



Week 34 2020. 17 Aug 2020 to 23 Aug 2020

# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	393,857	353,759	11.3%

## Key Stats

Thursday was the busiest day this week with a total of 64,112 visits. The busiest hour was at 5:00 PM on Friday with 6,032 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 77,238 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,410	58,524	47,991	64,112	63,215	57,407	46,198	393,857
Previous Week	52,811	52,836	46,750	46,599	63,094	57,150	34,519	353,759
Change WoW	3,599	5,688	1,241	17,513	121	257	11,679	40,098
% Change WoW	6.8%	10.8%	-17.4%	37.6%	0.2%	0.4%	33.8%	11.3%

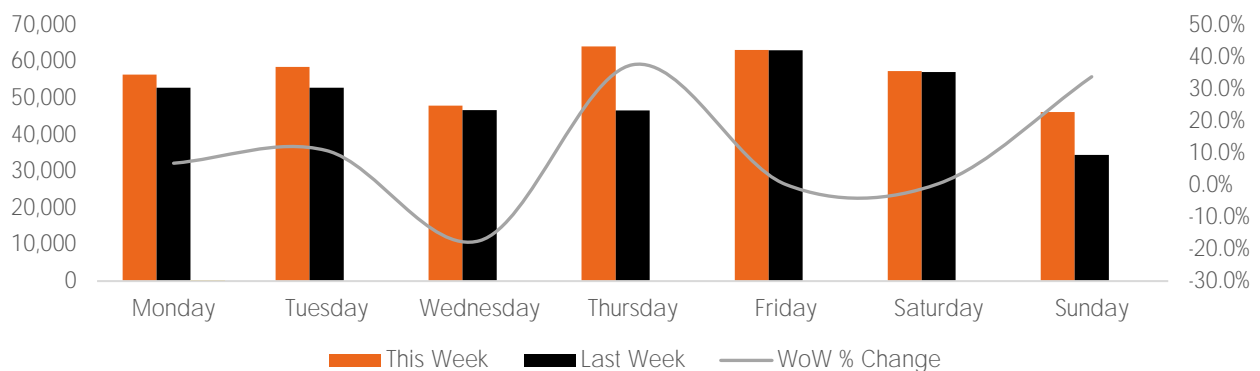
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,657	8,912	6,188	8,898	8,871	8,412	5,974	55,912
Previous Week	6,535	6,519	6,056	5,130	9,483	8,371	4,297	46,391
Previous Year	12,744	15,435	11,386	13,190	13,287	16,406	13,740	96,188
% Change WoW	32.5%	36.7%	-17.4%	73.5%	-6.5%	0.5%	39.0%	20.5%
% Change YoY	-32.1%	-42.3%	-45.7%	-32.5%	-33.2%	-48.7%	-56.5%	-41.9%

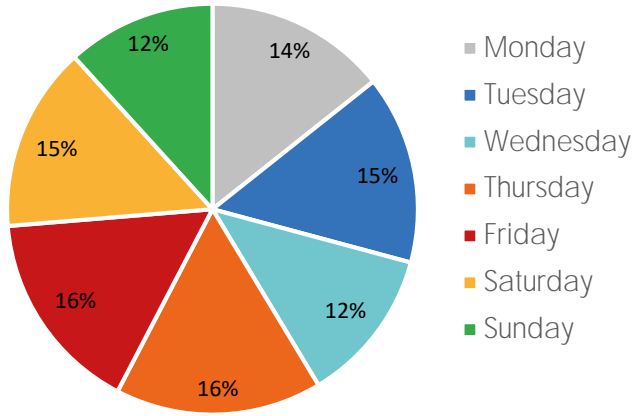
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	77 / 61	77 / 59	77 / 59	75 / 59	77 / 57	68 / 55	68 / 57
Last Week	66 / 59	66 / 55	66 / 54	72 / 57	82 / 59	79 / 61	79 / 61

