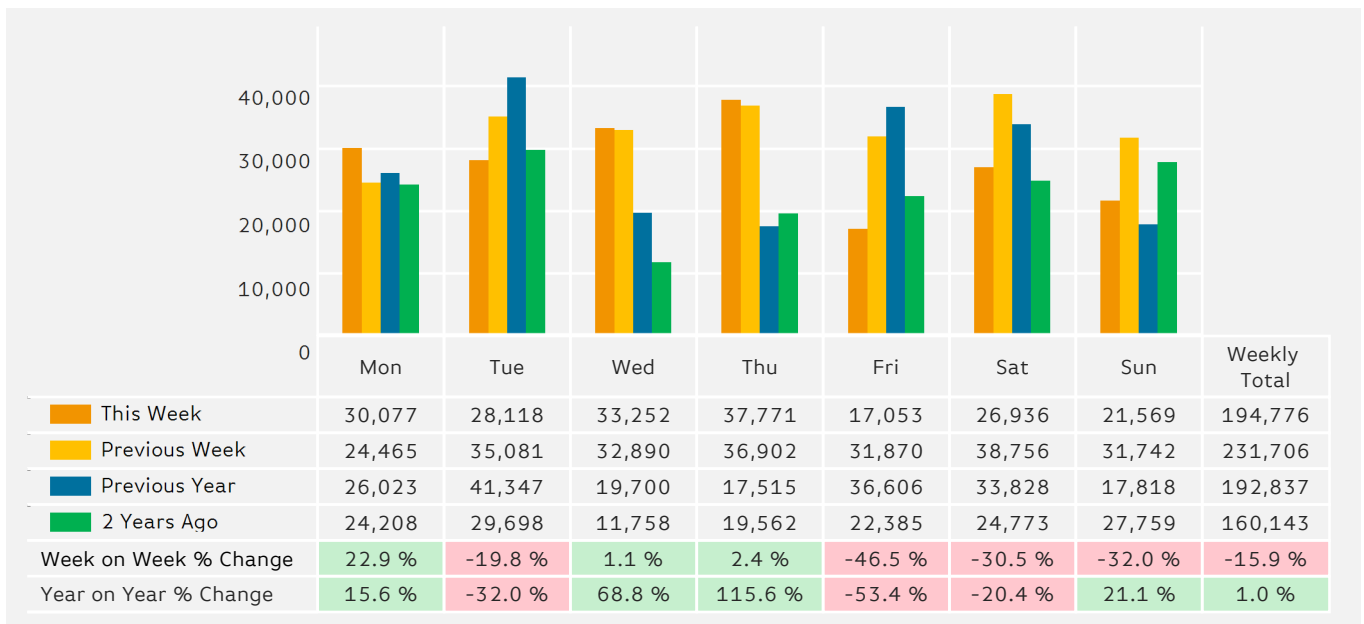
Ped Counts by Hour



Weather

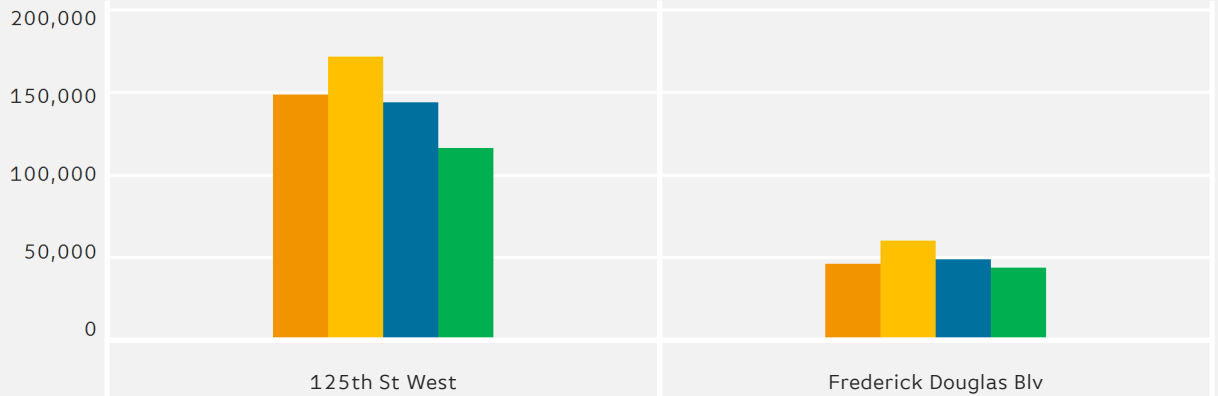
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	55	60	62	69	62	59	60
Previous Week	66	68	51	59	55	37	41
Previous Year	42	44	57	60	48	53	51

Ped Counts by Day



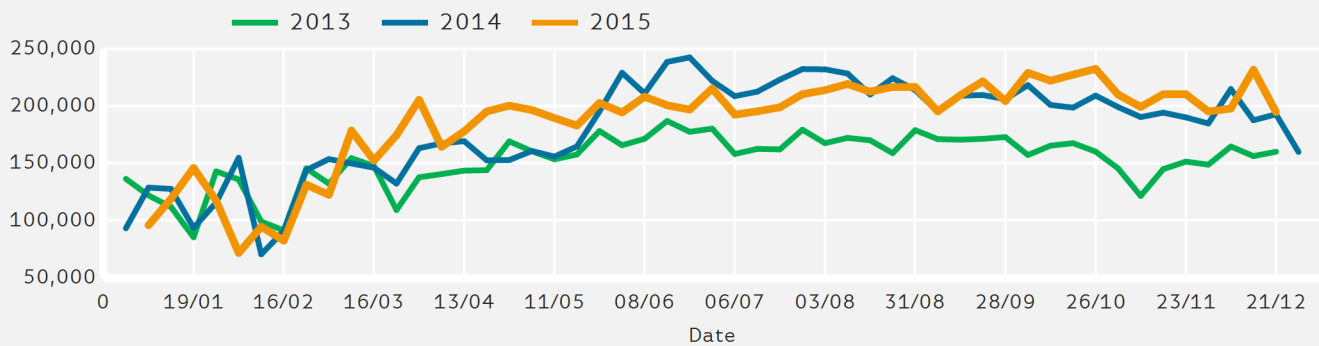
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	148,594	46,182
Previous Week	171,419	60,287
Previous Year	143,959	48,878
2 Years Ago	116,183	43,960
Week on Week % Change	-13.3 %	-23.4 %
Year on Year % Change	3.2 %	-5.5 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.