

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	278,207	267,143	4.1%

Key Stats

Monday was the busiest day this week with a total of 44,092 visits. The busiest hour was at 5:00 PM on Thursday with 4,043 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 51,783 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	44,092	37,209	38,750	43,634	39,238	39,438	35,846	278,207
Previous Week	30,723	41,612	40,094	34,772	39,737	47,306	32,899	267,143
Change WoW	13,369	-4,403	-1,344	8,862	-499	-7,868	2,947	11,064
% Change WoW	43.5%	-10.6%	-17.4%	25.5%	-1.3%	-16.6%	9.0%	4.1%

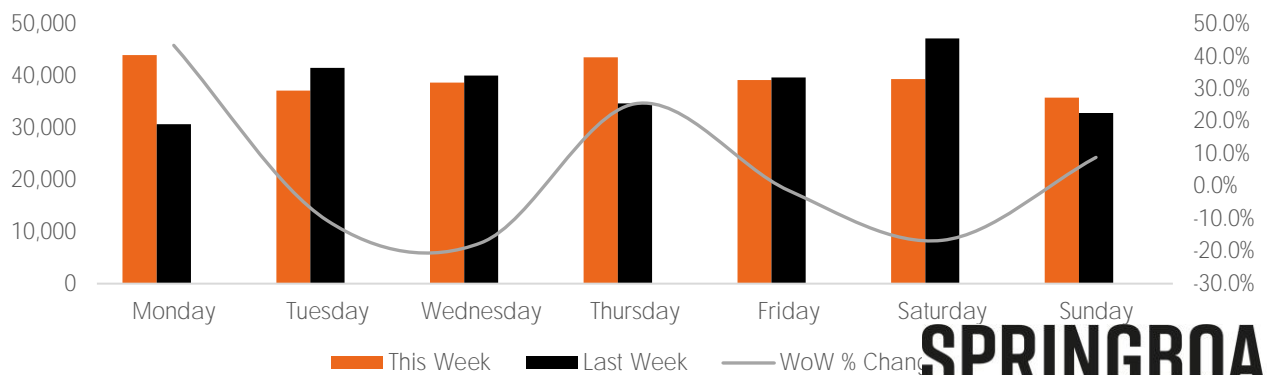
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,320	4,293	4,506	5,625	4,332	4,645	3,162	31,883
Previous Week	2,281	4,566	4,819	3,787	4,308	6,157	2,920	28,838
Previous Year	14,482	16,046	13,071	13,208	15,457	17,052	13,344	102,660
% Change WoW	133.2%	-6.0%	-17.4%	48.5%	0.6%	-24.6%	8.3%	10.6%
% Change YoY	-63.3%	-73.2%	-65.5%	-57.4%	-72.0%	-72.8%	-76.3%	-68.9%

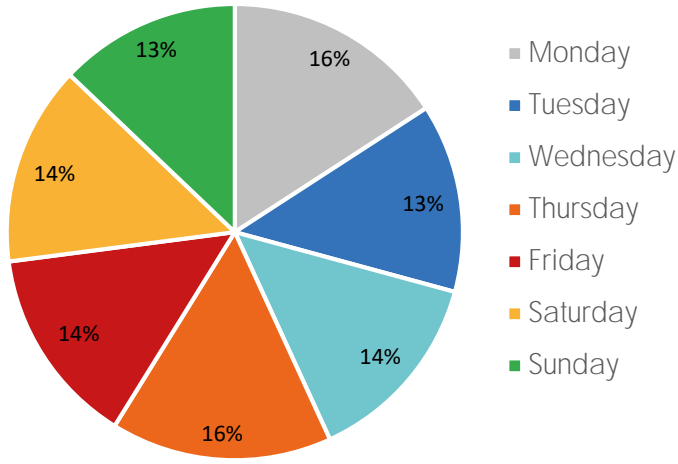
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 52	75 / 54	73 / 52	72 / 55	63 / 54	64 / 54	64 / 52
							
Last Week	73 / 54	77 / 55	75 / 54	70 / 54	68 / 59	68 / 55	64 / 52
							

Visitors by Day (All Locations)

