



## 125th Street Bid

Week 11, 2016

03/14/2016 to 03/20/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|                  | Year to Date % Change |          | Year on Year % Change |         | Week On Week % Change |           |
|------------------|-----------------------|----------|-----------------------|---------|-----------------------|-----------|
|                  | 2016                  | 2015     | 2016                  | 2015    | 2016                  | 2015      |
| 125th Street Bid | ▲ 43.3 %              | ▼ -4.6 % | ▲ 27.8 %              | ▲ 4.3 % | ▼ -8.4 %              | ▼ -14.7 % |
| New York         | ▼ -2.0 %              | ▲ 0.2 %  | ▲ 13.3 %              | ▲ 2.5 % | ▲ 0.7 %               | ▼ -2.8 %  |
| USA              | ▼ -3.0 %              | ▲ 0.2 %  | ▲ 12.5 %              | ▲ 2.5 % | ▲ 2.9 %               | ▼ -2.7 %  |

### Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.9% up on the previous year.

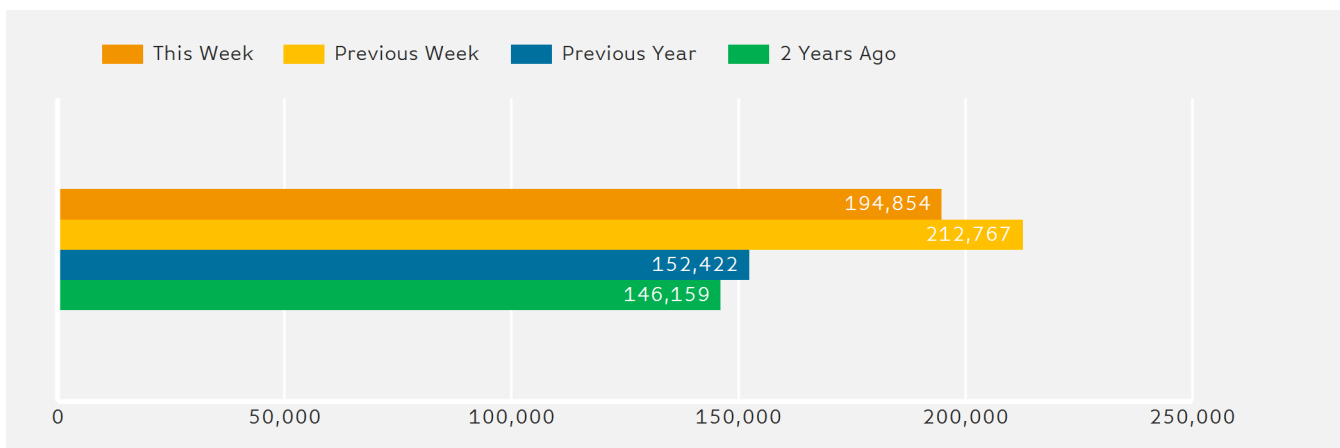
Footfall for the year to date is 43.3% up on the previous year.

Footfall week commencing 14 March 2016 was 194,854.

