



125th Street Bid

Week 12, 2016

03/21/2016 to 03/27/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 41.6 %	▼ -1.4 %	▲ 29.2 %	▲ 32.0 %	▲ 15.9 %	▲ 14.6 %
New York	▼ -1.7 %	▲ 0.9 %	▲ 23.9 %	▲ 8.5 %	▲ 3.9 %	▼ -2.7 %
USA	▼ -2.8 %	▲ 0.9 %	▲ 23.0 %	▲ 8.5 %	▲ 5.4 %	▼ -2.4 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 9% up on the previous year.

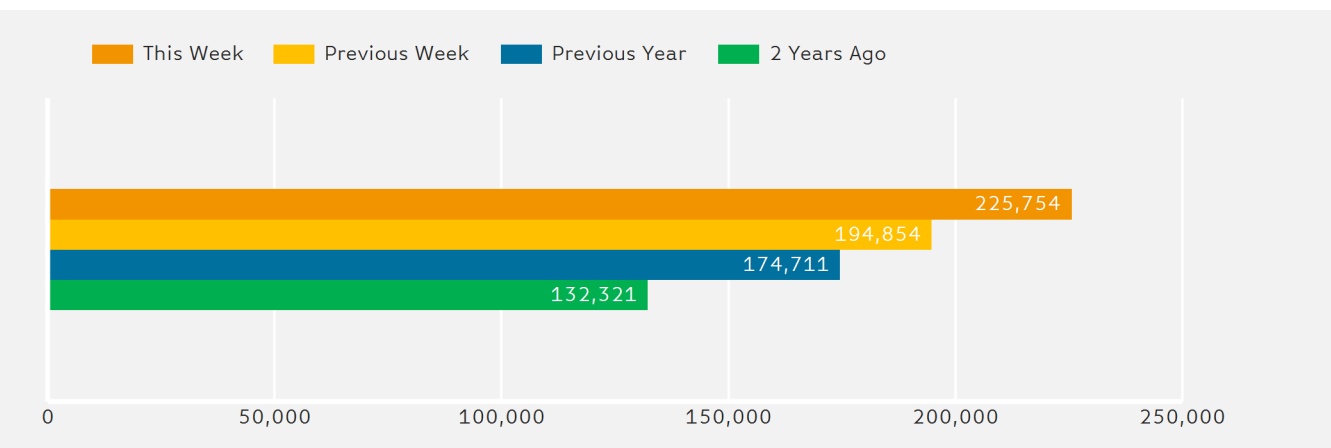
Footfall for the year to date is 41.6% up on the previous year.

Footfall week commencing 21 March 2016 was 225,754.

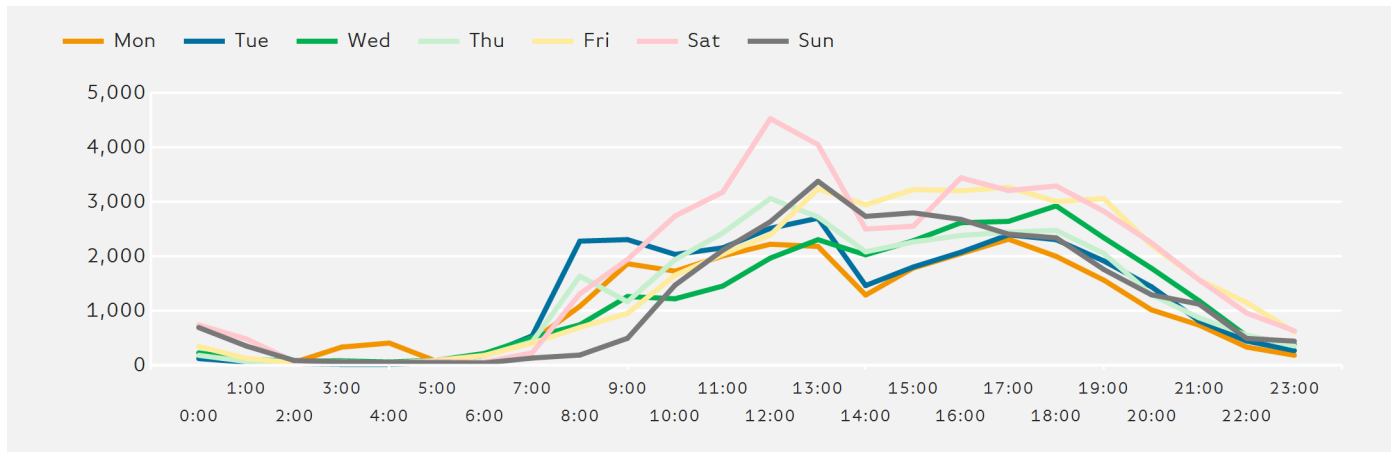
The busiest day in week commencing 21 March 2016 was Saturday with 42,845 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 4,531