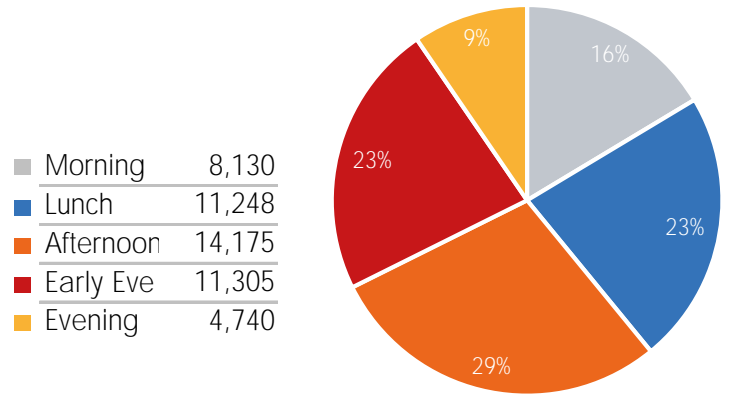
## Visitors by Day (All Locations)



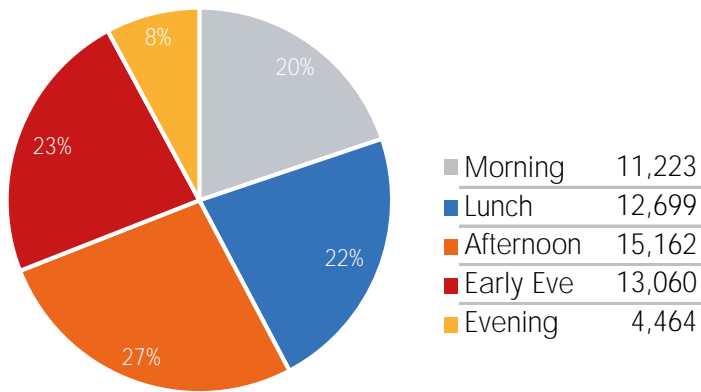
## % Share of Visitors by Day



## Visitors by Day Part - Weekend

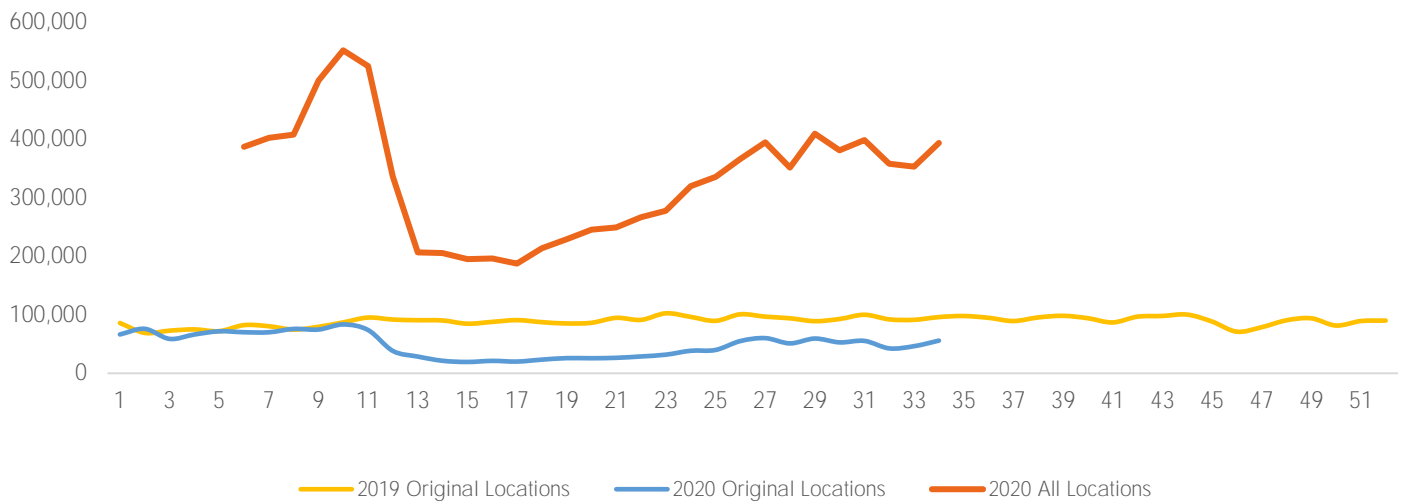


## Visitors by Day Part - Weekday

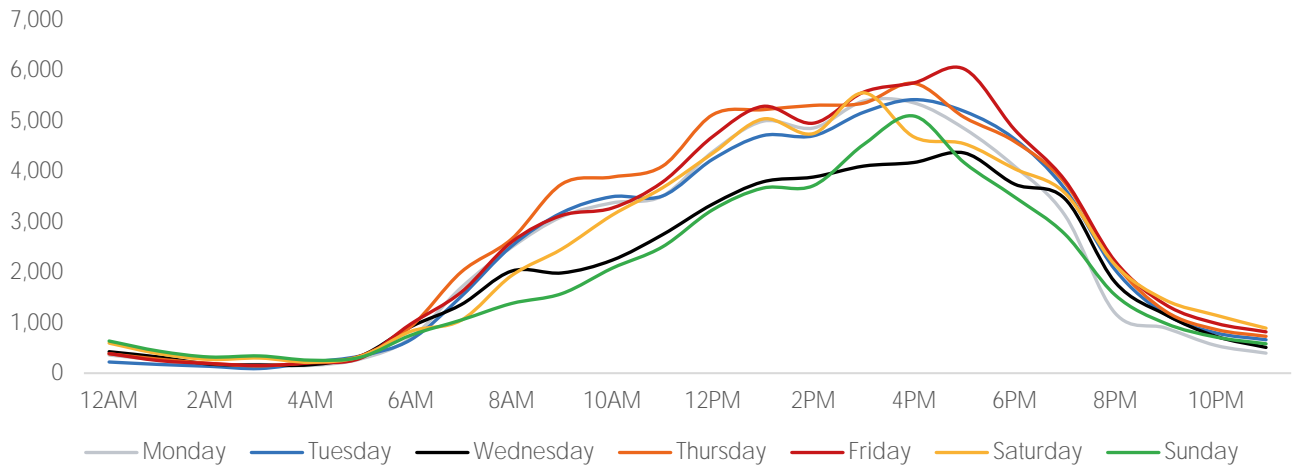


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	697	665	922	925	978	830	753
7:00	1,699	1,521	1,360	2,006	1,606	1,050	1,054
8:00	2,496	2,519	2,024	2,660	2,600	1,934	1,382
9:00	3,103	3,183	1,988	3,751	3,129	2,463	1,578
10:00	3,377	3,500	2,241	3,890	3,275	3,134	2,081
11:00	3,512	3,514	2,746	4,104	3,789	3,676	2,505
12:00	4,391	4,243	3,353	5,126	4,692	4,361	3,241
13:00	4,998	4,712	3,795	5,226	5,292	5,041	3,671
14:00	4,862	4,707	3,890	5,311	4,958	4,752	3,718
15:00	5,397	5,174	4,107	5,356	5,574	5,560	4,535
16:00	5,361	5,425	4,179	5,749	5,758	4,685	5,100
17:00	4,852	5,194	4,368	5,075	6,032	4,550	4,175
18:00	4,103	4,645	3,750	4,595	4,832	4,055	3,495
19:00	3,134	3,656	3,460	3,778	3,828	3,575	2,759
20:00	1,190	2,050	1,804	2,171	2,220	2,147	1,550
