



# 125th Street Bid

September 2017

08/28/2017 to 10/01/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

## Monthly Ped Counts

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|                  | Year to Date % Change |          | Year on Year % Change |           | Month on Month % Change |          |
|------------------|-----------------------|----------|-----------------------|-----------|-------------------------|----------|
|                  | 2017                  | 2016     | 2017                  | 2016      | 2017                    | 2016     |
| 125th Street Bid | ▼ -11.3 %             | ▼ -2.2 % | ▼ -0.5 %              | ▼ -22.6 % | ▲ 0.9 %                 | ▼ -6.9 % |
| New York         | ▲ 0.4 %               | ▲ 2.1 %  | ▼ -0.1 %              | ▲ 1.7 %   | ▼ -4.6 %                | ▲ 22.9 % |
| USA              | ▲ 1.5 %               | ▲ 1.9 %  | ▼ -0.3 %              | ▲ 8.4 %   | ▼ -6.3 %                | ▲ 18.7 % |

## Headlines

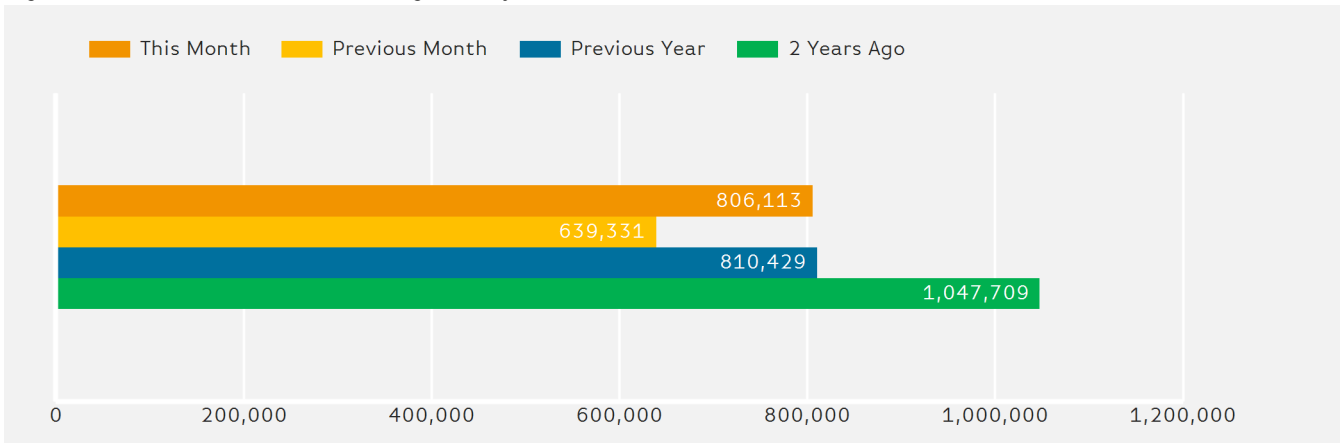
The total number of Pedestrians for the year to date is 6,010,828 which is 11.3% down on the previous year.

The total number of Pedestrians to 125th Street Bid in month commencing 28 August 2017 was 806,113.

The busiest day in month commencing 28 August 2017 was Friday 22 September with 30,974 Pedestrians.

