

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	3.0 %	7.3 %	-3.4 %	20.4 %	-8.2 %	4.9 %
USA	-3.3 %	0.2 %	-1.3 %	-1.7 %	-2.2 %	-2.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 10.2% up on the previous year.

Footfall for the year to date is 3% up on the previous year.

The number of visitors counted for week commencing 5 August 2019 was 180,066.

The busiest day in week commencing 5 August 2019 was Saturday with 30,740 visitors.

The peak hour of the week was 13:00 on Saturday 10 August 2019 with footfall of 3,065

Ped Counts by week

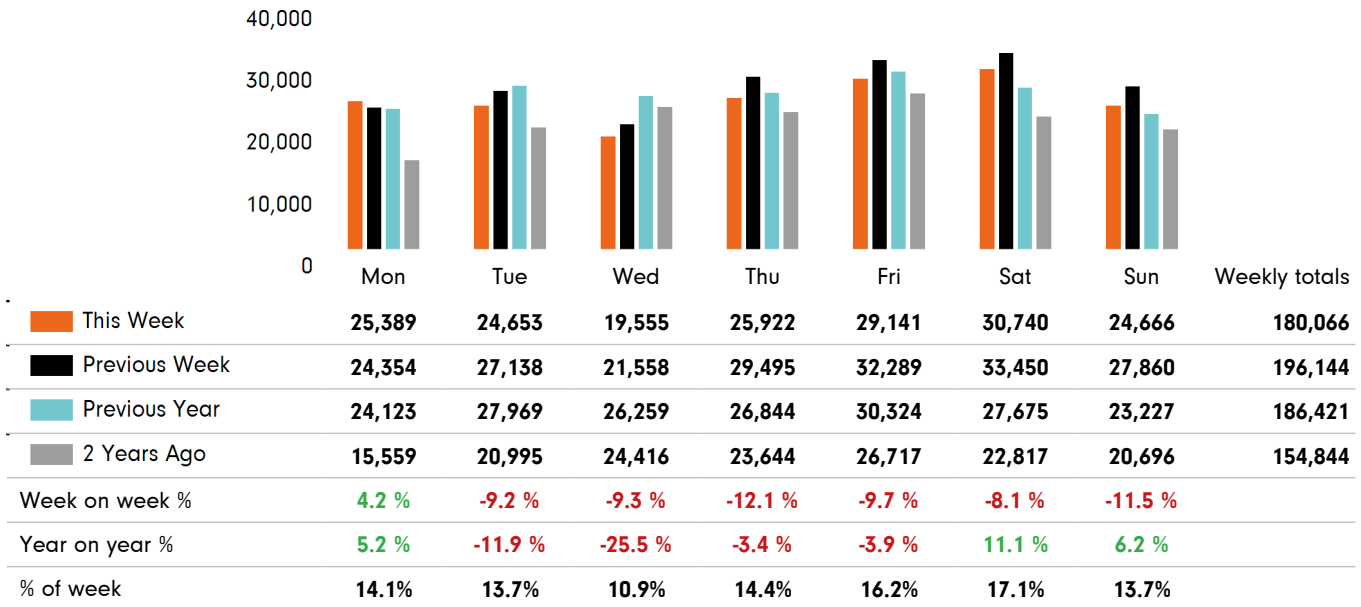


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

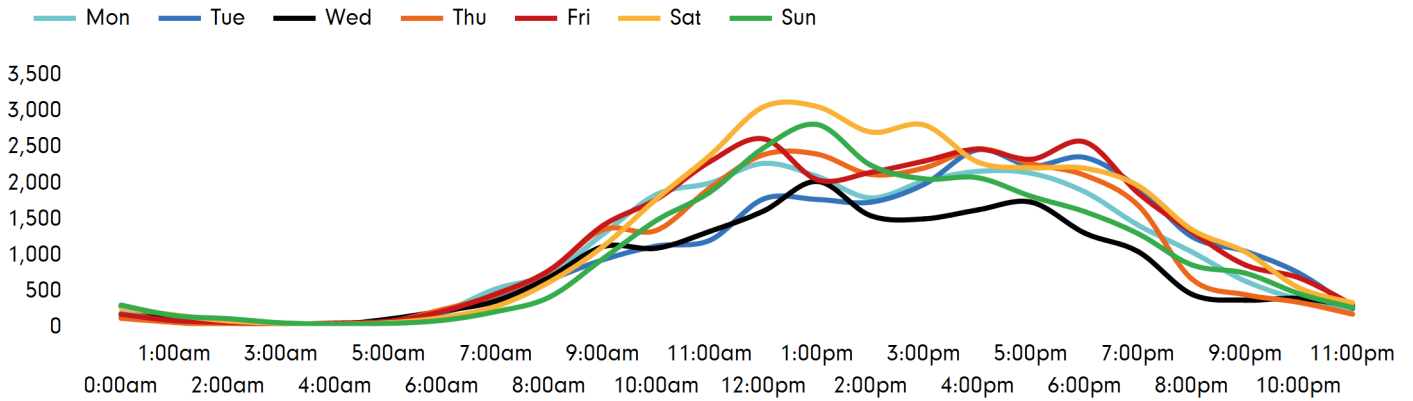
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	80°	82°	84°	84°	82°	80°	80°
Previous week	91°	91°	87°	86°	84°	82°	87°
Previous year	93°	89°	87°	87°	87°	78°	80°

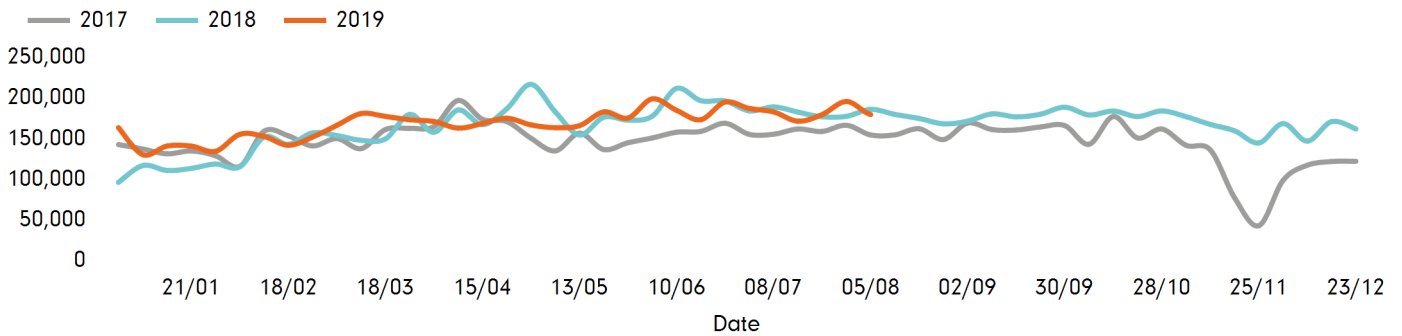
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	124,292	55,774
Previous Week	132,643	63,501
Previous Year	121,957	64,464
2 Years Ago	104,890	49,954
Week on week %	-6.3 %	-12.2 %
Year on Year %	1.9 %	-13.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 32, 2019 Vs Week 1, 2018 to Week 32, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2019 Vs Week 32, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2019 Vs Week 31 2019