



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	398,984	381,222	4.7%

Key Stats

Saturday was the busiest day this week with a total of 63,720 visits. The busiest hour was at 6:00 PM on Friday with 5,854 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,100 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,153	55,514	58,743	57,809	63,507	63,720	43,538	398,984
Previous Week	54,005	55,035	51,313	53,570	58,292	60,370	48,637	381,222
Change WoW	2,148	479	7,430	4,239	5,215	3,350	-5,099	17,762
% Change WoW	4.0%	0.9%	-17.4%	7.9%	8.9%	5.5%	-10.5%	4.7%

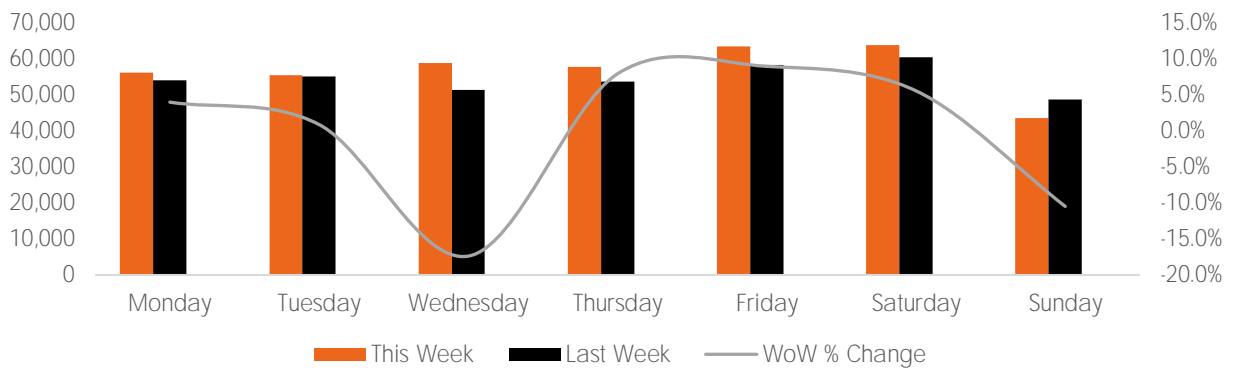
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,877	7,805	7,924	8,338	7,881	9,997	5,615	55,437
Previous Week	7,056	6,881	7,308	7,565	8,090	9,368	6,617	52,885
Previous Year	12,316	13,814	11,315	15,371	16,565	16,614	14,151	100,146
% Change WoW	11.6%	13.4%	-17.4%	10.2%	-2.6%	6.7%	-15.1%	4.8%
% Change YoY	-36.0%	-43.5%	-30.0%	-45.8%	-52.4%	-39.8%	-60.3%	-44.6%

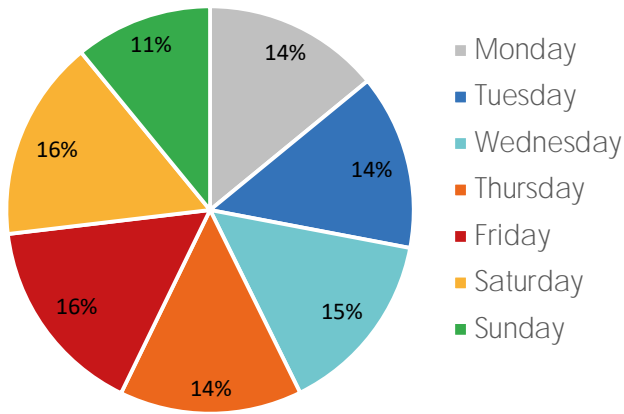
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 55	64 / 54	64 / 55	66 / 54	68 / 55	70 / 55	70 / 57
Last Week	64 / 55	64 / 57	66 / 55	66 / 55	63 / 55	66 / 55	64 / 54

