



125th Street Bid

Week 24, 2015

06/15/2015 to 06/21/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 3.5 %	▲ 7.0 %	▼ -15.9 %	▲ 27.6 %	▼ -3.6 %	▲ 9.5 %
New York	▼ -1.1 %	▲ 1.0 %	▼ -0.8 %	▼ -4.2 %	▼ -2.0 %	▲ 0.9 %
USA	▼ -1.2 %	▲ 0.4 %	▼ -0.8 %	▼ -3.8 %	▼ -1.9 %	▲ 1.3 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 17.7% up on the previous year.

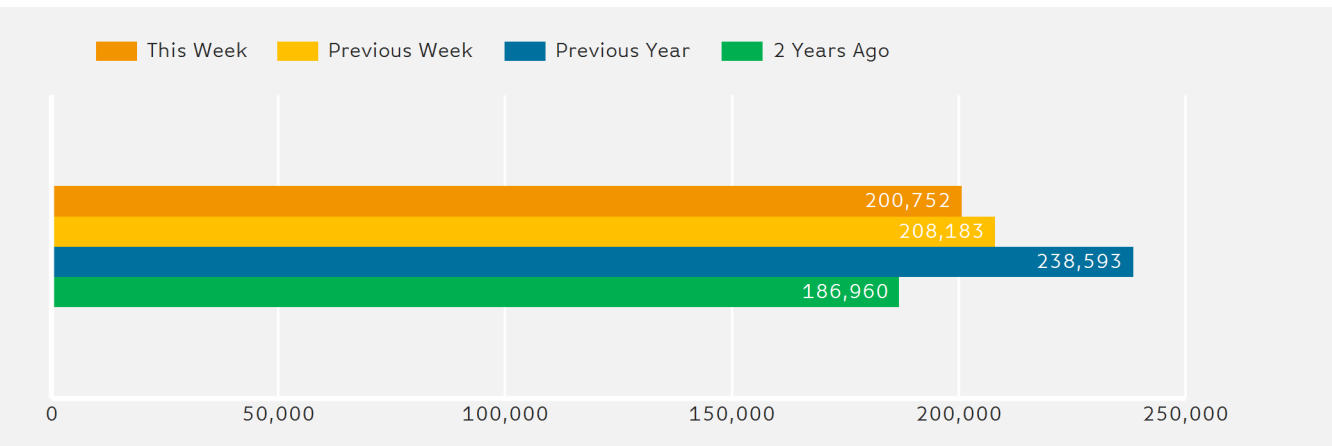
Footfall for the year to date is 3.5% up on the previous year.

Footfall week commencing 15 June 2015 was 200,752.

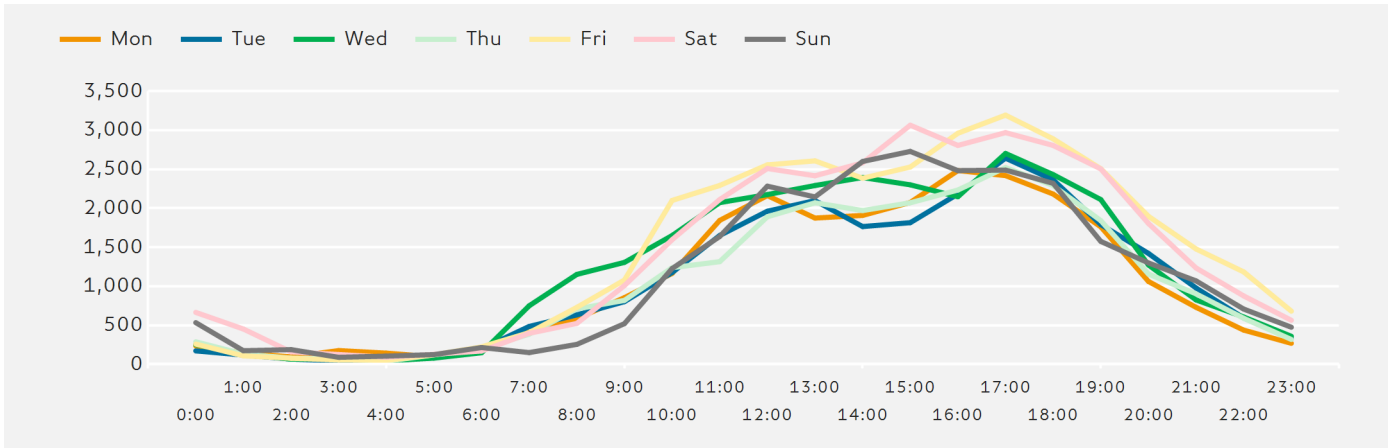
The busiest day in week commencing 15 June 2015 was Friday with 34,387 visitors.

