



Week 28 2020. 06 Jul 2020 to 12 Jul 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	352,150	395,154	-10.9%

Key Stats

Thursday was the busiest day this week with a total of 61,777 visits. The busiest hour was at 6:00 PM on Thursday with 5,820 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 61,361 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	47,745	55,745	51,951	61,777	34,977	50,650	49,305	352,150
Previous Week	56,192	54,606	59,146	67,140	61,710	51,503	44,857	395,154
Change WoW	-8,447	1,139	-7,195	-5,363	-26,733	-853	4,448	-43,004
% Change WoW	-15.0%	2.1%	-17.4%	-8.0%	-43.3%	-1.7%	9.9%	-10.9%

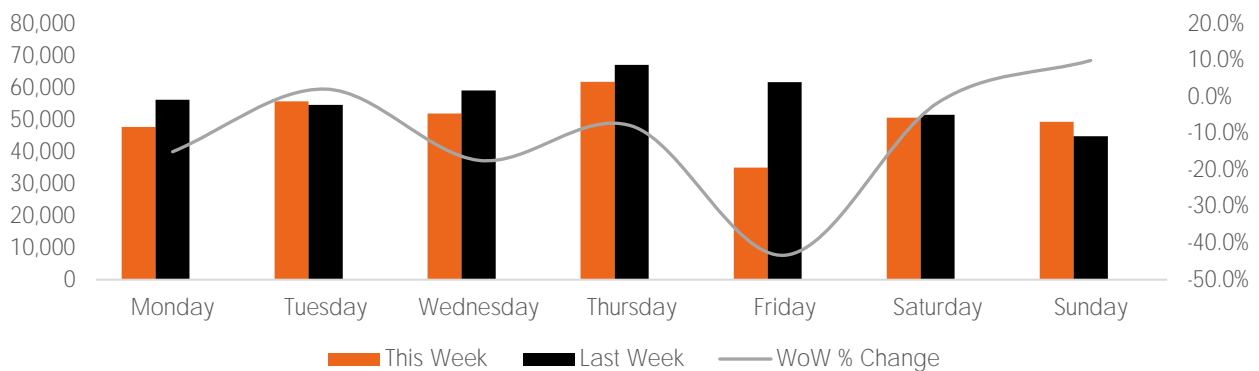
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,971	8,872	7,531	9,642	4,453	6,832	6,906	51,207
Previous Week	8,675	8,035	8,827	11,174	9,582	7,704	6,196	60,193
Previous Year	11,785	13,863	12,918	14,103	14,911	15,511	11,023	94,114
% Change WoW	-19.6%	10.4%	-17.4%	-13.7%	-53.5%	-11.3%	11.5%	-14.9%
% Change YoY	-40.8%	-36.0%	-41.7%	-31.6%	-70.1%	-56.0%	-37.3%	-45.6%

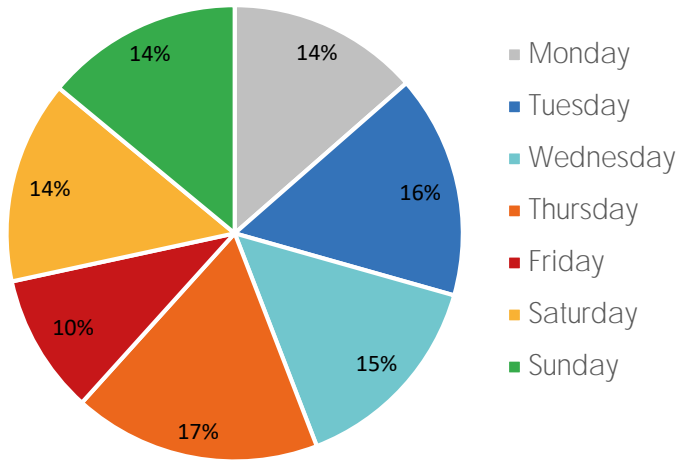
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 55	72 / 55	70 / 54	73 / 52	70 / 54	70 / 52	70 / 54
Last Week	72 / 52	68 / 55	68 / 54	66 / 54	63 / 52	72 / 54	70 / 54

