

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	3.7 %	6.0 %	1.6 %	18.6 %	-4.1 %	-6.2 %
USA	-3.3 %	0.3 %	-2.8 %	-1.6 %	-8.6 %	-4.3 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 11.9% up on the previous year.

Footfall for the year to date is 3.7% up on the previous year.

The number of visitors counted for week commencing 1 July 2019 was 187,504.

The busiest day in week commencing 1 July 2019 was Wednesday with 30,560 visitors.

The peak hour of the week was 15:00 on Wednesday 3 July 2019 with footfall of 2,833

Ped Counts by week

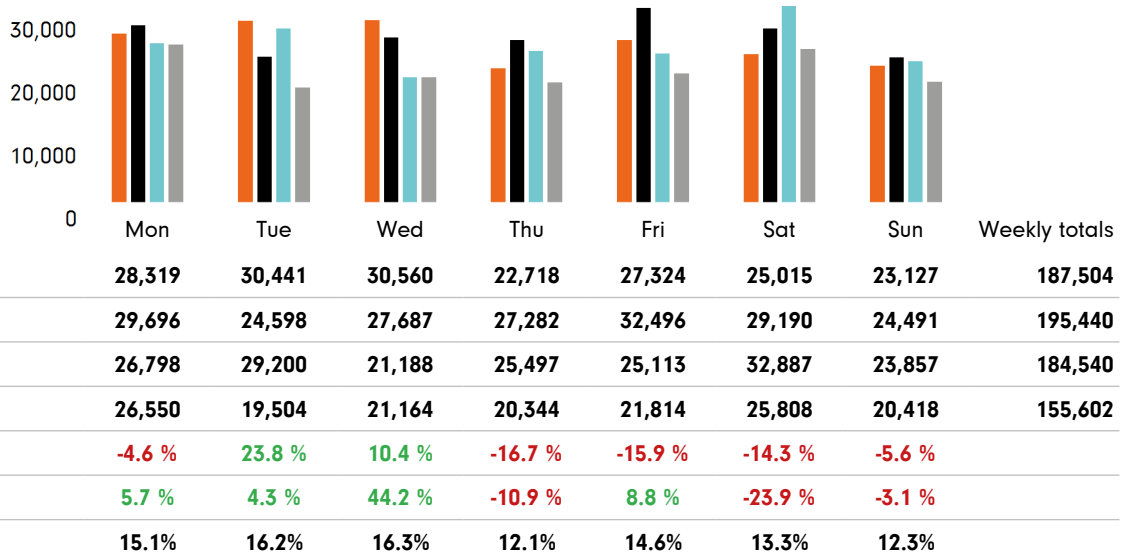


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

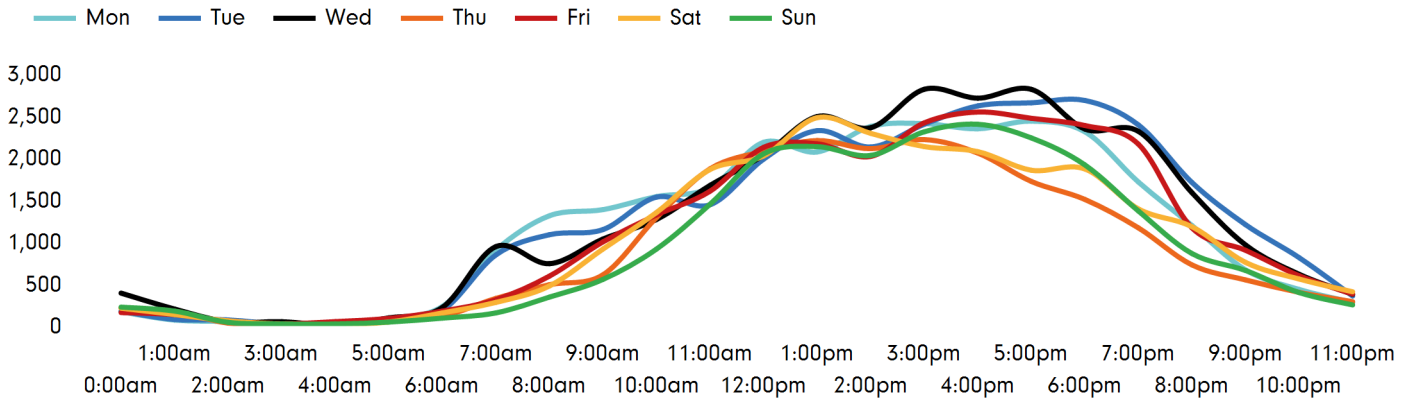
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	89°	87°	87°	84°	87°	80°
Previous week	84°	82°	87°	89°	91°	91°	82°
Previous year	95°	91°	87°	87°	82°	78°	82°

