



## Whole Foods Market Harlem Fact Sheet

- 100 West 125<sup>th</sup> Street, New York, NY 10027  
Store Hours: 8 a.m. – 10 p.m. (Breakfast venues only are open at 7 a.m.)  
Phone Number: (212) 678-1940
- 40,000 square feet

### *Opening Day:*

- Friday, July 21, 2017
- Doors open: 8:45 a.m.
- Opening Day “5% Day” where five percent of sales will benefit a local charity:
  - **Harlem Grown’s** Saturday enrichment program, which provides cooking lessons, health education, fitness classes and wellness seminars to members of the Harlem community.

### *Whole Foods Market Harlem Local Products:*

Whole Foods Market Harlem will feature **around 20 local Harlem brands** on opening day, including:

- Six-inch pies from **The Harlem Pie Man**
- Macaroons from **Danny Macaroons**
- Spices and rubs from **Sylvia’s**
- **Mama’s One Sauce** from Vy Higginsen
- Smoked Gouda mac & cheese from **Clean Plate Co.**
- West African soups from **Egunsi Foods**
- Sauces and spices from **Essie Spice**
- African ginger drinks from **Ginjan**
- Guyanese beverages from **Kamuni Creek**
- Limeade from **Limation**
- Coconut chips from **Snacks of Africa,**
- Chocolate from **Sol Cacao**
- Dog biscuits from **Leela Ryan**
- Hair accessories from **Karema Deodato,**
- Skincare products from **Spadet**
- Men’s grooming products from **Ultimate Shaving Experience**
- Jewelry from **AND AND NYC**
- Clothing and home décor from **Royal Jelly Harlem**

### *Whole Foods Market Harlem Hiring:*

- Whole Foods Market Harlem hired around 200 Team Members for this store; of those, 35 live in Central Harlem.
- Community hiring partnerships include **Harlem Children’s Zone,** the **Harlem YMCA,** the **Ali Forney Center,** **Women in Need,** the **International Rescue Committee,** **Hot Bread Kitchen** and **The Doe Fund.**
  - Three recent **Hot Bread Kitchen** graduates will be starting as bakers at the Harlem store.
  - Whole Foods Market has been working with East Harlem’s Hot Bread Kitchen in the New York area since 2011.

### *Whole Foods Market Harlem Community Partners:*

- **Harlem Grown** is the first recipient of Whole Foods Market's Community Giving Day, where five percent of a select day total sales will go to support the organization's Saturday enrichment program dedicated to providing cooking lessons, health education, fitness classes and wellness seminars to members of the Harlem community.
- **Harlem Park to Park**, a social enterprise representing over 100 local entrepreneurs committed to cultural preservation and small business development in Central Harlem, collaborated with Whole Foods Market to create their Harlem Local Vendors Program. Through this partnership, Whole Foods Market Harlem will support 20 Harlem-based small businesses on the shelves.
- **Food Bank NYC's** Harlem food pantry will receive fresh food donations three times a week from Whole Foods Market Harlem
- **Students from A. Philip Randolph High School**, through the arts education nonprofit, Creative Art Works, designed the collage in Whole Foods Market Harlem's café to reflect Harlem's past, present and future.

### *Whole Kids Foundation in Harlem:*

- Whole Kids Foundation, which is devoted to improving children's nutrition and wellness, has given \$2,000 grants for edible school gardens to [these](#) Harlem area schools:
  - **P.S. 197 John B. Russwurm School**
  - **Harlem Renaissance High School**
  - **P.S. 007 Samuel Stern**
  - **P.S. 102 Jacquies Cartier**
  - **P.S. 161 Pedro Albizu Campos**
  - **Reece School**
- Whole Kids Foundation also trained 22 teachers from **Mosaic Preparatory Academy** in the Healthy Teachers Program, which empowers educators to improve their personal health and wellness so they can serve as healthy role models for their students.

### *Whole Planet Foundation in Harlem:*

- Whole Planet Foundation is dedicated to fighting poverty all over the world with microlending services, and a major Harlem initiative was just announced this year as part of the foundation's domestic work.
- In March 2017, Whole Planet Foundation announced it has disbursed the first \$100,000 of a \$250,000 3-year commitment to the Harlem branch of **Grameen America**.
- Whole Planet Foundation has previously reached around [1,500](#) budding entrepreneurs throughout New York City.