21:00	897	1,171	1,163	1,230	1,360	1,450	989
22:00	551	800	732	868	990	1,151	717
23:00	398	663	511	731	820	893	583

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,280	6,347	4,692	6,770	6,592	6,470	4,273	41,424	29%
Frederick Douglas Blv	2,377	2,565	1,496	2,128	2,279	1,942	1,701	14,488	2%
NW Cor. of Malcolm X & 125th	1,913	2,709	2,561	1,757	2,361	2,255	2,161	15,717	-10%
NW Cor. of 125th & Malcolm X	9,254	9,284	6,795	9,766	10,216	8,833	5,899	60,047	18%
SE Cor. of Malcolm X & 125th	5,334	5,277	5,663	6,411	6,452	5,869	4,755	39,761	0%
SE Cor. of 125th & Malcolm X	4,594	4,783	4,992	5,859	6,319	5,181	4,396	36,124	13%
NE Cor. of Malcolm X & 125th	5,599	6,471	6,340	9,429	6,880	6,491	7,117	48,327	10%
NE Cor. of 125th & Malcolm X	3,724	3,760	3,384	4,753	3,598	3,794	3,389	26,402	13%
SW Cor. Of Malcolm X & 125th	12,160	12,201	8,199	11,760	13,253	11,368	8,297	77,238	10%
SW Cor. Of 125th & Malcolm X	5,175	5,127	3,869	5,479	5,265	5,204	4,210	34,329	15%
<b>Total</b>	<b>56,410</b>	<b>58,524</b>	<b>47,991</b>	<b>64,112</b>	<b>63,215</b>	<b>57,407</b>	<b>46,198</b>	<b>393,857</b>	<b>11.3%</b>