

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	336,514	525,489	-36.0%

Key Stats

Monday was the busiest day this week with a total of 63,999 visits. The busiest hour was at 1:00 PM on Monday with 6,600 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,858 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	63,999	46,616	57,449	42,317	51,769	46,115	28,249	336,514
Previous Week	89,761	77,382	83,715	70,577	78,941	71,303	53,810	525,489
Change WoW	-25,762	-30,766	-26,266	-28,260	-27,172	-25,188	-25,561	-188,975
% Change WoW	-28.7%	-39.8%	-17.4%	-40.0%	-34.4%	-35.3%	-47.5%	-36.0%

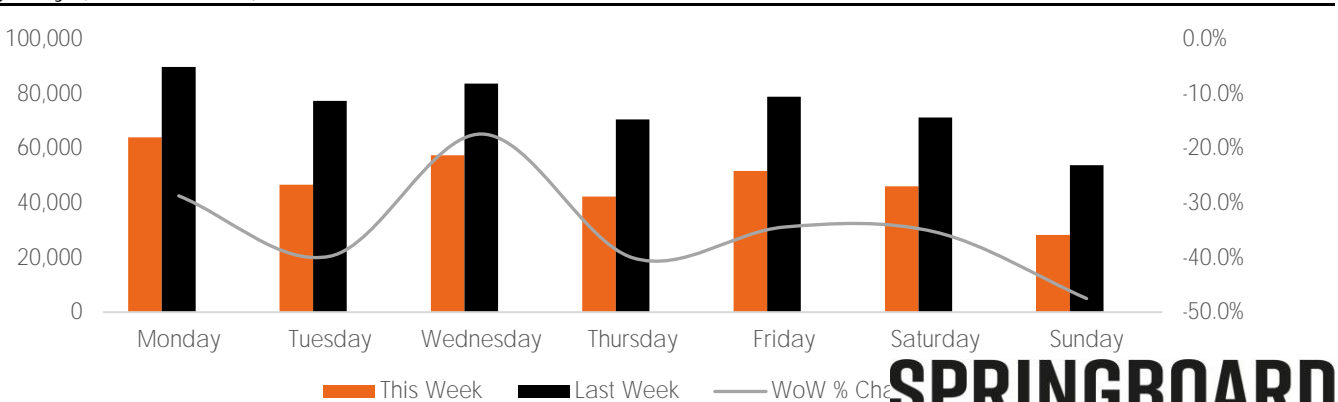
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,084	4,940	6,861	5,294	5,209	5,536	2,319	38,243
Previous Week	12,883	9,939	11,238	9,312	11,984	11,078	7,622	74,056
Previous Year	12,725	13,324	14,136	10,767	14,013	13,411	13,564	91,940
% Change WoW	-37.3%	-50.3%	-17.4%	-43.1%	-56.5%	-50.0%	-69.6%	-48.4%
% Change YoY	-36.5%	-62.9%	-51.5%	-50.8%	-62.8%	-58.7%	-82.9%	-58.4%

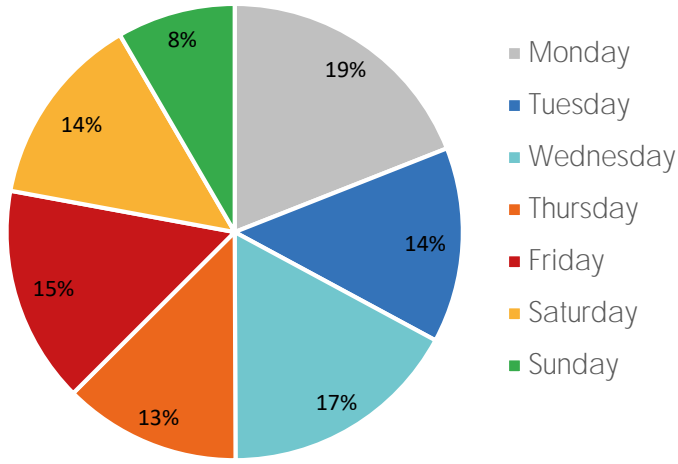
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	54 / 43	55 / 46	55 / 46	59 / 46	61 / 48	63 / 46	64 / 50
							
Last Week	64 / 48	68 / 52	63 / 50	64 / 48	61 / 48	54 / 46	54 / 43
							

Visitors by Day (All Locations)

