

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	387,367	338,798	14.3%

Key Stats

Monday was the busiest day this week with a total of 68,600 visits. The busiest hour was at 1:00 PM on Monday with 7,844 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 91,832 visits.

Note: NW Corner of 125th & Malcolm X / NW Corner of Malcolm X & 125th not yet active locations, Locations* describes 125th St and Frederick Douglas

*Original















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	68,600	57,087	55,136	49,369	52,243	58,871	46,061	387,367
Previous Week	13,536	11,408	77,347	65,534	67,661	55,844	47,468	338,798
Change WoW	55,064	45,679	-22,211	-16,165	-15,418	3,027	-1,407	48,569
% Change WoW	406.8%	400.4%	-17.4%	-24.7%	-22.8%	5.4%	-3.0%	14.3%

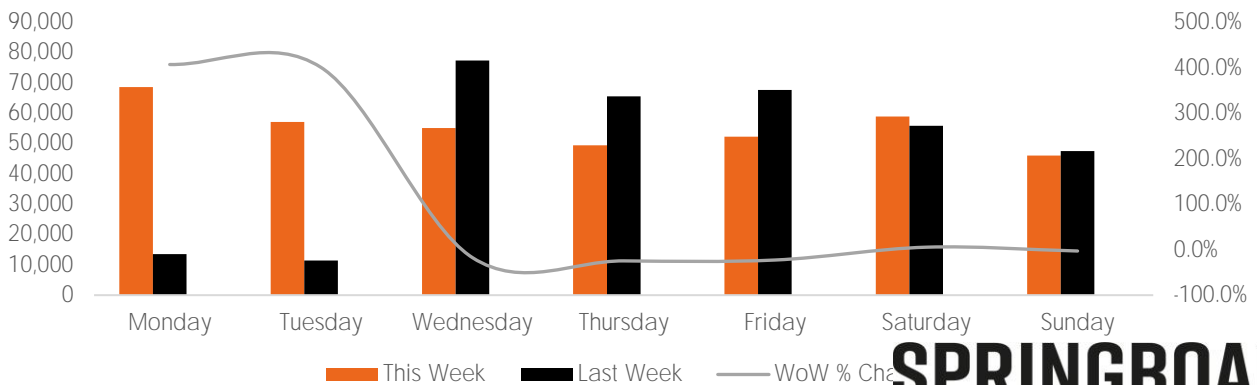
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	13,364	8,652	8,324	8,325	12,099	11,242	8,240	70,246
Previous Week	13,536	11,408	9,308	9,439	12,606	5,790	9,746	71,833
Previous Year	14,250	13,527	10,758	8,764	11,766	14,338	9,039	82,442
% Change WoW	-1.3%	-24.2%	-17.4%	-11.8%	-4.0%	94.2%	-15.5%	-2.2%
% Change YoY	-6.2%	-36.0%	-22.6%	-5.0%	2.8%	-21.6%	-8.8%	-14.8%

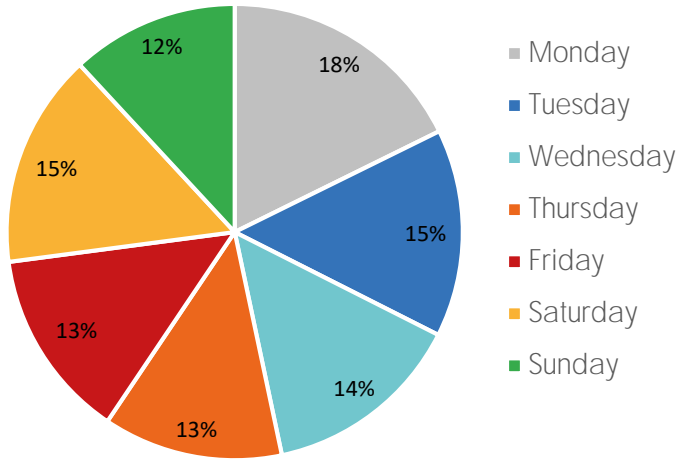
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 43	57 / 41	57 / 45	59 / 45	57 / 46	59 / 46	63 / 50
							
Last Week	57 / 50	57 / 45	61 / 50	63 / 50	63 / 48	61 / 50	54 / 41
							

Visitors by Day (All Locations)

