



Week 39 2020. Sep 21 2020 to Sep 27 2020

# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	408,029	415,032	-1.7%

## Key Stats

Friday was the busiest day this week with a total of 63,360 visits. The busiest hour was at 1:00 PM on Tuesday with 6,141 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 79,948 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	59,364	63,225	62,943	59,400	63,360	54,947	44,790	408,029
Previous Week	56,137	58,373	59,064	55,928	64,759	67,339	53,432	415,032
Change WoW	3,227	4,852	3,879	3,472	-1,399	-12,392	-8,642	-7,003
% Change WoW	5.7%	8.3%	-17.4%	6.2%	-2.2%	-18.4%	-16.2%	-1.7%

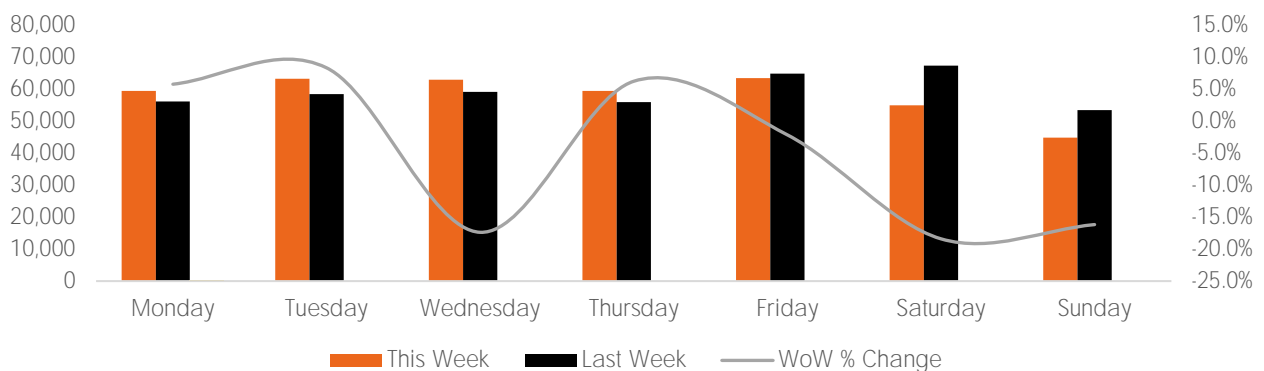
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,673	8,996	9,393	7,285	9,501	7,554	5,701	57,103
Previous Week	8,332	8,723	7,976	6,825	8,985	11,284	7,301	59,426
Previous Year	12,956	12,927	14,325	13,445	16,900	15,128	12,658	98,339
% Change WoW	4.1%	3.1%	-17.4%	6.7%	5.7%	-33.1%	-21.9%	-3.9%
% Change YoY	-33.1%	-30.4%	-34.4%	-45.8%	-43.8%	-50.1%	-55.0%	-41.9%

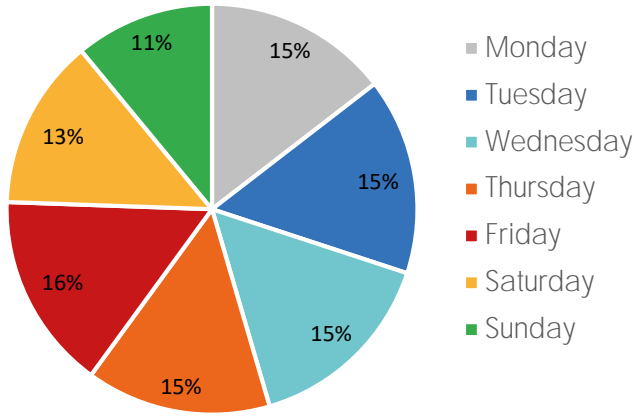
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	70 / 57	68 / 57	72 / 61	72 / 57	72 / 59	77 / 59	82 / 64
Last Week	64 / 55	70 / 59	73 / 61	70 / 59	70 / 59	72 / 57	72 / 57

