

Visitor Totals

	Current Week	Previous Week	Previous Year	WoW % Change	YoY % Change
Total Visitors	76,079	66,454	69,090	14.5%	10.1%

Key Stats















Friday was the busiest day this week with a total of 12,732 visits. The busiest hour was at 1:00 PM on Friday with 2,529 visits. The busiest location was 125th St West with a total of 51,051 visits.

Note: 2 Locations

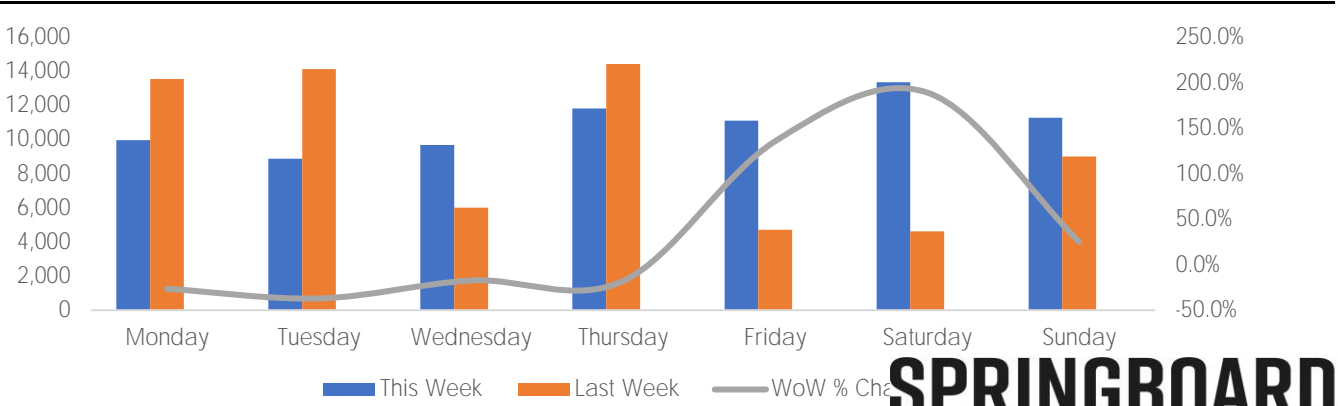
Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,962	8,881	9,687	11,827	11,104	13,348	11,270	76,079
Previous Week	13,552	14,121	6,013	14,430	4,713	4,617	9,008	66,454
Previous Year	11,326	7,466	10,538	7,545	13,402	9,410	9,403	69,090
Change WoW	-3,590	-5,240	3,674	-2,603	6,391	8,731	2,262	9,625
% Change WoW	-26.5%	-37.1%	-17.4%	-18.0%	135.6%	189.1%	25.1%	14.5%
% Change YoY	-12.0%	19.0%	30.4%	56.8%	-17.1%	41.8%	19.9%	10.1%

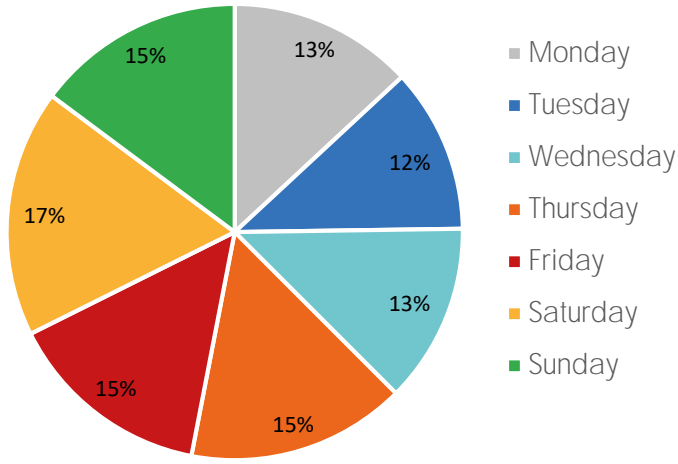
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 41	55 / 48	55 / 48	55 / 41	55 / 48	55 / 45	55 / 46
							
