



# 125th Street Bid

Week 2, 2015

01/12/2015 to 01/18/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

## Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -16.2 %	▼ -5.5 %	▼ -6.7 %	▲ 14.2 %	▲ 24.2 %	▼ -0.9 %
New York	▼ -1.7 %	▼ -0.3 %	▼ -7.1 %	▲ 8.7 %	▼ -2.0 %	▲ 8.5 %
USA	▼ -1.6 %	▼ -1.4 %	▼ -7.1 %	▲ 8.3 %	▼ -1.2 %	▲ 9.2 %

## Headlines

The footfall in 125th Street Bid for the last year was 19.5% up on the previous year.

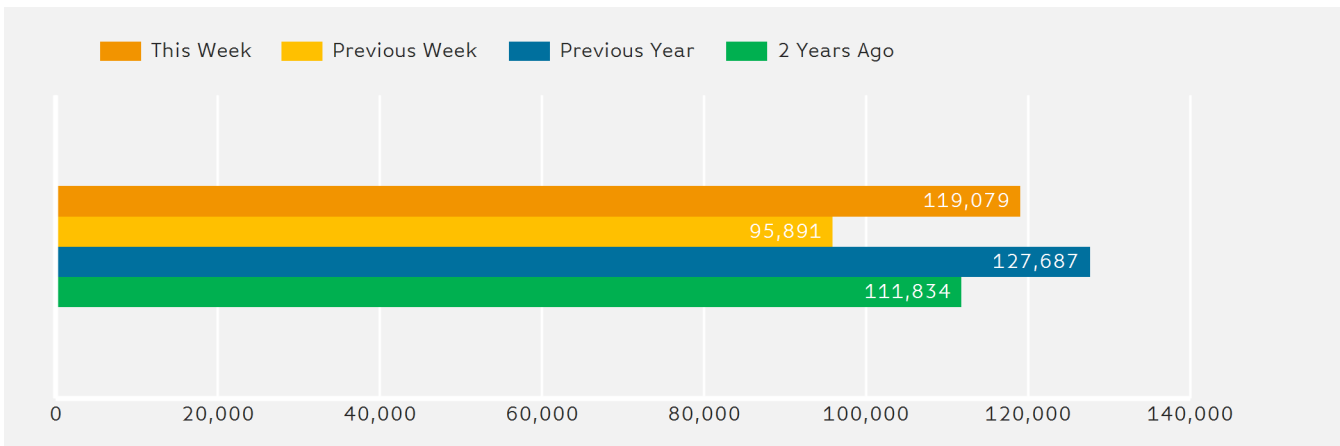
Footfall for the year to date is 16.2% down on the previous year.

Footfall week commencing 12 January 2015 was 119,079.

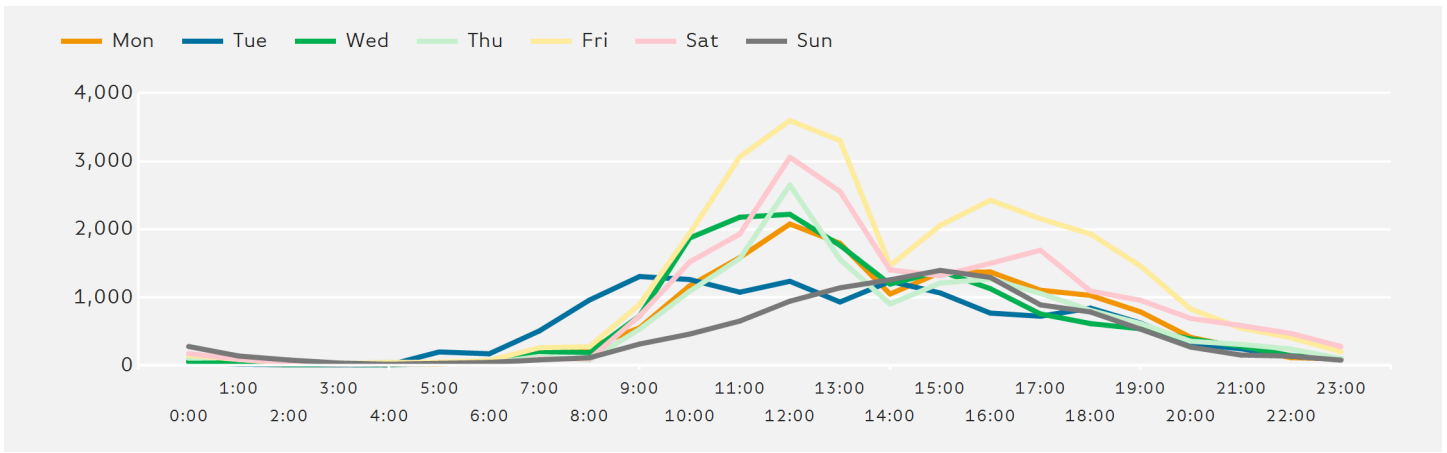
The busiest day in week commencing 12 January 2015 was Friday with 27,302 visitors.

