

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	338,798	66,362	410.5%

Key Stats

Wednesday was the busiest day this week with a total of 77,347 visits. The busiest hour was at 1:00 PM on Wednesday with 10,014 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 72,651 visits.

Note: First Week with new locations. WoW information for "All Locations" sections will be inflated, and show new counters' impact "Original Locations" describes 125th St and Frederick Douglas















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	13,536	11,408	77,347	65,534	67,661	55,844	47,468	338,798
Previous Week	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362
Change WoW	4,804	648	68,396	56,095	54,929	51,173	36,391	272,436
% Change WoW	55.0%	6.0%	-17.4%	594.3%	431.4%	1095.5%	328.5%	410.5%

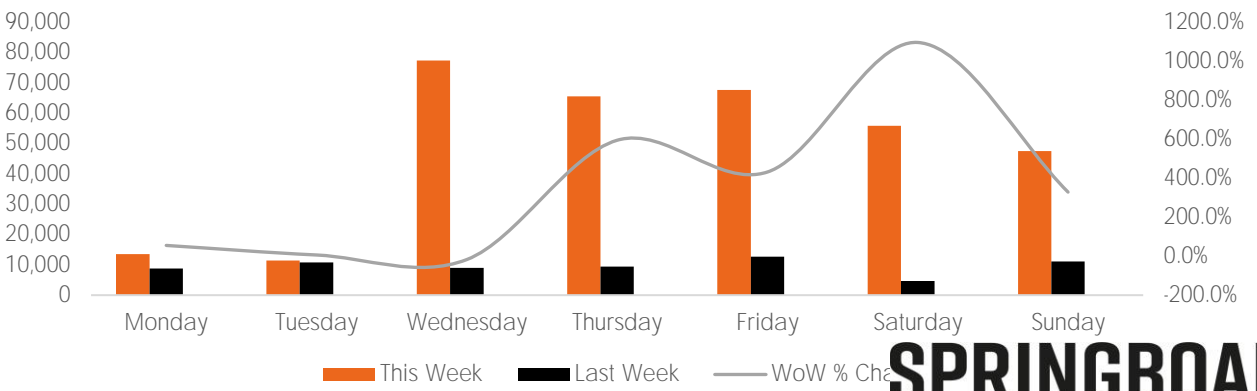
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	13,536	11,408	9,308	9,439	12,606	5,790	9,746	71,833
Previous Week	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362
Previous Year	9,795	7,446	9,445	8,749	11,725	14,083	10,814	72,057
% Change WoW	55.0%	6.0%	-17.4%	0.0%	-1.0%	24.0%	-12.0%	8.2%
% Change YoY	38.2%	53.2%	-1.5%	7.9%	7.5%	-58.9%	-9.9%	-0.3%

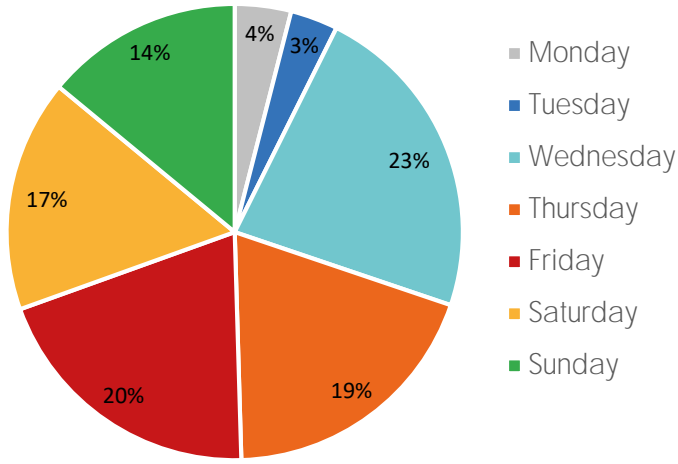
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 50	57 / 45	61 / 50	63 / 50	63 / 48	61 / 50	54 / 41
							
Last Week	57 / 48	55 / 48	57 / 46	57 / 48	59 / 52	59 / 52	57 / 46
							

Visitors by Day (All Locations)

