



125th Street Bid

Week 19, 2015

05/11/2015 to 05/17/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 7.1 %	▲ 2.2 %	▲ 21.6 %	▲ 1.5 %	▼ -3.6 %	▼ -3.0 %
New York	▲ 0.1 %	▲ 0.9 %	▼ -3.5 %	▲ 0.6 %	▲ 2.9 %	▲ 1.4 %
USA	▲ 0.1 %	▲ 0.1 %	▼ -3.5 %	▲ 0.7 %	▲ 2.7 %	▲ 1.0 %

Headlines

The footfall in 125th Street Bid for the last year was 21.2% up on the previous year.

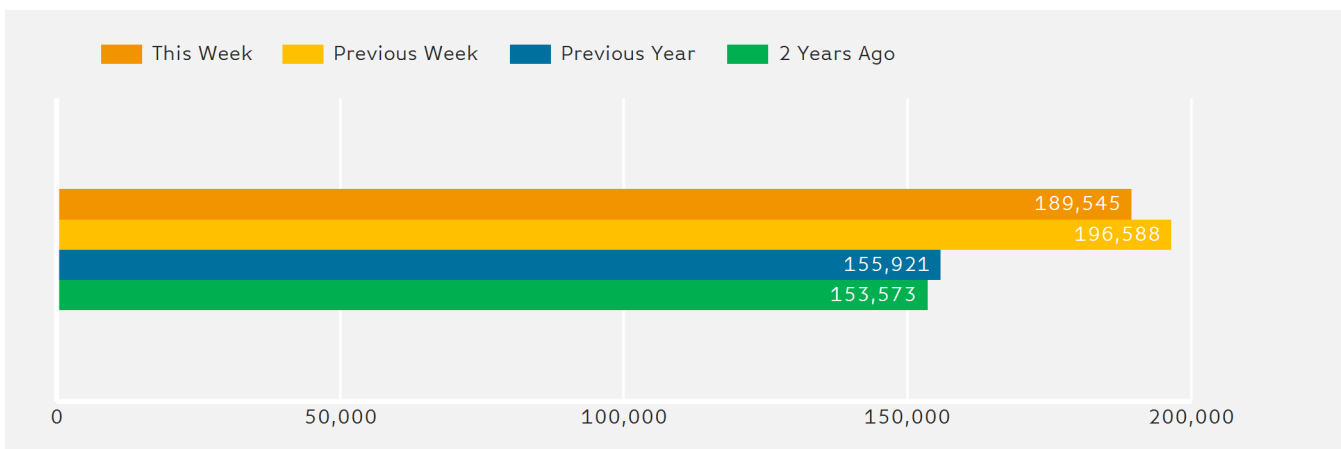
Footfall for the year to date is 7.1% up on the previous year.

Footfall week commencing 11 May 2015 was 189,545.

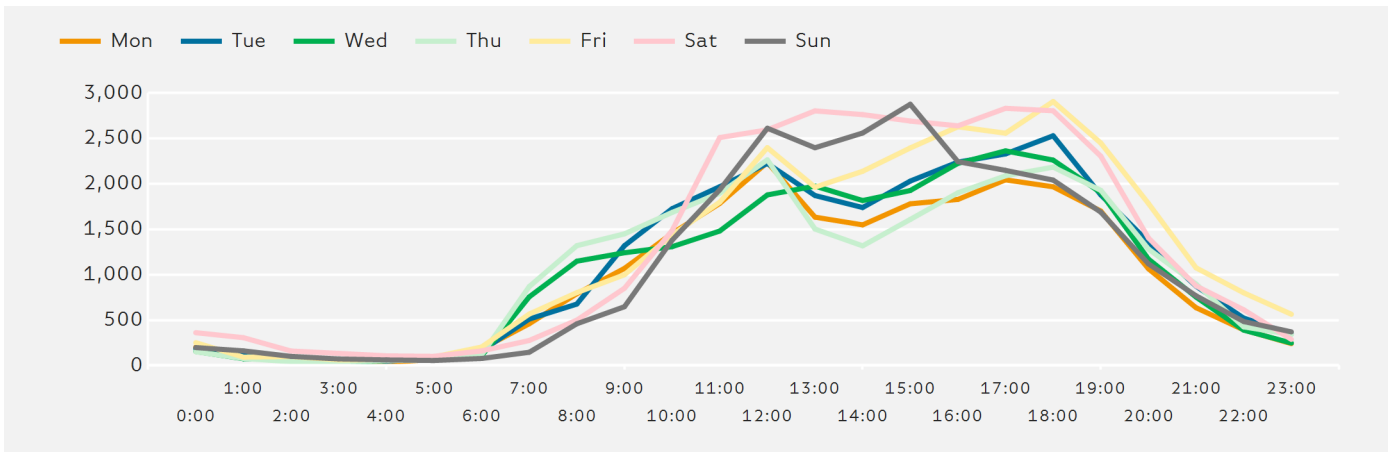
The busiest day in week commencing 11 May 2015 was Saturday with 31,576 visitors.

