



125th Street Bid

Week 3, 2019

01/14/2019 to 01/20/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------|-----------------------|-----------|-----------------------|-----------|-----------------------|----------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| 125th Street Bid | ▲ 44.9 % | ▼ -21.2 % | ▲ 42.3 % | ▼ -15.6 % | ▲ 1.0 % | ▼ -5.2 % |
| New York | ▲ 15.0 % | ▼ -7.1 % | ▼ -1.4 % | ▼ -0.2 % | ▼ -2.1 % | ▲ 0.1 % |
| USA | ▲ 10.5 % | ▼ -2.6 % | ▼ -3.1 % | ▲ 2.8 % | ▼ -3.8 % | ▼ -0.1 % |

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 16.6% up on the previous year.

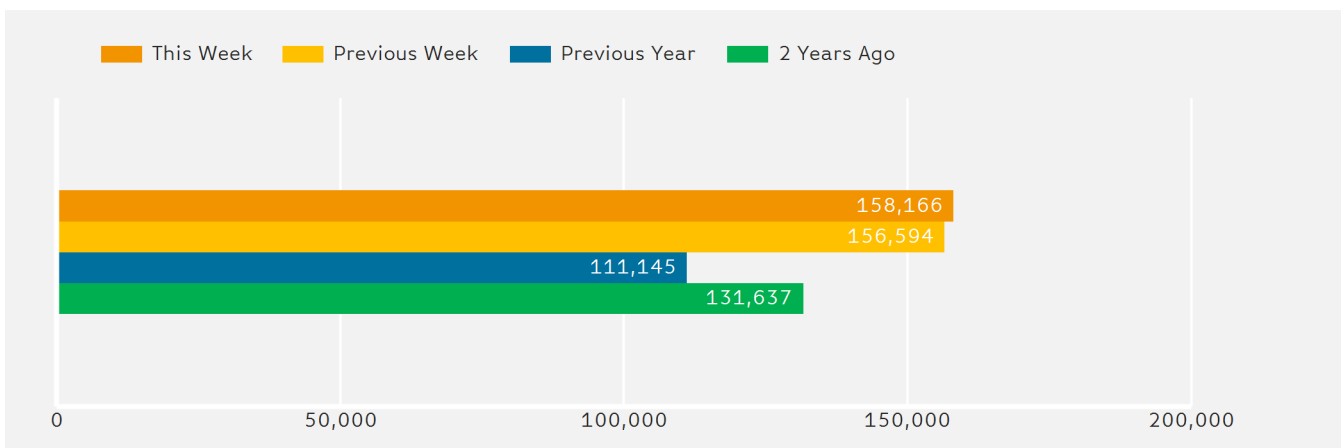
Footfall for the year to date is 44.9% up on the previous year.

The number of Pedestrians counted for week commencing 14 January 2019 was 158,166.

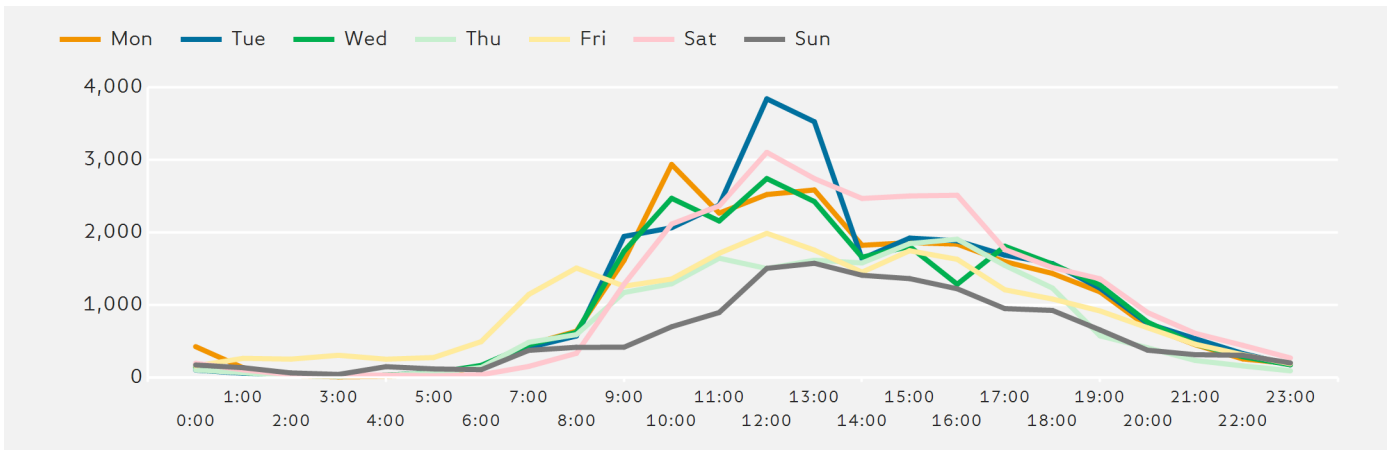
The busiest day in week commencing 14 January 2019 was Tuesday with 26,893 Pedestrians.