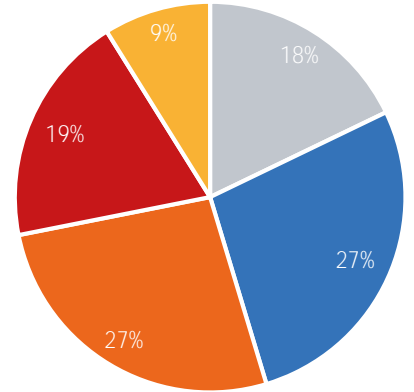


% Share of Visitors by Day

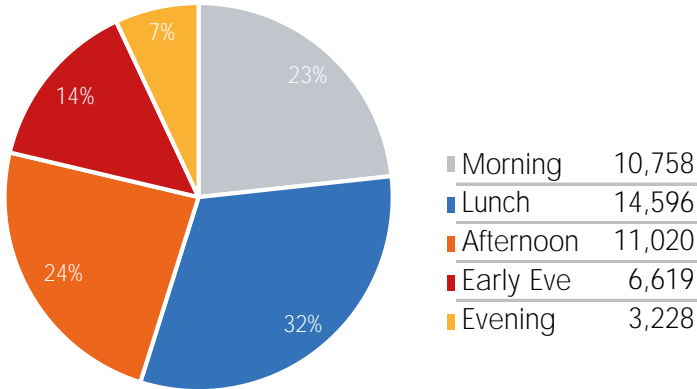


Visitors by Day Part - Weekend

Morning	8,690
Lunch	13,383
Afternoon	12,921
Early Eve	9,365
Evening	4,323



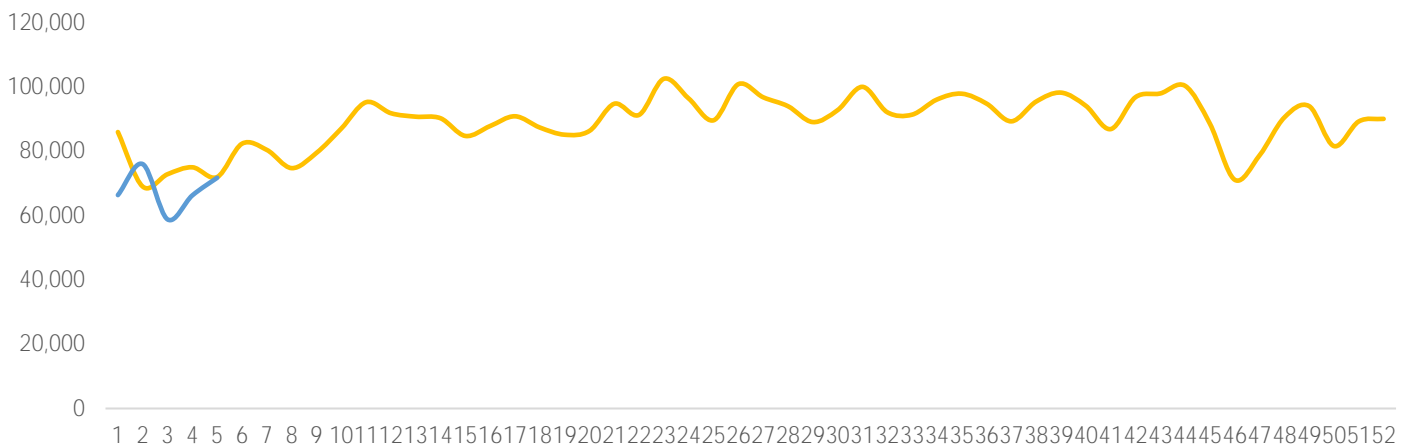
Visitors by Day Part - Weekday



Morning	10,758
Lunch	14,596
Afternoon	11,020
Early Eve	6,619
Evening	3,228

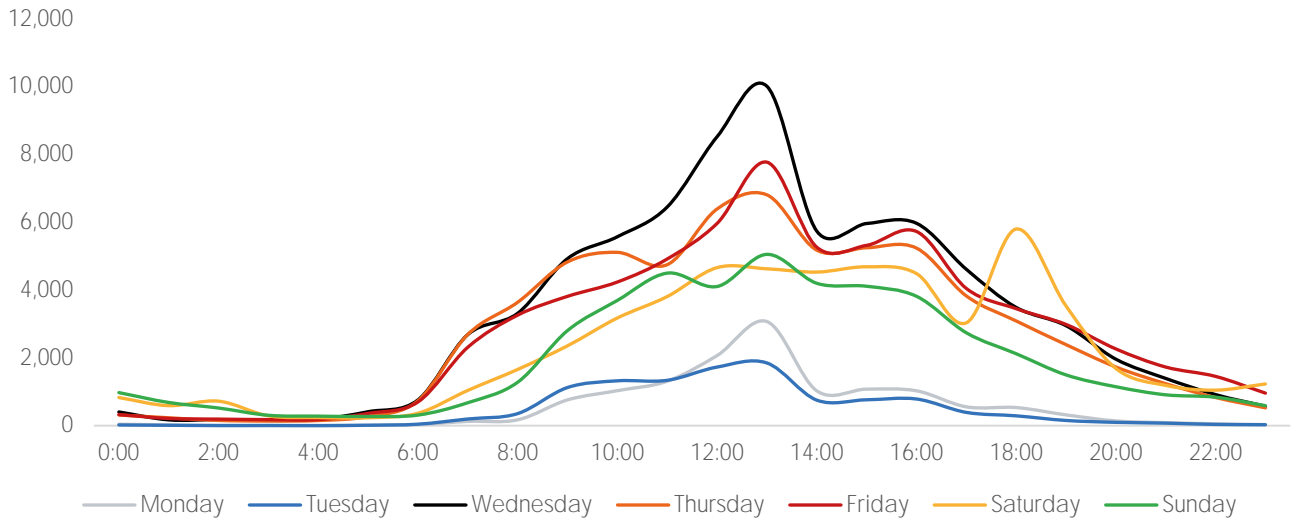
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	33	44	760	735	700	368	313
7:00	127	198	2,689	2,692	2,314	1,041	678
8:00	173	357	3,316	3,642	3,262	1,660	1,282
9:00	761	1,126	4,929	4,831	3,816	2,357	2,806
10:00	1,033	1,324	5,575	5,114	4,239	3,178	3,696
11:00	1,312	1,339	6,453	4,751	4,919	3,810	4,502
12:00	2,069	1,730	8,526	6,393	5,968	4,664	4,107
13:00	3,072	1,850	10,014	6,810	7,775	4,628	5,055
14:00	1,028	753	5,740	5,179	5,266	4,532	4,201
15:00	1,078	764	5,965	5,250	5,321	4,688	4,114
16:00	1,029	787	5,972	5,240	5,730	4,488	3,818
17:00	556	392	4,614	3,828	4,049	3,034	2,741
