



125th Street Bid

Week 46, 2015

11/16/2015 to 11/22/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.3 %	▲ 18.2 %	▲ 8.3 %	▲ 34.0 %	▲ 5.5 %	▲ 2.0 %
New York	▲ 0.3 %	▼ -1.6 %	▲ 8.9 %	▼ -4.4 %	▼ -1.2 %	▼ -14.2 %
USA	▲ 1.8 %	▼ -1.3 %	▲ 9.6 %	▼ -3.3 %	▼ -2.4 %	▼ -13.8 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 3.9% up on the previous year.

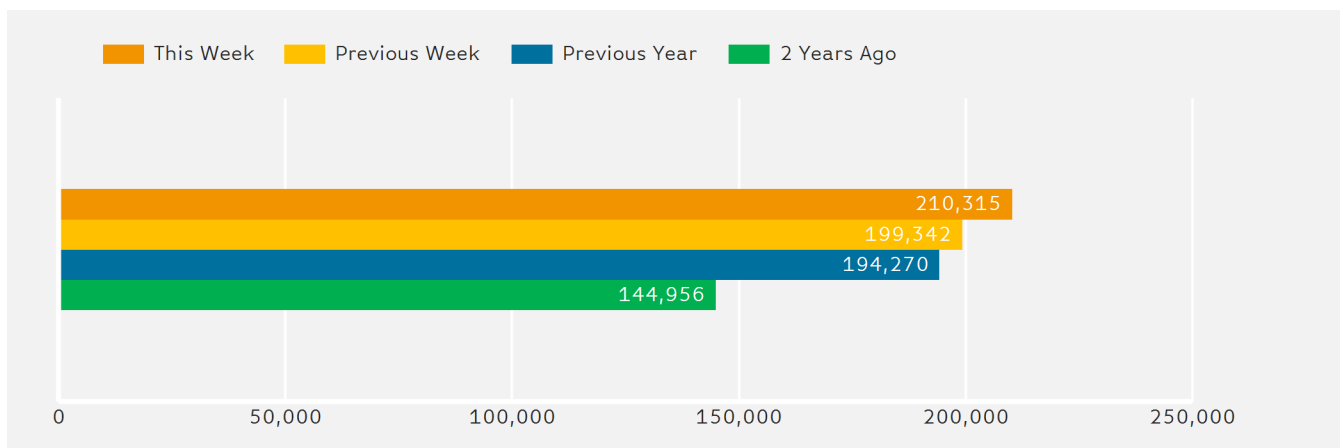
Footfall for the year to date is 1.3% up on the previous year.

Footfall week commencing 16 November 2015 was 210,315.

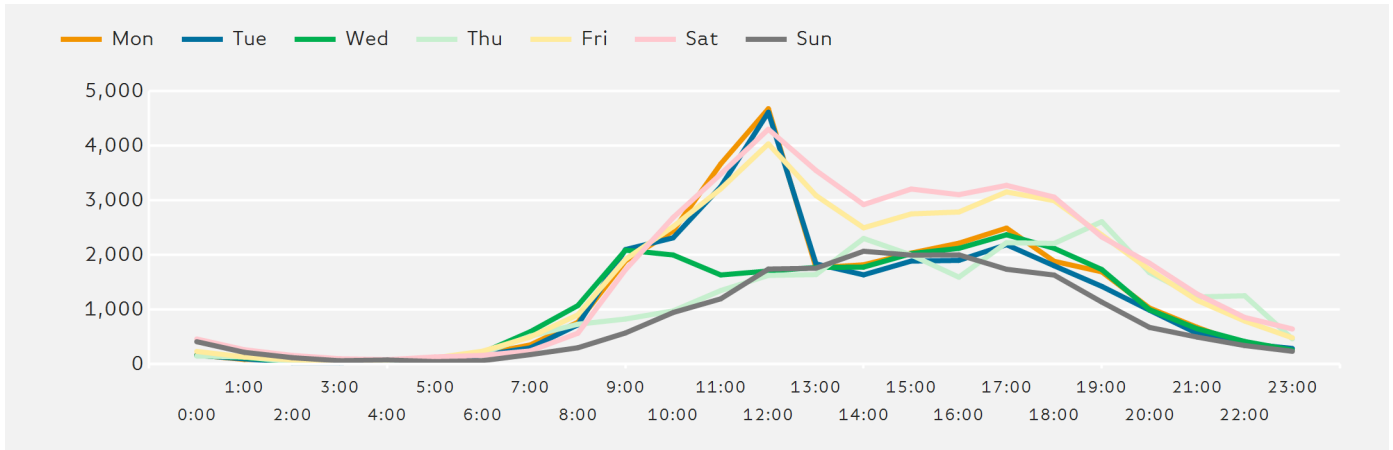
The busiest day in week commencing 16 November 2015 was Saturday with 40,522 visitors.

