



125th Street Bid

Week 1, 2018

01/01/2018 to 01/07/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

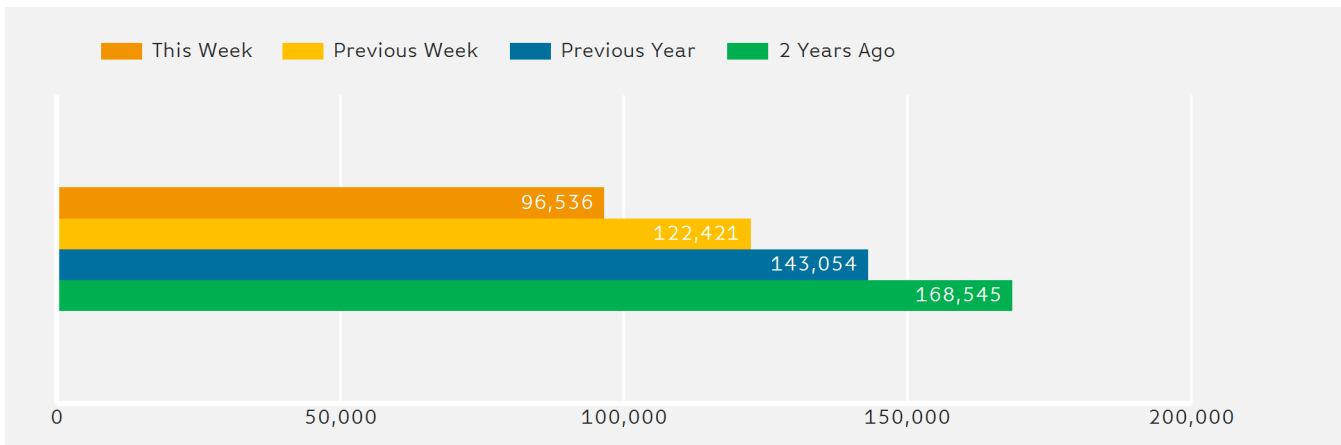
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
125th Street Bid	▼ -32.5 %	▼ -15.1 %	▼ -32.5 %	▼ -15.1 %	▼ -21.1 %	▼ -16.3 %
New York	▼ -16.7 %	▼ -1.1 %	▼ -16.7 %	▼ -1.1 %	▼ -20.3 %	▼ -11.9 %
USA	▼ -8.8 %	▲ 1.2 %	▼ -8.8 %	▲ 1.2 %	▼ -18.3 %	▼ -17.3 %

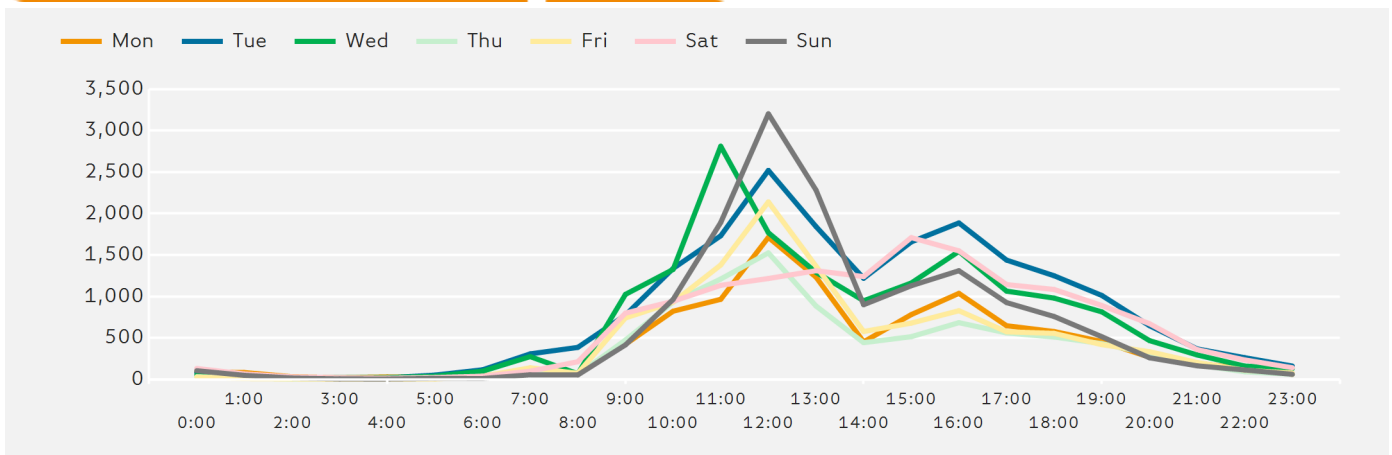
Headlines

- The total number of Pedestrians to 125th Street Bid for the last 52 weeks is 7,625,750 which is 15.2% down on the previous year.
- The total number of Pedestrians for the year to date is 96,536 which is 32.5% down on the previous year.
- The total number of Pedestrians to 125th Street Bid in week commencing 1 January 2018 was 96,536.
- The busiest day in week commencing 1 January 2018 was Tuesday with 19,168 Pedestrians.