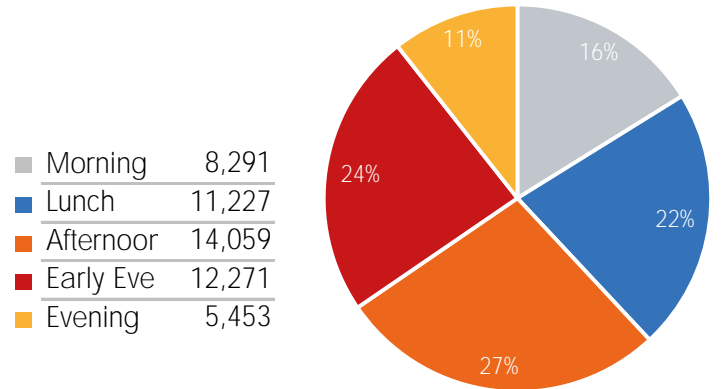
Visitors by Day (All Locations)



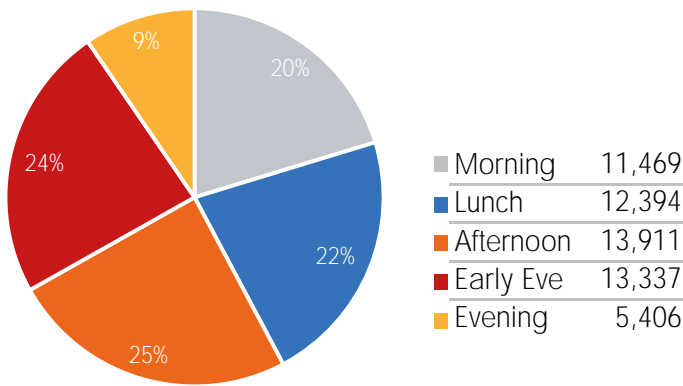
% Share of Visitors by Day



Visitors by Day Part - Weekend

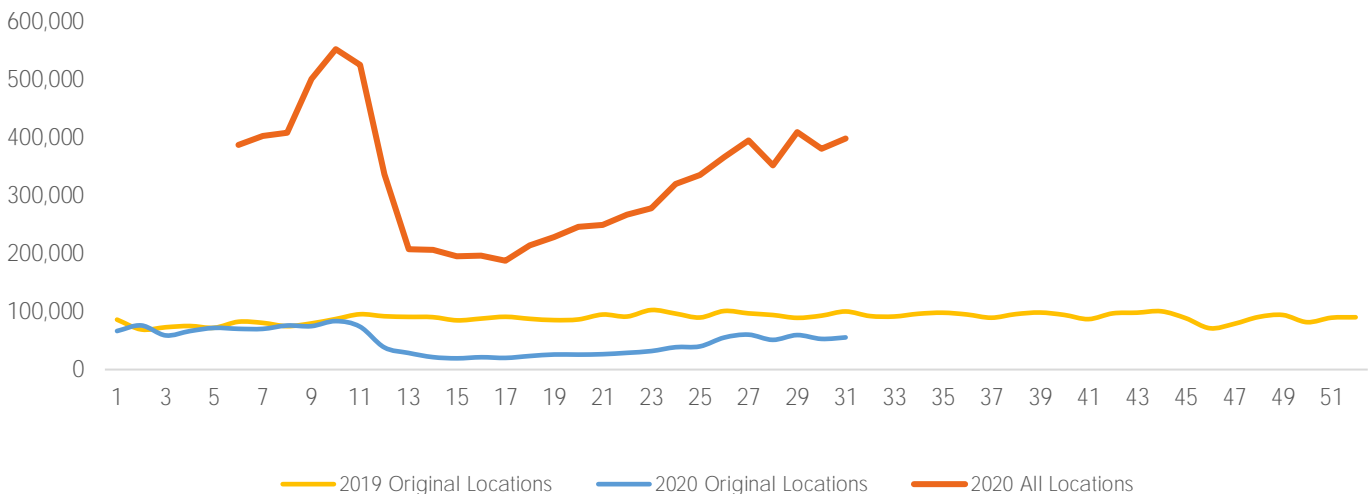


Visitors by Day Part - Weekday

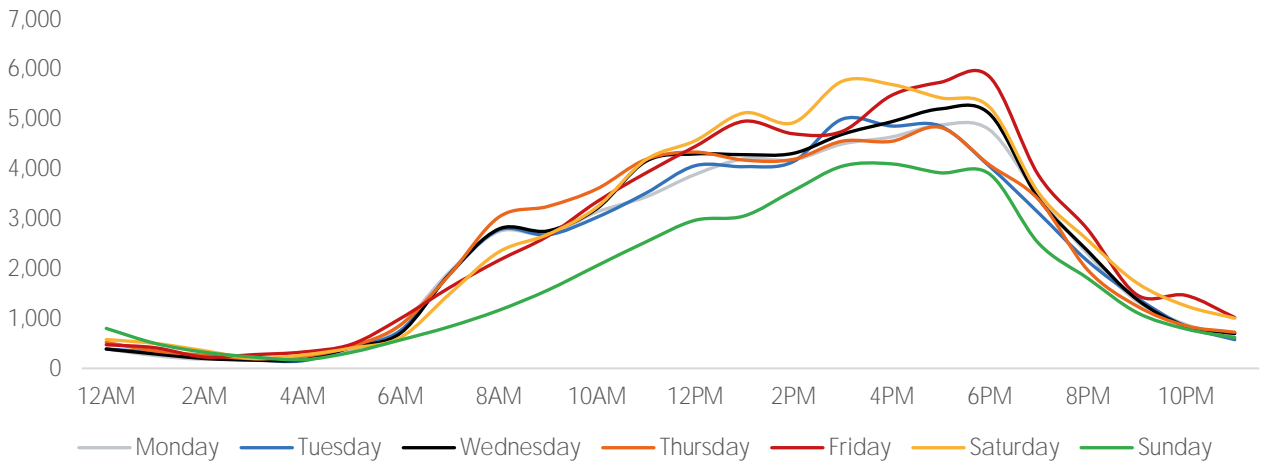


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	871	763	710	875	1,004	622	571
7:00	1,941	1,894	1,896	1,884	1,624	1,497	838
8:00	2,748	2,777	2,797	3,035	2,167	2,336	1,165
9:00	2,691	2,680	2,759	3,250	2,655	2,688	1,571
10:00	3,138	3,033	3,208	3,602	3,344	3,234	2,060
11:00	3,442	3,518	4,157	4,195	3,922	4,189	2,539
12:00	3,891	4,067	4,303	4,341	4,452	4,567	2,972
13:00	4,207	4,048	4,289	4,180	4,960	5,127	3,059
14:00	4,186	4,147	4,315	4,193	4,708	4,929	3,565
15:00	4,503	5,002	4,698	4,560	4,757	5,762	4,058
16:00	4,642	4,864	4,948	4,556	5,476	5,699	4,105
17:00	4,885	4,862	5,208	4,836	5,741	5,431	3,925
18:00	4,789	4,057	5,110	4,085	5,854	5,244	3,902
19:00	3,458	3,121	3,410	3,390	3,877	3,526	2,513
20:00	2,302	2,156	2,362	1,978	2,792	2,579	1,810
