

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week On week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	10.9 %	-5.3 %	0.9 %	-3.8 %	3.5 %	-9.8 %
New York	-0.8 %	-0.4 %	2.1 %	0.3 %	4.8 %	1.5 %
USA	-2.8 %	-1.0 %	1.3 %	-1.4 %	4.7 %	1.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 18.5% up on the previous year.

Footfall for the year to date is 10.9% up on the previous year.

The number of visitors counted for week commencing 15 April 2019 was 168,951.

The busiest day in week commencing 15 April 2019 was Friday with 28,369 visitors.






















The peak hour of the week was 13:00 on Friday 19 April 2019 with footfall of 2,925

Ped Counts by week

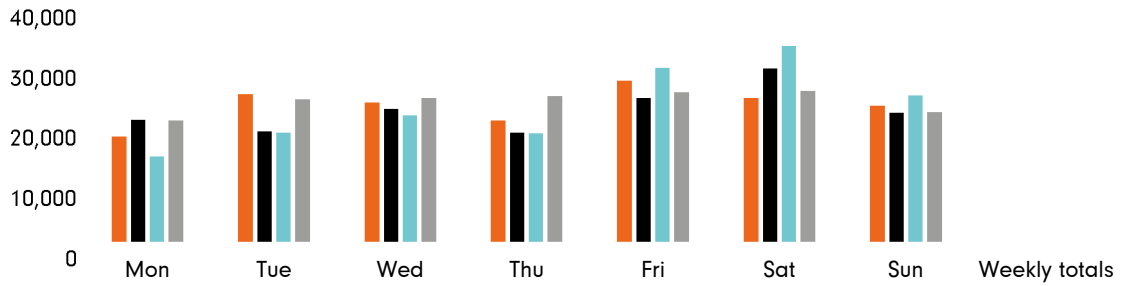


■ This Week
 ■ Previous Year
 ■ 2 Years Ago
 ■ Previous Week

Weather

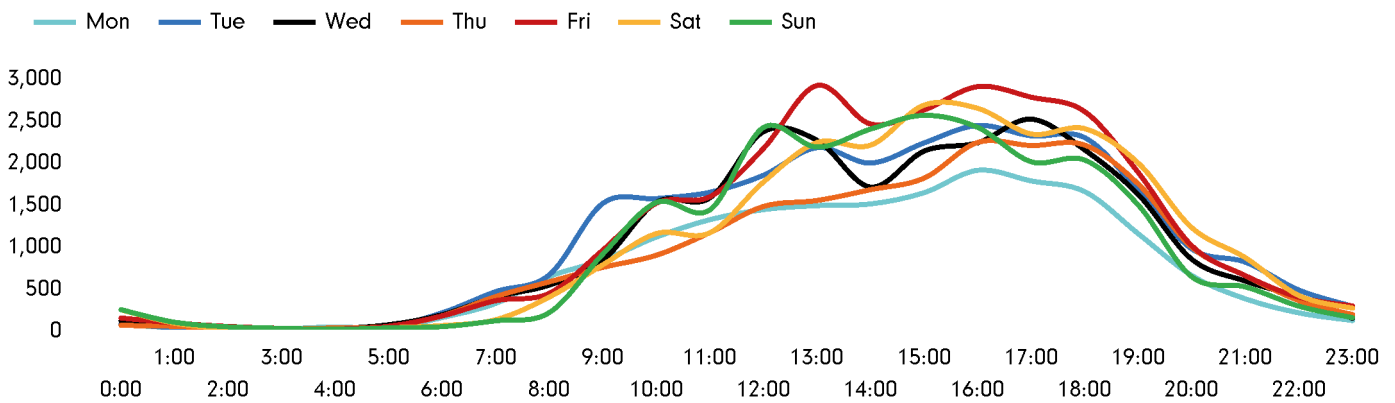
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 64°	 64°	 62°	 60°	 71°	 64°	 66°
Previous week	 77°	 57°	 59°	 55°	 62°	 77°	 62°
Previous year	 59°	 48°	 57°	 46°	 53°	 60°	 64°

Ped Counts by day

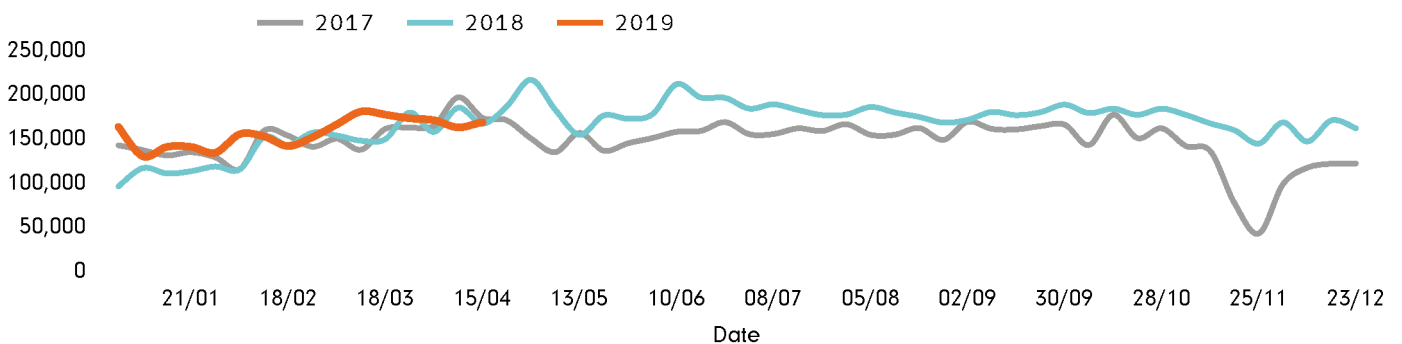


Week on week %	-13.3 %	32.1 %	4.7 %	10.3 %	11.7 %	-16.6 %	5.0 %	
Year on year %	21.6 %	34.0 %	9.5 %	11.4 %	-7.1 %	-26.0 %	-6.8 %	
% of week	11.1%	15.4%	14.6%	12.8%	16.8%	15.0%	14.3%	

Ped Counts by hour

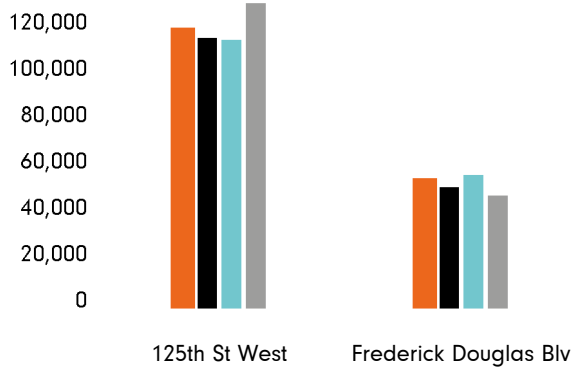


Ped Counts by week



Ped Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This week	115,025	53,926
Previous week	111,896	51,411
Previous year	111,176	56,331
2 Years ago	125,998	48,126
Week on week %	2.8 %	4.9 %
Year on year %	3.5 %	-4.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 16, 2019 Vs Week 1, 2018 to Week 16, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2019 Vs Week 16, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2019 Vs Week 15 2019