The peak hour of the week was 12:00 on Friday with footfall of 3,597

## Pedestrian Totals by Week



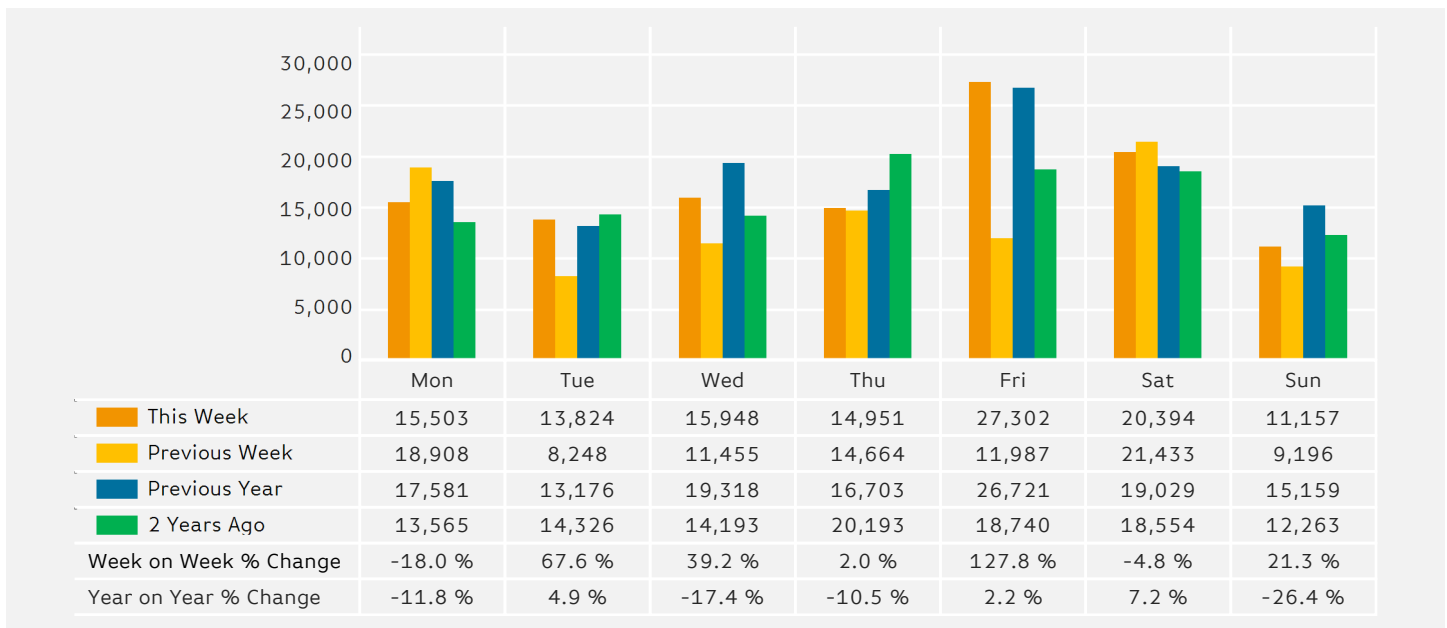
### Pedestrian by Hour



### Weather

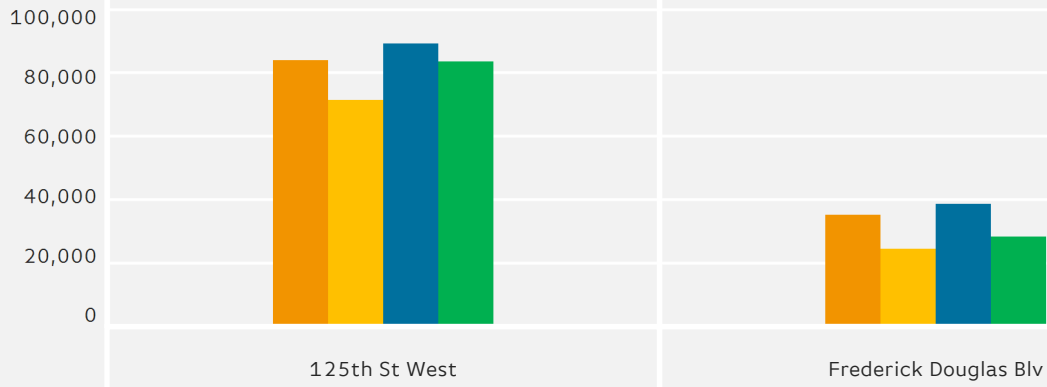
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	25	32	37	37	29	44
Previous Week	37	27	27	22	32	23	33
Previous Year	50	46	50	42	44	42	42

