

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
125th Street Bid	-30.6 %	13.0 %	-75.8 %	1.6 %	0.6 %	3.6 %
USA	-26.5 %	-2.8 %	-87.9 %	1.3 %	1.9 %	4.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 7.9% down on the previous year.

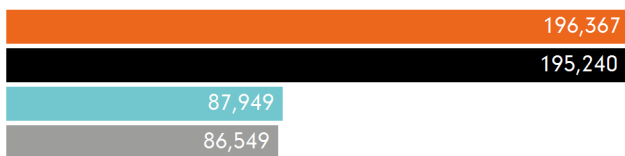
Footfall for the year to date is 30.6% down on the previous year.

The number of visitors counted for week commencing 13 April 2020 was 196,367.

The busiest day in week commencing 13 April 2020 was Thursday with 32,562 visitors.

The peak hour of the week was 12:00 on Thursday 16 April 2020 with footfall of 3,241

Ped Counts by week

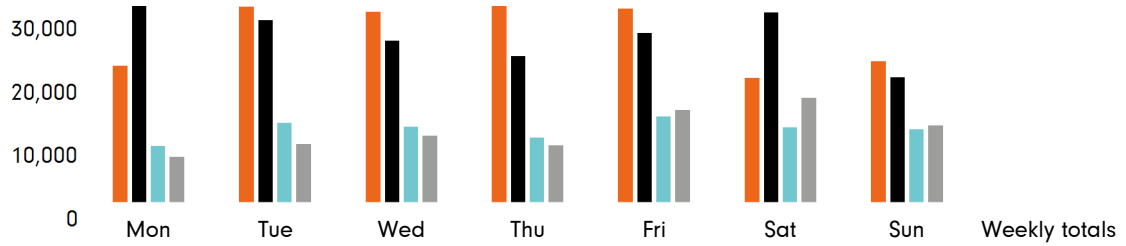


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

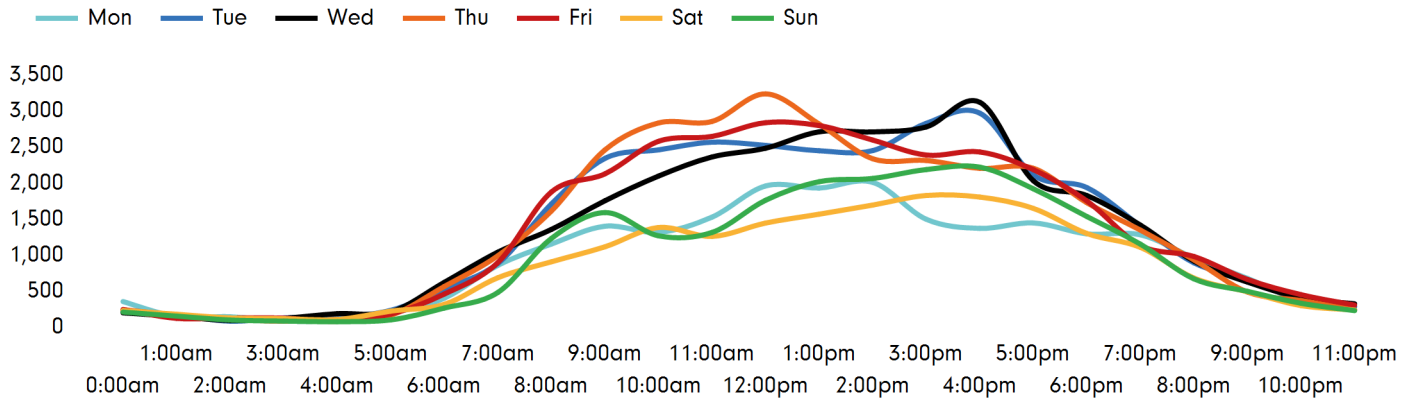
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	66°	57°	53°	50°	51°	51°	62°
Previous week	66°	66°	64°	60°	50°	57°	60°
Previous year	64°	64°	62°	60°	71°	64°	66°

