

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	525,489	552,545	-4.9%

Key Stats

Monday was the busiest day this week with a total of 89,761 visits. The busiest hour was at 4:00 PM on Monday with 8,222 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 116,778 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	89,761	77,382	83,715	70,577	78,941	71,303	53,810	525,489
Previous Week	83,256	73,545	88,140	86,238	74,514	79,117	67,735	552,545
Change WoW	6,505	3,837	-4,425	-15,661	4,427	-7,814	-13,925	-27,056
% Change WoW	7.8%	5.2%	-17.4%	-18.2%	5.9%	-9.9%	-20.6%	-4.9%

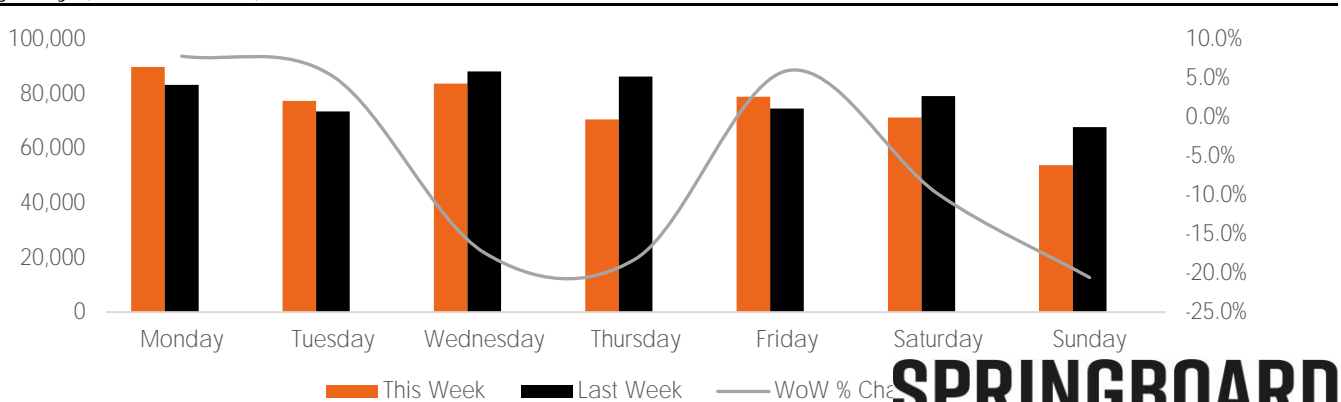
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	12,883	9,939	11,238	9,312	11,984	11,078	7,622	74,056
Previous Week	12,907	10,098	13,851	12,881	11,362	12,367	10,119	83,585
Previous Year	14,299	12,117	13,194	15,190	13,547	15,658	11,359	95,364
% Change WoW	-0.2%	-1.6%	-17.4%	-27.7%	5.5%	-10.4%	-24.7%	-11.4%
% Change YoY	-9.9%	-18.0%	-14.8%	-38.7%	-11.5%	-29.3%	-32.9%	-22.3%

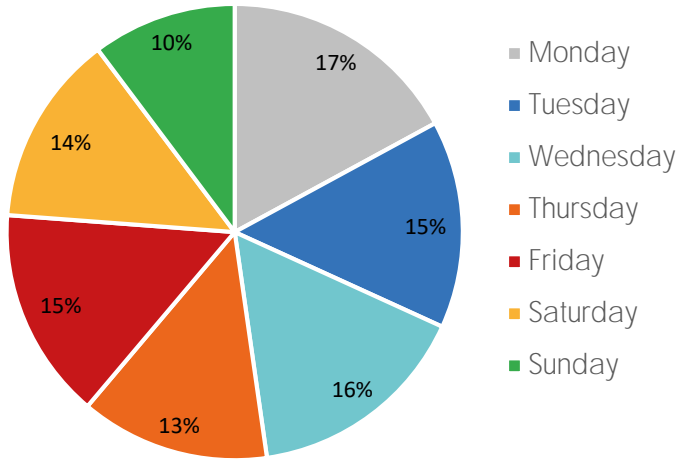
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 48	68 / 52	63 / 50	64 / 48	61 / 48	54 / 46	54 / 43
							
Last Week	70 / 50	66 / 48	68 / 50	57 / 50	55 / 48	54 / 45	57 / 48
							

Visitors by Day (All Locations)