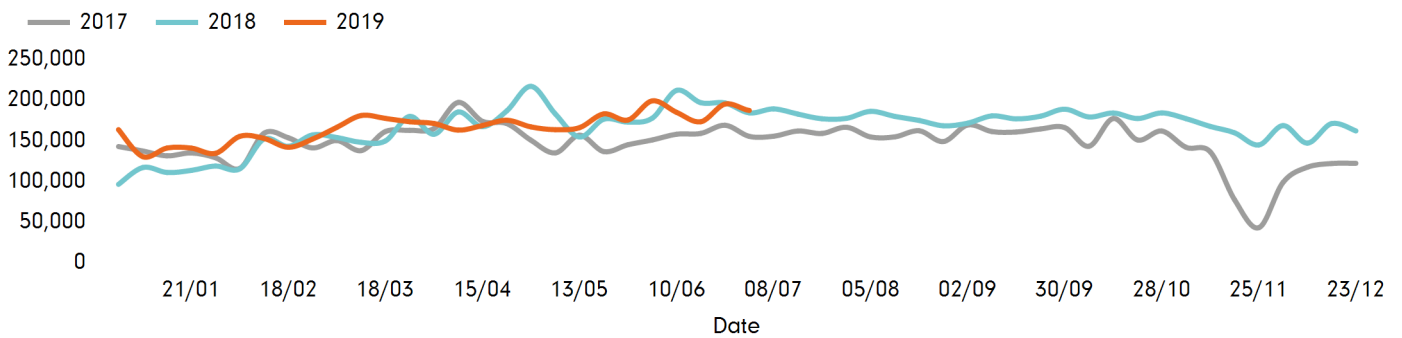
Ped Counts by day



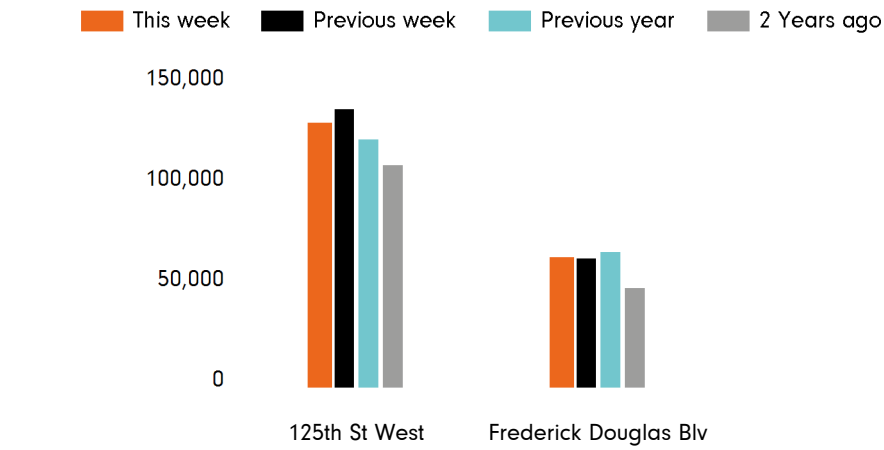
Ped Counts by hour



Ped Counts by week



Ped Counts by location



This Week	125,194	62,310
Previous Week	132,683	62,757
Previous Year	118,566	65,974
2 Years Ago	106,471	49,131
Week on week %	-5.6 %	-0.7 %
Year on Year %	5.6 %	-5.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 27, 2019 Vs Week 1, 2018 to Week 27, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2019 Vs Week 27, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2019 Vs Week 26 2019