



### 125th Street Bid

Week 6, 2016

02/08/2016 to 02/14/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

#### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 39.6 %	▼ -6.7 %	▲ 76.2 %	▲ 34.0 %	▲ 12.9 %	▲ 31.8 %
New York	▼ -7.1 %	▲ 0.5 %	▲ 7.7 %	▲ 5.8 %	▼ -4.0 %	▲ 8.2 %
USA	▼ -7.5 %	▲ 0.5 %	▲ 8.8 %	▲ 5.8 %	▲ 1.7 %	▲ 8.4 %

#### Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 5.4% up on the previous year.

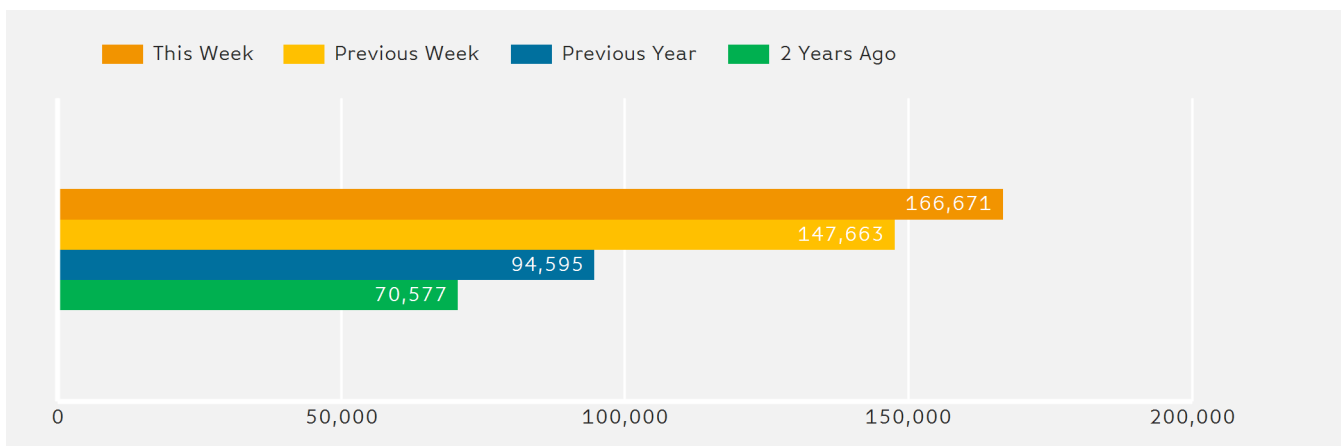
Footfall for the year to date is 39.6% up on the previous year.

Footfall week commencing 8 February 2016 was 166,671.

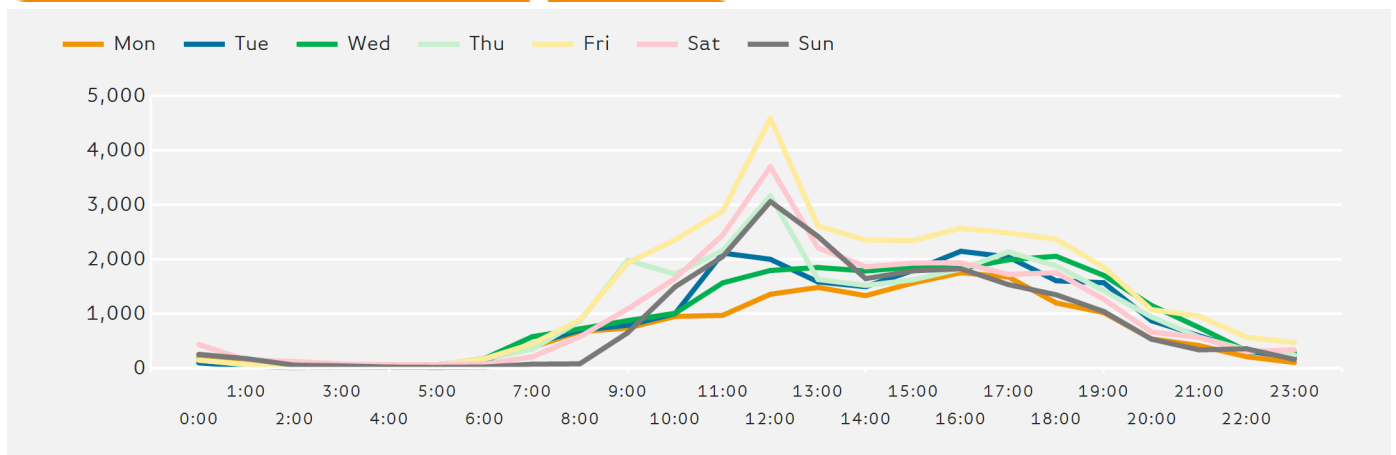
The busiest day in week commencing 8 February 2016 was Friday with 33,400 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 4,587