## Ped Counts by Month

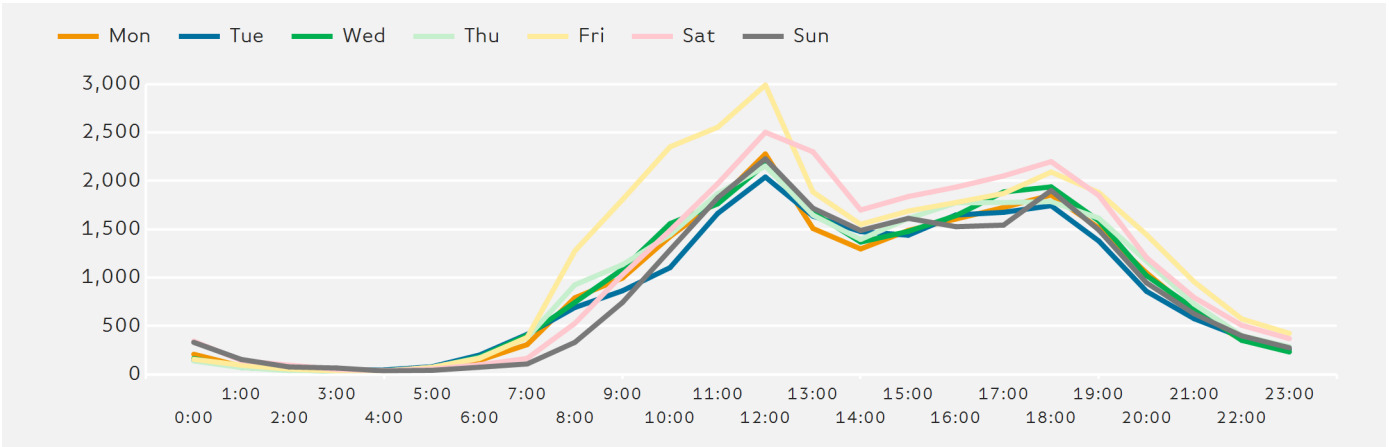
Figures shown below are calculated using monthly totals.



Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

### Ped Counts by Hour

The figures shown below are calculated using a weekly average



### Weather



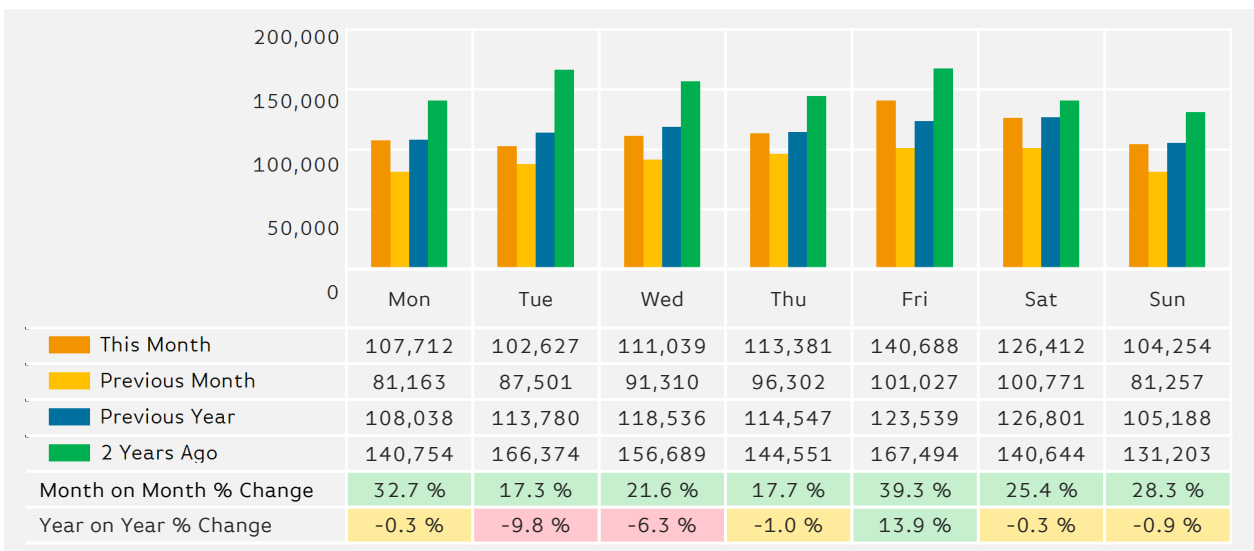
|                                     |    |   |   |
|-------------------------------------|----|---|---|
| Number of days this month           | 25 | 3 | 7 |
| Number of days same month last year | 25 | 8 | 2 |

### Average Temperature

| Average Temperatures | Maximum Temperature | Minimum Temperature |
|----------------------|---------------------|---------------------|
| 2017                 | 76.9                | 63.1                |
| 2016                 | 78.1                | 64.7                |