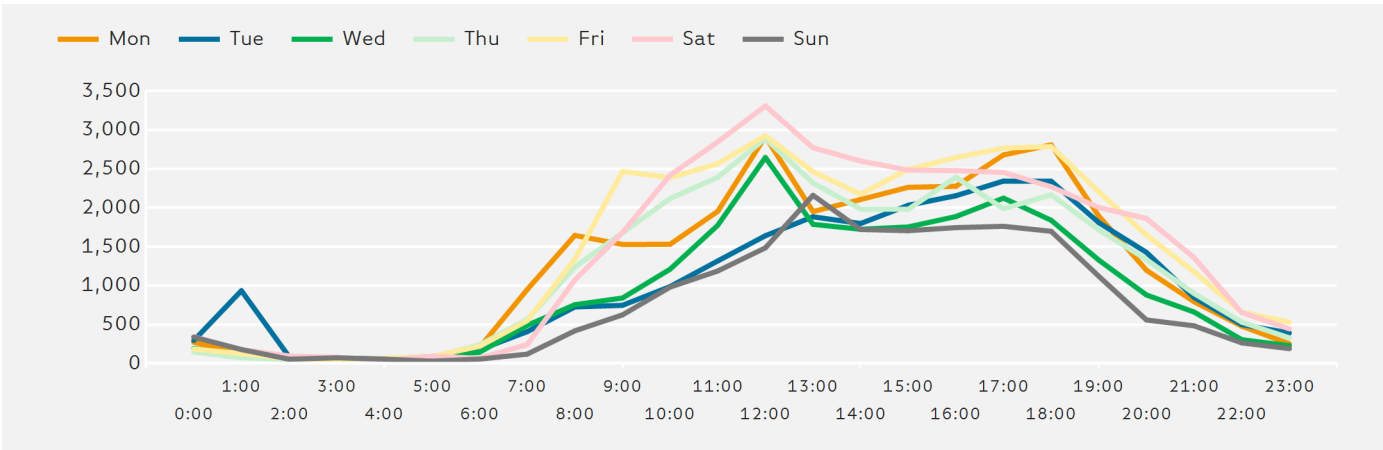
The busiest day in week commencing 14 March 2016 was Friday with 34,610 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 3,309






















