



Week 30 2020. 20 Jul 2020 to 26 Jul 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	381,222	409,965	-7.0%

Key Stats

Saturday was the busiest day this week with a total of 60,370 visits. The busiest hour was at 5:00 PM on Saturday with 5,636 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,898 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	54,005	55,035	51,313	53,570	58,292	60,370	48,637	381,222
Previous Week	59,314	63,713	61,584	61,661	59,796	58,483	45,414	409,965
Change WoW	-5,309	-8,678	-10,271	-8,091	-1,504	1,887	3,223	-28,743
% Change WoW	-9.0%	-13.6%	-17.4%	-13.1%	-2.5%	3.2%	7.1%	-7.0%

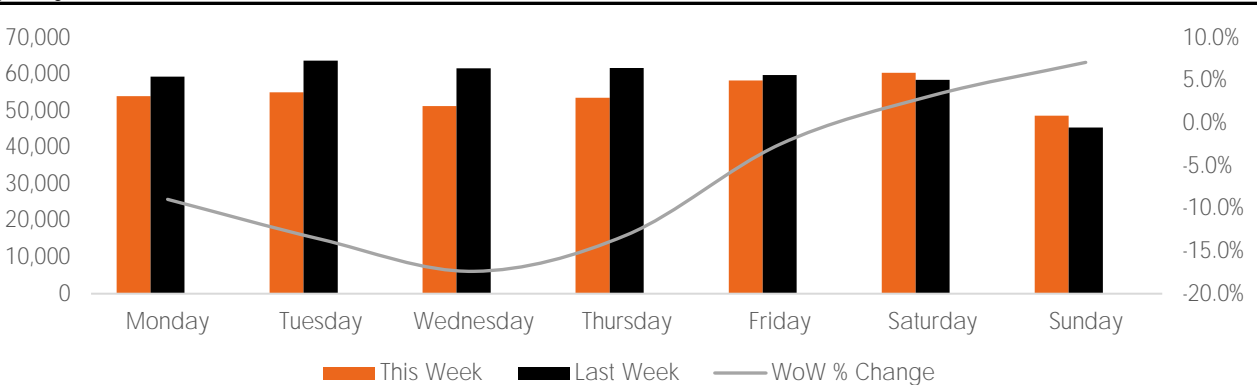
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,056	6,881	7,308	7,565	8,090	9,368	6,617	52,885
Previous Week	8,363	10,489	8,547	8,443	7,956	9,106	6,537	59,441
Previous Year	9,702	12,125	14,263	12,790	15,791	16,063	12,161	92,895
% Change WoW	-15.6%	-34.4%	-17.4%	-10.4%	1.7%	2.9%	1.2%	-11.0%
% Change YoY	-27.3%	-43.2%	-48.8%	-40.9%	-48.8%	-41.7%	-45.6%	-43.1%

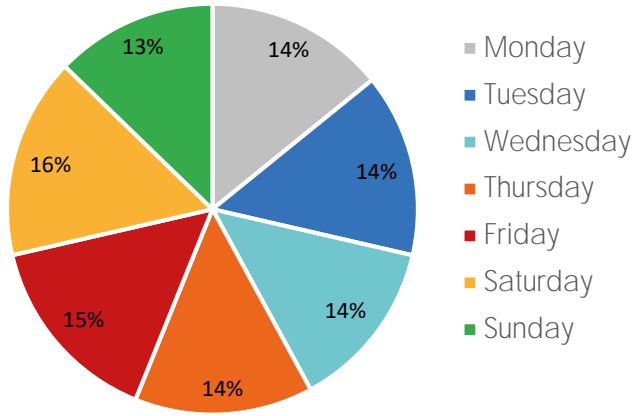
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 55	64 / 57	66 / 55	66 / 55	63 / 55	66 / 55	64 / 54
Last Week	64 / 55	64 / 54	66 / 57	64 / 57	66 / 55	66 / 57	64 / 55

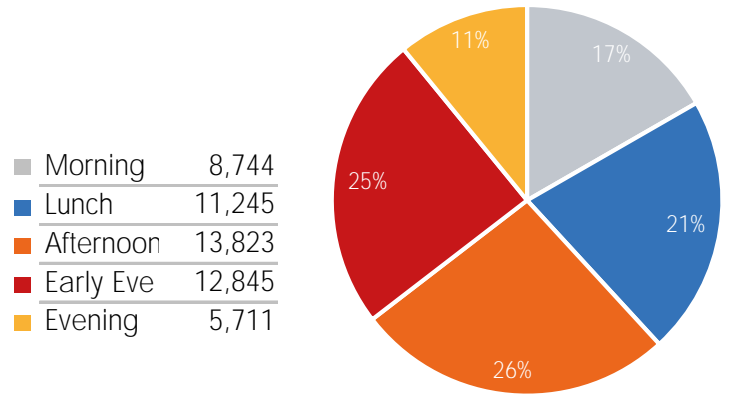
Visitors by Day (All Locations)