18:00	535	291	3,489	3,090	3,452	5,802	2,123
19:00	319	154	2,950	2,391	2,987	3,532	1,498
20:00	140	99	1,962	1,731	2,264	1,687	1,149
21:00	90	75	1,394	1,239	1,730	1,188	911
22:00	56	37	917	831	1,454	1,048	841
23:00	31	29	574	526	960	1,231	590

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	9,612	8,862	7,577	6,965	9,713	4,127	8,007	54,863	7%
Frederick Douglas Blv	3,924	2,546	1,731	2,474	2,893	1,663	1,739	16,970	11%
NW Cor. of Malcolm X & 125th	0	0	4,365	0	0	0	0	4,365	
NW Cor. of 125th & Malcolm X	0	0	9,931	2,716	0	0	0	12,647	
SE Cor. of Malcolm X & 125th	0	0	8,153	7,462	9,301	10,949	5,895	41,760	
SE Cor. of 125th & Malcolm X	0	0	6,015	7,163	8,232	6,113	4,364	31,887	
NE Cor. of Malcolm X & 125th	0	0	8,911	7,225	9,868	8,708	7,568	42,280	
NE Cor. of 125th & Malcolm X	0	0	5,117	4,754	4,879	3,930	3,250	21,930	
SW Cor. Of Malcolm X & 125th	0	0	16,538	16,785	14,455	13,385	11,488	72,651	
SW Cor. Of 125th & Malcolm X	0	0	9,009	9,990	8,320	6,969	5,157	39,445	
Total	13,536	11,408	77,347	65,534	67,661	55,844	47,468	338,798	