



125th Street Bid

Week 10, 2016

03/07/2016 to 03/13/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 45.3 %	▼ -5.7 %	▲ 19.1 %	▲ 19.2 %	▲ 12.9 %	▲ 45.8 %
New York	▼ -2.3 %	▼ 0.0 %	▲ 8.3 %	▲ 6.0 %	▲ 9.8 %	▲ 16.7 %
USA	▼ -3.6 %	▼ 0.0 %	▲ 8.1 %	▲ 6.0 %	▲ 10.1 %	▲ 16.5 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.6% up on the previous year.

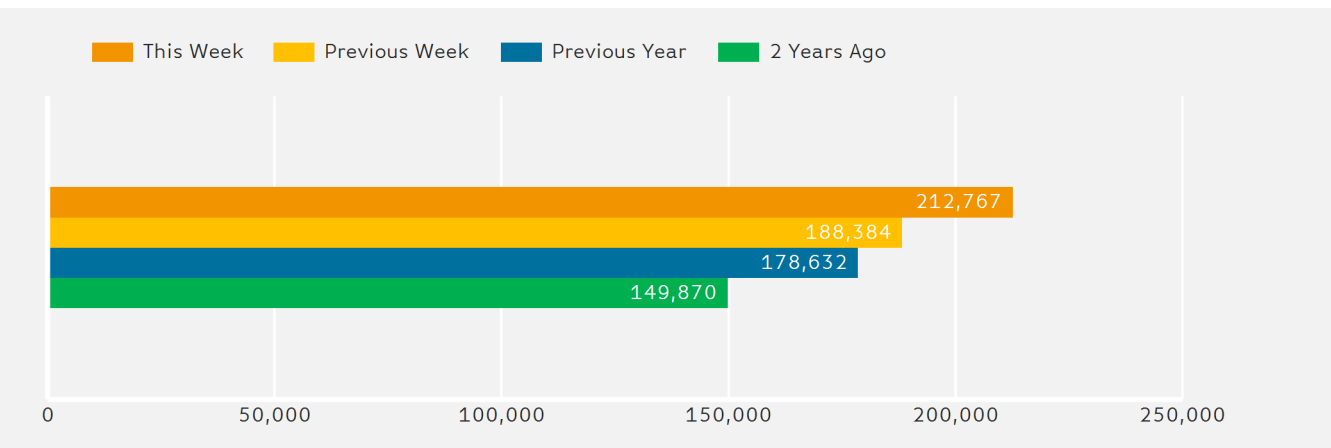
Footfall for the year to date is 45.3% up on the previous year.

Footfall week commencing 7 March 2016 was 212,767.

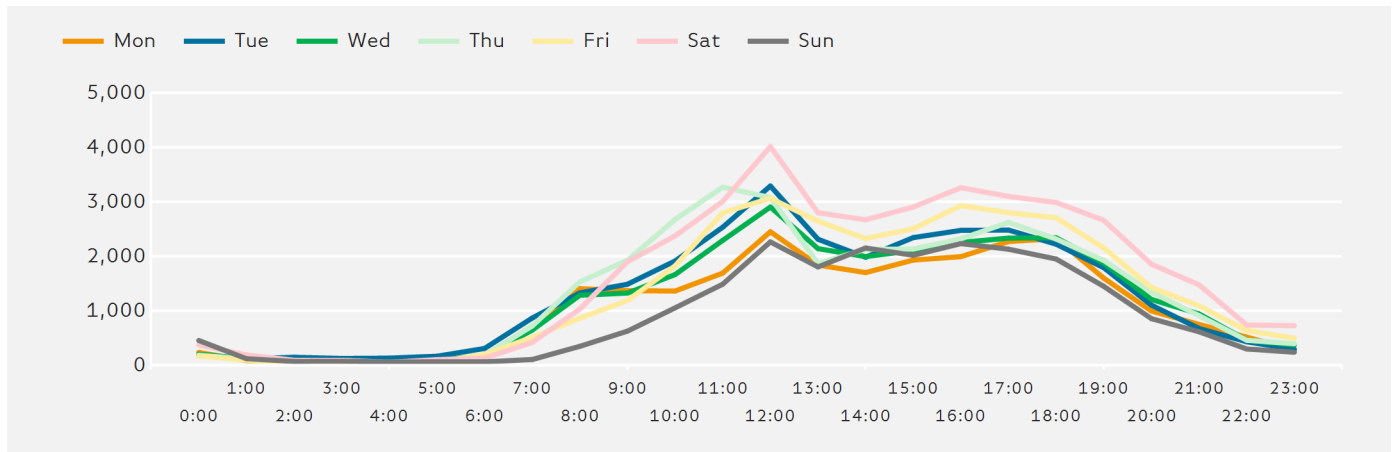
The busiest day in week commencing 7 March 2016 was Saturday with 39,077 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 4,019