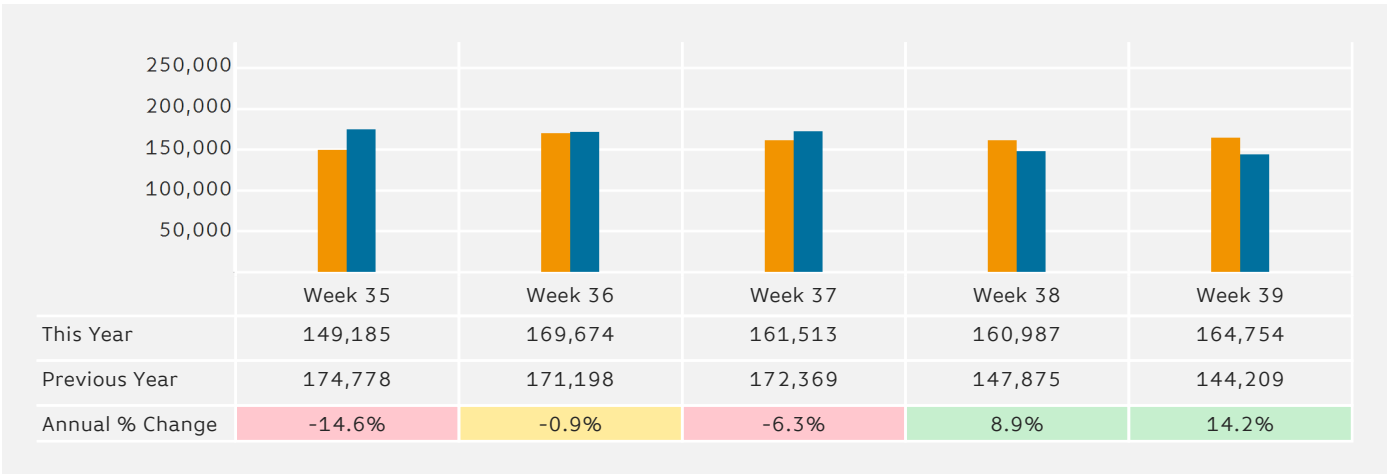
### Ped Counts by Day

The figures shown below are calculated using monthly totals.