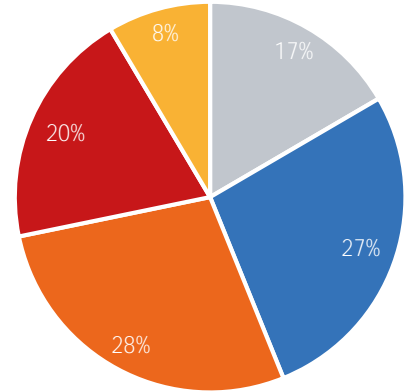


% Share of Visitors by Day

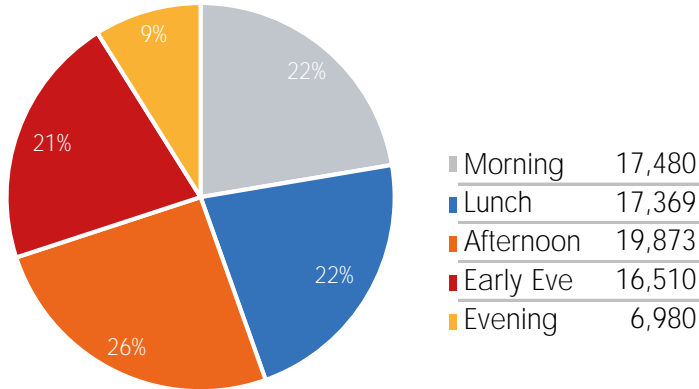


Visitors by Day Part - Weekend

Morning	9,979
Lunch	16,416
Afternoon	16,782
Early Eve	11,856
Evening	5,130



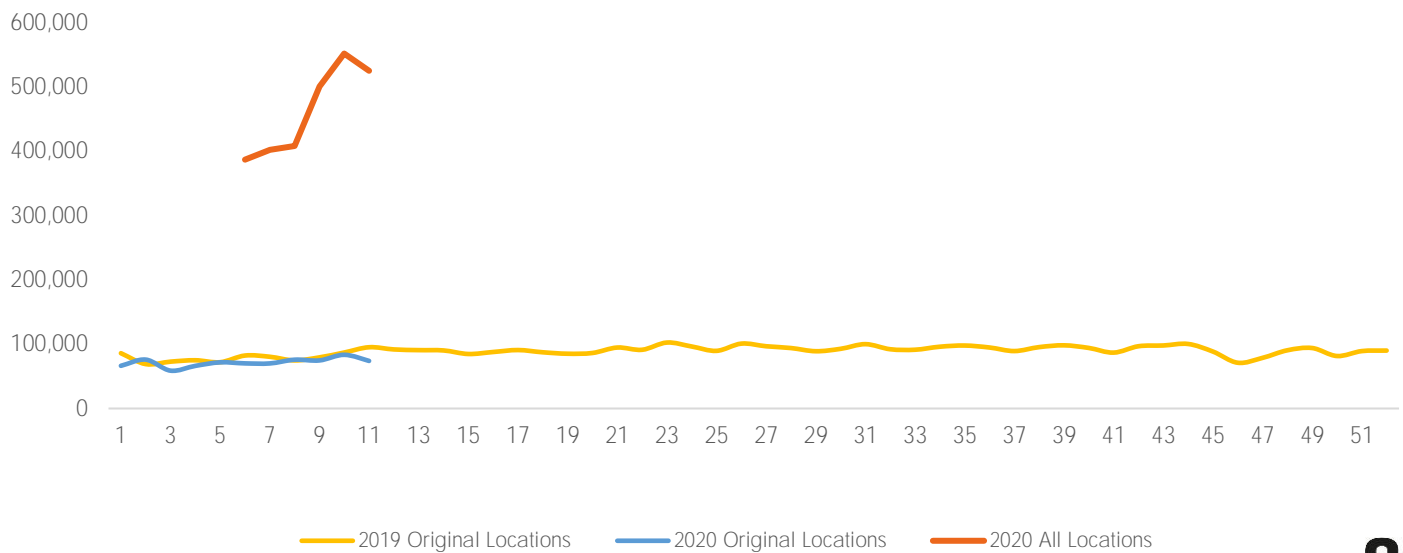
Visitors by Day Part - Weekday



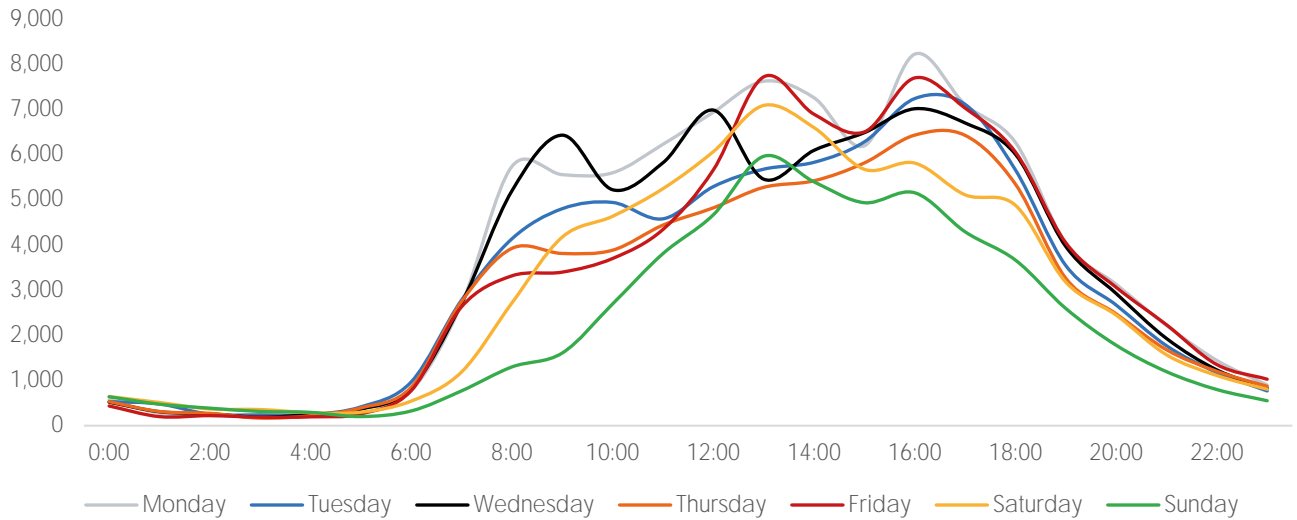
Morning	17,480
Lunch	17,369
Afternoon	19,873
Early Eve	16,510
Evening	6,980

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	777	969	829	851	776	544	326
7:00	2,690	2,780	2,704	2,748	2,631	1,189	771
8:00	5,737	4,135	5,196	3,924	3,316	2,716	1,300
9:00	5,555	4,802	6,429	3,811	3,398	4,174	1,608
10:00	5,597	4,940	5,221	3,884	3,700	4,634	2,695
11:00	6,227	4,578	5,819	4,439	4,342	5,245	3,809
12:00	6,936	5,290	6,984	4,821	5,660	6,064	4,666
13:00	7,623	5,676	5,455	5,274	7,719	7,087	5,961
14:00	7,257	5,828	6,094	5,419	6,892	6,596	5,396
15:00	6,193	6,281	6,485	5,815	6,501	5,673	4,934
16:00	8,222	7,239	7,014	6,430	7,696	5,811	5,154
17:00	7,107	7,110	6,699	6,425	7,028	5,109	4,291
18:00	6,268	5,660	6,006	5,345	6,055	4,877	3,664
19:00	4,029	3,544	3,965	3,262	4,048	3,177	2,594