The peak hour of the week was 18:00 on Friday with footfall of 2,907

Pedestrian Totals by Week



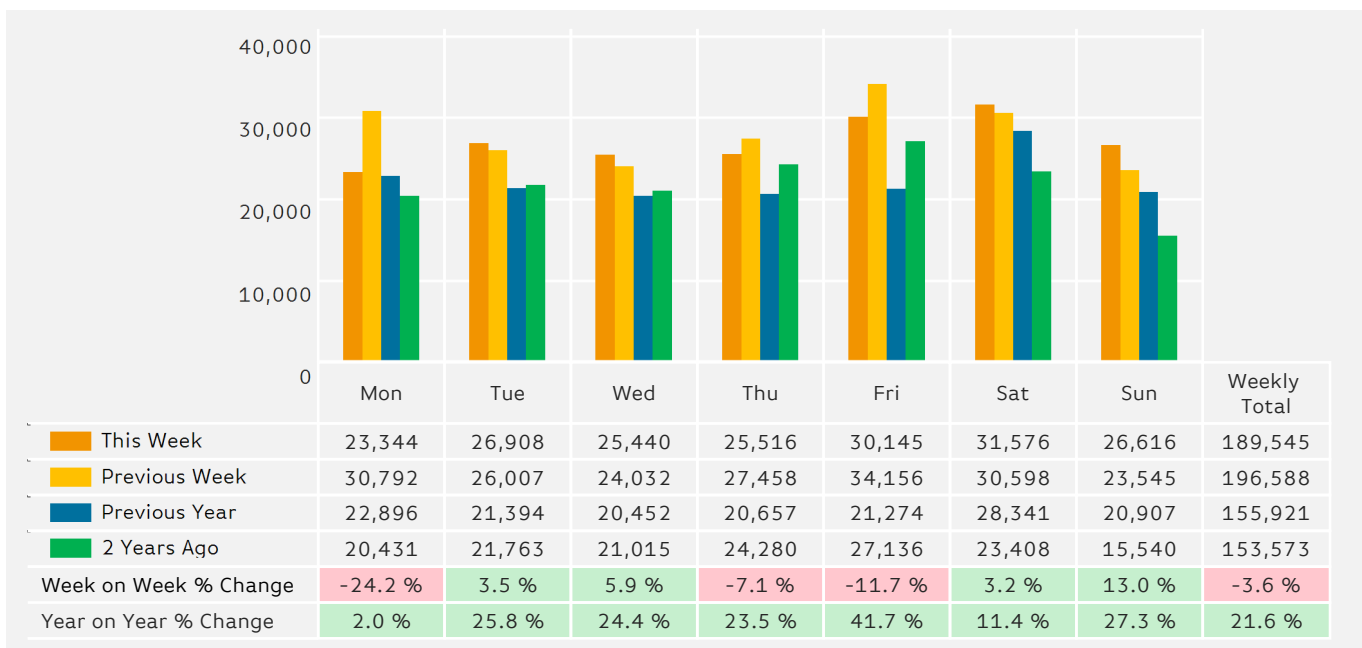
Pedestrian by Hour



Weather

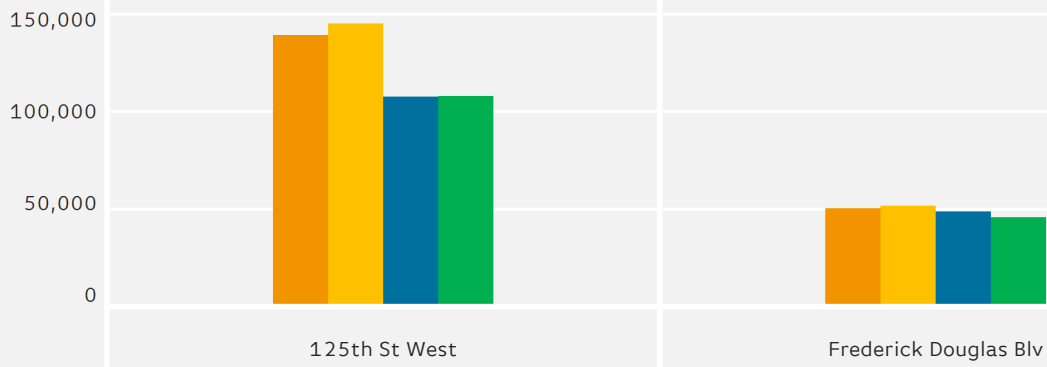
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	82	89	69	73	75	80	84
Previous Week	82	82	69	78	80	68	82
Previous Year	84	71	66	69	66	73	69

Pedestrian by Day



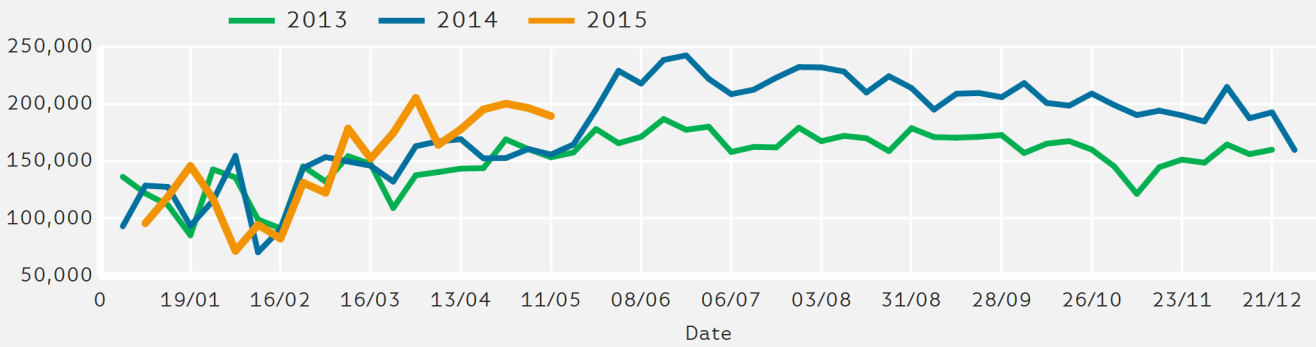
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	139,151	50,394
Previous Week	144,882	51,706
Previous Year	107,318	48,603
2 Years Ago	107,749	45,824
Week on Week % Change	-4.0 %	-2.5 %
Year on Year % Change	29.7 %	3.7 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.