The peak hour of the week was 12:00 on Tuesday 15 January 2019 with footfall of 3,838

Ped Counts by Week



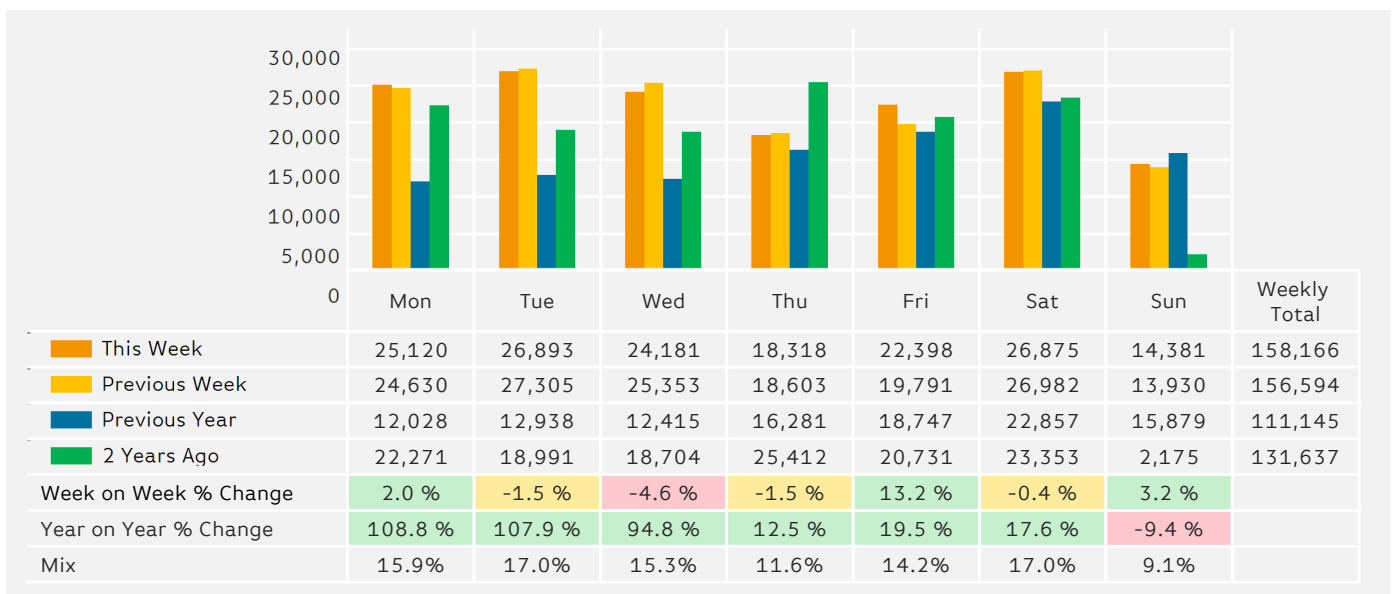
Ped Counts by Hour



Weather

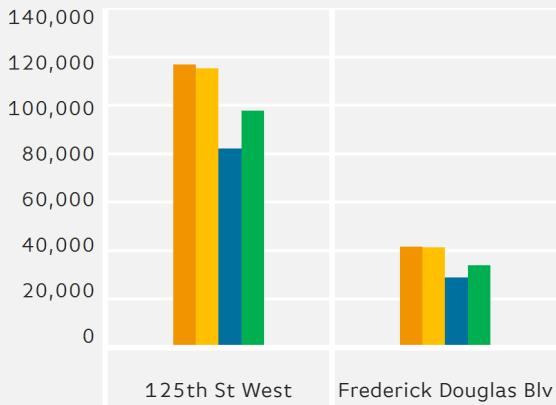
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 35 | 37 | 39 | 31 | 37 | 35 | 48 |
| Previous Week | 35 | 46 | 42 | 35 | 31 | 32 | 32 |
| Previous Year | 29 | 35 | 37 | 33 | 41 | 50 | 46 |

Ped Counts by Day



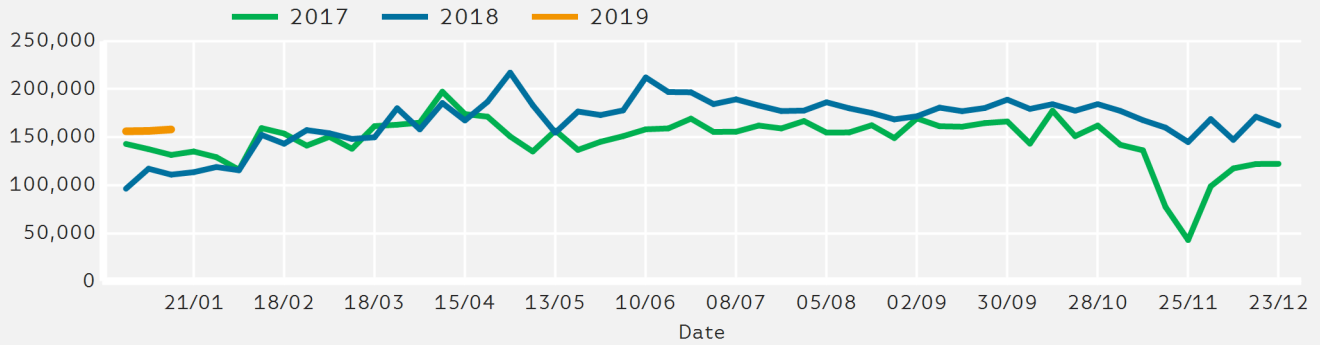
Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



| | 125th St West | Frederick Douglas Blv |
|-----------------------|---------------|-----------------------|
| This Week | 116,701 | 41,465 |
| Previous Week | 115,275 | 41,319 |
| Previous Year | 82,181 | 28,964 |
| 2 Years Ago | 97,703 | 33,934 |
| Week on Week % Change | 1.2 % | 0.4 % |
| Year on Year % Change | 42.0 % | 43.2 % |

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 3, 2019 Vs Week 1, 2018 to Week 3, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 3, 2019 Vs Week 3, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 3 2019 Vs Week 2 2019