



125th Street Bid

Week 25, 2015

06/22/2015 to 06/28/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 2.1 %	▲ 8.4 %	▼ -18.8 %	▲ 36.6 %	▼ -1.9 %	▲ 1.6 %
New York	▼ -1.2 %	▲ 0.6 %	▼ -3.5 %	▼ -7.9 %	▲ 2.9 %	▼ -9.8 %
USA	▼ -1.3 %	▲ 0.1 %	▼ -3.9 %	▼ -7.0 %	▲ 2.6 %	▼ -10.1 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 16.3% up on the previous year.

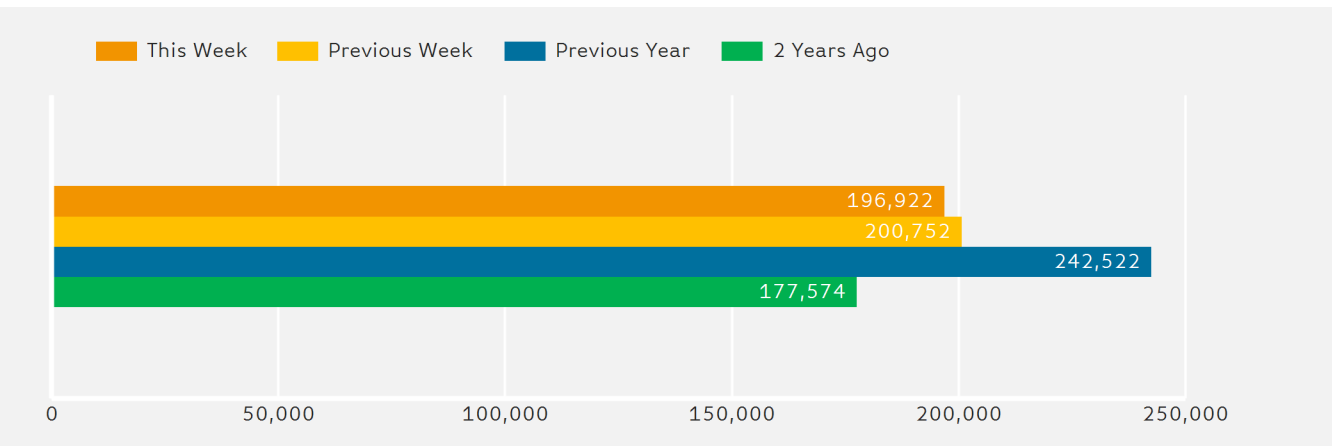
Footfall for the year to date is 2.1% up on the previous year.

Footfall week commencing 22 June 2015 was 196,922.

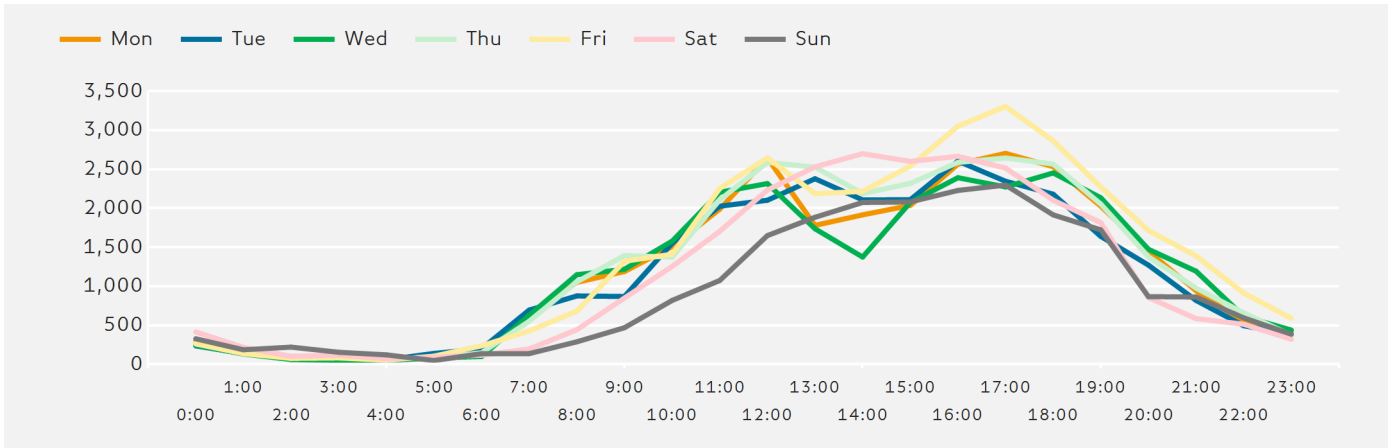
The busiest day in week commencing 22 June 2015 was Friday with 32,751 visitors.