Last Week	57 / 45	59 / 46	59 / 46	61 / 43	59 / 50	57 / 46	59 / 43
							

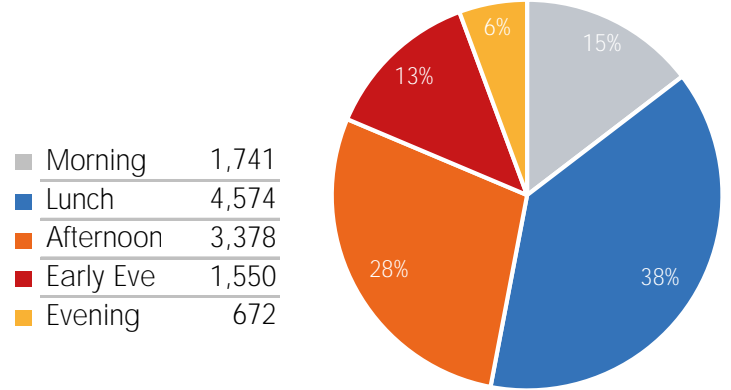
Visitors by Day (All Locations)



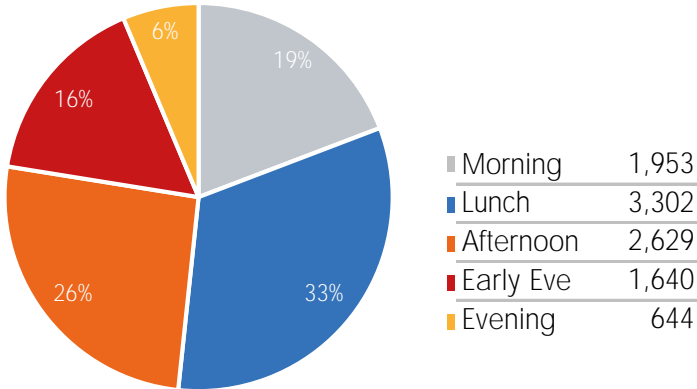
% Share of Visitors by Day



Visitors by Day Part - Weekend

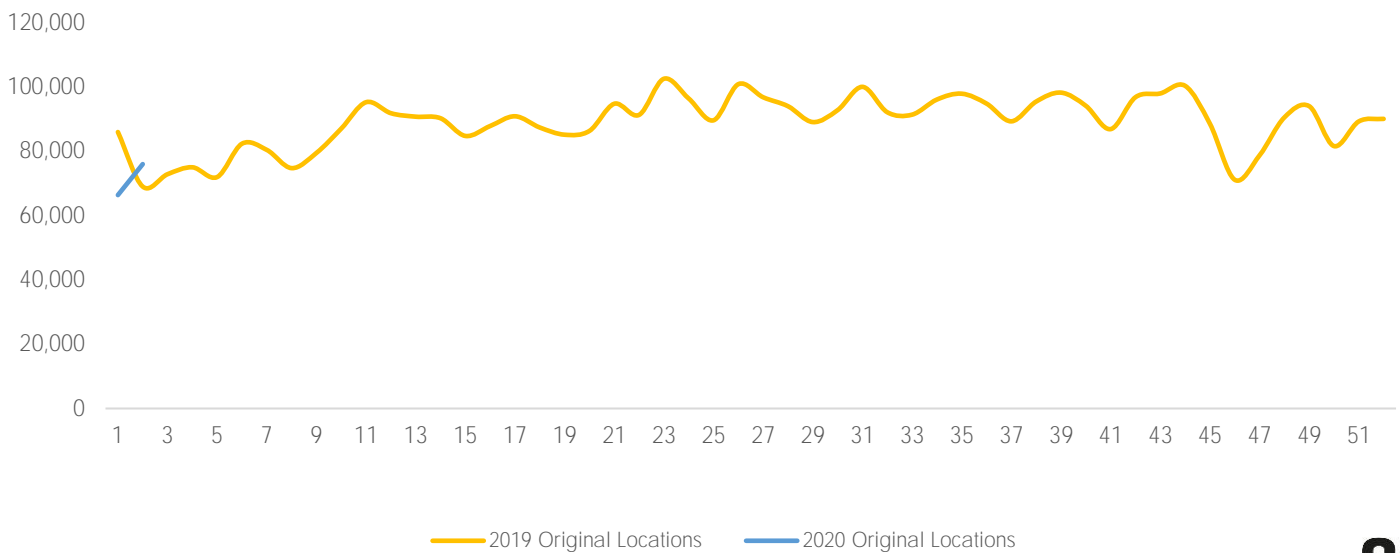


Visitors by Day Part - Weekday

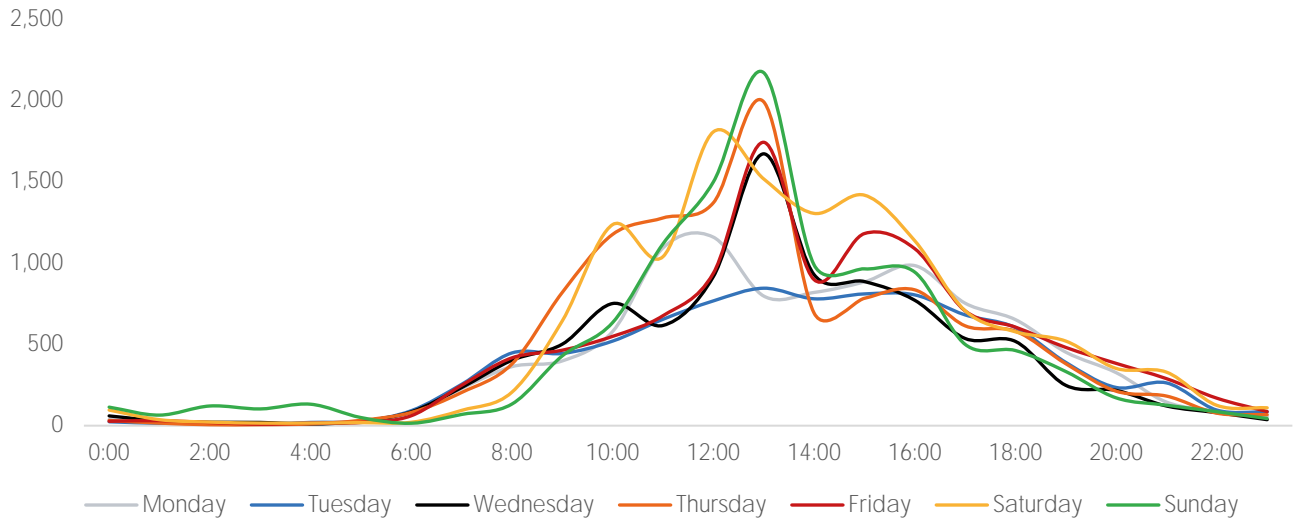


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	68	92	85	81	61	21	15
7:00	228	254	234	204	248	94	69
8:00	363	447	402	379	417	206	133
9:00	398	444	501	819	464	644	429
10:00	579	520	751	1,176	549	1,236	634
11:00	1,093	654	616	1,277	676	1,039	1,118
12:00	1,159	767	916	1,370	937	1,806	1,498
13:00	797	845	1,671	1,991	1,742	1,517	2,170
14:00	819	780	929	693	898	1,305	989
15:00	884	810	886	783	1,181	1,417	964
16:00	984	804	771	835	1,088	1,137	944
17:00	753	681	536	614	706	707	500
18:00	652	603	518	581	606	577	462
19:00	452	389	248	381	481	520	333
20:00	326	235	217	212	383	352	171
21:00	145	263	121	182	289	329	126
22:00	90	96	80	77	169	125	86
23:00	58	85	37	68	87	110	44

Visitors by Day by Location

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
Entrances									
125th St West	7,669	6,477	7,938	9,238	8,349	9,832	8,448	57,951	19%
Frederick Douglas Blv	2,293	2,404	1,749	2,589	2,755	3,516	2,822	18,128	1%
Total	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362	