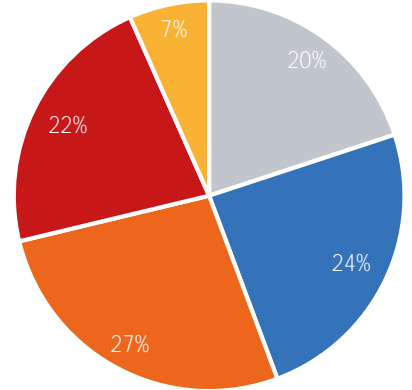


% Share of Visitors by Day

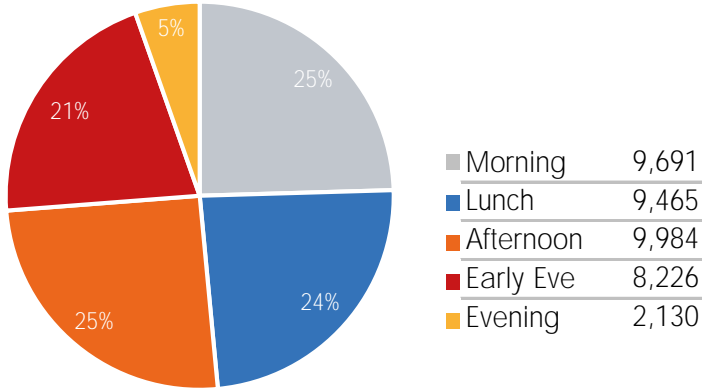


Visitors by Day Part - Weekend

Morning	7,278
Lunch	8,895
Afternoon	9,829
Early Eve	8,070
Evening	2,423



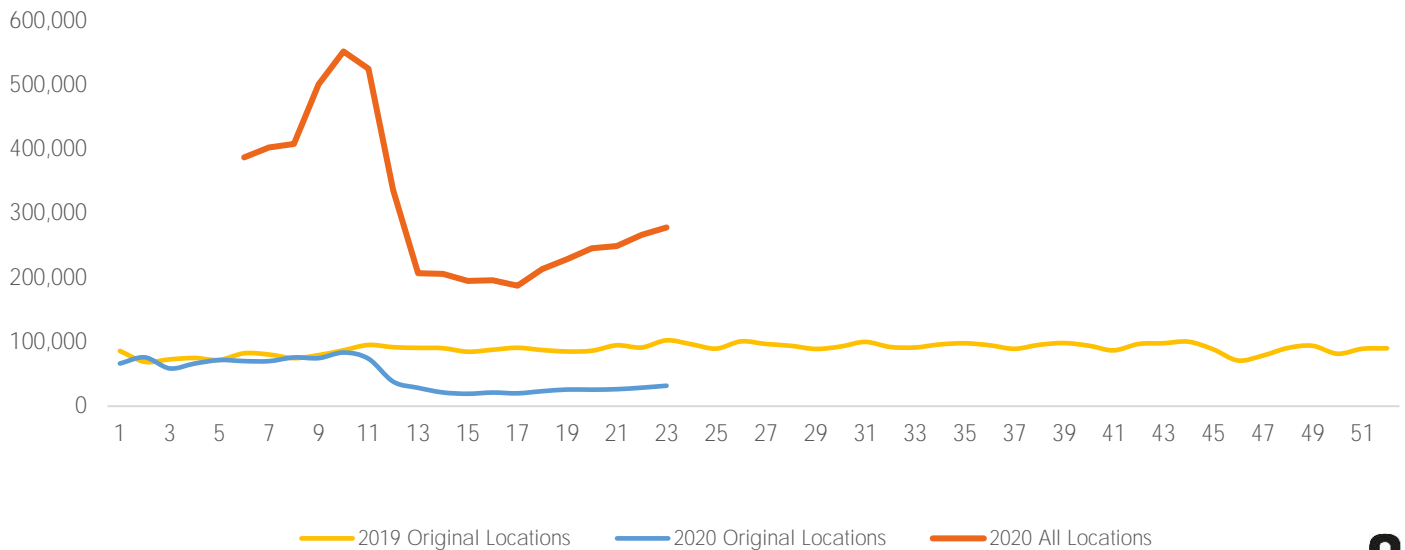
Visitors by Day Part - Weekday



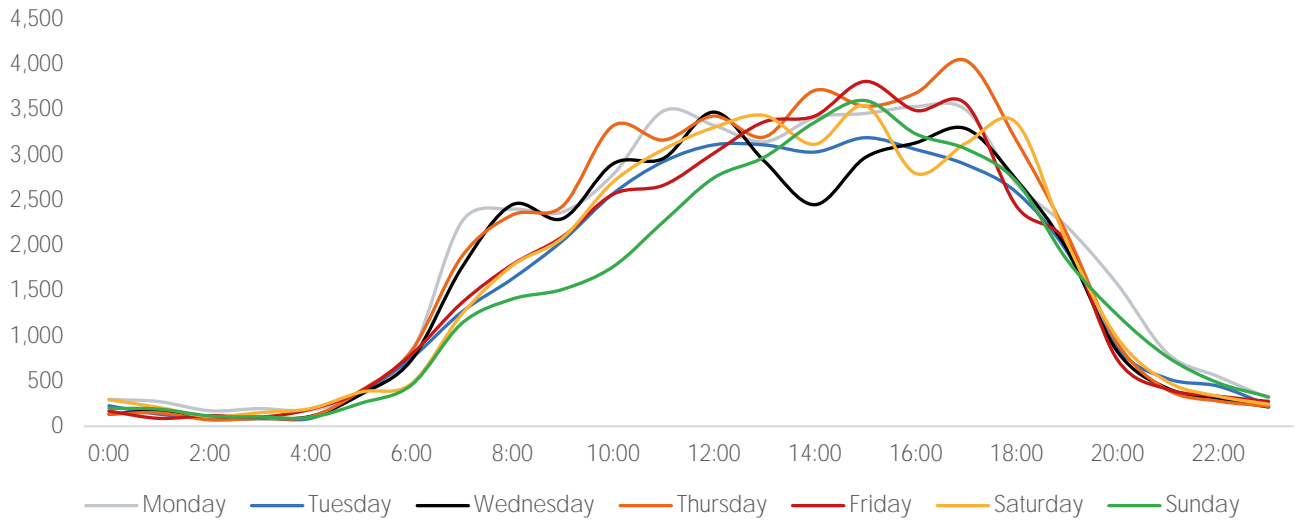
Morning	9,691
Lunch	9,465
Afternoon	9,984
Early Eve	8,226
Evening	2,130

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	802	753	733	836	795	471	457
7:00	2,263	1,265	1,756	1,879	1,366	1,240	1,139
8:00	2,400	1,631	2,450	2,336	1,788	1,776	1,407
9:00	2,370	2,053	2,297	2,436	2,098	2,084	1,514
10:00	2,784	2,573	2,903	3,323	2,566	2,702	1,765
11:00	3,487	2,927	2,963	3,165	2,666	3,062	2,263
12:00	3,327	3,112	3,474	3,430	3,020	3,304	2,748
13:00	3,145	3,111	2,931	3,199	3,367	3,437	2,976
14:00	3,412	3,032	2,450	3,714	3,431	3,118	3,362
15:00	3,459	3,191	2,972	3,539	3,813	3,545	3,602
16:00	3,536	3,061	3,134	3,683	3,492	2,796	3,234
17:00	3,496	2,893	3,291	4,043	3,563	3,131	3,067
18:00	2,680	2,587	2,725	3,158	2,433	3,355	2,707
