



125th Street Bid

Week 10, 2019

03/04/2019 to 03/10/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| 125th Street Bid | ▲ 15.7 % | ▼ -8.4 % | ▲ 8.1 % | ▲ 2.5 % | ▲ 9.5 % | ▼ -2.1 % |
| New York | ▲ 0.4 % | ▼ -3.0 % | ▼ -9.4 % | ▲ 2.4 % | ▲ 6.6 % | ▲ 4.4 % |
| USA | ▼ -2.5 % | ▼ -2.5 % | ▼ -8.9 % | ▼ -1.9 % | ▲ 6.7 % | ▲ 3.5 % |

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 17.8% up on the previous year.

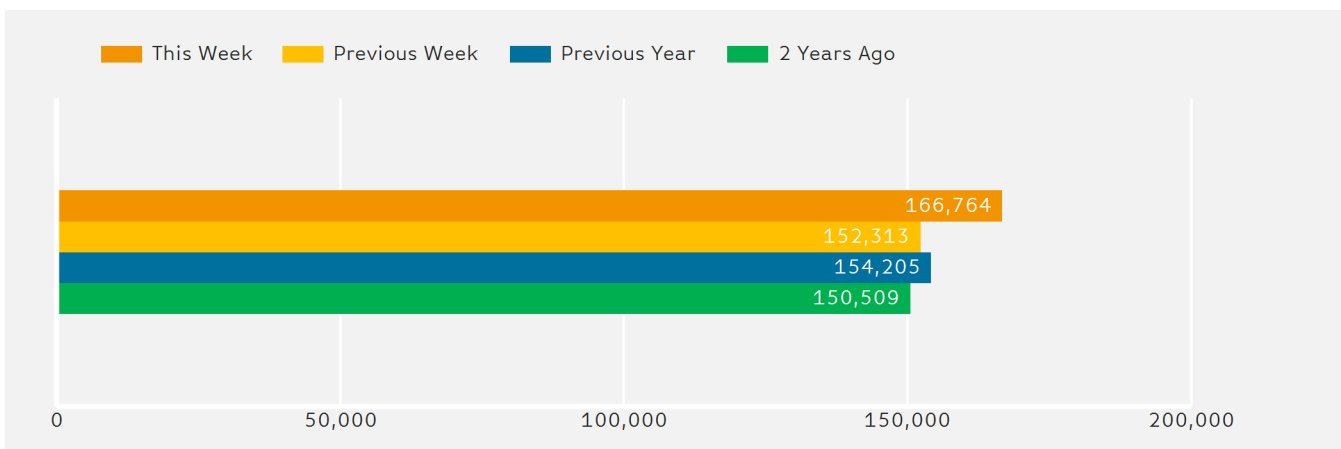
Footfall for the year to date is 15.7% up on the previous year.

The number of Pedestrians counted for week commencing 4 March 2019 was 166,764.

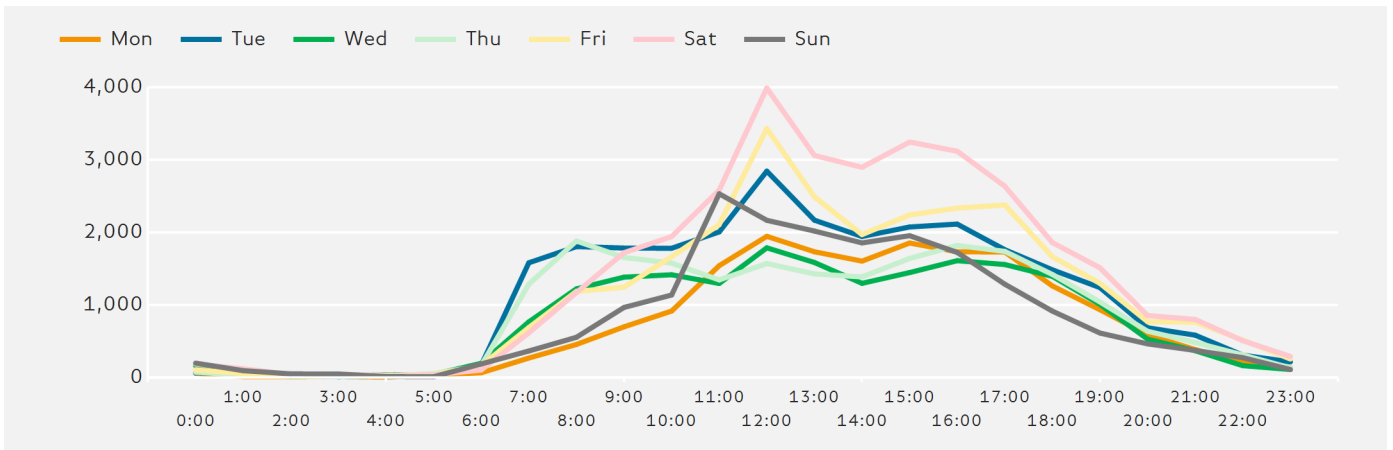
The busiest day in week commencing 4 March 2019 was Saturday with 33,331 Pedestrians.

