



### 125th Street Bid

Week 6, 2015

02/09/2015 to 02/15/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

#### Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -6.7 %	▼ -5.9 %	▲ 34.0 %	▼ -28.8 %	▲ 31.8 %	▼ -54.4 %
New York	▲ 0.5 %	▼ -1.0 %	▲ 5.8 %	▼ -15.0 %	▲ 8.2 %	▲ 1.6 %
USA	▲ 0.5 %	▼ -2.3 %	▲ 5.8 %	▼ -14.5 %	▲ 8.4 %	▲ 2.0 %

#### Headlines

The footfall in 125th Street Bid for the last year was 19.9% up on the previous year.

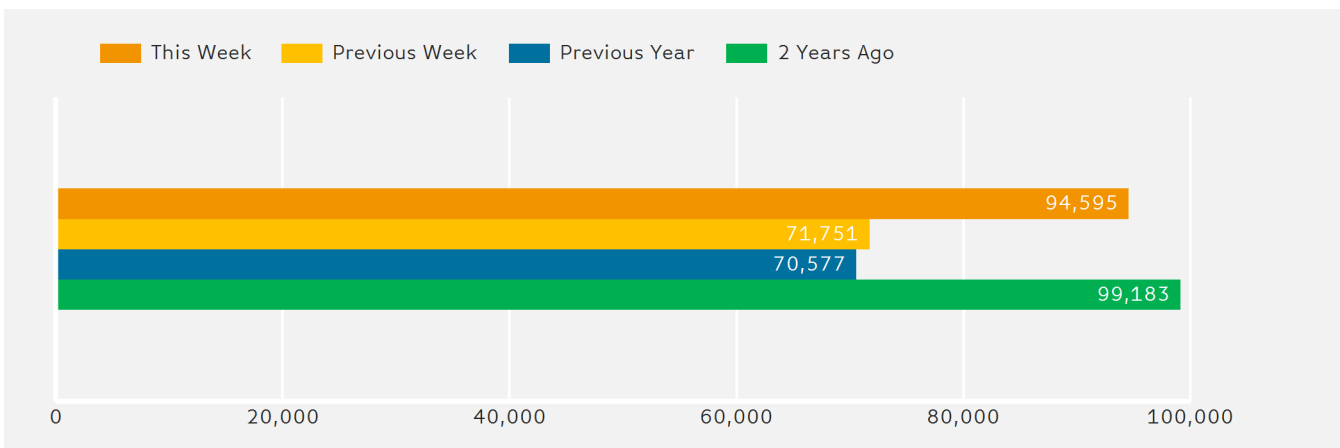
Footfall for the year to date is 6.7% down on the previous year.

Footfall week commencing 9 February 2015 was 94,595.

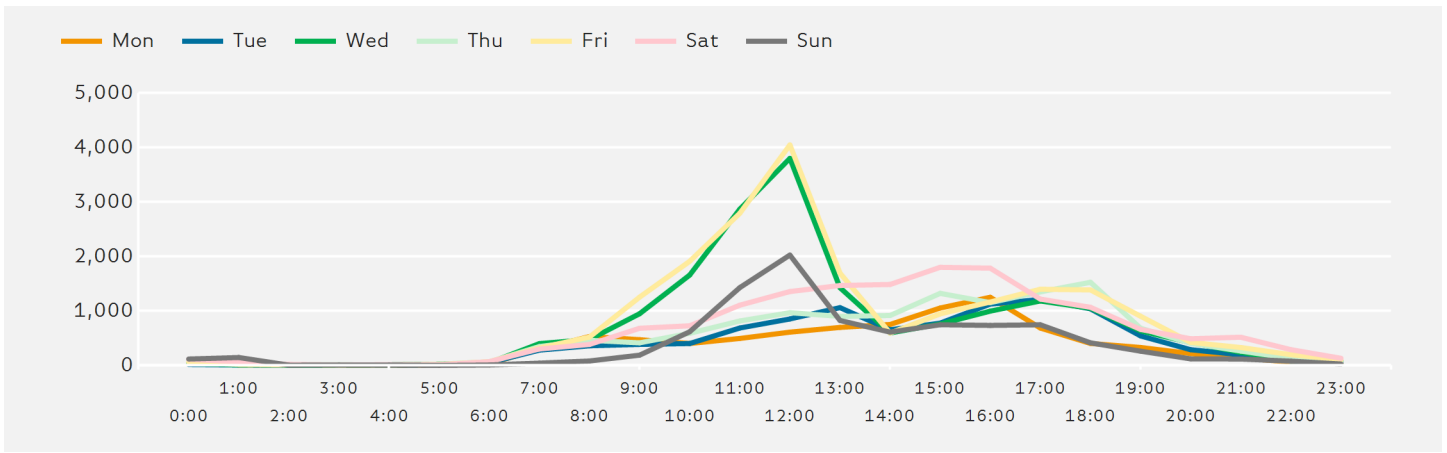
The busiest day in week commencing 9 February 2015 was Friday with 20,234 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 4,049

