



125th Street Bid

Week 13, 2015

03/30/2015 to 04/05/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

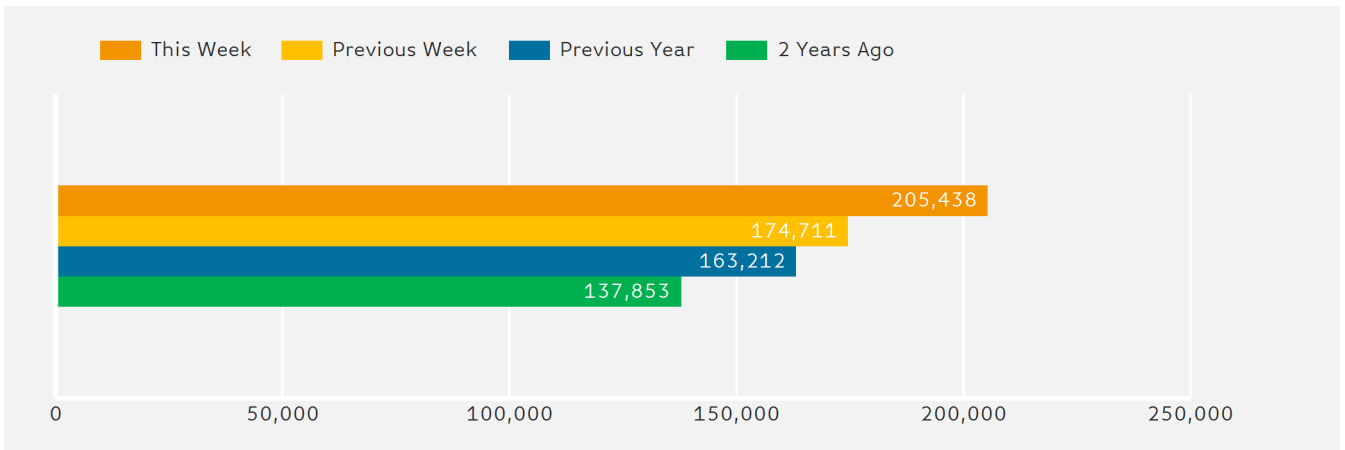
	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.2 %	▲ 0.7 %	▲ 25.9 %	▲ 18.4 %	▲ 17.6 %	▲ 23.3 %
New York	▲ 1.3 %	▼ -1.2 %	▲ 6.9 %	▼ -8.6 %	▲ 9.8 %	▲ 1.3 %
USA	▲ 1.4 %	▼ -2.2 %	▲ 6.9 %	▼ -8.0 %	▲ 9.8 %	▲ 2.0 %

Headlines

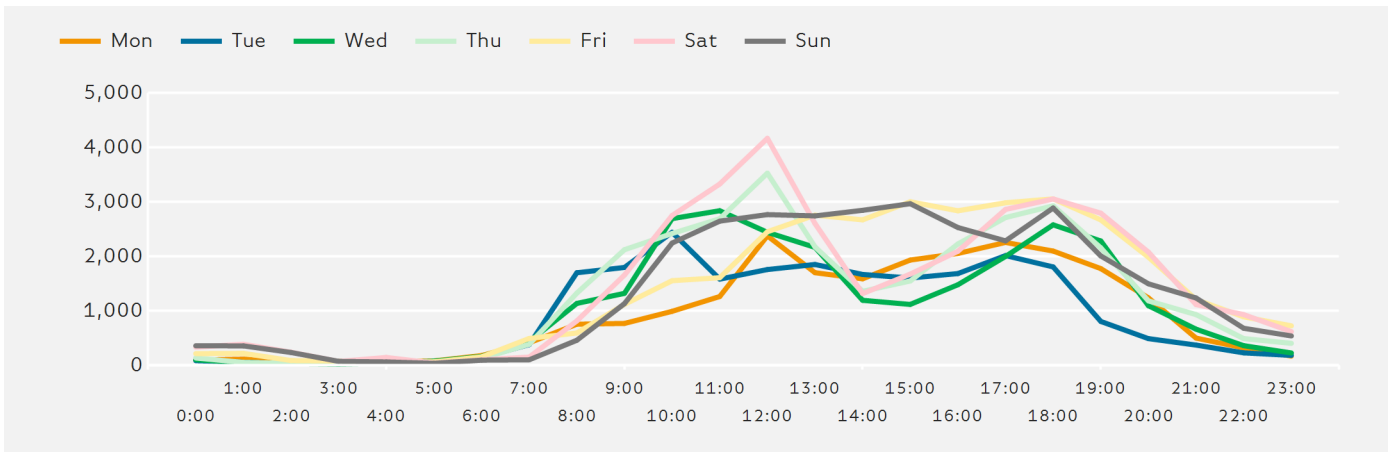
The footfall in 125th Street Bid for the last year was 19.8% up on the previous year.

Footfall for the year to date is 1.2% up on the previous year.