The peak hour of the week was 17:00 on Friday with footfall of 3,194






















Pedestrian Totals by Week



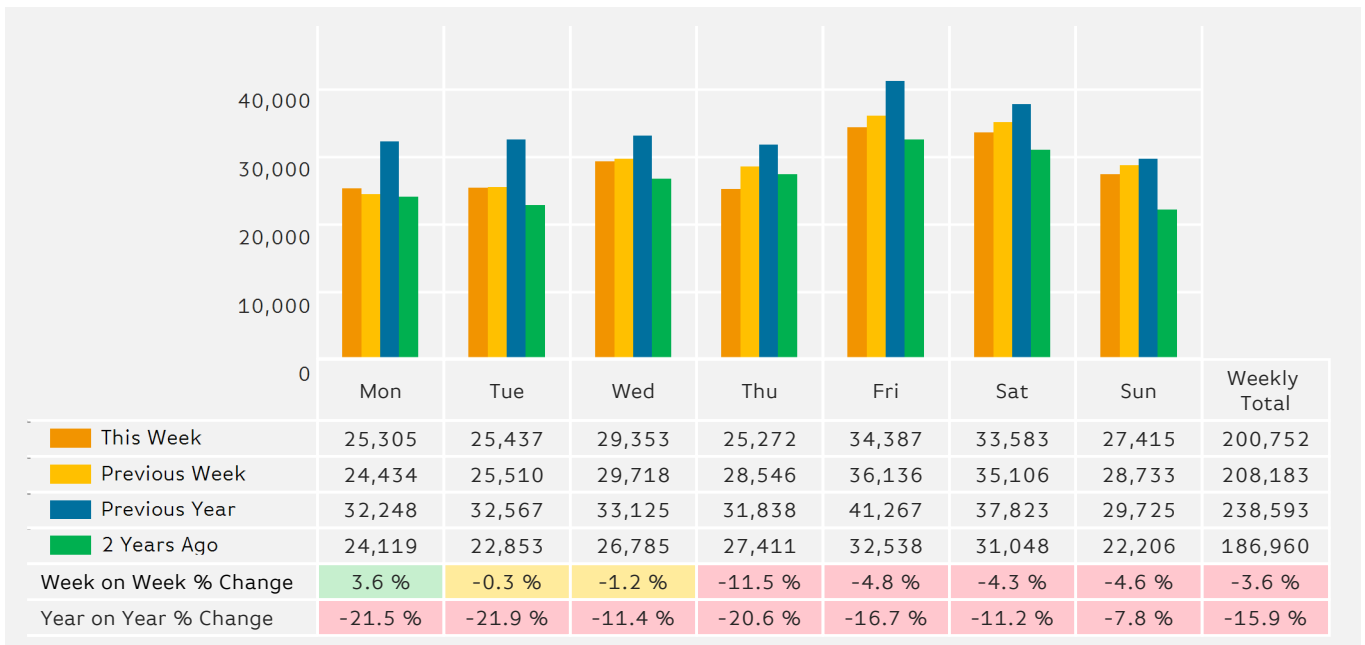
Pedestrian by Hour



Weather

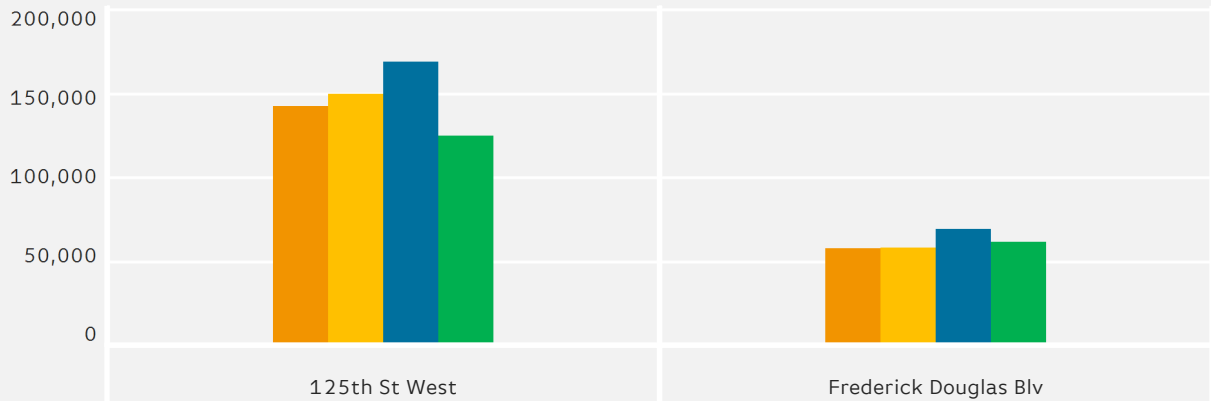
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 82	 78	 80	 68	 82	 73	 87
Previous Week	 78	 82	 82	 87	 87	 84	 86
Previous Year	 78	 87	 86	 77	 78	 77	 77