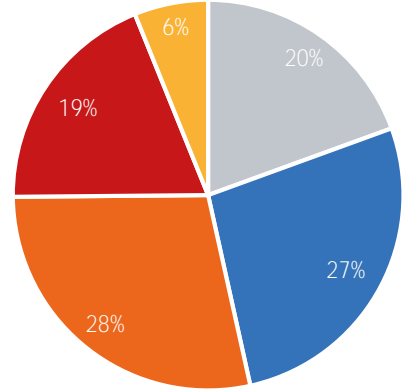


## % Share of Visitors by Day

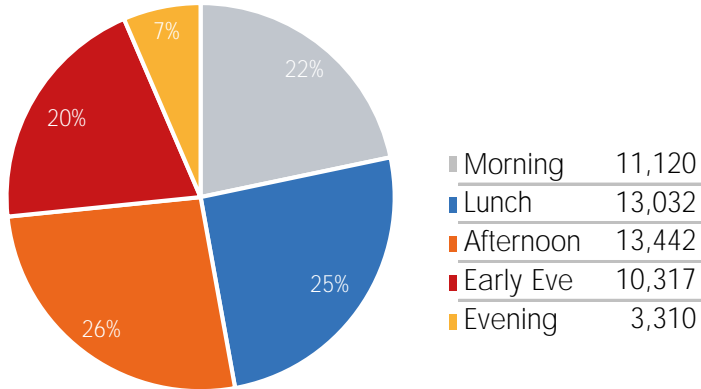


## Visitors by Day Part - Weekend

Morning	6,961
Lunch	9,694
Afternoon	10,143
Early Eve	6,808
Evening	2,191



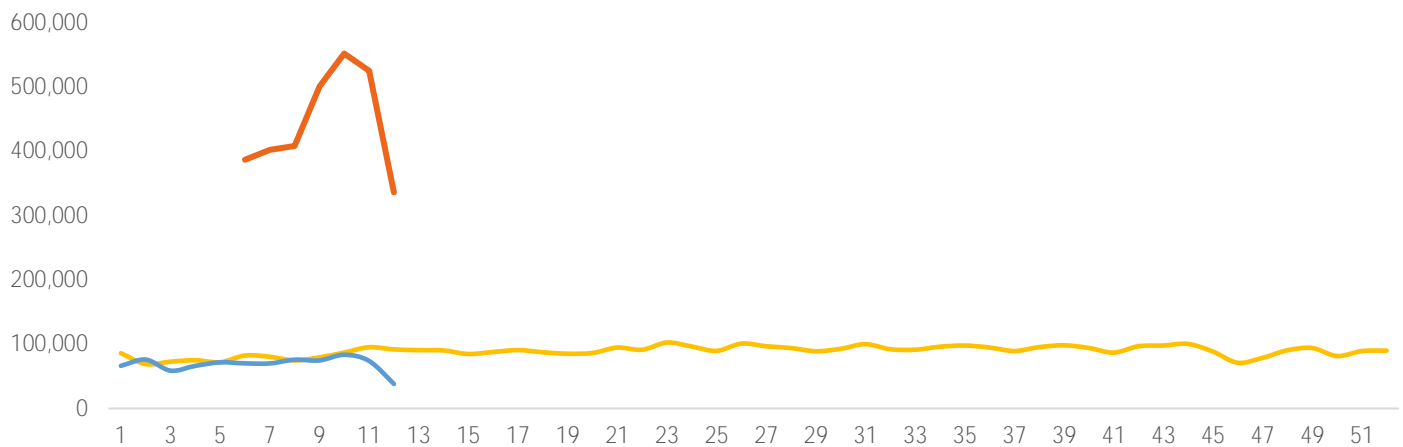
## Visitors by Day Part - Weekday



Morning	11,120
Lunch	13,032
Afternoon	13,442
Early Eve	10,317
Evening	3,310

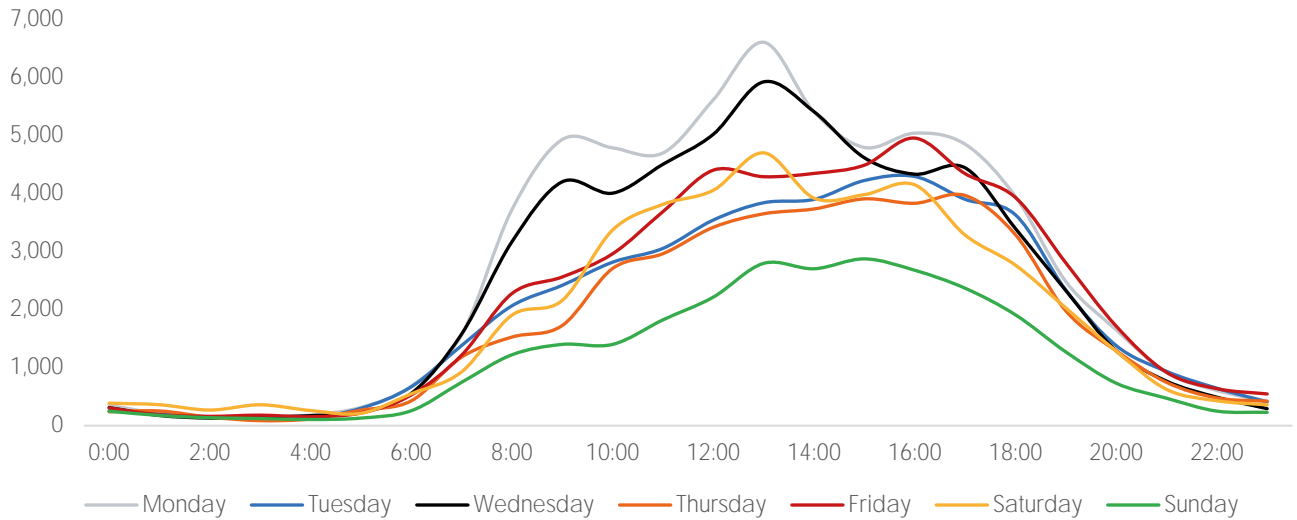
Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations — 2020 All Locations

## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	682	668	554	427	528	548	257
7:00	1,562	1,379	1,576	1,180	1,213	926	746
8:00	3,718	2,063	3,165	1,525	2,274	1,902	1,220
9:00	4,925	2,416	4,198	1,724	2,560	2,157	1,399
10:00	4,782	2,814	4,002	2,706	2,959	3,368	1,399
11:00	4,694	3,052	4,500	2,961	3,685	3,810	1,822
12:00	5,610	3,540	5,016	3,415	4,398	4,052	2,213
13:00	6,600	3,837	5,918	3,647	4,285	4,696	2,794
14:00	5,401	3,895	5,404	3,730	4,342	3,916	2,701
15:00	4,788	4,220	4,611	3,904	4,484	3,977	2,871
16:00	5,035	4,289	4,329	3,828	4,950	4,145	2,675
17:00	4,845	3,896	4,438	3,962	4,338	3,281	2,366
18:00	3,944	3,629	3,394	3,288	3,927	2,763	1,908