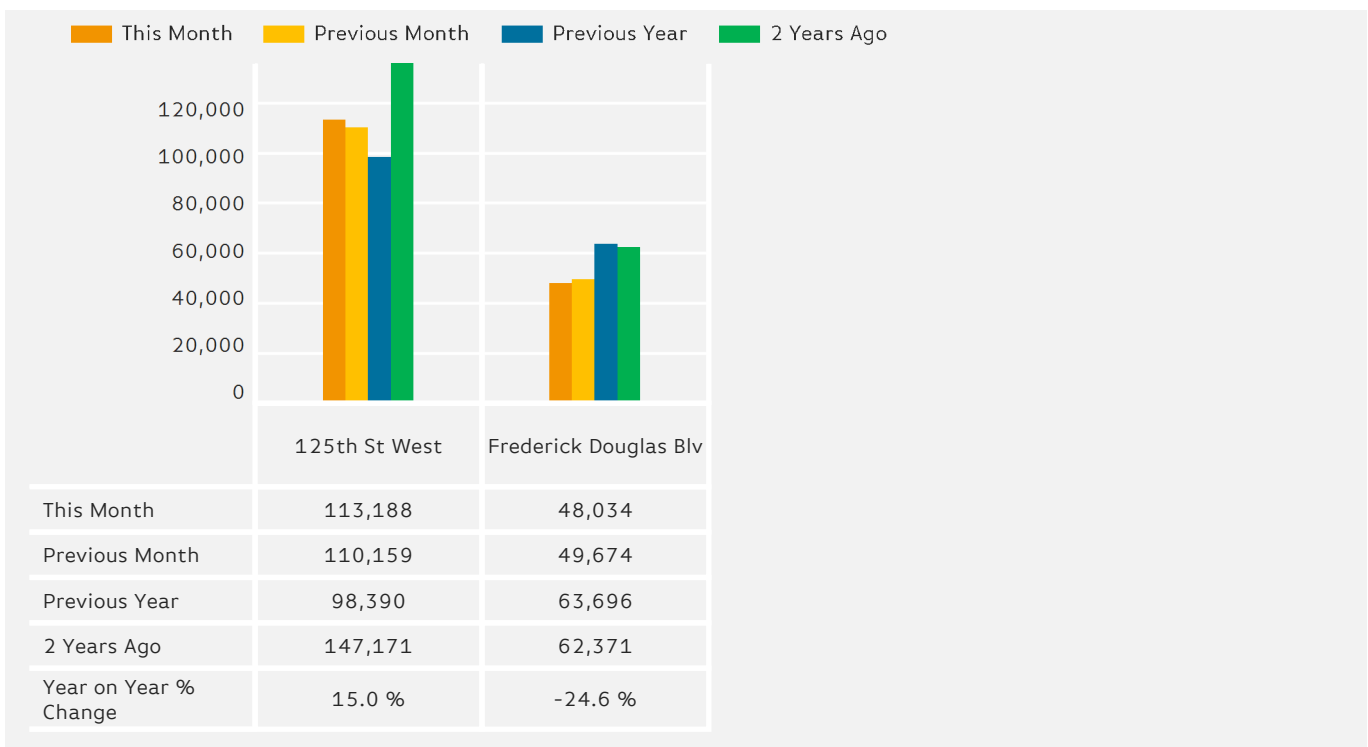
### Ped Counts by Week of Month

The figures shown below are calculated using weekly totals.



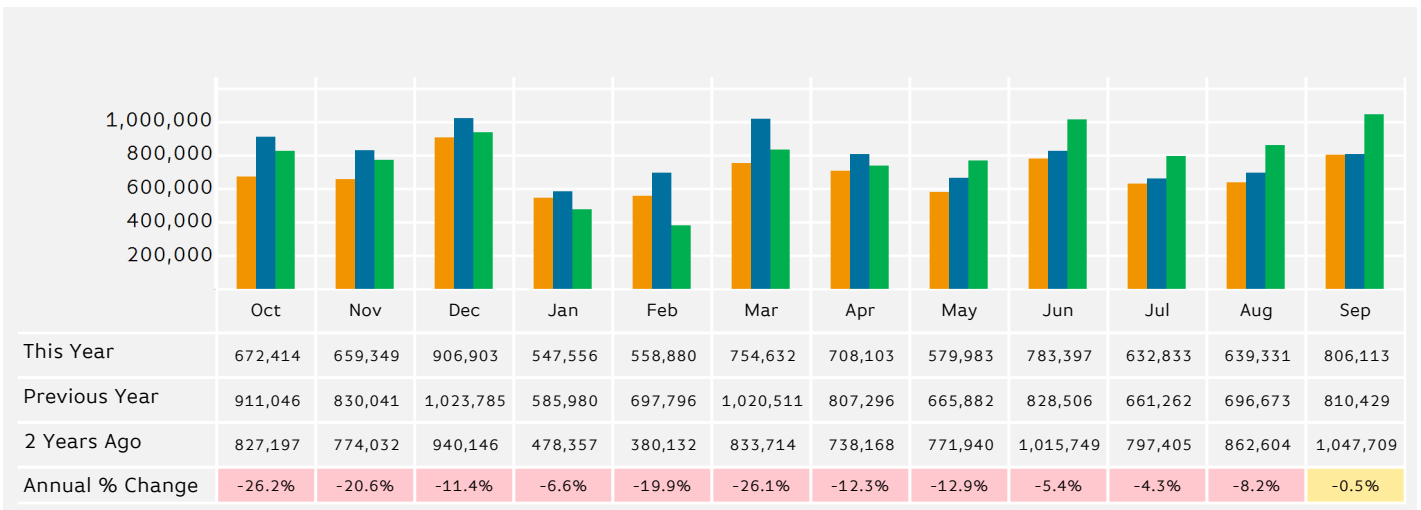
### Ped Counts by Location

The figures shown below are calculated using weekly averages.



### Ped Counts by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.