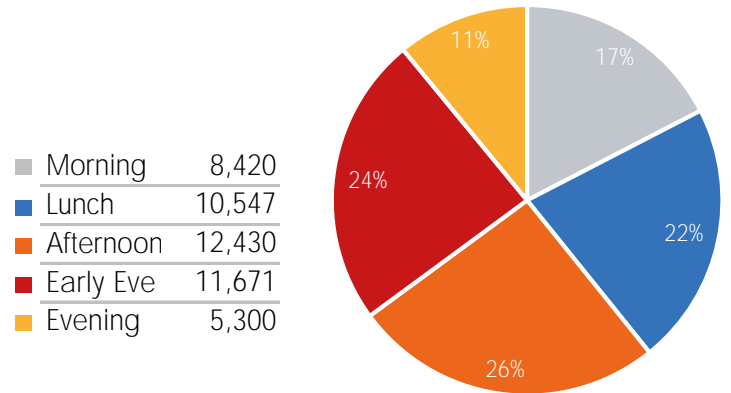
Visitors by Day (All Locations)



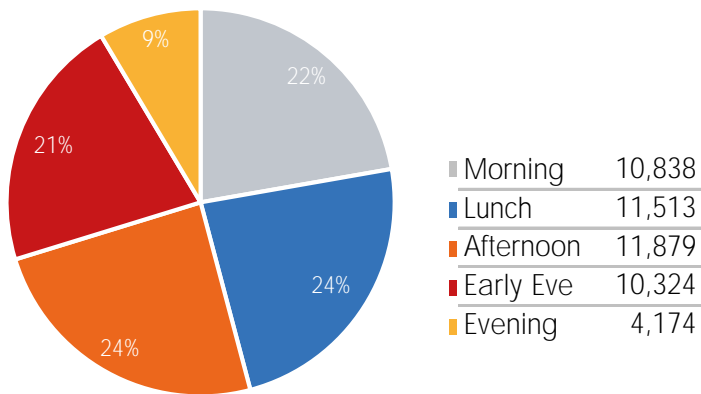
% Share of Visitors by Day



Visitors by Day Part - Weekend

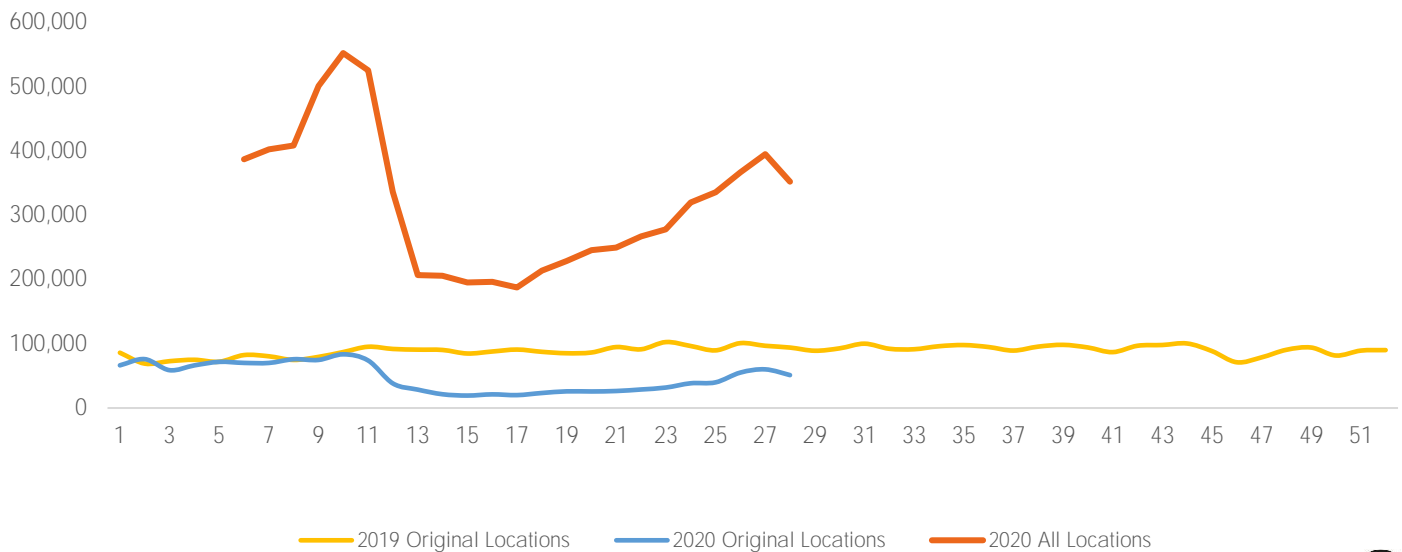


Visitors by Day Part - Weekday

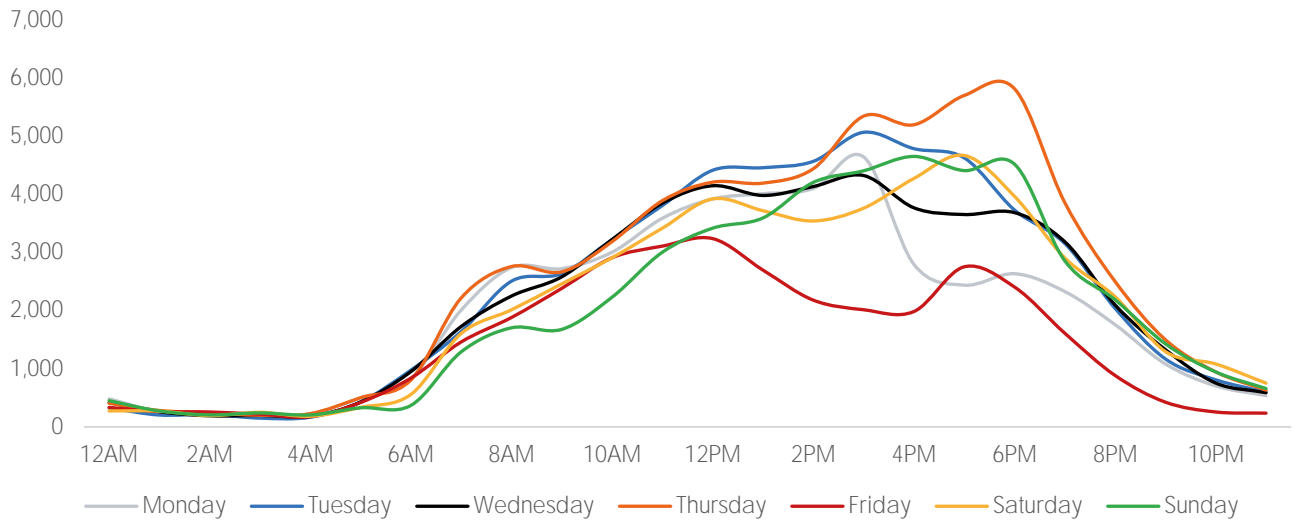


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	839	977	952	807	840	559	370
7:00	2,012	1,641	1,729	2,220	1,463	1,608	1,292
8:00	2,744	2,509	2,253	2,761	1,884	2,016	1,706
9:00	2,724	2,639	2,584	2,669	2,385	2,463	1,679
10:00	3,008	3,224	3,226	3,190	2,912	2,913	2,233
11:00	3,592	3,810	3,852	3,895	3,112	3,421	3,008
12:00	3,924	4,418	4,151	4,213	3,241	3,925	3,421
13:00	4,014	4,462	3,984	4,196	2,699	3,721	3,597
14:00	4,105	4,571	4,138	4,444	2,182	3,545	4,209
15:00	4,647	5,071	4,327	5,349	2,017	3,765	4,408
16:00	2,798	4,789	3,771	5,201	1,986	4,277	4,656
17:00	2,440	4,631	3,656	5,705	2,756	4,672	4,412
18:00	2,637	3,733	3,688	5,820	2,408	3,969	4,522
19:00	2,330	3,156	3,187	3,859	1,612	2,908	2,858
20:00	1,760	2,040	2,098	2,502	885	2,241	2,188
