



125th Street Bid

Week 52, 2015

12/28/2015 to 01/03/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 2.2 %	▲ 19.4 %	▲ 27.6 %	▲ 71.5 %	▲ 4.8 %	▼ -17.1 %
New York	▲ 0.8 %	▼ -1.6 %	▼ -5.0 %	▼ -6.6 %	▼ -16.6 %	▼ -5.8 %
USA	▲ 2.1 %	▼ -1.4 %	▼ -4.2 %	▼ -6.0 %	▼ -15.2 %	▼ -5.3 %

Headlines

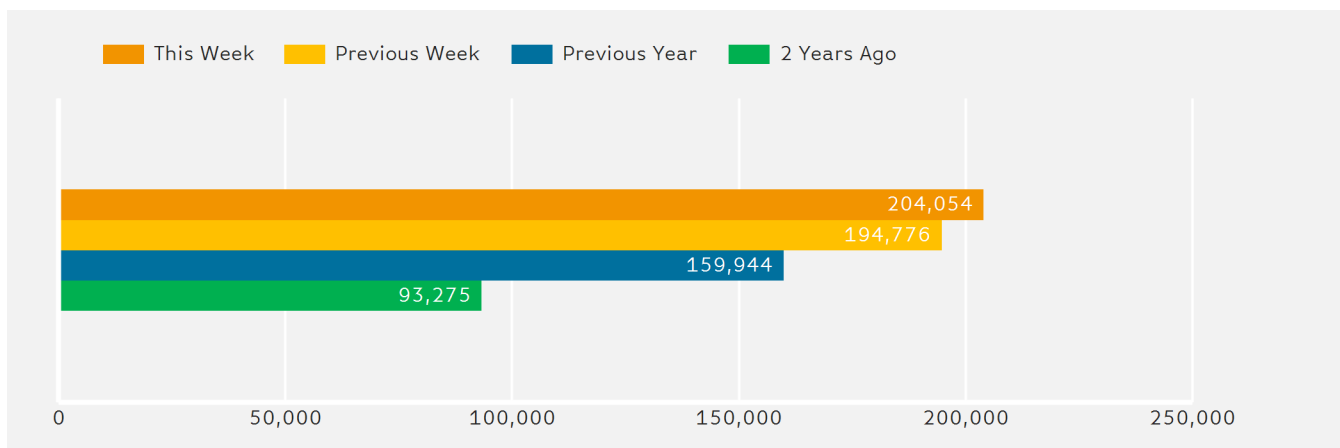
Footfall for the year to date is 2.2% up on the previous year.

Footfall week commencing 28 December 2015 was 204,054.

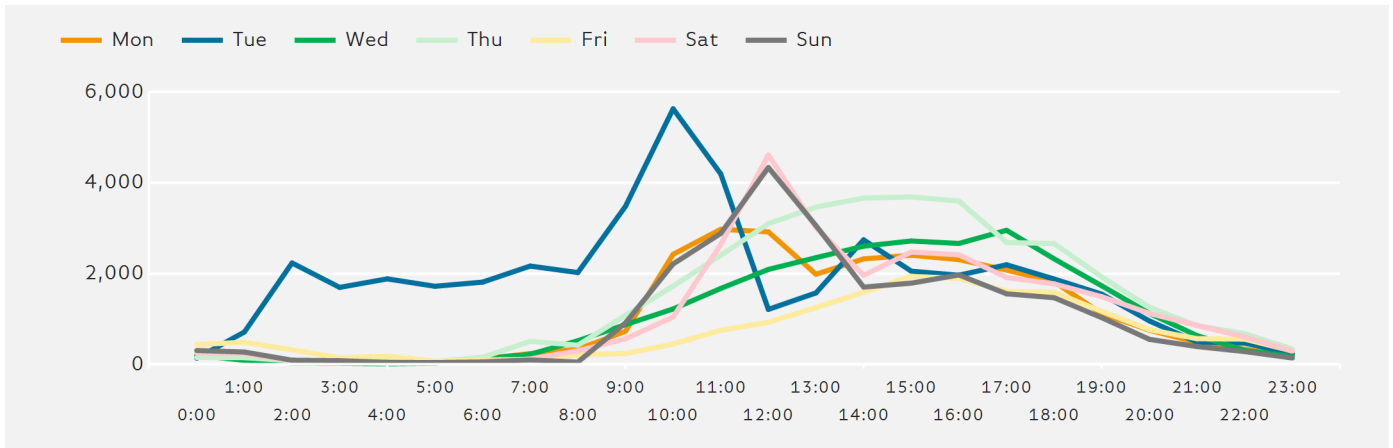
The busiest day in week commencing 28 December 2015 was Tuesday with 45,095 visitors.