Ped Counts by Week



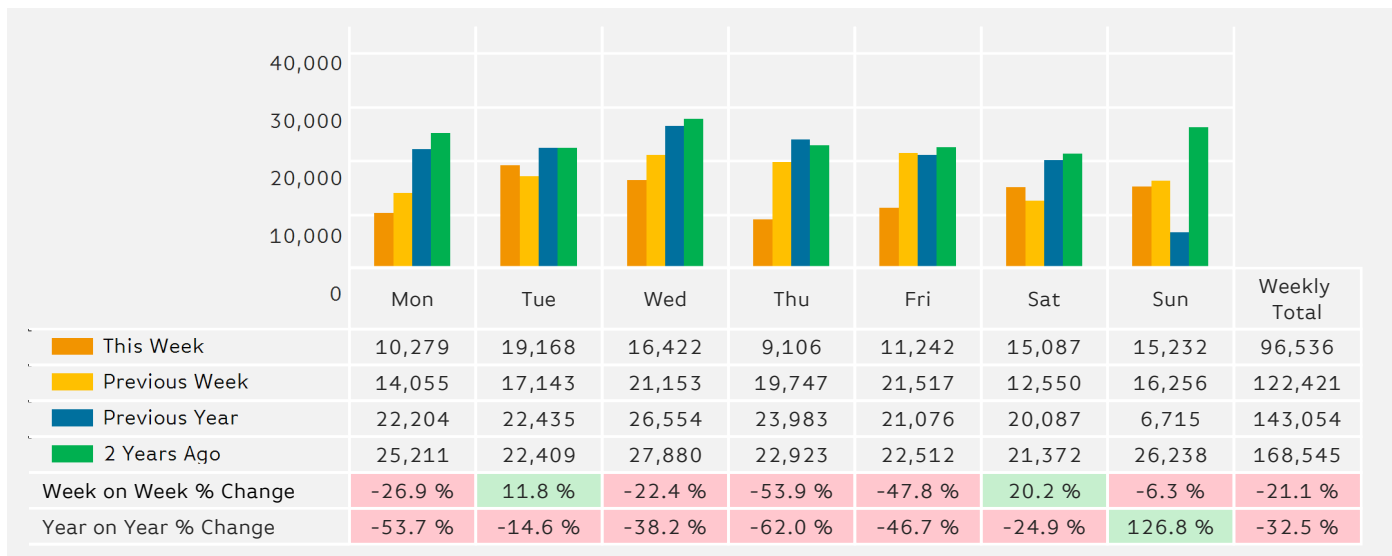
Ped Counts by Hour



Weather

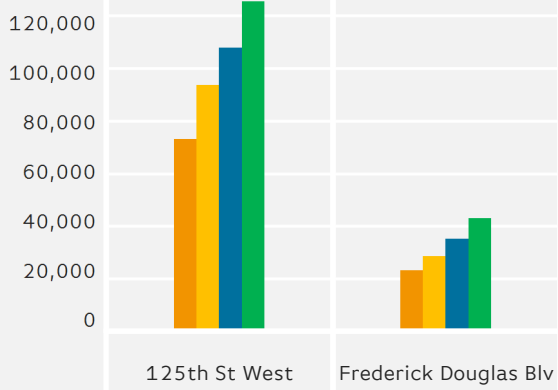
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	18	25	29	25	20	13	20
Previous Week	37	29	25	20	23	25	18
Previous Year	39	42	51	32	32	27	25

Ped Counts by Day



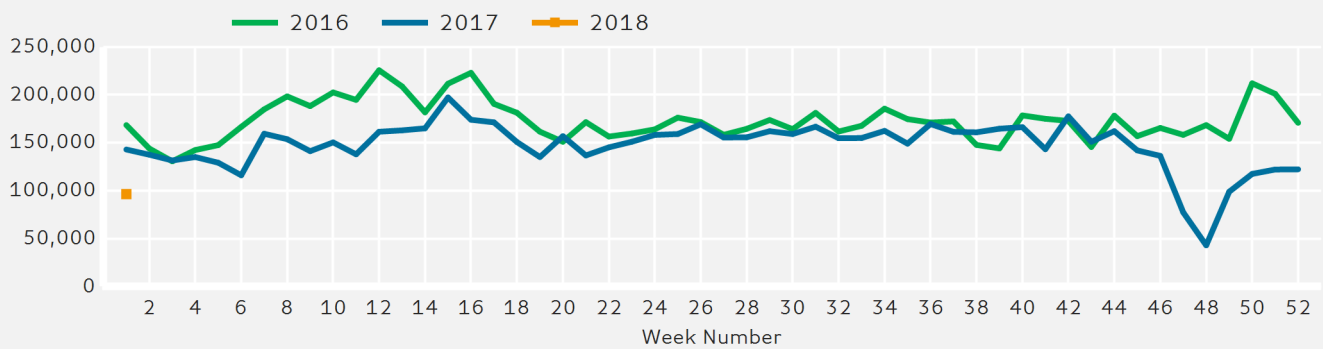
Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	73,221	23,315
Previous Week	93,702	28,719
Previous Year	107,806	35,248
2 Years Ago	125,539	43,006
Week on Week % Change	-21.9 %	-18.8 %
Year on Year % Change	-32.1 %	-33.9 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.