

Visitor Totals

	Current Week	Previous Week	Previous Year	WoW % Change	YoY % Change
Total Visitors	58,882	76,079	72,942	-22.6%	-19.3%

Key Stats















Friday was the busiest day this week with a total of 12,732 visits. The busiest hour was at 1:00 PM on Friday with 2,529 visits. The busiest location was 125th St West with a total of 51,051 visits.

Note: Last week before new locations added

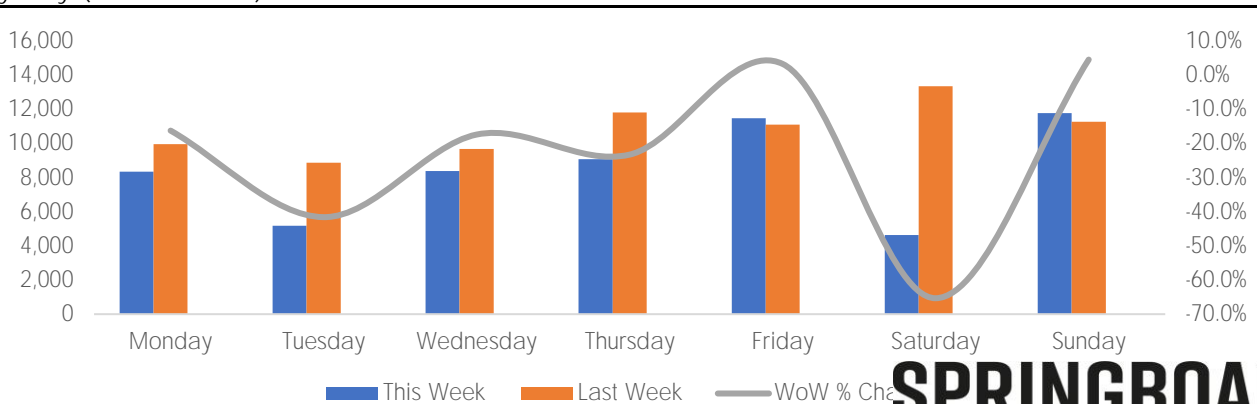
Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,346	5,189	8,385	9,077	11,471	4,628	11,786	58,882
Previous Week	9,962	8,881	9,687	11,827	11,104	13,348	11,270	76,079
Previous Year	11,722	12,170	8,444	10,786	8,957	8,420	12,443	72,942
Change WoW	-1,616	-3,692	-1,302	-2,750	367	-8,720	516	-17,197
% Change WoW	-16.2%	-41.6%	-17.4%	-23.3%	3.3%	-65.3%	4.6%	-22.6%
% Change YoY	-28.8%	-57.4%	30.4%	-15.8%	28.1%	-45.0%	-5.3%	-19.3%

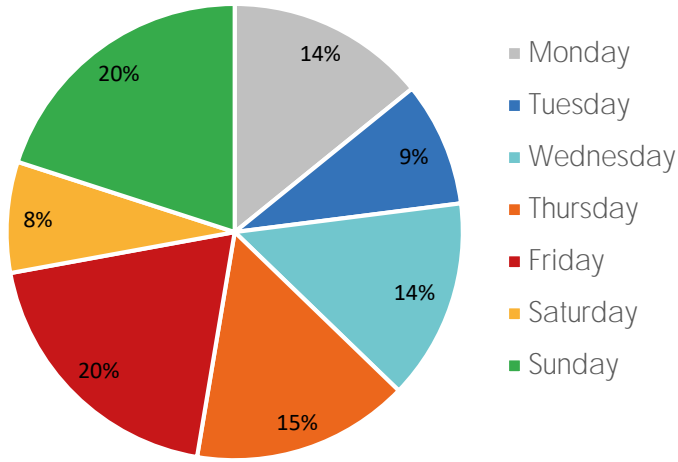
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 46	54 / 41	54 / 46	50 / 43	54 / 43	52 / 41	54 / 45
							
Last Week	57 / 41	55 / 48	55 / 48	55 / 41	55 / 48	55 / 45	55 / 46
							

Visitors by Day (All Locations)