The peak hour of the week was 10:00 on Tuesday with footfall of 5,632

Ped Counts Totals by Week



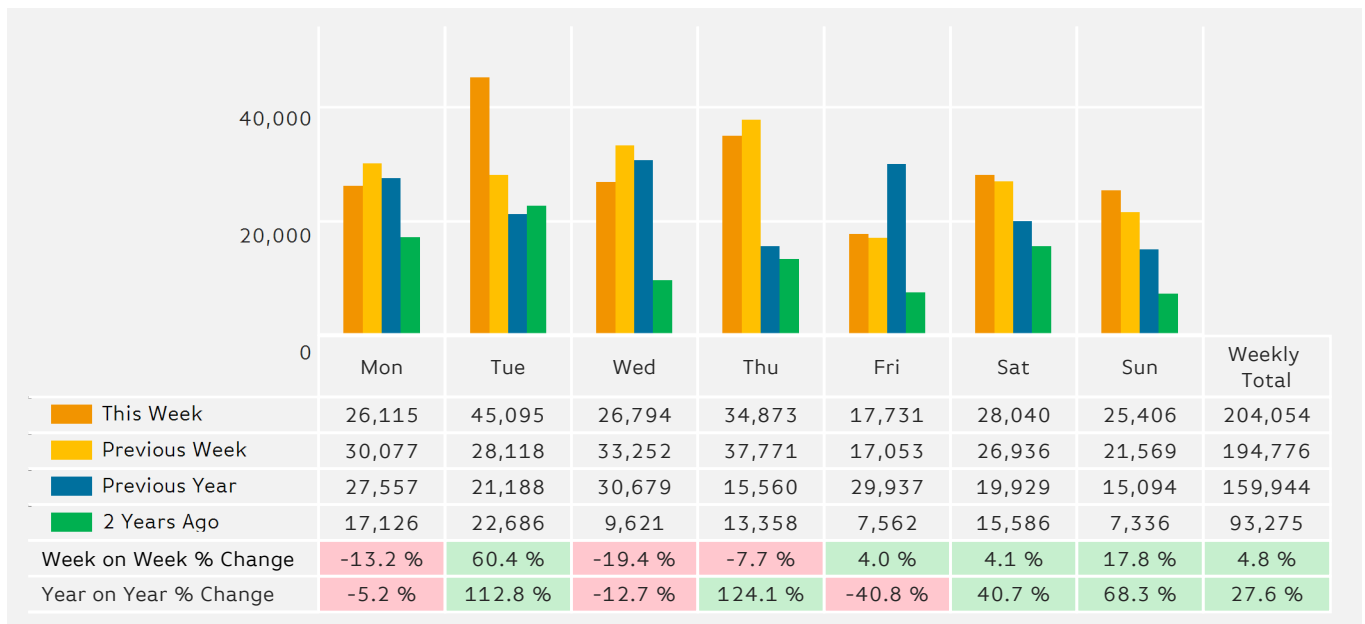
Ped Counts by Hour



Weather

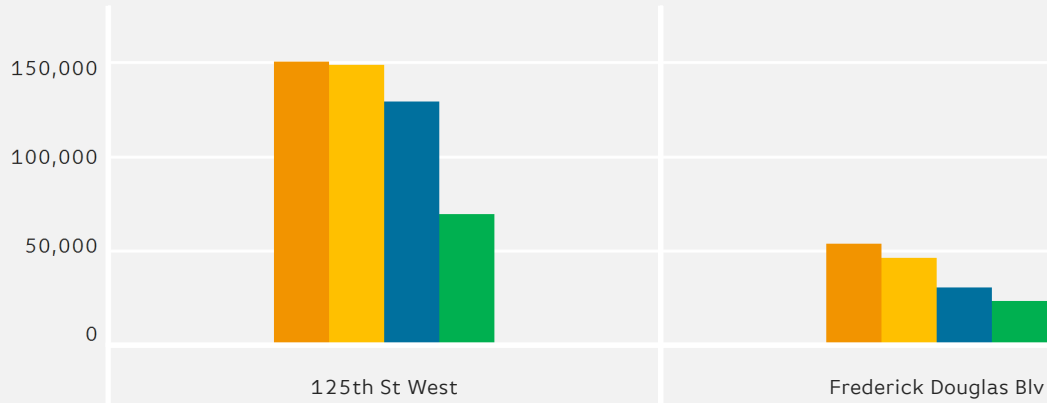
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	42	44	46	46	41	39	42
Previous Week	55	60	62	69	62	59	60
Previous Year	42	32	32	37	41	41	55

Ped Counts by Day



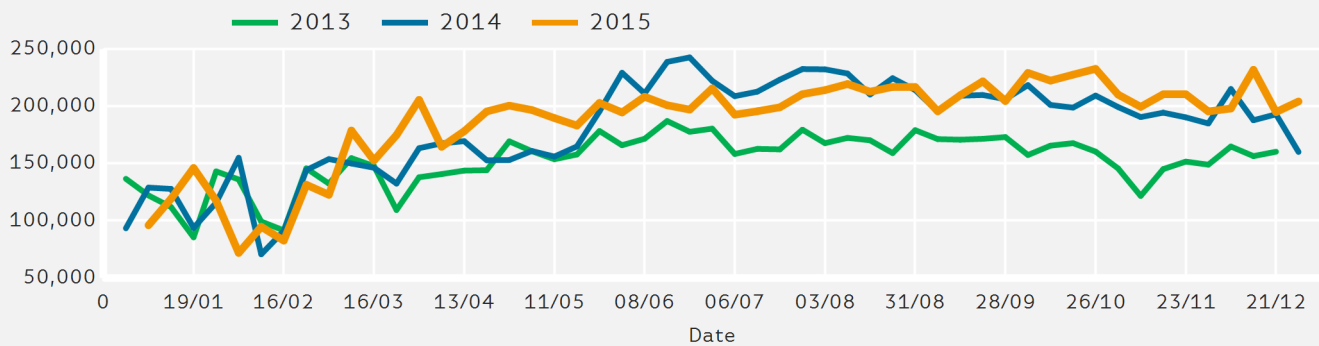
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	150,228	53,826
Previous Week	148,594	46,182
Previous Year	129,170	30,774
2 Years Ago	69,606	23,669
Week on Week % Change	1.1 %	16.6 %
Year on Year % Change	16.3 %	74.9 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.