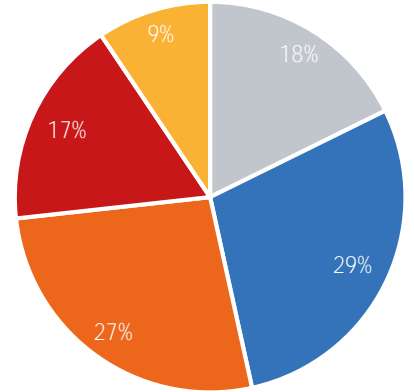


% Share of Visitors by Day

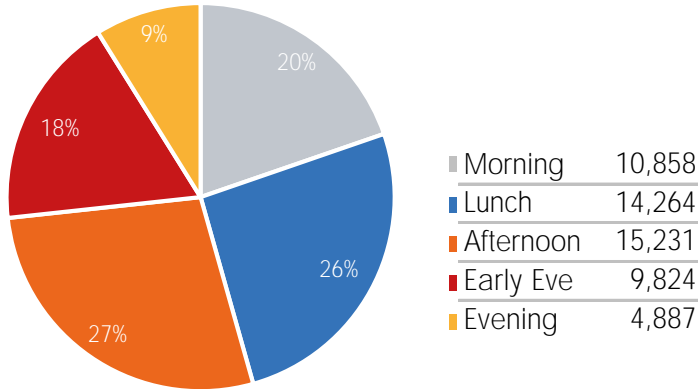


Visitors by Day Part - Weekend

Morning	8,911
Lunch	14,517
Afternoon	13,437
Early Eve	8,714
Evening	4,746



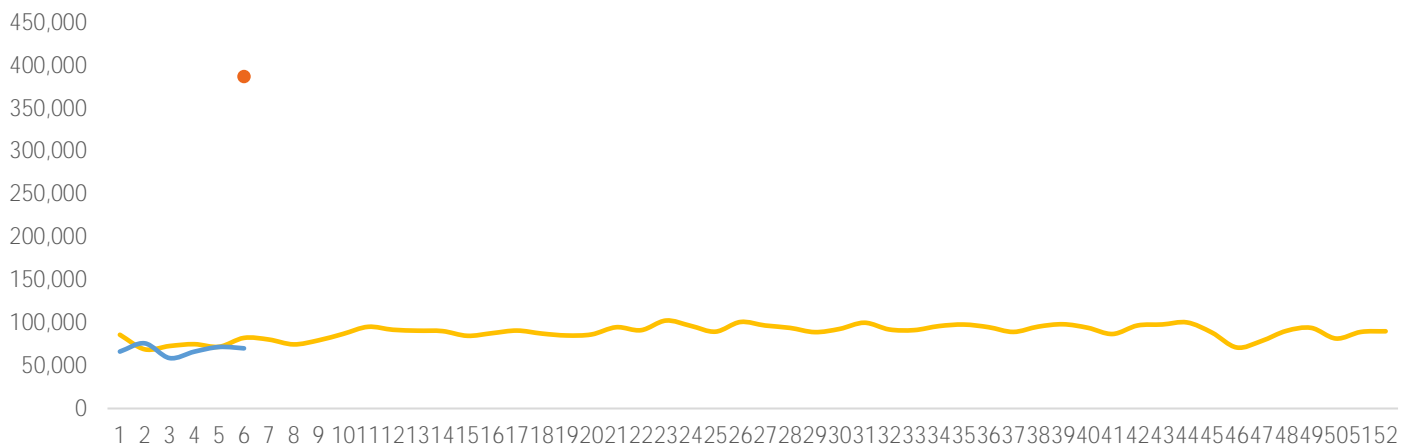
Visitors by Day Part - Weekday



Morning	10,858
Lunch	14,264
Afternoon	15,231
Early Eve	9,824
Evening	4,887

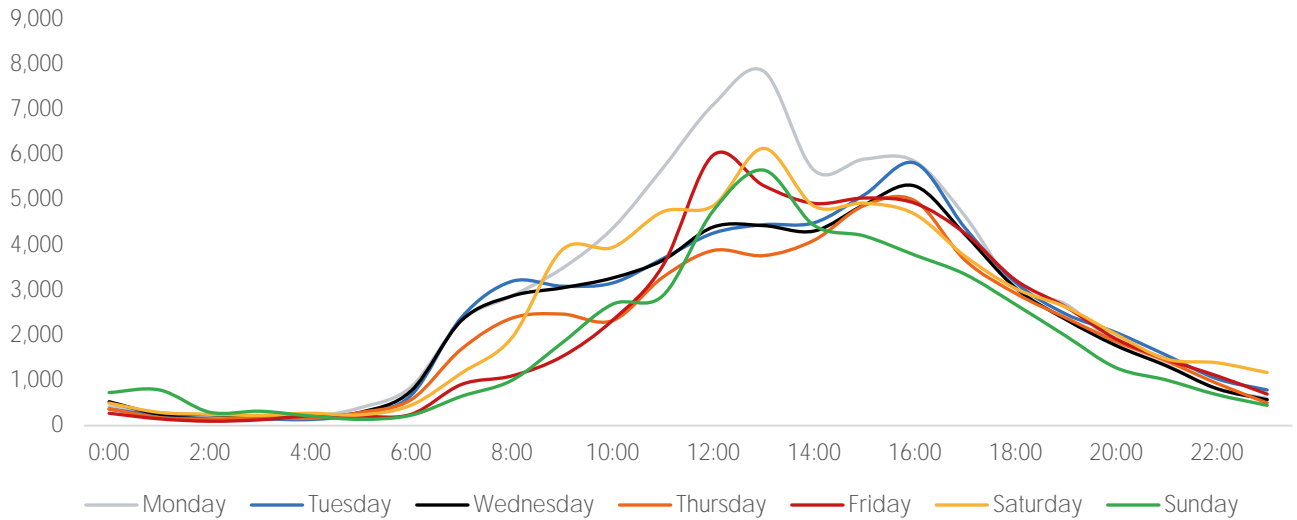
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations —●— 2020 All Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	858	675	772	576	252	456	233
7:00	2,331	2,397	2,330	1,698	913	1,166	651
8:00	2,870	3,194	2,869	2,379	1,101	1,947	1,004
9:00	3,481	3,087	3,050	2,470	1,532	3,893	1,836
10:00	4,368	3,158	3,269	2,326	2,333	3,946	2,689
11:00	5,703	3,699	3,661	3,288	3,547	4,735	2,880
12:00	7,105	4,261	4,397	3,877	5,989	4,867	4,760
13:00	7,844	4,448	4,427	3,763	5,312	6,137	5,655
14:00	5,653	4,490	4,307	4,103	4,919	4,860	4,434
15:00	5,900	5,111	4,889	4,874	5,038	4,925	4,198
16:00	5,850	5,813	5,305	4,978	4,924	4,681	3,776
17:00	4,635	4,375	4,229	3,662	4,256	3,750	3,350