#### Pedestrian Totals by Week



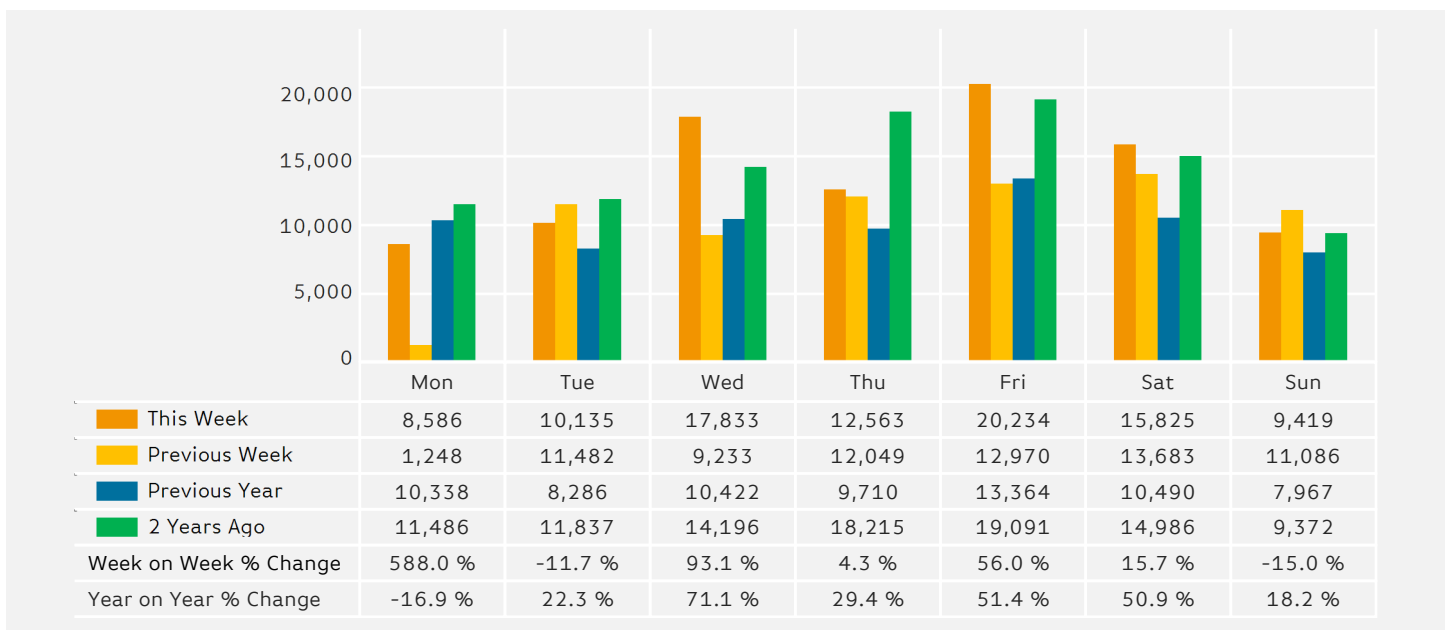
### Pedestrian by Hour



### Weather

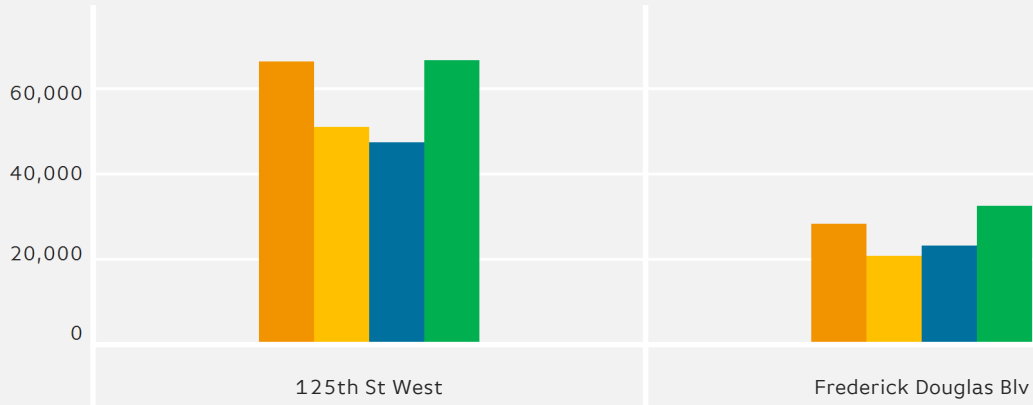
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	32	37	32	32	32	32	27
Previous Week	37	29	42	33	29	37	39
Previous Year	31	27	29	39	41	39	31

### Pedestrian by Day



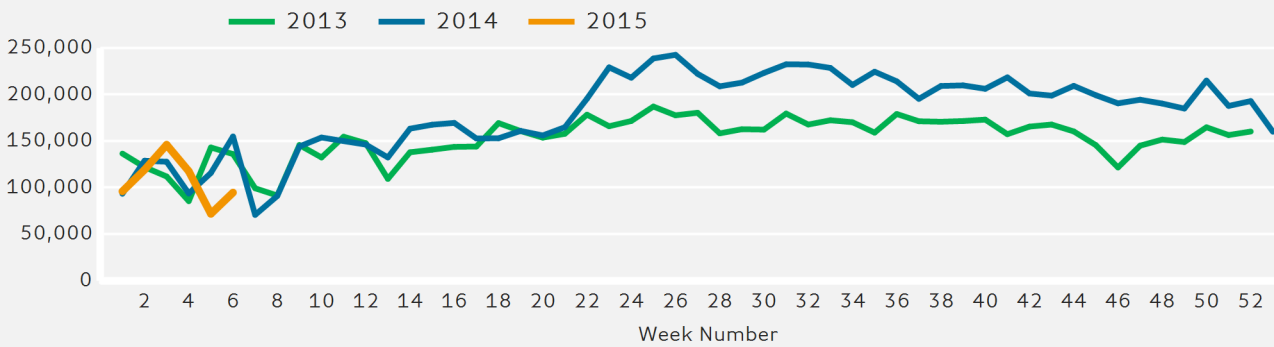
### Footfall Totals

■ This Week  
 ■ Previous Week  
 ■ Previous Year  
 ■ 2 Years Ago



This Week	66,335	28,260
Previous Week	50,940	20,811
Previous Year	47,347	23,230
2 Years Ago	66,609	32,574
Week on Week % Change	30.2 %	35.8 %
Year on Year % Change	40.1 %	21.7 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.