



125th Street Bid

Week 12, 2018

03/19/2018 to 03/25/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

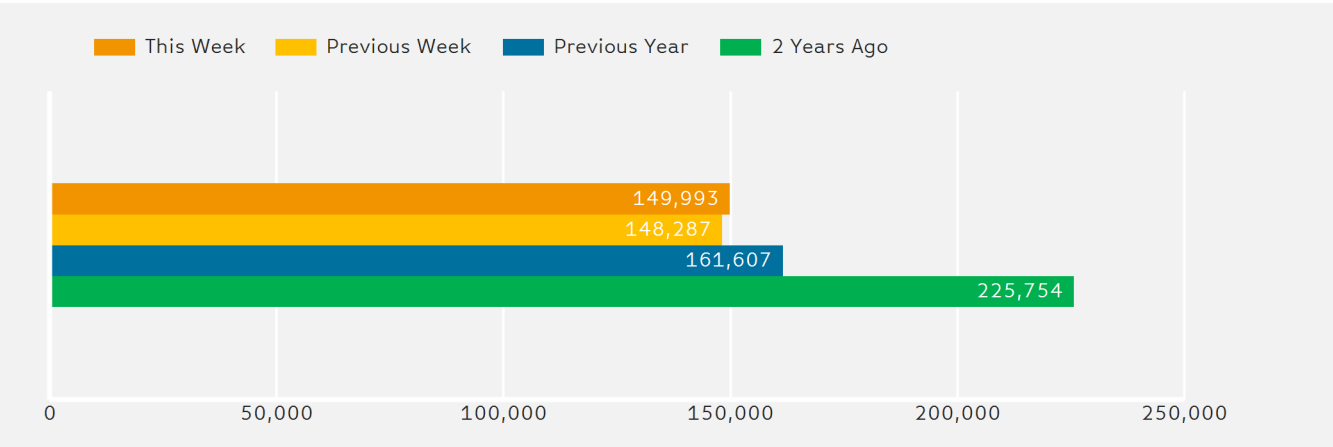
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
125th Street Bid	▼ -7.0 %	▼ -19.0 %	▼ -7.2 %	▼ -28.4 %	▲ 1.2 %	▲ 17.0 %
New York	▼ -1.1 %	▼ -3.8 %	▼ -0.2 %	▼ -7.2 %	▼ -4.1 %	▲ 19.1 %
USA	▼ -1.5 %	▼ -4.9 %	▼ -1.3 %	▼ -10.4 %	▼ -4.8 %	▲ 11.3 %

