

Footfall Report for: 125th Street Bid

Weekly Ped Counts

| | Year to date % | | Year on year % | | Week on week % | |
|------------------|----------------|---------------|----------------|----------------|----------------|---------------|
| | 2020 | 2019 | 2020 | 2019 | 2020 | 2019 |
| 125th Street Bid | -27.3 % | 13.9 % | -77.2 % | -11.8 % | -5.2 % | -6.1 % |
| USA | -22.4 % | -3.0 % | -87.8 % | -1.7 % | -1.2 % | 1.5 % |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 6.5% down on the previous year.

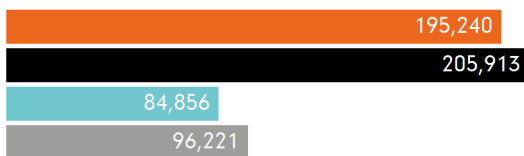
Footfall for the year to date is 27.3% down on the previous year.

The number of visitors counted for week commencing 6 April 2020 was 195,240.

The busiest day in week commencing 6 April 2020 was Monday with 32,626 visitors.

The peak hour of the week was 15:00 on Saturday 11 April 2020 with footfall of 3,076

Ped Counts by week

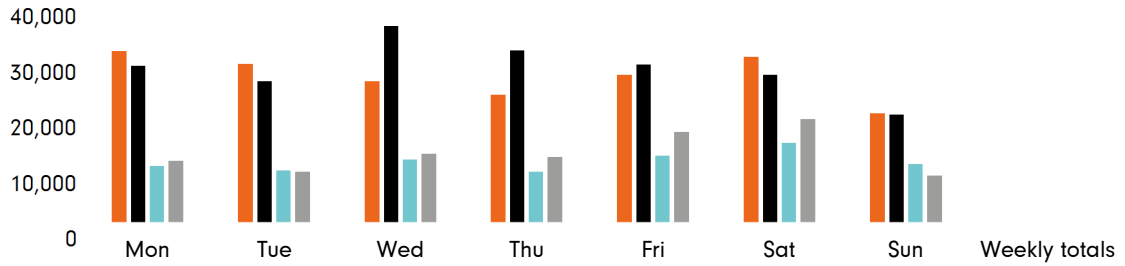


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

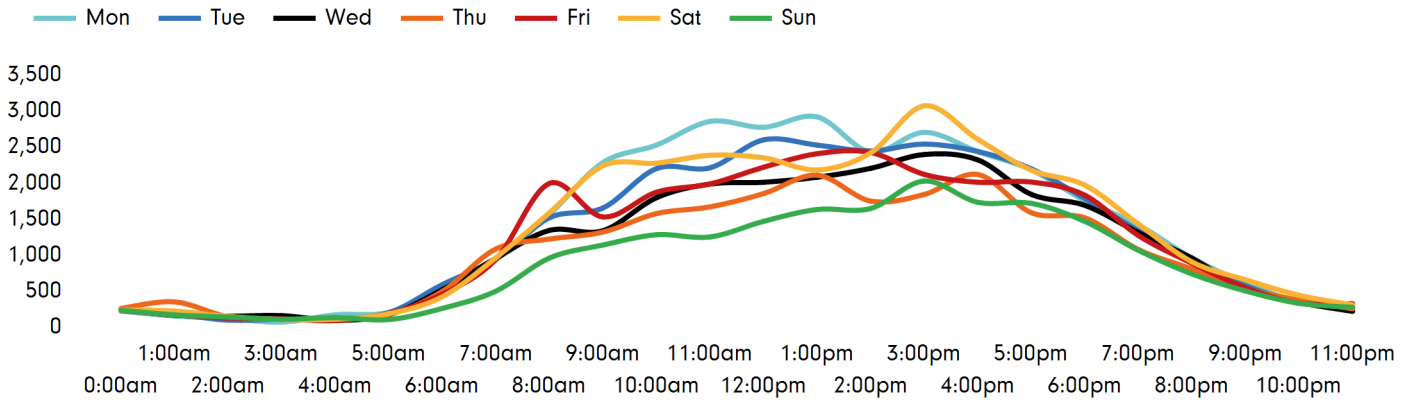
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 66° | 66° | 64° | 60° | 50° | 57° | 60° |
| Previous week | 59° | 48° | 55° | 57° | 50° | 59° | 62° |
| Previous year | 77° | 57° | 59° | 55° | 62° | 77° | 62° |

