

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
125th Street Bid	-23.6 %	16.4 %	-76.3 %	9.3 %	-0.5 %	-0.5 %
USA	-17.8 %	-3.1 %	-87.5 %	-4.6 %	-11.9 %	0.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 5.3% down on the previous year.

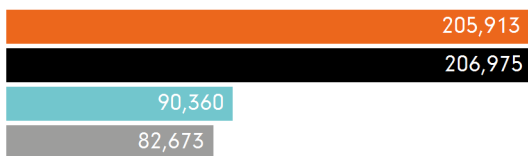
Footfall for the year to date is 23.6% down on the previous year.

The number of visitors counted for week commencing 30 March 2020 was 205,913.

The busiest day in week commencing 30 March 2020 was Wednesday with 37,274 visitors.






















The peak hour of the week was 13:00 on Thursday 2 April 2020 with footfall of 3,293

Ped Counts by week

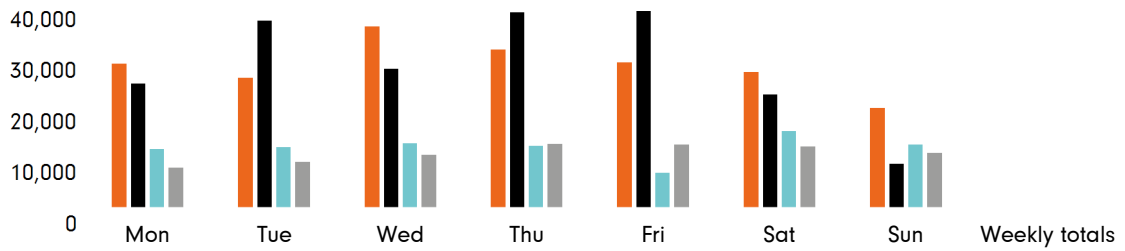


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

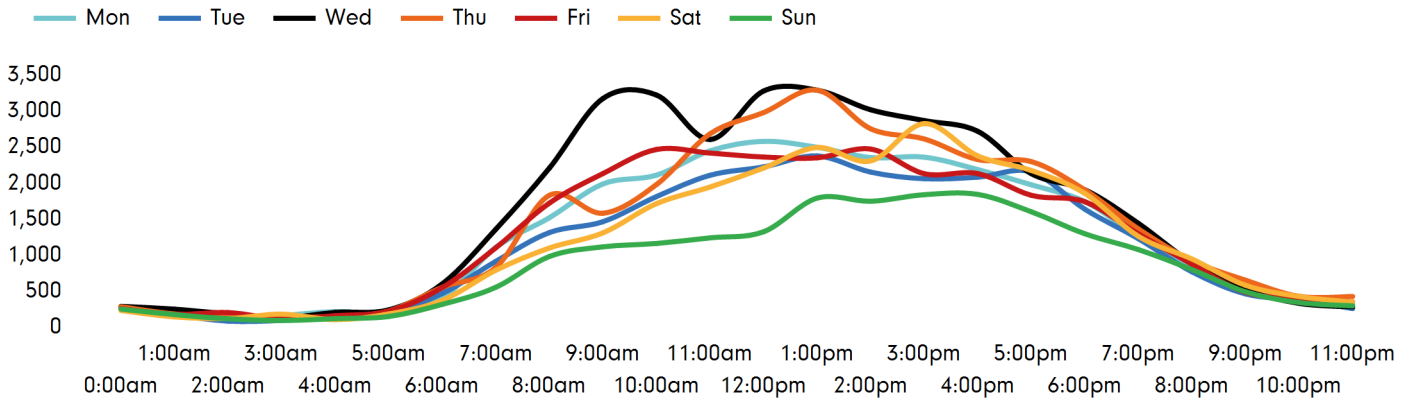
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 59°	 48°	 55°	 57°	 50°	 59°	 62°
Previous week	 42°	 55°	 46°	 55°	 64°	 51°	 53°
Previous year	 48°	 50°	 64°	 59°	 44°	 66°	 62°