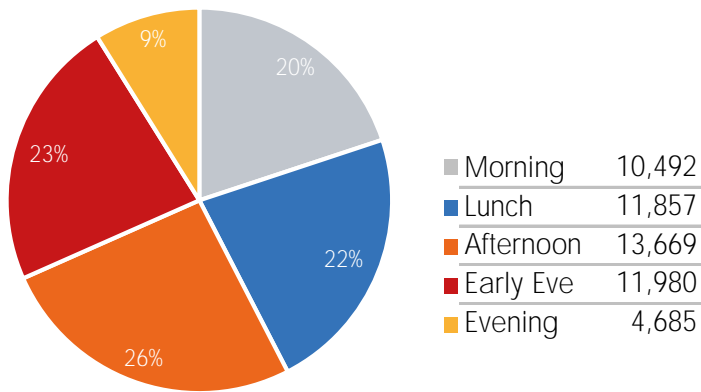
% Share of Visitors by Day



Visitors by Day Part - Weekend

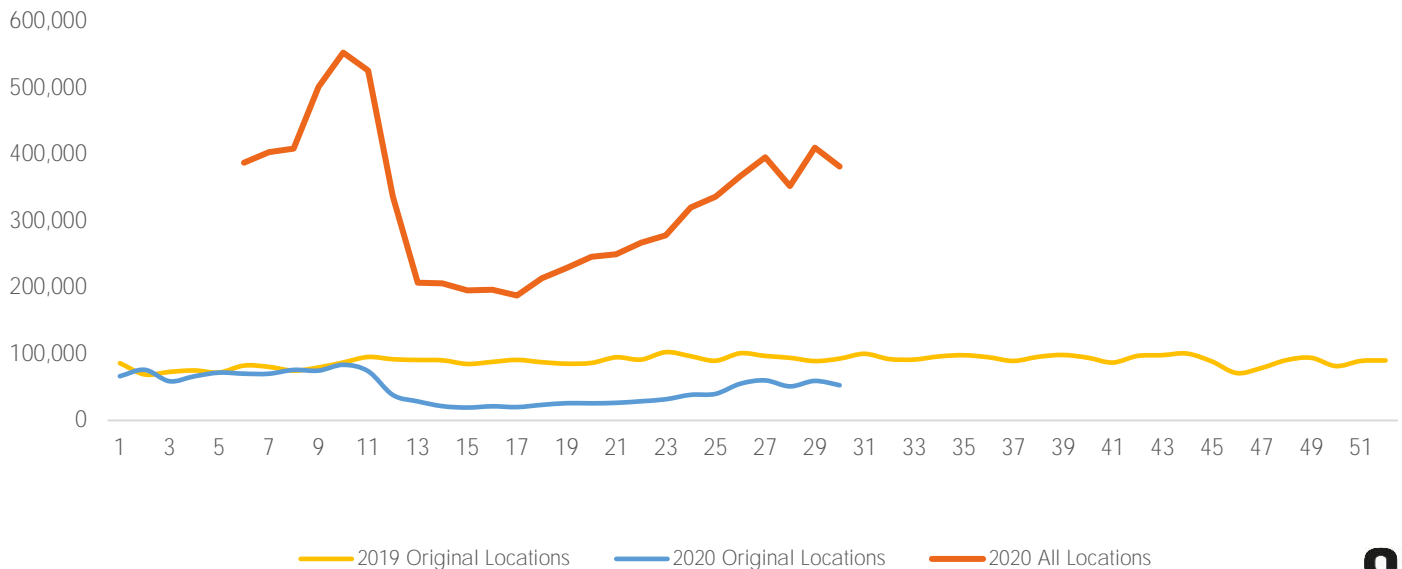


Visitors by Day Part - Weekday

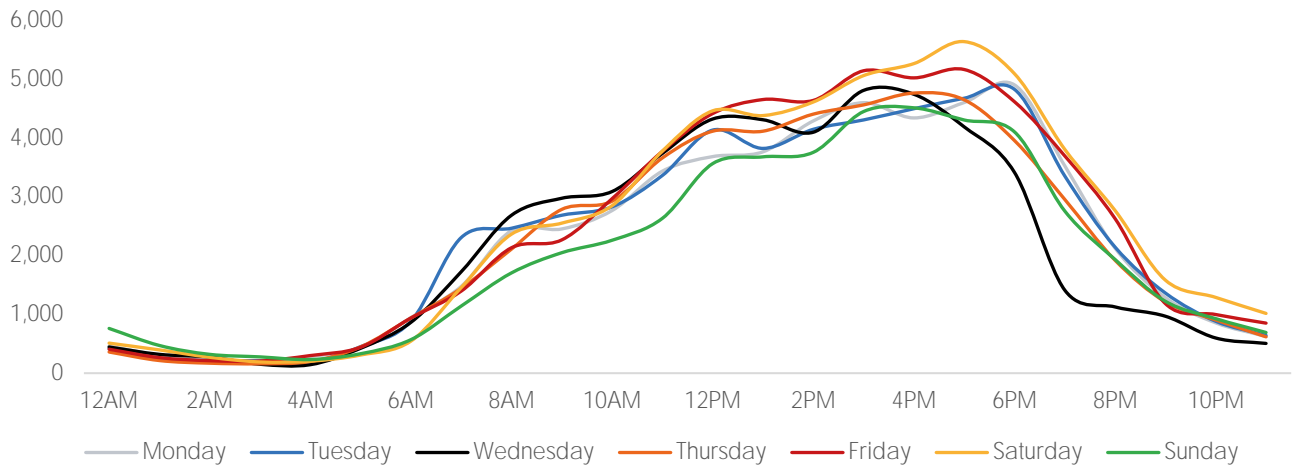


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	946	883	864	937	938	545	570
7:00	1,475	2,305	1,724	1,442	1,395	1,455	1,141
8:00	2,424	2,464	2,685	2,110	2,133	2,364	1,705
9:00	2,452	2,685	2,974	2,785	2,266	2,551	2,048
10:00	2,765	2,828	3,088	2,924	2,967	2,848	2,260
11:00	3,435	3,362	3,736	3,660	3,772	3,776	2,633
12:00	3,682	4,133	4,321	4,114	4,414	4,460	3,563
13:00	3,763	3,821	4,308	4,114	4,652	4,379	3,678
14:00	4,289	4,146	4,096	4,404	4,637	4,610	3,755
15:00	4,599	4,305	4,808	4,561	5,141	5,059	4,448
16:00	4,339	4,496	4,741	4,762	5,020	5,263	4,511
17:00	4,601	4,674	4,187	4,647	5,162	5,636	4,304
18:00	4,900	4,824	3,412	3,954	4,614	5,090	4,101
19:00	3,523	3,350	1,410	2,952	3,692	3,803	2,755
20:00	2,124	2,142	1,126	1,918	2,626	2,764	1,932
21:00	1,285	1,362	968	1,212	1,182	1,581	1,222
