



### 125th Street Bid

Week 42, 2017

10/16/2017 to 10/22/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

#### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
125th Street Bid	▼ -11.0 %	▼ -4.0 %	▲ 2.7 %	▼ -24.0 %	▲ 23.9 %	▼ -1.3 %
New York	▲ 0.7 %	▲ 1.9 %	▲ 2.7 %	▲ 0.9 %	▲ 0.4 %	▼ -2.3 %
USA	▼ -1.5 %	▲ 1.7 %	▲ 0.4 %	▲ 0.9 %	▲ 0.5 %	▲ 0.0 %

#### Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 12.5% down on the previous year.

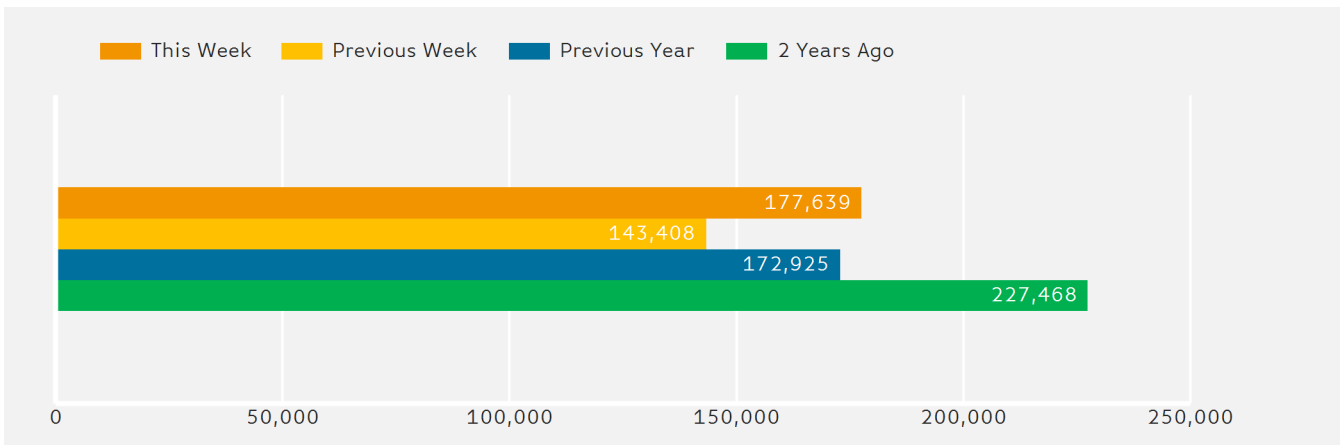
Footfall for the year to date is 11% down on the previous year.

The number of Pedestrians counted for week commencing 16 October 2017 was 177,639.

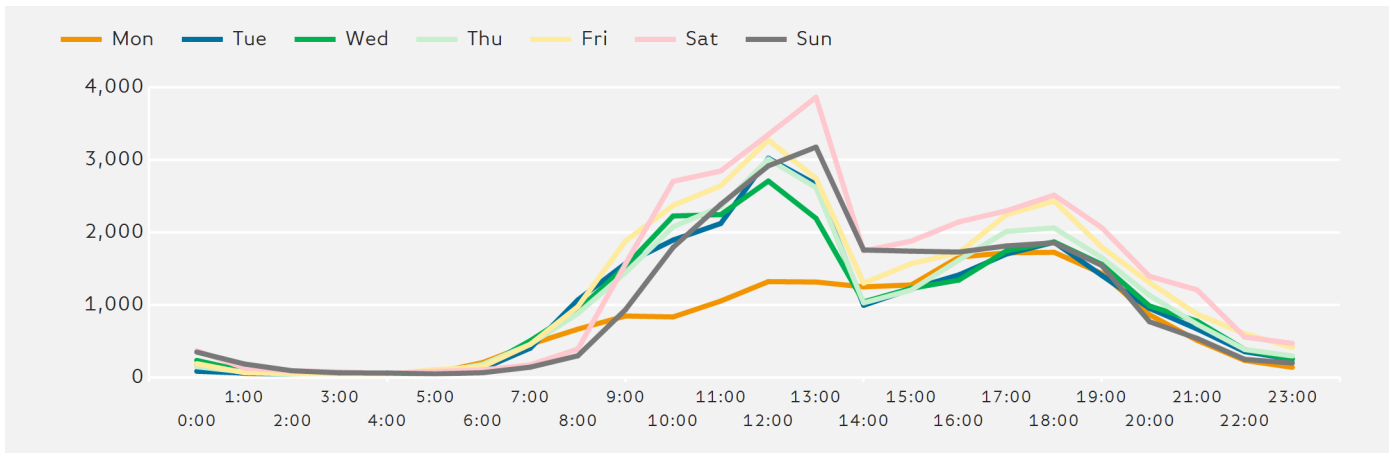
The busiest day in week commencing 16 October 2017 was Saturday with 32,055 Pedestrians.