### Ped Counts Totals by Week



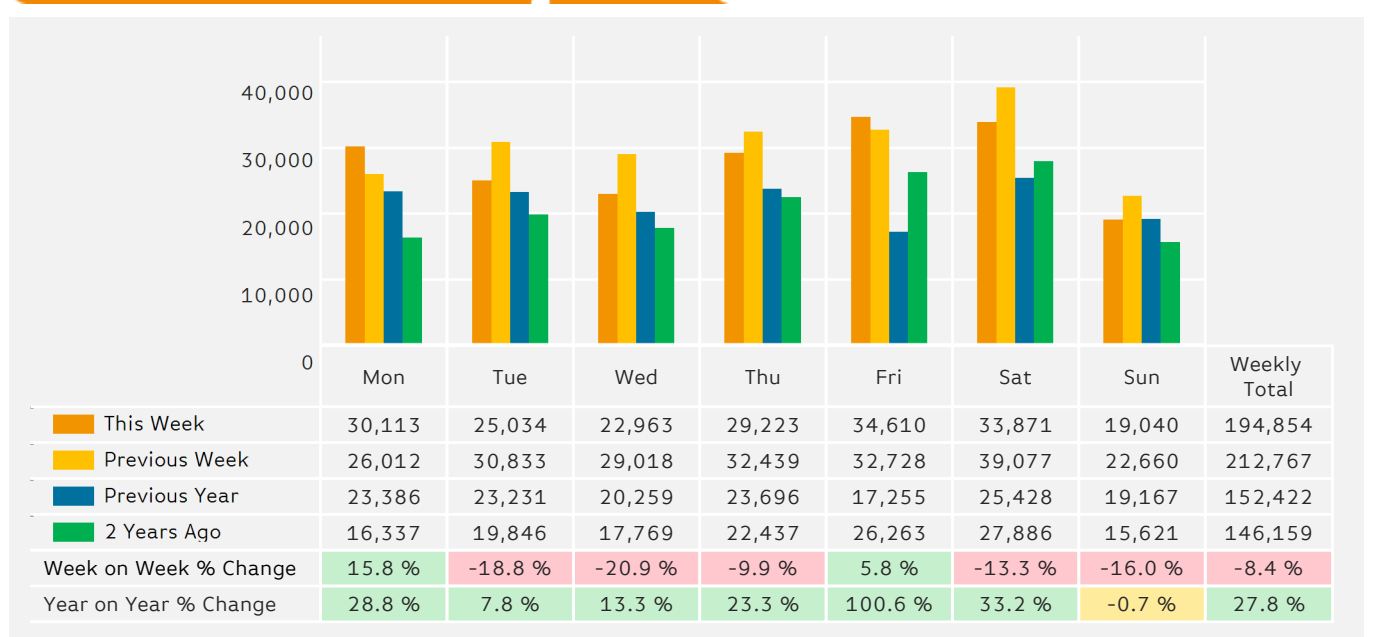
### Ped Counts by Hour



### Weather

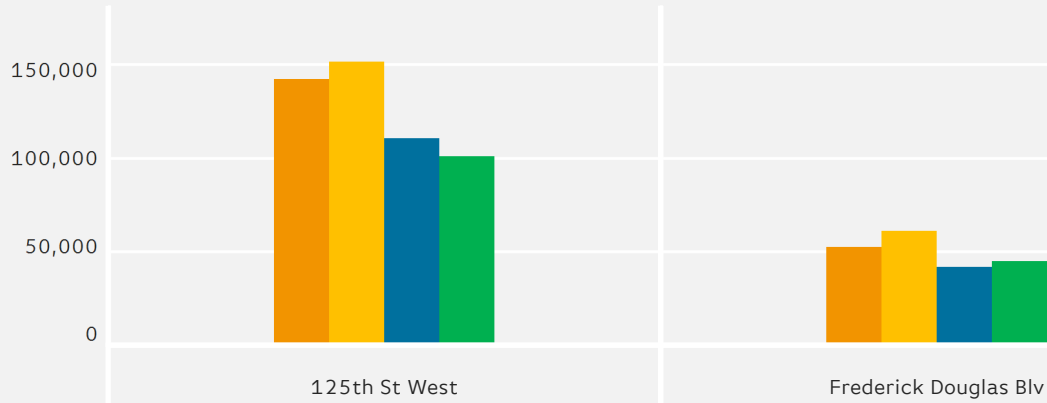
|               | Mon  | Tue  | Wed  | Thu  | Fri  | Sat  | Sun  |
|---------------|--|--|--|--|--|--|--|
| This Week     |  48   |  57   |  62   |  64   |  57   |  48   |  39   |
| Previous Week |  59 |  64 |  75 |  77 |  66 |  57 |  60 |
| Previous Year |  50 |  55 |  37 |  41 |  35 |  46 |  42 |

### Ped Counts by Day



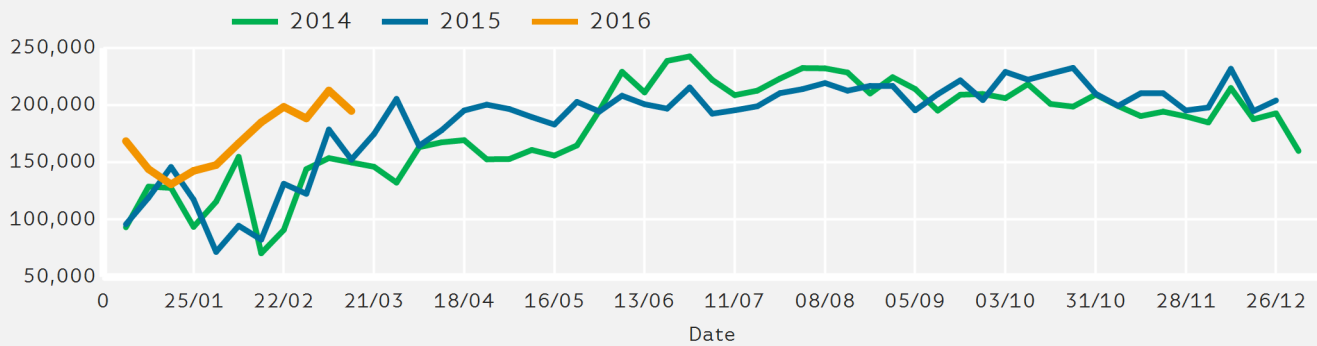
### Ped Counts Totals

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



|                       | 125th St West | Frederick Douglas Blv |
|-----------------------|---------------|-----------------------|
| This Week             | 142,375       | 52,479                |
| Previous Week         | 151,470       | 61,297                |
| Previous Year         | 110,613       | 41,809                |
| 2 Years Ago           | 101,165       | 44,994                |
| Week on Week % Change | -6.0 %        | -14.4 %               |
| Year on Year % Change | 28.7 %        | 25.5 %                |

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.