

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	1.9 %	9.2 %	-19.1 %	23.0 %	-19.8 %	-5.4 %
USA	-2.6 %	-0.1 %	-7.4 %	-2.6 %	-8.3 %	-1.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 6.3% up on the previous year.

Footfall for the year to date is 1.9% up on the previous year.

The number of visitors counted for week commencing 11 November 2019 was 135,784.

The busiest day in week commencing 11 November 2019 was Friday with 26,130 visitors.

The peak hour of the week was 12:00 on Saturday 16 November 2019 with footfall of 4,304

Ped Counts by week

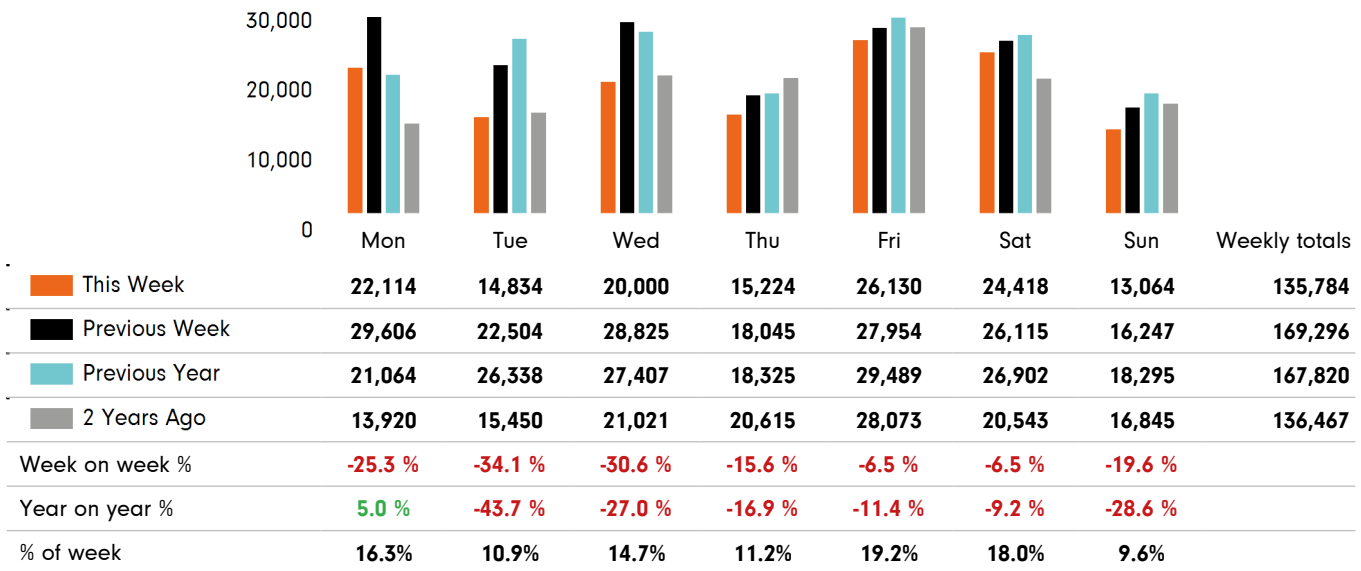


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

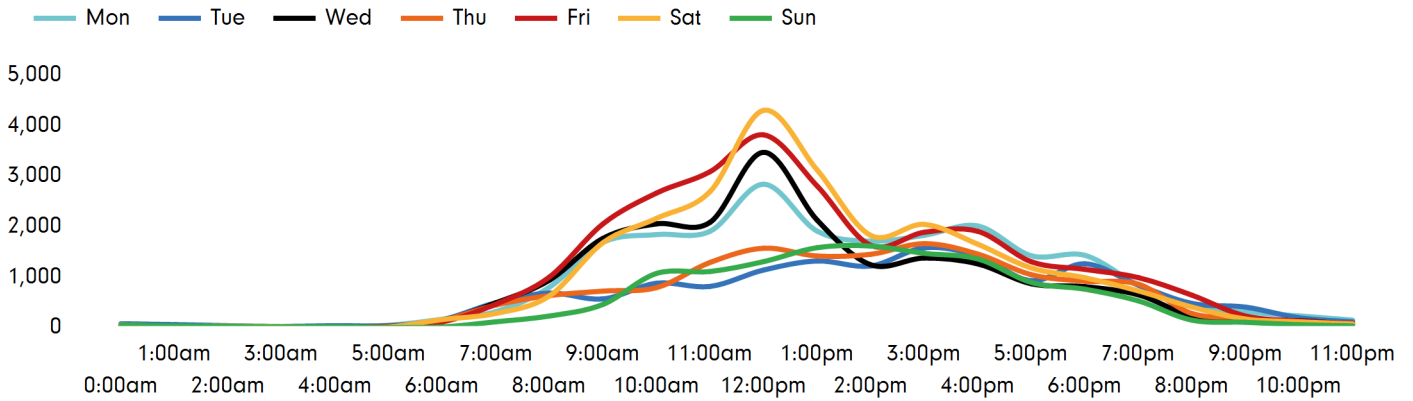
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	57°	53°	33°	44°	50°	39°	42°
Previous week	55°	59°	53°	57°	41°	41°	51°
Previous year	50°	50°	37°	35°	44°	46°	42°

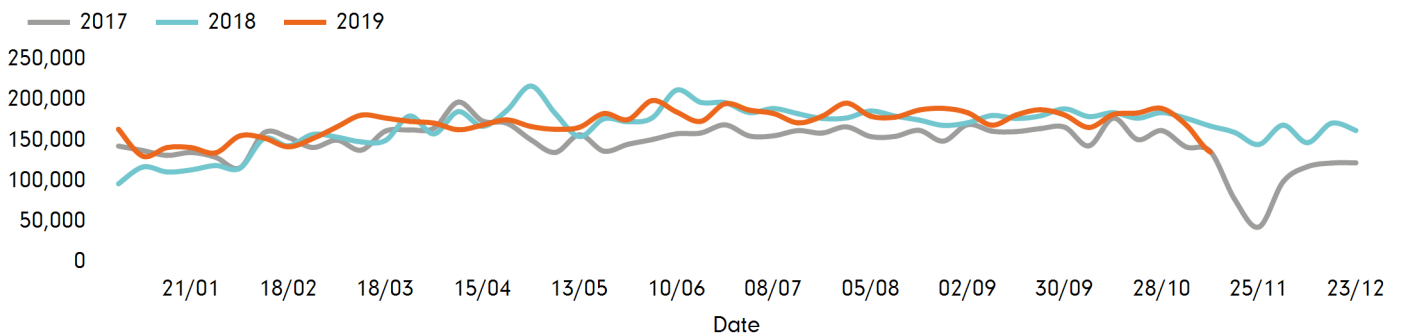
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location



This Week	101,298	34,486
Previous Week	121,799	47,497
Previous Year	115,294	52,526
2 Years Ago	104,149	32,318
Week on week %	-16.8 %	-27.4 %
Year on Year %	-12.1 %	-34.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 46, 2019 Vs Week 1, 2018 to Week 46, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week46, 2019 Vs Week 46, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week46 2019 Vs Week 45 2019