21:00	1,354	1,420	1,389	1,255	1,481	1,719	1,124
22:00	882	847	847	856	1,466	1,257	793
23:00	622	576	699	726	1,022	1,006	618

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,355	5,657	5,945	6,256	5,983	7,126	4,181	40,503	5%
Frederick Douglas Blv	2,522	2,148	1,979	2,082	1,898	2,871	1,434	14,934	6%
NW Cor. of Malcolm X & 125th	3,804	3,089	3,967	2,725	4,335	3,294	2,819	24,033	-11%
NW Cor. of 125th & Malcolm X	7,555	7,318	8,029	7,172	7,766	10,229	6,026	54,095	14%
SE Cor. of Malcolm X & 125th	5,782	6,011	6,488	7,014	7,495	6,323	4,813	43,926	4%
SE Cor. of 125th & Malcolm X	5,053	5,365	6,255	5,935	7,091	6,252	4,506	40,457	6%
NE Cor. of Malcolm X & 125th	6,509	6,247	7,055	7,320	8,924	6,573	6,007	48,635	4%
NE Cor. of 125th & Malcolm X	3,469	3,611	3,880	3,563	4,653	3,568	3,076	25,820	2%
SW Cor. Of Malcolm X & 125th	11,298	10,665	10,534	11,120	10,328	11,807	7,348	73,100	6%
SW Cor. Of 125th & Malcolm X	4,806	5,403	4,611	4,622	5,034	5,677	3,328	33,481	2%
Total	56,153	55,514	58,743	57,809	63,507	63,720	43,538	398,984	4.7%