Pedestrian by Day



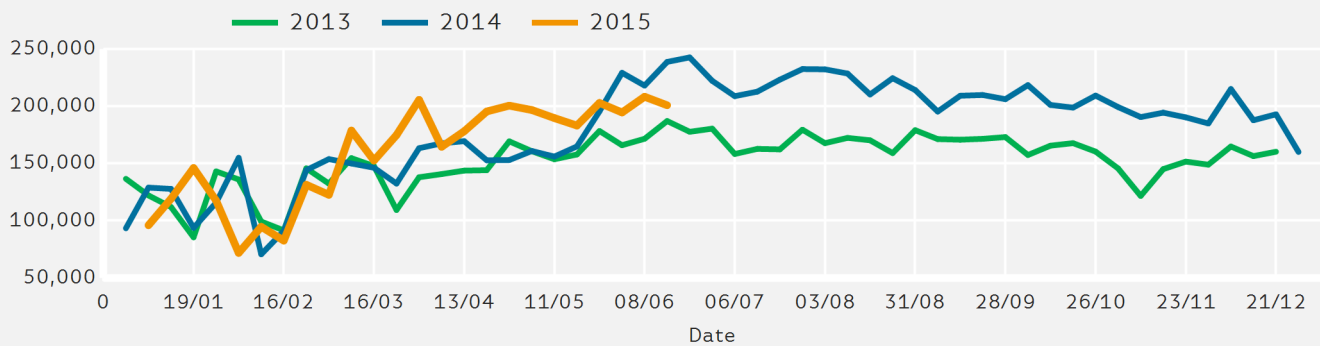
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



	125th St West	Frederick Douglas Blv
This Week	142,804	57,948
Previous Week	149,963	58,220
Previous Year	169,017	69,576
2 Years Ago	125,064	61,896
Week on Week % Change	-4.8 %	-0.5 %
Year on Year % Change	-15.5 %	-16.7 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.