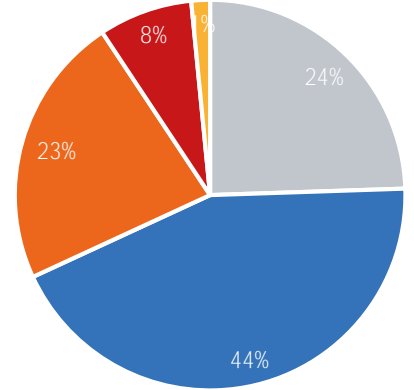


% Share of Visitors by Day

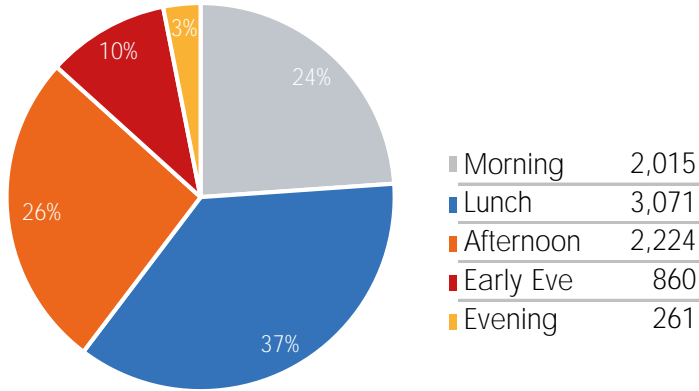


Visitors by Day Part - Weekend

Morning	1,992
Lunch	3,553
Afternoon	1,837
Early Eve	633
Evening	126



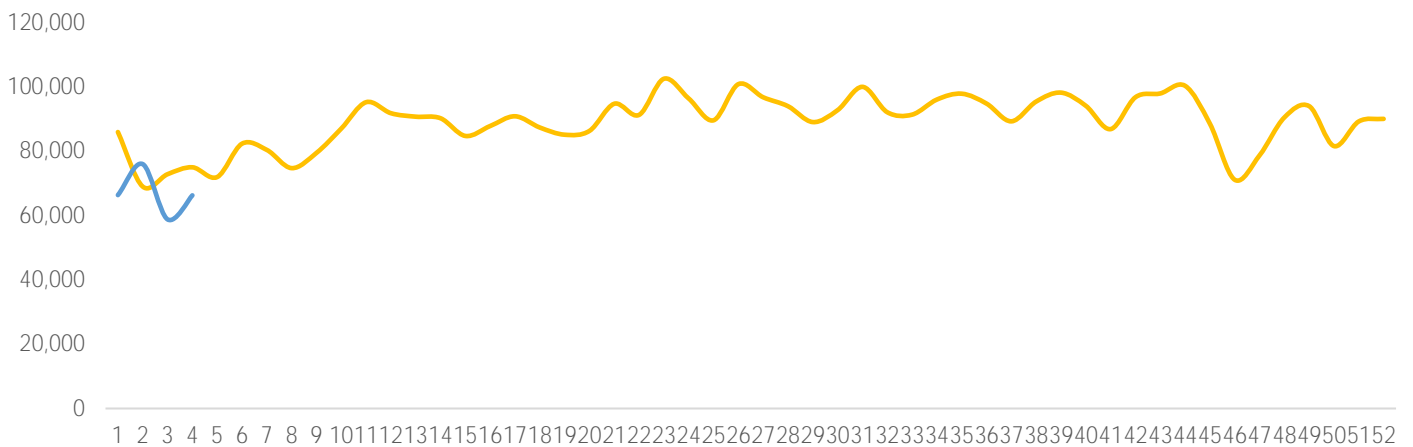
Visitors by Day Part - Weekday



Morning	2,015
Lunch	3,071
Afternoon	2,224
Early Eve	860
Evening	261

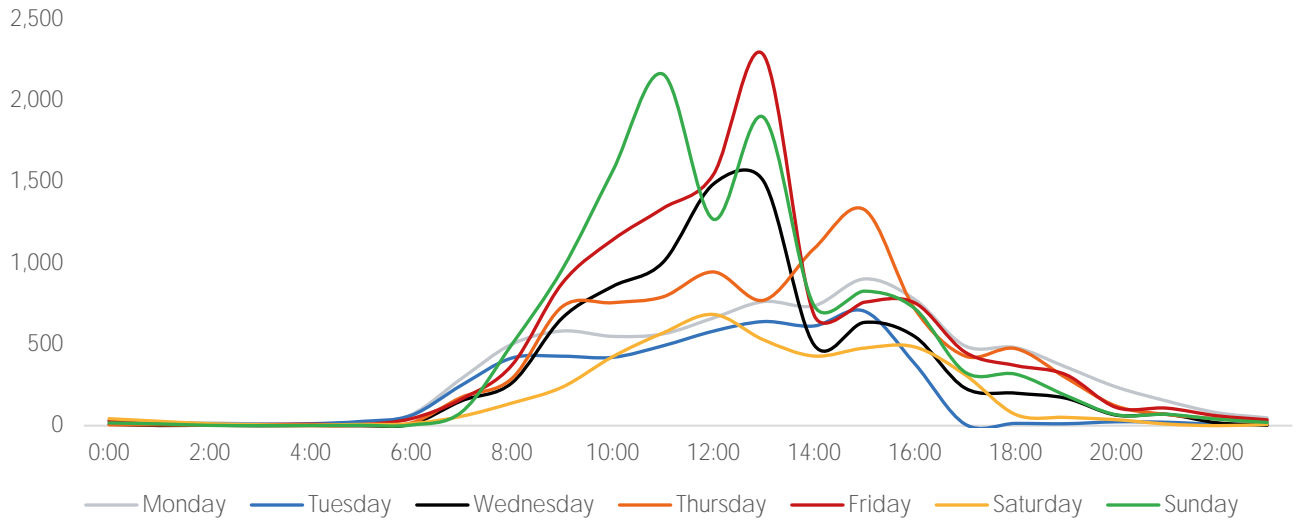
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	68	63	9	17	43	12	4
7:00	290	249	153	175	164	58	84
8:00	501	416	263	290	372	139	500
9:00	582	427	662	732	876	237	961
10:00	549	420	856	756	1,142	424	1,565
11:00	564	491	1,004	792	1,336	570	2,161
12:00	662	581	1,485	945	1,543	684	1,269
13:00	763	640	1,502	771	2,278	527	1,895
14:00	737	613	497	1,088	681	428	738
15:00	902	704	635	1,328	759	477	827
16:00	776	381	548	718	755	484	720
17:00	490	9	231	428	452	313	329
18:00	480	14	200	474	370	69	317
19:00	361	12	169	295	314	51	186
20:00	238	24	65	121	112	37	67
21:00	152	21	70	69	108	10	70
22:00	80	9	18	43	61	0	40
23:00	48	8	3	21	36	8	20

Visitors by Day by Location

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
Entrances									
125th St West	6,645	4,249	6,730	6,697	8,837	3,299	9,681	46,138	-20%
Frederick Douglas Blv	1,701	940	1,655	2,380	2,634	1,329	2,105	12,744	-30%
Total	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362	