Ped Counts Totals by Week



Ped Counts by Hour



Weather

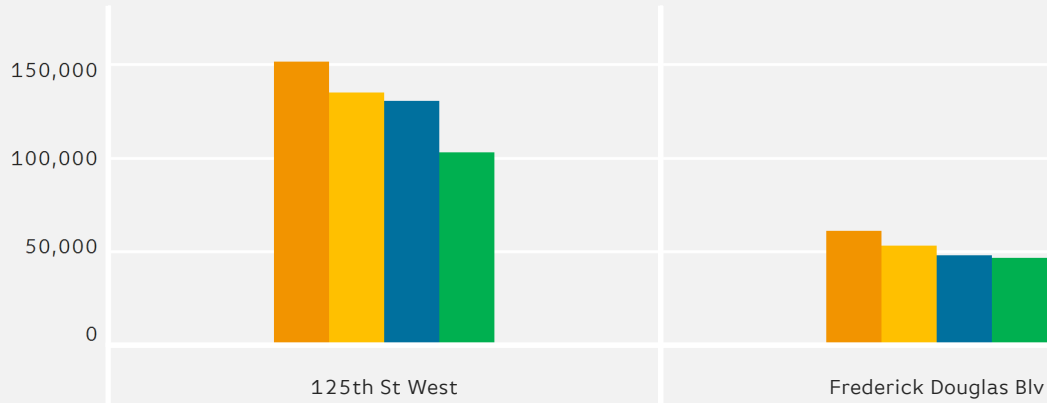
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	59	64	75	77	66	57	60
Previous Week	59	51	53	33	37	39	42
Previous Year	53	51	59	46	41	50	42

Ped Counts by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	26,012	30,833	29,018	32,439	32,728	39,077	22,660	212,767
Previous Week	25,447	31,512	20,675	23,441	24,533	37,340	25,436	188,384
Previous Year	22,982	18,578	26,609	24,745	29,082	37,134	19,502	178,632
2 Years Ago	19,616	24,783	19,483	16,028	21,795	28,549	19,616	149,870
Week on Week % Change	2.2 %	-2.2 %	40.4 %	38.4 %	33.4 %	4.7 %	-10.9 %	12.9 %
Year on Year % Change	13.2 %	66.0 %	9.1 %	31.1 %	12.5 %	5.2 %	16.2 %	19.1 %

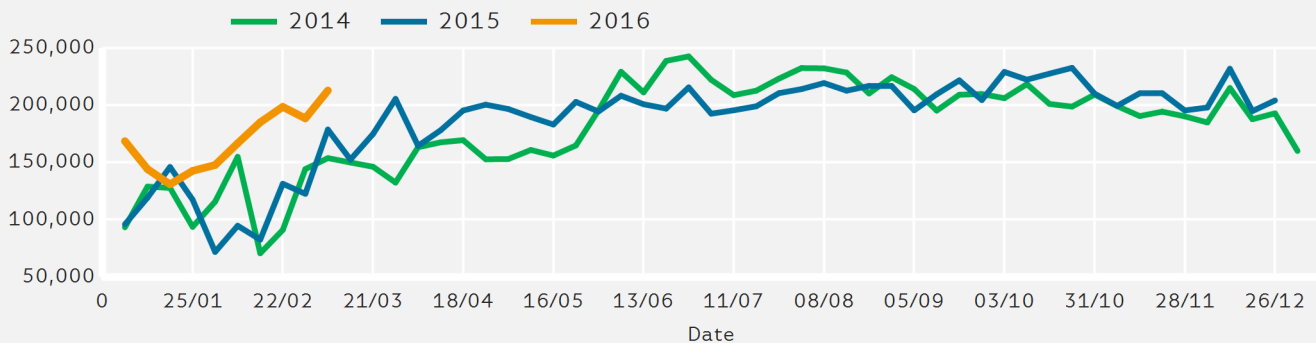
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	151,470	61,297
Previous Week	135,185	53,199
Previous Year	130,534	48,098
2 Years Ago	103,050	46,820
Week on Week % Change	12.0 %	15.2 %
Year on Year % Change	16.0 %	27.4 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.