18:00	3,063	3,171	3,050	2,930	3,225	3,035	2,684
19:00	2,688	2,471	2,351	2,387	2,629	2,624	1,985
20:00	1,804	2,061	1,772	1,863	1,919	2,021	1,282
21:00	1,343	1,558	1,323	1,431	1,469	1,473	1,010
22:00	820	1,039	820	937	1,104	1,393	687
23:00	605	790	574	503	699	1,176	450

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	10,107	6,354	6,119	6,052	8,742	8,014	5,919	51,307	-6%
Frederick Douglas Blv	3,257	2,298	2,205	2,273	3,357	3,228	2,321	18,939	12%
NW Cor. of Malcolm X & 125th	0	0	0	0	0	0	0	0	-100%
NW Cor. of 125th & Malcolm X	0	0	0	0	0	0	0	0	-100%
SE Cor. of Malcolm X & 125th	9,390	8,669	7,799	6,570	6,360	6,161	4,718	49,667	19%
SE Cor. of 125th & Malcolm X	6,122	6,997	7,057	5,769	5,776	6,084	4,639	42,444	33%
NE Cor. of Malcolm X & 125th	9,284	8,629	8,019	7,478	5,967	7,151	7,074	53,602	27%
NE Cor. of 125th & Malcolm X	5,160	4,562	4,678	4,466	4,032	4,182	3,518	30,598	40%
SW Cor. Of Malcolm X & 125th	15,969	12,513	12,472	11,138	11,649	15,853	12,238	91,832	26%
SW Cor. Of 125th & Malcolm X	9,311	7,065	6,787	5,623	6,360	8,198	5,634	48,978	24%
Total	68,600	57,087	55,136	49,369	52,243	58,871	46,061	387,367	14.3%