21:00	1,084	1,170	1,330	1,500	426	1,297	1,430
22:00	705	811	755	947	257	1,083	946
23:00	539	599	590	633	237	754	661

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,850	6,332	5,362	6,848	3,431	4,909	5,126	36,858	-14%
Frederick Douglas Blv	2,121	2,540	2,169	2,794	1,022	1,923	1,780	14,349	-18%
NW Cor. of Malcolm X & 125th	3,800	3,921	3,799	6,538	2,133	4,342	5,353	29,886	-19%
NW Cor. of 125th & Malcolm X	5,397	5,281	5,214	6,929	3,826	5,206	6,011	37,864	-9%
SE Cor. of Malcolm X & 125th	5,448	6,541	5,598	6,278	4,296	5,082	4,745	37,988	-7%
SE Cor. of 125th & Malcolm X	4,948	6,006	6,017	6,333	3,364	5,404	4,634	36,706	-4%
NE Cor. of Malcolm X & 125th	5,543	7,096	6,865	6,558	5,177	6,516	5,239	42,994	-5%
NE Cor. of 125th & Malcolm X	2,806	4,110	3,162	3,750	2,524	3,494	2,990	22,836	-10%
SW Cor. Of Malcolm X & 125th	8,990	8,604	9,099	10,410	6,203	8,954	9,101	61,361	-10%
SW Cor. Of 125th & Malcolm X	3,842	5,314	4,666	5,339	3,001	4,820	4,326	31,308	-17%
Total	47,745	55,745	51,951	61,777	34,977	50,650	49,305	352,150	-10.9%