The peak hour of the week was 12:00 on Saturday 9 March 2019 with footfall of 3,986

Ped Counts by Week



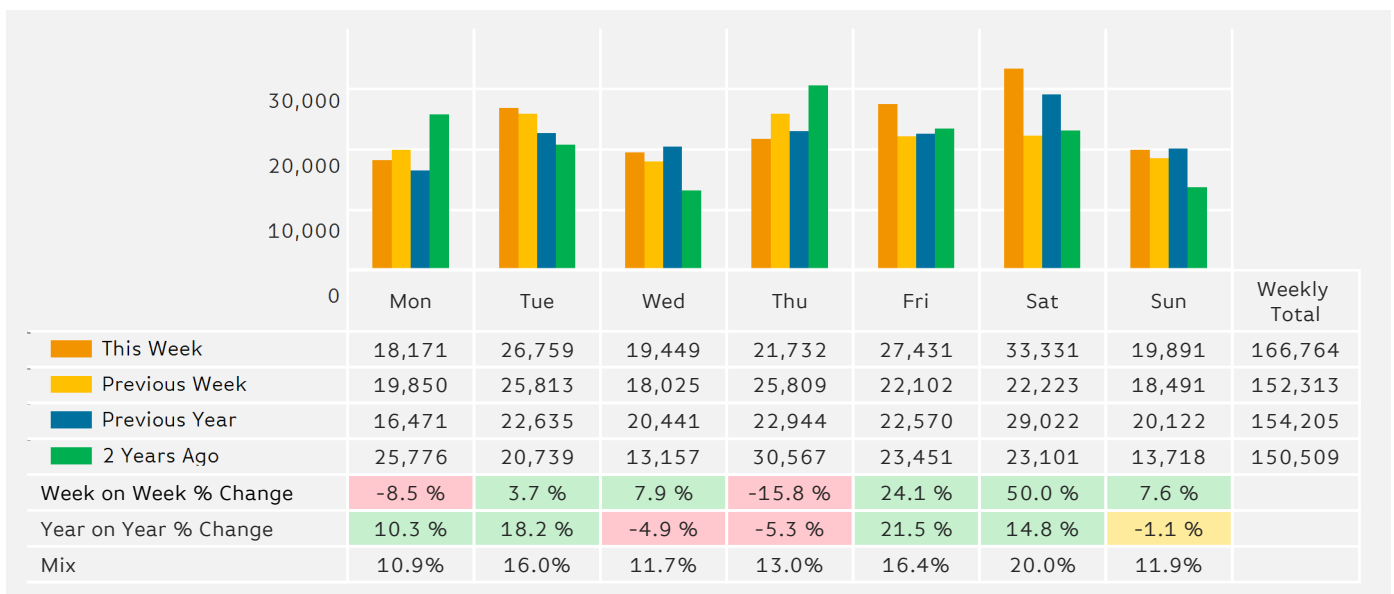
Ped Counts by Hour



Weather

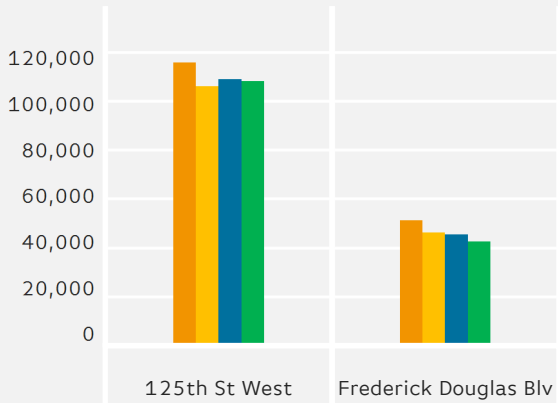
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 37 | 32 | 27 | 33 | 37 | 46 | 50 |
| Previous Week | 37 | 35 | 31 | 37 | 37 | 39 | 41 |
| Previous Year | 46 | 44 | 35 | 39 | 42 | 44 | 44 |

Ped Counts by Day



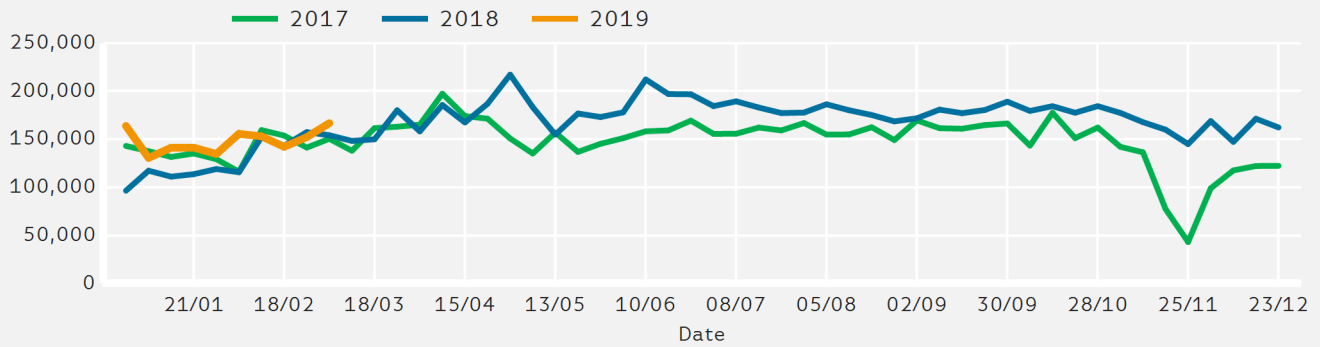
Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



| | 125th St West | Frederick Douglas Blv |
|-----------------------|---------------|-----------------------|
| This Week | 115,647 | 51,117 |
| Previous Week | 106,114 | 46,199 |
| Previous Year | 108,881 | 45,324 |
| 2 Years Ago | 108,037 | 42,472 |
| Week on Week % Change | 9.0 % | 10.6 % |
| Year on Year % Change | 6.2 % | 12.8 % |

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 10, 2019 Vs Week 1, 2018 to Week 10, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2019 Vs Week 10, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2019 Vs Week 9 2019