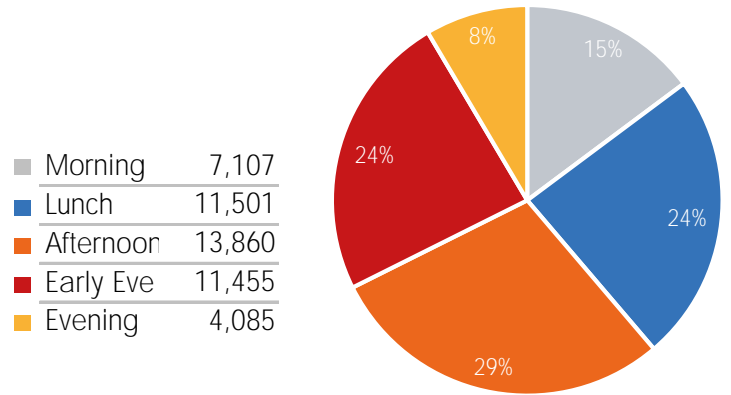
## Visitors by Day (All Locations)



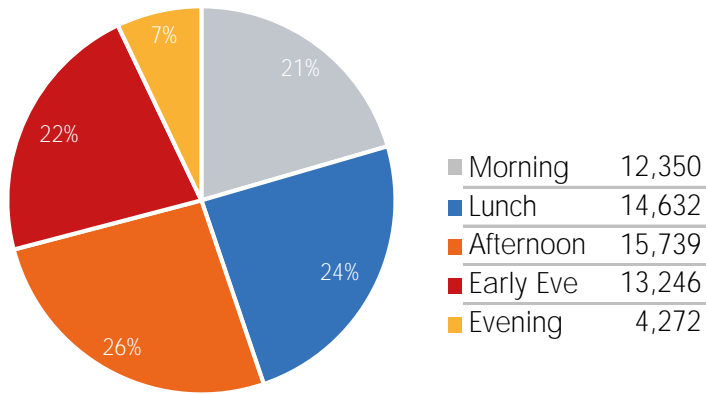
## % Share of Visitors by Day



## Visitors by Day Part - Weekend

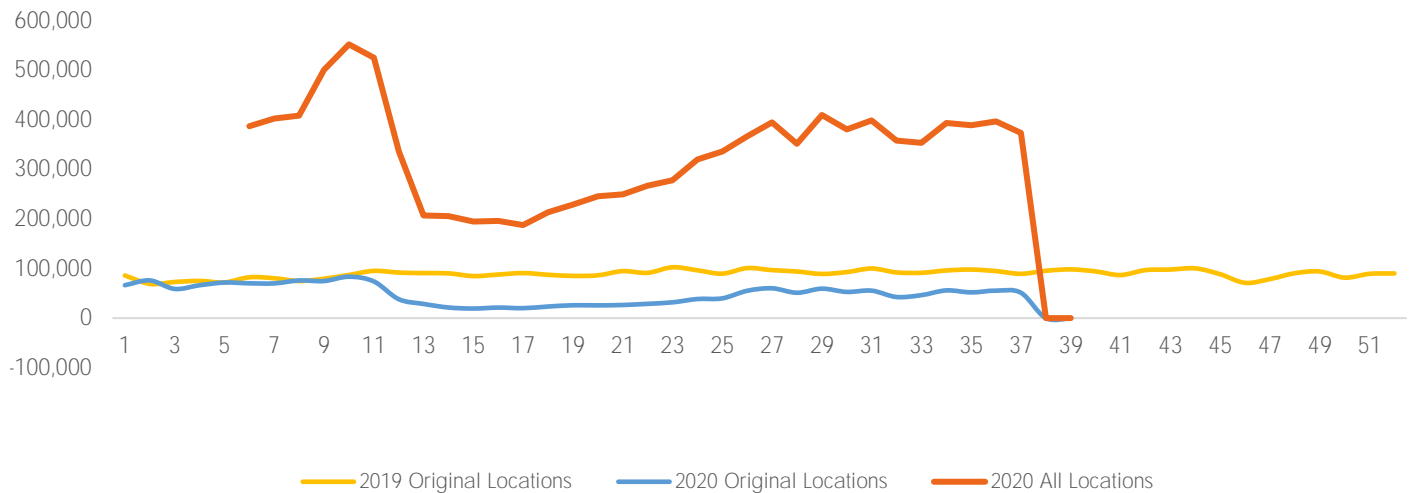


## Visitors by Day Part - Weekday

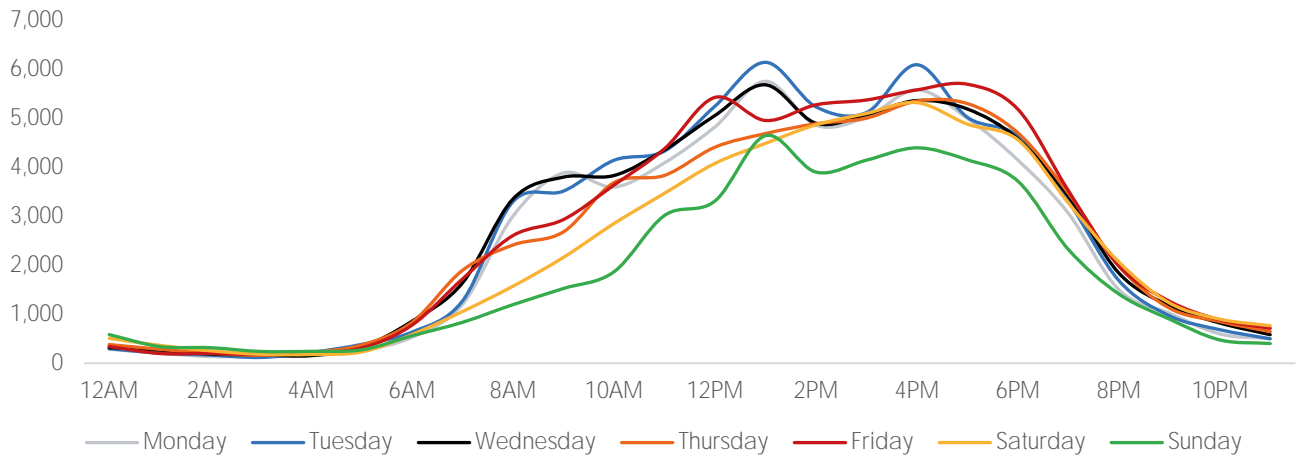


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	531	636	859	836	779	586	561
7:00	1,204	1,273	1,640	1,897	1,721	1,056	836
8:00	3,003	3,298	3,353	2,414	2,606	1,573	1,197
9:00	3,883	3,514	3,799	2,682	2,933	2,161	1,526
10:00	3,594	4,142	3,831	3,687	3,636	2,851	1,866
11:00	4,090	4,329	4,354	3,833	4,377	3,468	3,015
12:00	4,823	5,246	5,056	4,409	5,425	4,078	3,310
13:00	5,753	6,141	5,682	4,687	4,954	4,486	4,644
14:00	4,857	5,233	4,898	4,887	5,274	4,865	3,901
15:00	5,023	5,114	5,073	5,001	5,372	5,096	4,144
16:00	5,580	6,092	5,361	5,350	5,578	5,318	4,396
17:00	4,999	5,020	5,189	5,299	5,694	4,880	4,152
18:00	4,148	4,635	4,579	4,703	5,185	4,561	3,718
19:00	3,062	3,308	3,409	3,473	3,525	3,274	2,324