The peak hour of the week was 13:00 on Saturday with footfall of 3,859

#### Ped Counts by Week



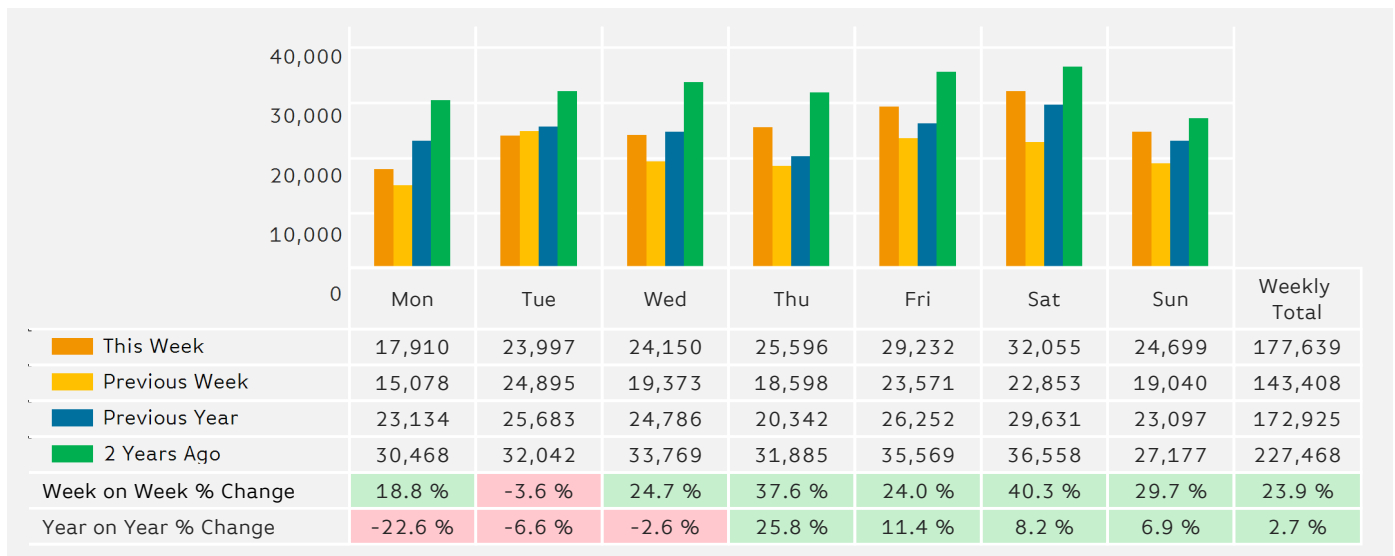
### Ped Counts by Hour



### Weather

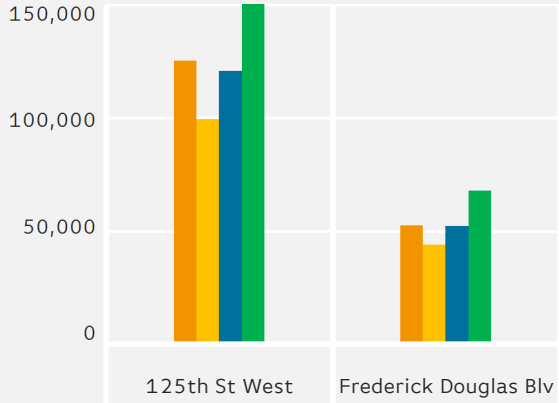
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	60	59	71	71	71	75	75
Previous Week	75	78	73	62	64	71	77
Previous Year	78	80	82	69	68	57	60

### Ped Counts by Day



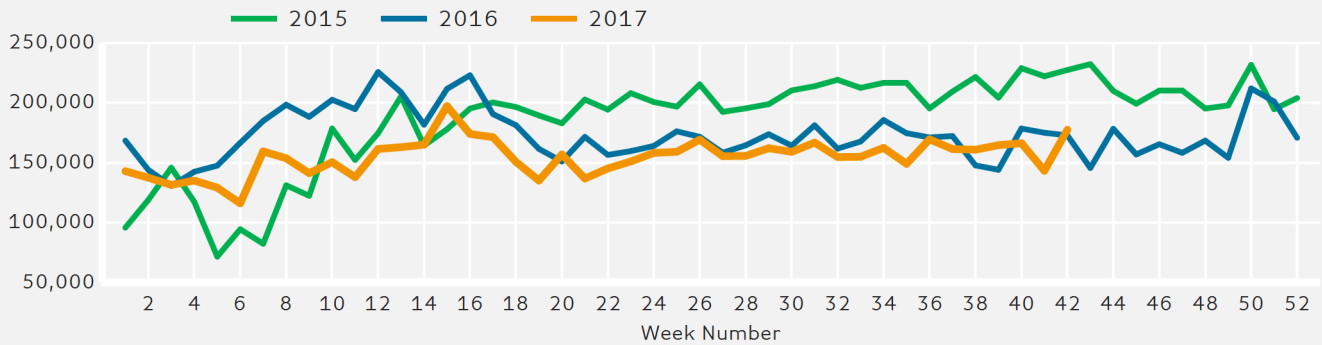
### Ped Counts by Location

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	125,132	52,507
Previous Week	99,347	44,061
Previous Year	120,661	52,264
2 Years Ago	159,678	67,790
Week on Week % Change	26.0 %	19.2 %
Year on Year % Change	3.7 %	0.5 %

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.