20:00	3,128	2,670	2,926	2,475	3,062	2,447	1,780
21:00	2,218	1,769	1,930	1,680	2,233	1,569	1,195
22:00	1,444	1,177	1,235	1,204	1,352	1,110	800
23:00	900	769	829	871	1,028	807	552

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	9,287	7,349	8,137	7,116	8,887	7,767	5,299	53,842	-11%
Frederick Douglas Blv	3,596	2,590	3,101	2,196	3,097	3,311	2,323	20,214	-13%
NW Cor. of Malcolm X & 125th	5,356	4,957	5,122	4,791	4,913	4,397	3,405	32,941	-5%
NW Cor. of 125th & Malcolm X	11,253	8,902	9,339	6,962	8,658	8,039	5,561	58,714	-7%
SE Cor. of Malcolm X & 125th	8,581	8,155	8,315	8,362	8,856	6,025	5,214	53,508	-2%
SE Cor. of 125th & Malcolm X	7,686	8,107	8,079	6,838	7,565	5,291	3,962	47,528	-6%
NE Cor. of Malcolm X & 125th	7,618	8,679	7,698	8,758	7,963	6,401	5,874	52,991	-3%
NE Cor. of 125th & Malcolm X	4,971	5,272	4,957	5,077	4,417	4,355	3,740	32,789	-2%
SW Cor. Of Malcolm X & 125th	21,533	15,847	20,358	13,524	15,630	17,322	12,564	116,778	0%
SW Cor. Of 125th & Malcolm X	9,880	7,524	8,609	6,953	8,955	8,395	5,868	56,184	-7%
Total	89,761	77,382	83,715	70,577	78,941	71,303	53,810	525,489	-4.9%