Ped Counts by day

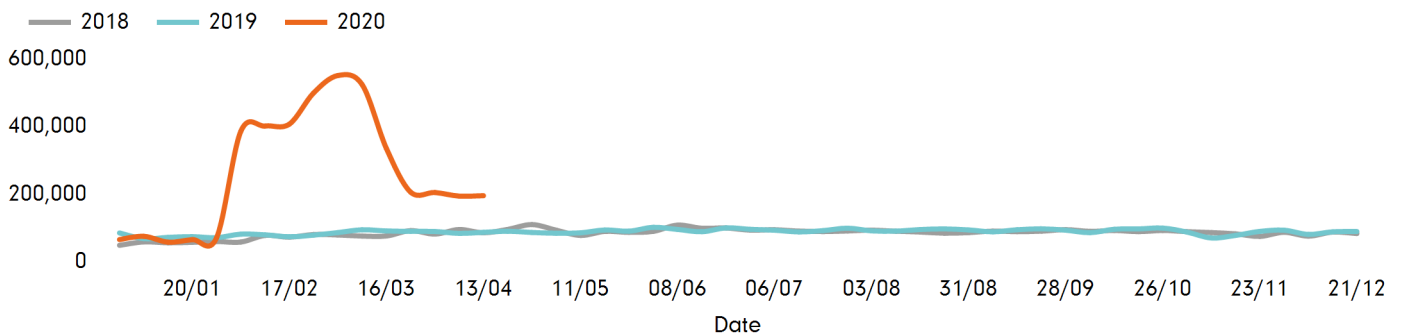


Week on week %	-29.8 %	7.4 %	17.5 %	32.8 %	13.8 %	-33.7 %	12.2 %	
Year on year %	131.5 %	137.5 %	144.0 %	190.8 %	119.2 %	62.7 %	86.7 %	
% of week	11.7%	16.6%	16.1%	16.6%	16.4%	10.7%	12.0%	

Ped Counts by hour

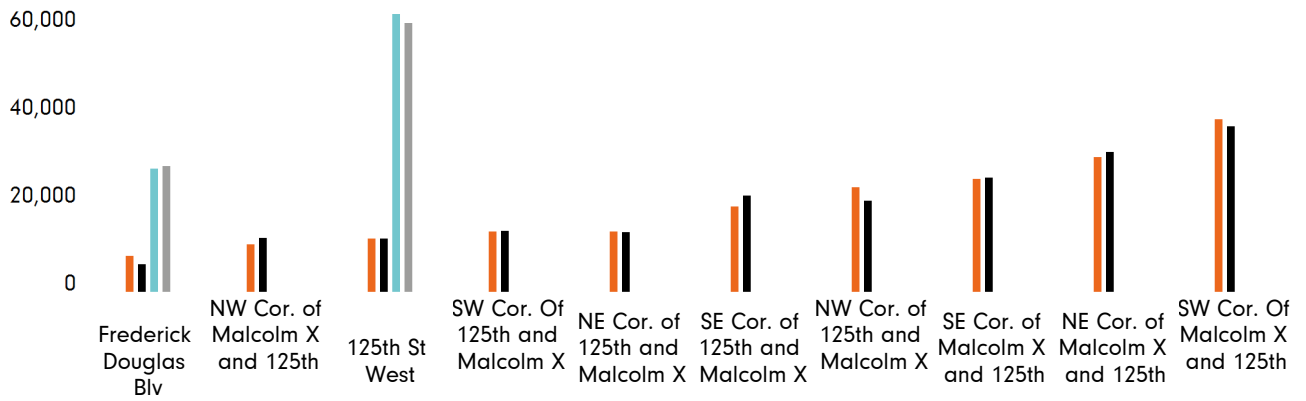


Ped Counts by week



Ped Counts by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	8,812	11,272	12,453	13,936	14,007	19,395	23,471	25,210	29,856	37,955
Previous Week	6,934	12,640	12,439	14,134	13,858	21,716	20,565	25,518	30,969	36,467
Previous Year	27,445		60,504							
2 Years Ago	27,978		58,571							
Week on Week %	27.1 %	-10.8 %	0.1 %	-1.4 %	1.1 %	-10.7 %	14.1 %	-1.2 %	-3.6 %	4.1 %
Year on Year %	-67.9 %		-79.4 %							

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 16, 2020 Vs Week 1, 2019 to Week 16, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week16, 2020 Vs Week 16, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week16 2020 Vs Week 15 2020