The peak hour of the week was 17:00 on Friday with footfall of 3,305

Pedestrian Totals by Week



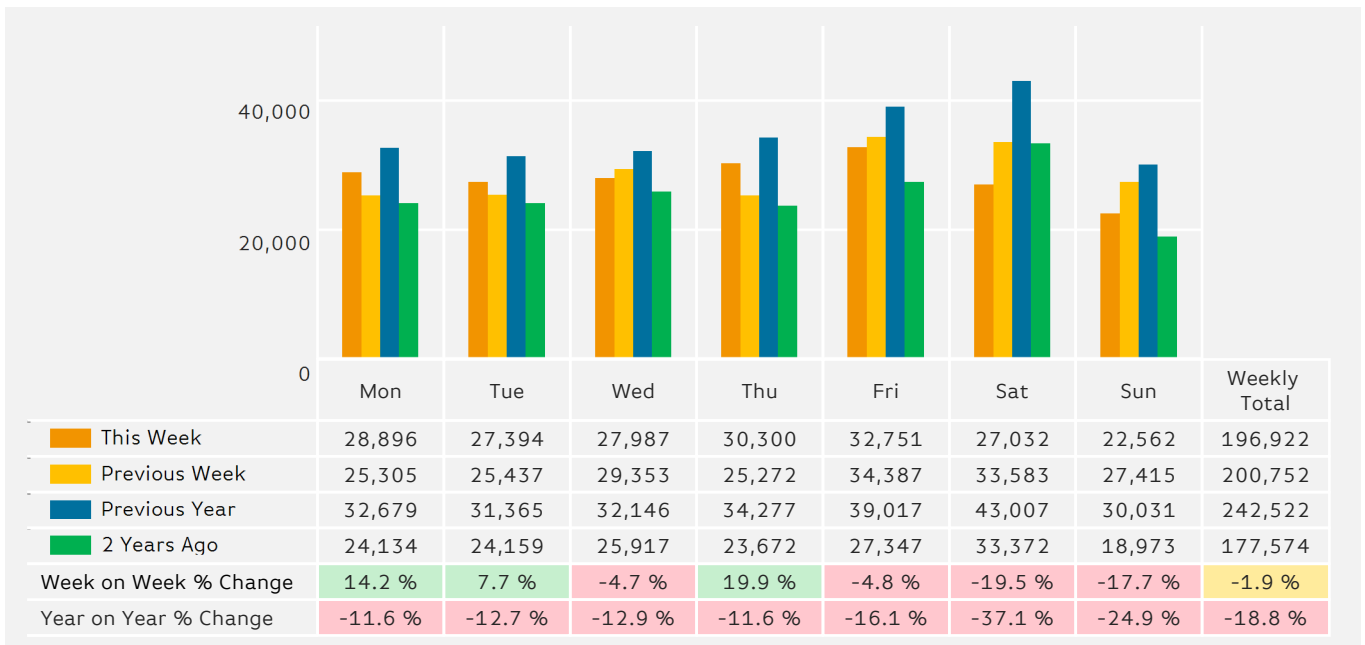
Pedestrian by Hour



Weather

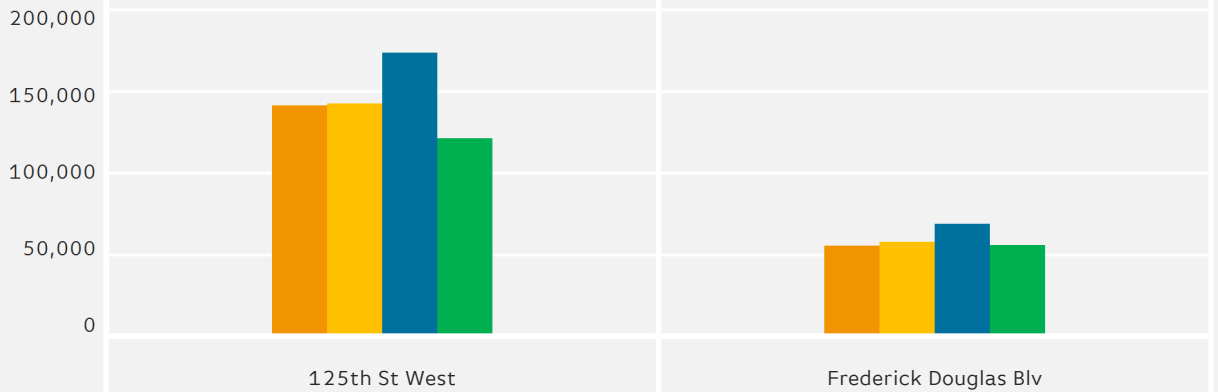
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	86	87	82	82	78	69	71
Previous Week	82	78	80	68	82	73	87
Previous Year	77	80	82	82	82	86	80

Pedestrian by Day



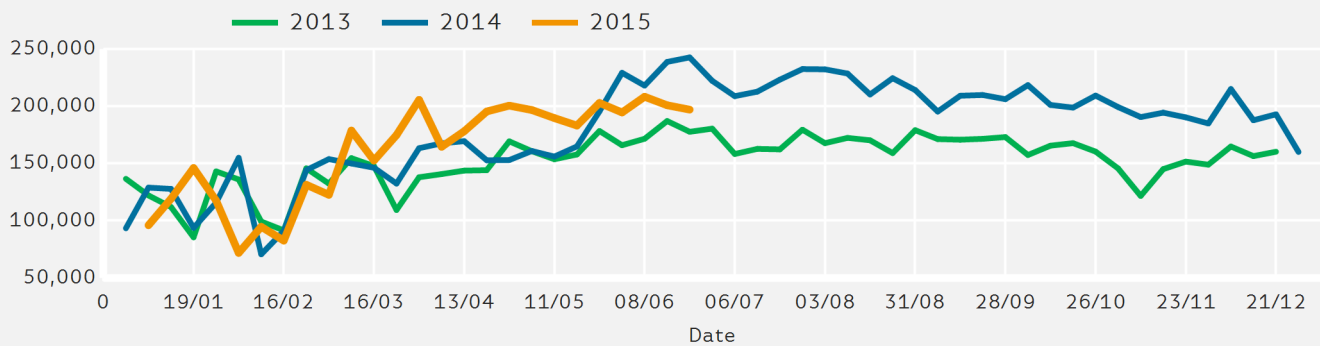
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	141,369	55,553
Previous Week	142,804	57,948
Previous Year	173,692	68,830
2 Years Ago	121,517	56,057
Week on Week % Change	-1.0 %	-4.1 %
Year on Year % Change	-18.6 %	-19.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.