Pedestrian Totals by Week



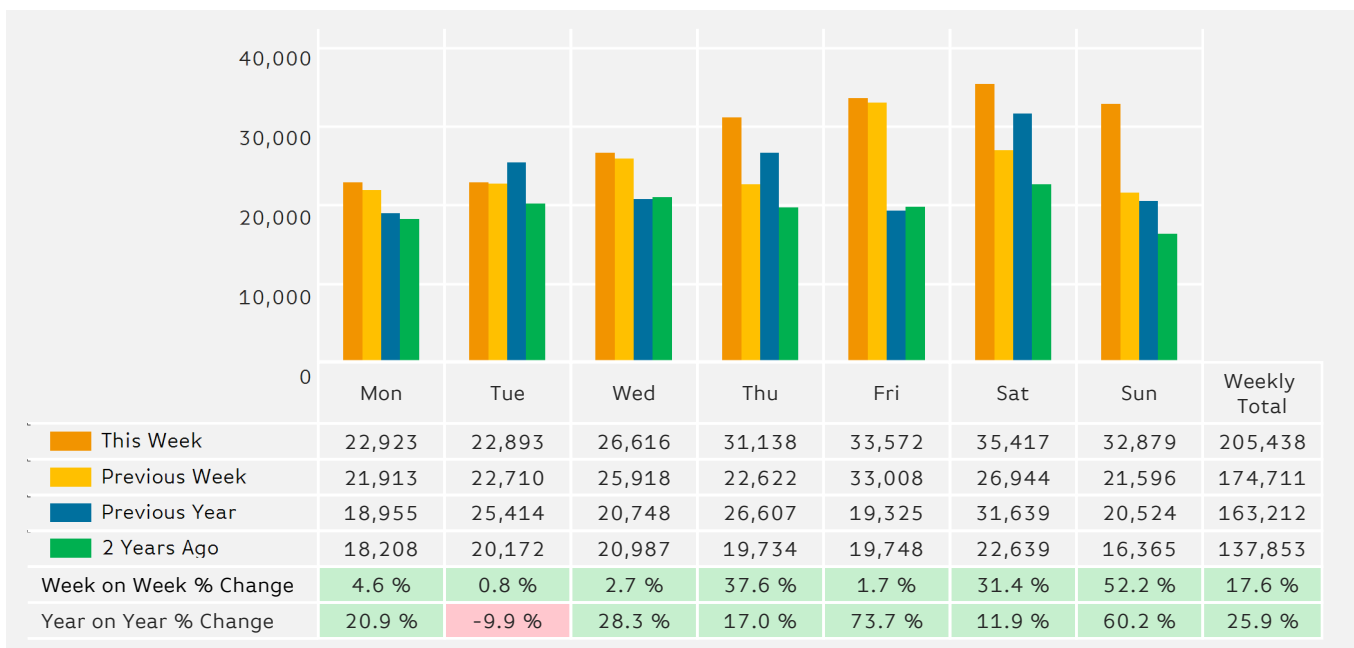
Pedestrian by Hour



Weather

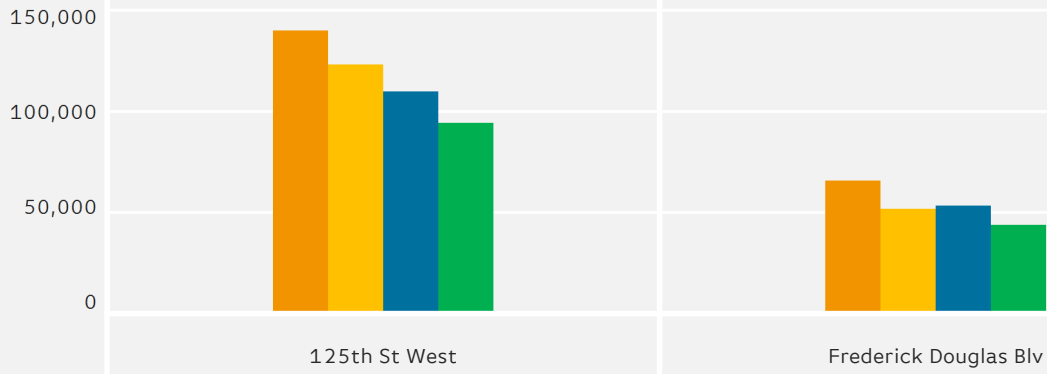
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	51	44	50	66	62	59	59
Previous Week	37	42	46	60	44	39	44
Previous Year	53	59	51	66	46	51	59

Pedestrian by Day



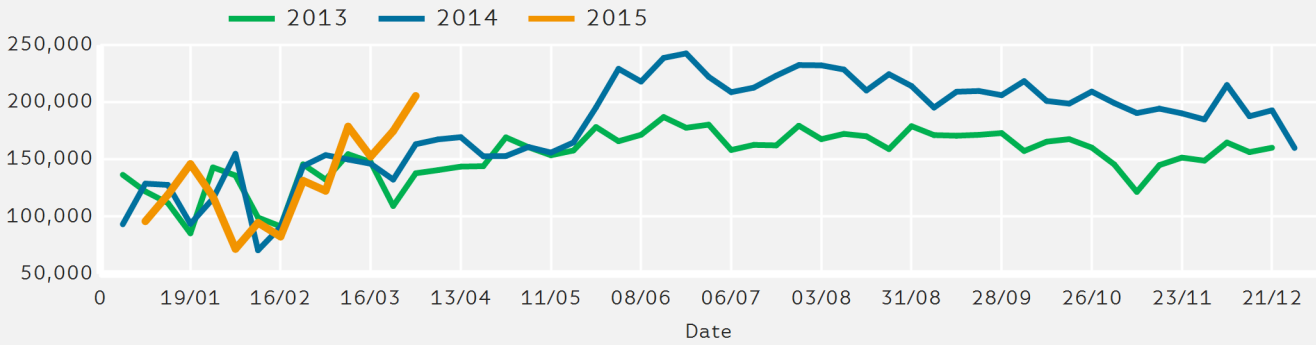
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	139,824	65,614
Previous Week	123,044	51,667
Previous Year	109,864	53,348
2 Years Ago	94,094	43,759
Week on Week % Change	13.6 %	27.0 %
Year on Year % Change	27.3 %	23.0 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.