22:00	855	882	598	905	997	1,288	927
23:00	625	643	506	618	851	1,016	692

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,253	5,029	5,129	5,573	5,777	7,086	4,889	38,736	-7%
Frederick Douglas Blv	1,803	1,852	2,179	1,992	2,313	2,282	1,728	14,149	-20%
NW Cor. of Malcolm X & 125th	4,990	5,249	3,535	3,160	3,274	3,574	3,169	26,951	-34%
NW Cor. of 125th & Malcolm X	6,150	6,503	5,424	6,408	6,811	9,138	6,858	47,292	3%
SE Cor. of Malcolm X & 125th	6,054	5,853	6,125	6,219	6,877	6,150	5,048	42,326	3%
SE Cor. of 125th & Malcolm X	5,417	5,248	5,364	5,584	6,128	5,791	4,487	38,019	-10%
NE Cor. of Malcolm X & 125th	6,827	6,326	6,712	7,184	7,614	6,217	5,858	46,738	-2%
NE Cor. of 125th & Malcolm X	3,483	3,715	3,423	3,934	4,298	3,577	2,914	25,344	-1%
SW Cor. Of Malcolm X & 125th	9,765	10,688	8,907	9,124	9,721	11,428	9,265	68,898	-4%
SW Cor. Of 125th & Malcolm X	4,263	4,572	4,515	4,392	5,479	5,127	4,421	32,769	-7%
Total	54,005	55,035	51,313	53,570	58,292	60,370	48,637	381,222	-7.0%