Ped Counts Totals by Week



Ped Counts by Hour



Weather

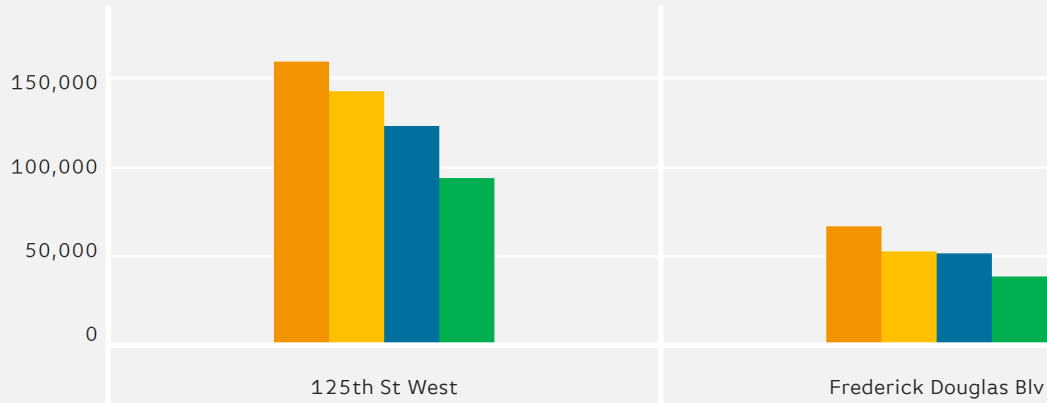
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	51	55	69	57	69	55	53
Previous Week	48	57	62	64	57	48	39
Previous Year	37	42	46	60	44	39	44

Ped Counts by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	26,259	30,051	29,161	30,904	36,603	42,845	29,931	225,754
Previous Week	30,113	25,034	22,963	29,223	34,610	33,871	19,040	194,854
Previous Year	21,913	22,710	25,918	22,622	33,008	26,944	21,596	174,711
2 Years Ago	18,199	16,836	17,690	21,694	21,587	19,625	16,690	132,321
Week on Week % Change	-12.8 %	20.0 %	27.0 %	5.8 %	5.8 %	26.5 %	57.2 %	15.9 %
Year on Year % Change	19.8 %	32.3 %	12.5 %	36.6 %	10.9 %	59.0 %	38.6 %	29.2 %

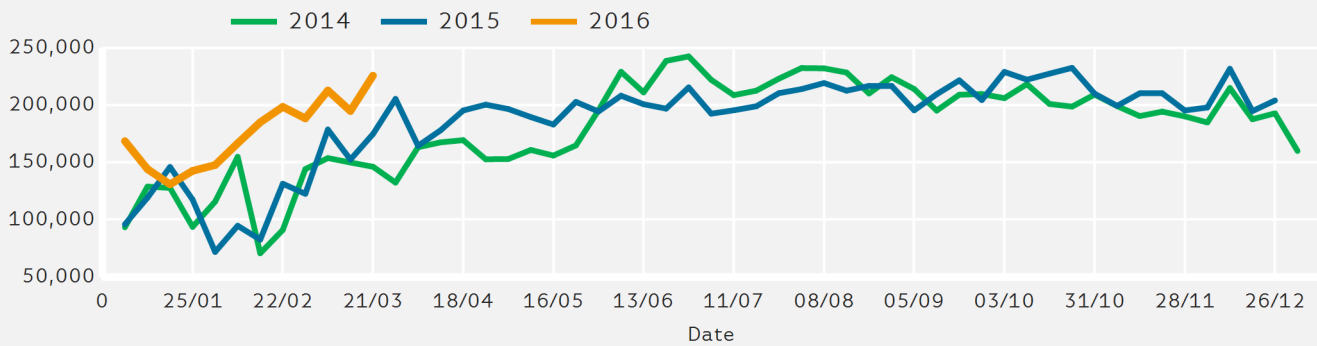
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



	125th St West	Frederick Douglas Blv
This Week	158,971	66,783
Previous Week	142,375	52,479
Previous Year	123,044	51,667
2 Years Ago	93,845	38,476
Week on Week % Change	11.7 %	27.3 %
Year on Year % Change	29.2 %	29.3 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.