19:00	2,208	1,933	1,961	2,125	2,032	2,038	1,841
20:00	1,572	868	827	920	737	977	1,231
21:00	804	526	419	402	408	490	765
22:00	550	444	306	279	333	332	481
23:00	312	234	214	221	275	244	326

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,454	2,736	2,812	3,666	2,865	3,157	2,319	21,009	15%
Frederick Douglas Blv	1,866	1,557	1,694	1,959	1,467	1,488	843	10,874	3%
NW Cor. of Malcolm X & 125th	4,126	2,831	3,514	4,513	2,716	4,414	4,085	26,199	-6%
NW Cor. of 125th & Malcolm X	4,574	3,043	3,956	4,512	3,253	4,039	4,127	27,504	5%
SE Cor. of Malcolm X & 125th	5,199	4,878	5,078	4,865	5,359	4,550	4,125	34,054	2%
SE Cor. of 125th & Malcolm X	4,266	3,969	3,943	4,027	4,009	3,529	3,627	27,370	4%
NE Cor. of Malcolm X & 125th	6,023	6,066	5,689	5,470	6,416	5,089	4,347	39,100	-2%
NE Cor. of 125th & Malcolm X	3,128	3,324	2,920	2,956	3,385	2,886	2,402	21,001	7%
SW Cor. Of Malcolm X & 125th	8,510	6,291	6,920	8,602	6,522	7,264	7,674	51,783	7%
SW Cor. Of 125th & Malcolm X	2,946	2,514	2,224	3,064	3,246	3,022	2,297	19,313	16%
Total	44,092	37,209	38,750	43,634	39,238	39,438	35,846	278,207	4.1%