### Pedestrian by Day



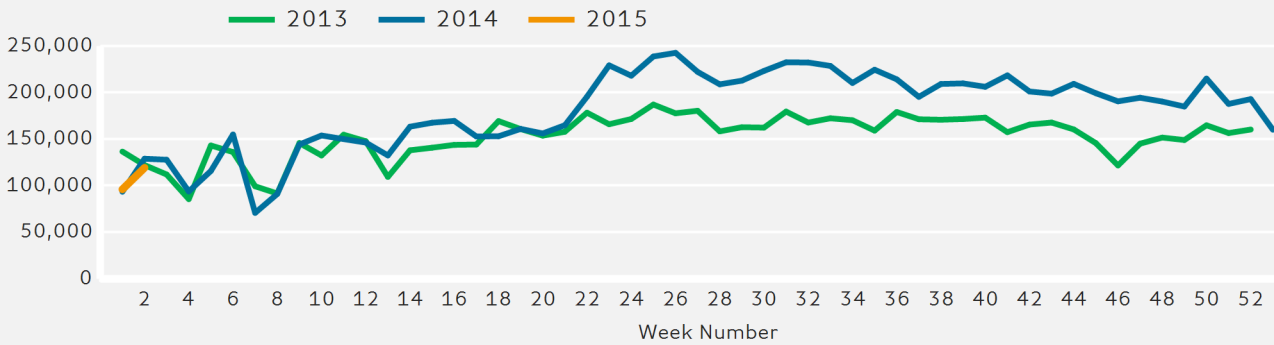
### Footfall Totals

■ This Week  
 ■ Previous Week  
 ■ Previous Year  
 ■ 2 Years Ago



This Week	83,855	35,224
Previous Week	71,482	24,409
Previous Year	89,156	38,531
2 Years Ago	83,604	28,230
Week on Week % Change	17.3 %	44.3 %
Year on Year % Change	-5.9 %	-8.6 %

### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.