Ped Counts by day

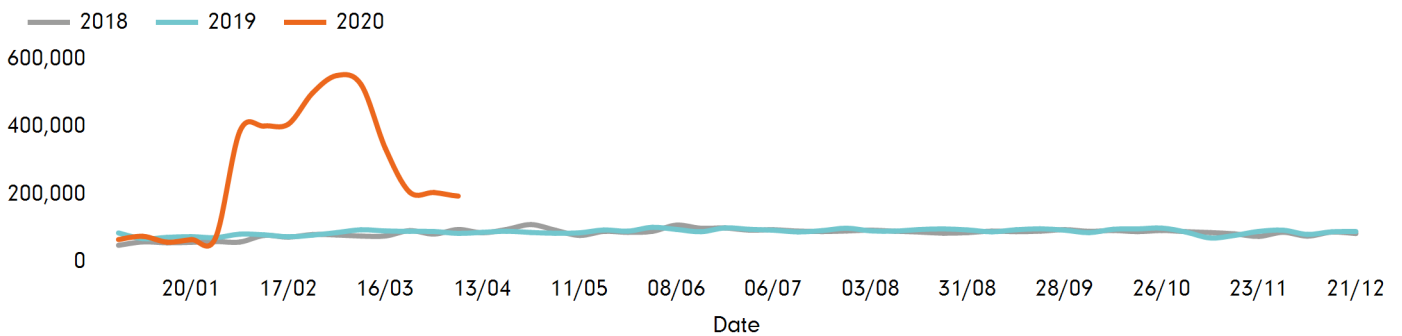


| | | | | | | | | |
|----------------|---------|---------|---------|---------|---------|---------|--------|--|
| Week on week % | 9.2 % | 12.2 % | -27.6 % | -25.0 % | -6.1 % | 12.1 % | 0.9 % | |
| Year on year % | 190.2 % | 190.6 % | 115.5 % | 138.2 % | 114.5 % | 102.8 % | 80.6 % | |
| % of week | 16.7% | 15.5% | 13.8% | 12.6% | 14.5% | 16.2% | 10.8% | |

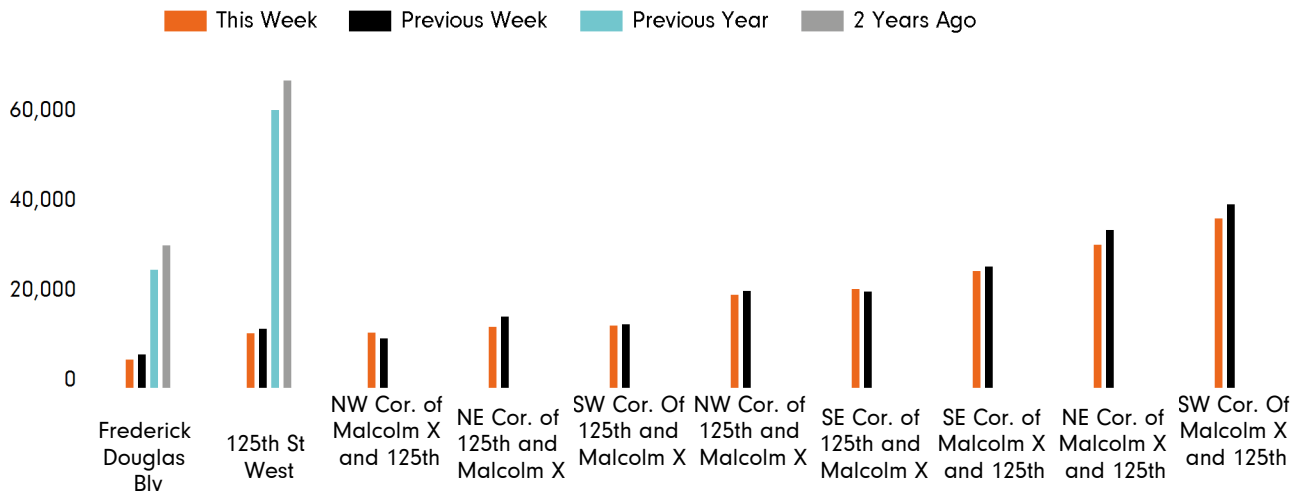
Ped Counts by hour



Ped Counts by week



Ped Counts by location



| | | | | | | | | | | |
|----------------|----------------|----------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| This Week | 6,934 | 12,439 | 12,640 | 13,858 | 14,134 | 20,565 | 21,716 | 25,518 | 30,969 | 36,467 |
| Previous Week | 8,008 | 13,423 | 11,416 | 15,943 | 14,419 | 21,371 | 21,252 | 26,489 | 34,108 | 39,484 |
| Previous Year | 25,715 | 59,141 | | | | | | | | |
| 2 Years Ago | 30,834 | 65,387 | | | | | | | | |
| Week on Week % | -13.4 % | -7.3 % | 10.7 % | -13.1 % | -2.0 % | -3.8 % | 2.2 % | -3.7 % | -9.2 % | -7.6 % |
| Year on Year % | -73.0 % | -79.0 % | | | | | | | | |

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 15, 2020 Vs Week 1, 2019 to Week 15, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week15, 2020 Vs Week 15, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2020 Vs Week 14 2020