The peak hour of the week was 12:00 on Monday with footfall of 4,680

Ped Counts Totals by Week



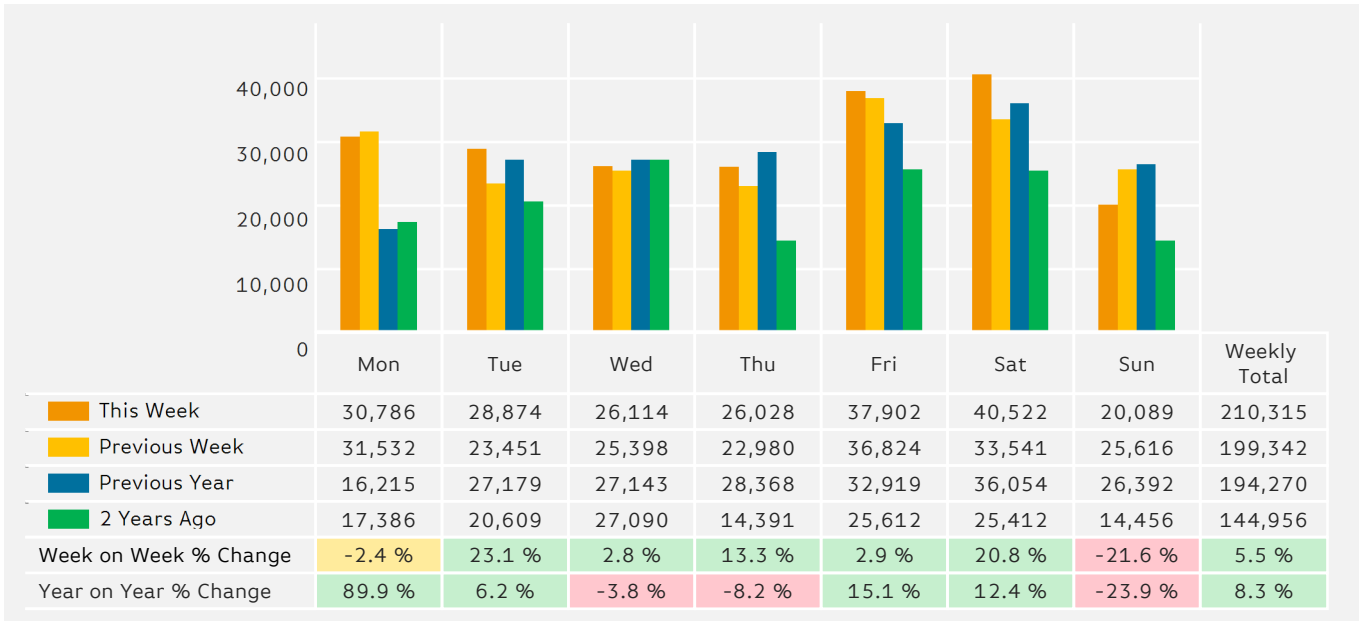
Ped Counts by Hour



Weather

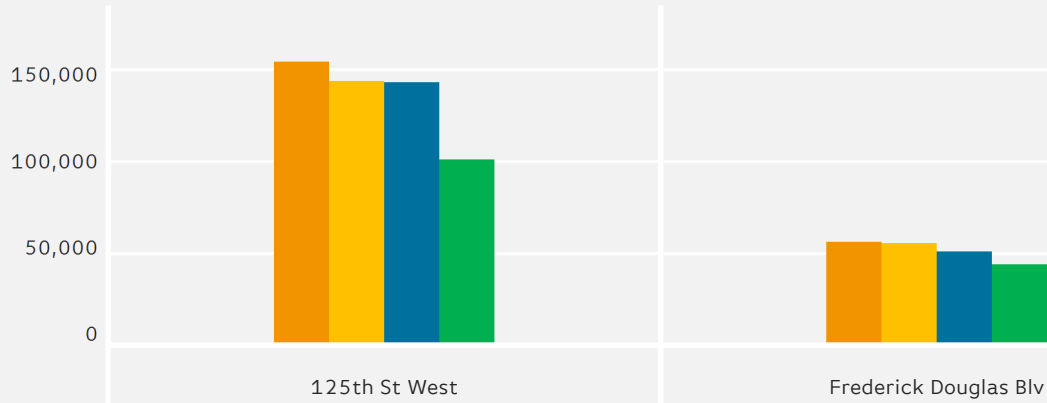
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	64	50	57	62	62	51	53
Previous Week	57	55	57	59	55	46	57
Previous Year	50	44	33	44	35	42	55

Ped Counts by Day



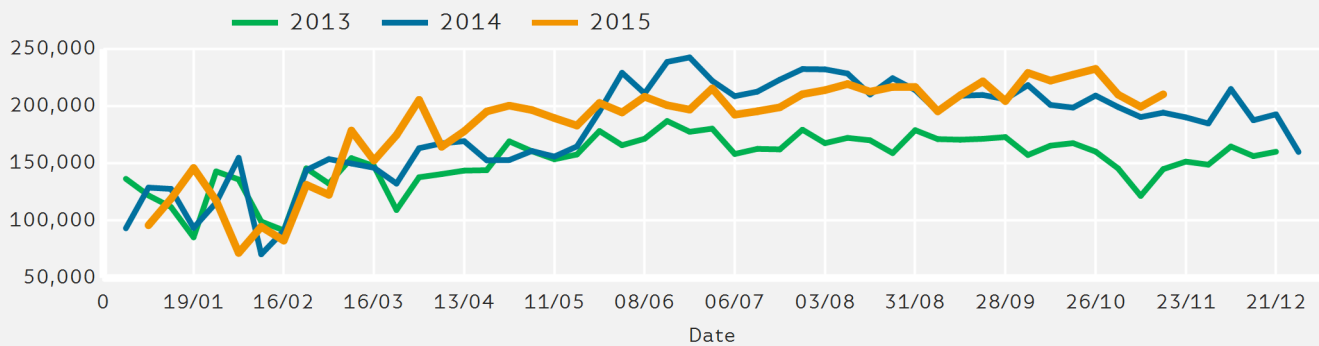
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	154,100	56,215
Previous Week	143,745	55,597
Previous Year	143,067	51,203
2 Years Ago	101,076	43,880
Week on Week % Change	7.2 %	1.1 %
Year on Year % Change	7.7 %	9.8 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.