Ped Counts by day

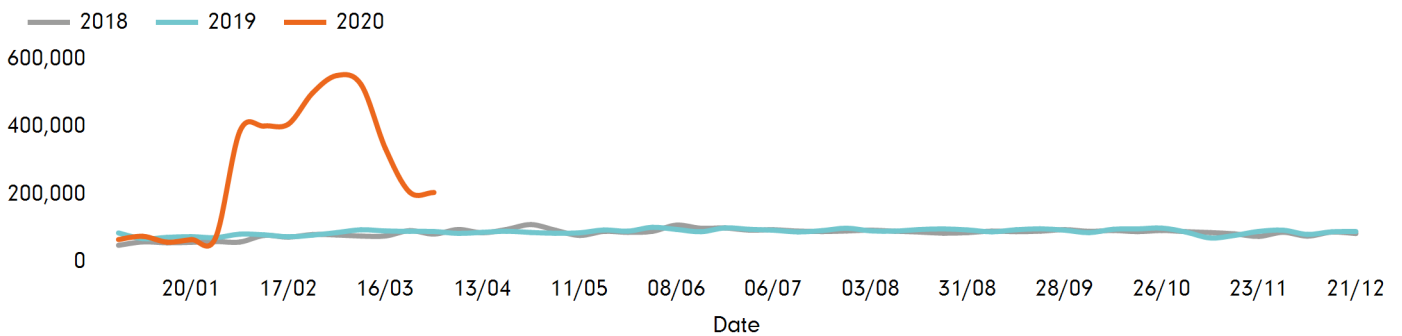


Week on week %	15.9 %	-30.0 %	29.5 %	-18.5 %	-25.7 %	19.0 %	115.7 %	
Year on year %	136.6 %	107.1 %	169.6 %	145.6 %	283.7 %	73.4 %	54.6 %	
% of week	14.5%	13.1%	18.1%	15.9%	14.6%	13.7%	10.1%	

Ped Counts by hour

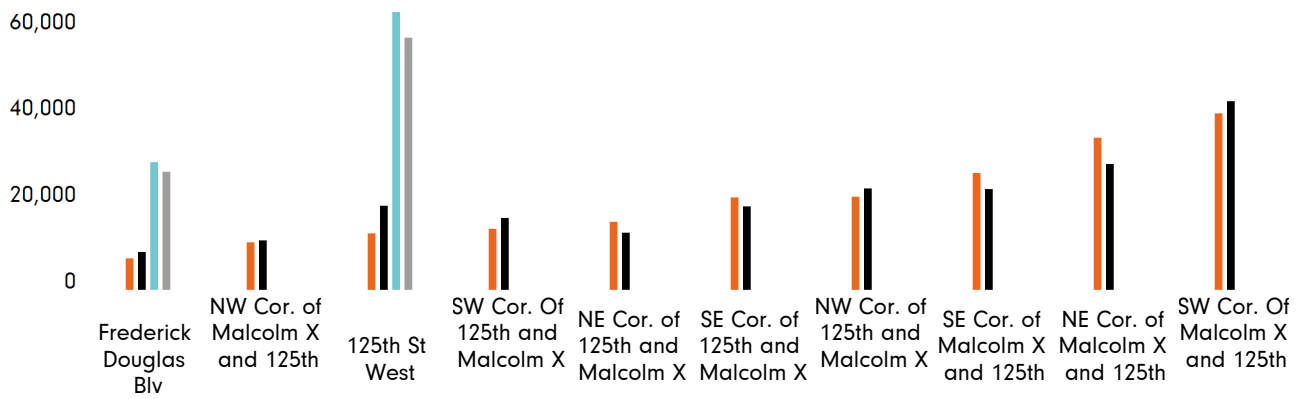


Ped Counts by week



Ped Counts by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	8,008	11,416	13,423	14,419	15,943	21,252	21,371	26,489	34,108	39,484
Previous Week	9,295	11,825	19,352	16,798	13,517	19,305	23,216	23,065	28,492	42,110
Previous Year	28,885		61,475							
2 Years Ago	26,741		55,932							
Week on Week %	-13.8 %	-3.5 %	-30.6 %	-14.2 %	17.9 %	10.1 %	-7.9 %	14.8 %	19.7 %	-6.2 %
Year on Year %	-72.3 %		-78.2 %							

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 14, 2020 Vs Week 1, 2019 to Week 14, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week14, 2020 Vs Week 14, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2020 Vs Week 13 2020