19:00	2,483	2,336	2,327	1,977	2,803	2,027	1,270
20:00	1,650	1,379	1,290	1,291	1,714	1,283	732
21:00	915	935	767	746	919	625	473
22:00	606	645	490	477	637	429	251
23:00	419	409	293	421	546	358	230

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,086	3,868	5,225	3,728	3,860	3,867	1,664	28,298	-47%
Frederick Douglas Blv	1,998	1,072	1,636	1,566	1,349	1,669	655	9,945	-51%
NW Cor. of Malcolm X & 125th	3,755	3,277	3,476	2,988	3,471	2,903	1,795	21,665	-34%
NW Cor. of 125th & Malcolm X	7,602	4,784	7,080	4,297	5,320	4,970	3,062	37,115	-37%
SE Cor. of Malcolm X & 125th	6,240	5,273	5,547	4,259	5,702	4,741	3,596	35,358	-34%
SE Cor. of 125th & Malcolm X	4,753	4,835	4,046	4,097	5,315	3,645	2,650	29,341	-38%
NE Cor. of Malcolm X & 125th	5,879	5,932	5,146	5,105	6,879	5,052	3,946	37,939	-28%
NE Cor. of 125th & Malcolm X	4,590	3,709	4,226	3,273	3,910	3,184	1,975	24,867	-24%
SW Cor. Of Malcolm X & 125th	16,051	9,772	15,266	8,568	9,346	9,389	5,466	73,858	-37%
SW Cor. Of 125th & Malcolm X	7,045	4,094	5,801	4,436	6,617	6,695	3,440	38,128	-32%
<b>Total</b>	<b>63,999</b>	<b>46,616</b>	<b>57,449</b>	<b>42,317</b>	<b>51,769</b>	<b>46,115</b>	<b>28,249</b>	<b>336,514</b>	<b>-36.0%</b>