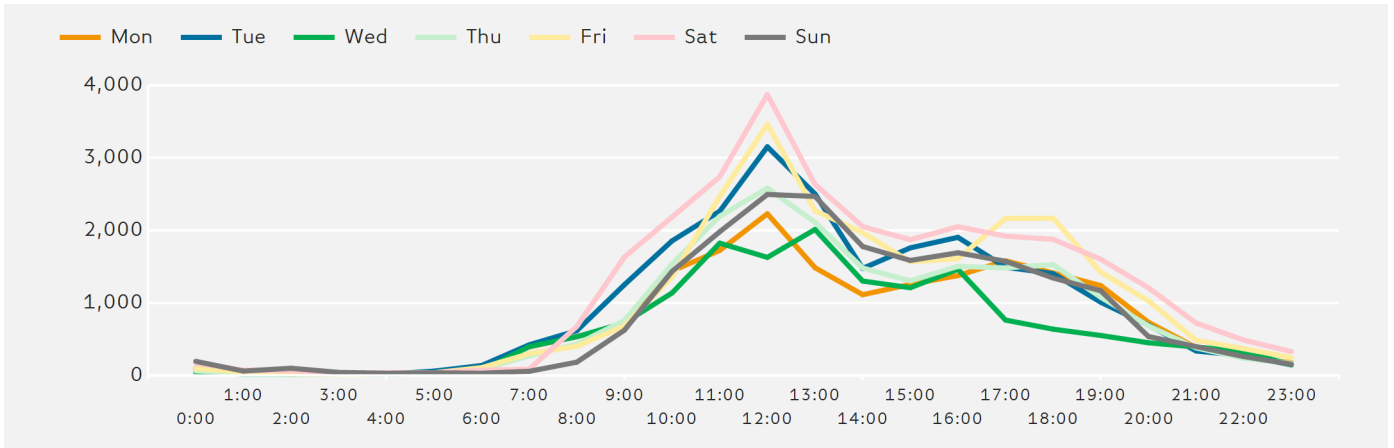
Headlines

- The total number of Pedestrians to 125th Street Bid for the last 52 weeks is 7,553,453 which is 12.3% down on the previous year.
- The total number of Pedestrians for the year to date is 1,579,178 which is 7% down on the previous year.
- The total number of Pedestrians to 125th Street Bid in week commencing 19 March 2018 was 149,993.
- The busiest day in week commencing 19 March 2018 was Saturday with 28,422 Pedestrians.

Ped Counts by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	44	37	35	44	44	48	44
Previous Week	42	41	41	46	37	46	44
Previous Year	50	57	50	41	55	60	41

Ped Counts by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	18,389	22,931	15,712	19,992	24,322	28,422	20,225	149,993
Previous Week	19,491	21,258	20,930	21,584	18,660	24,475	21,889	148,287
Previous Year	20,679	19,112	26,145	30,224	23,855	22,635	18,957	161,607
2 Years Ago	26,259	30,051	29,161	30,904	36,603	42,845	29,931	225,754
Week on Week % Change	-5.7 %	7.9 %	-24.9 %	-7.4 %	30.3 %	16.1 %	-7.6 %	1.2 %
Year on Year % Change	-11.1 %	20.0 %	-39.9 %	-33.9 %	2.0 %	25.6 %	6.7 %	-7.2 %

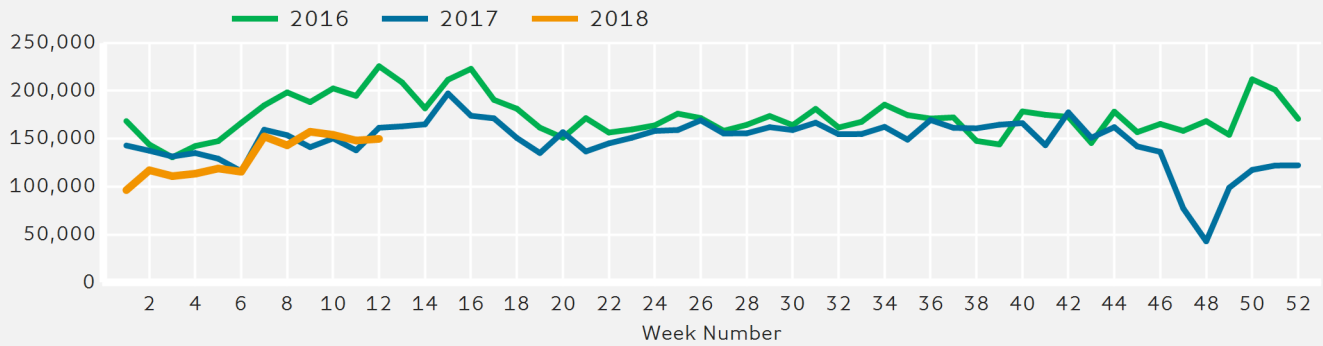
Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	104,807	45,186
Previous Week	102,647	45,640
Previous Year	119,134	42,473
2 Years Ago	158,971	66,783
Week on Week % Change	2.1 %	-1.0 %
Year on Year % Change	-12.0 %	6.4 %

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 12, 2018 Vs Week 1, 2017 to Week 12, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2018 Vs Week 12, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2018 Vs Week 11 2018