#### Ped Counts Totals by Week



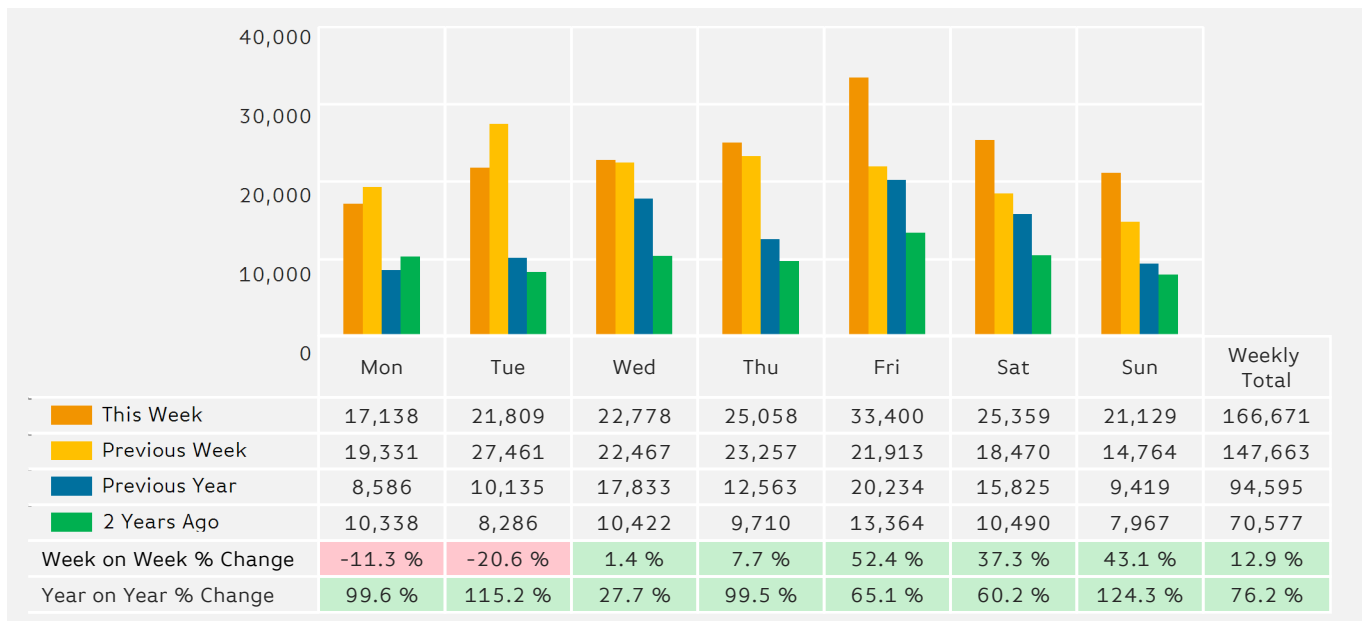
### Ped Counts by Hour



### Weather

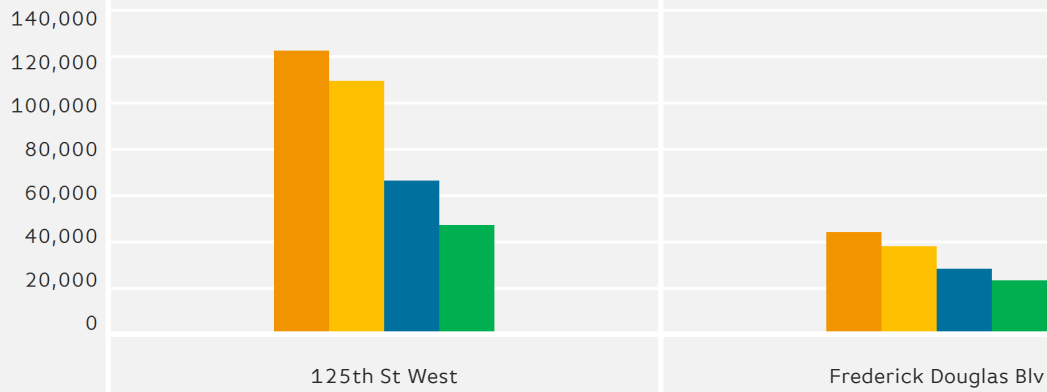
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	35	37	31	27	23	16
Previous Week	59	48	57	57	41	33	46
Previous Year	31	37	32	37	22	32	27

### Ped Counts by Day



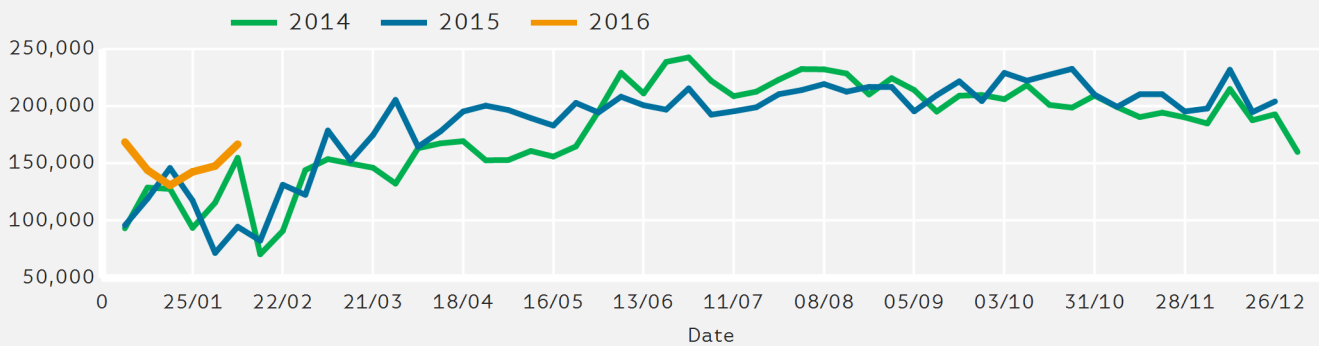
### Ped Counts Totals

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	122,538	44,133
Previous Week	109,471	38,192
Previous Year	66,335	28,260
2 Years Ago	47,347	23,230
Week on Week % Change	11.9 %	15.6 %
Year on Year % Change	84.7 %	56.2 %

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.