20:00	1,502	1,690	1,842	1,985	1,988	2,070	1,415
21:00	1,023	971	1,175	1,126	1,268	1,233	903
22:00	600	686	823	851	887	901	477
23:00	502	499	583	646	714	767	403

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,070	6,233	6,785	5,290	6,733	5,385	4,262	40,758	-1%
Frederick Douglas Blv	2,603	2,763	2,608	1,995	2,768	2,169	1,439	16,345	-10%
NW Cor. of Malcolm X & 125th	2,087	2,393	2,470	2,824	2,546	2,337	1,911	16,568	5%
NW Cor. of 125th & Malcolm X	9,095	9,141	9,151	8,159	8,940	8,372	6,799	59,657	-5%
SE Cor. of Malcolm X & 125th	5,649	5,609	5,435	5,927	6,479	5,239	3,955	38,293	-2%
SE Cor. of 125th & Malcolm X	5,270	5,096	4,667	5,686	5,554	4,620	3,436	34,329	-4%
NE Cor. of Malcolm X & 125th	6,454	7,611	8,384	9,665	7,344	7,006	6,330	52,794	-1%
NE Cor. of 125th & Malcolm X	4,290	4,428	4,475	4,877	3,867	4,087	3,017	29,041	-1%
SW Cor. Of Malcolm X & 125th	12,014	13,464	12,914	9,871	12,484	10,403	8,798	79,948	0%
SW Cor. Of 125th & Malcolm X	5,832	6,487	6,054	5,106	6,645	5,329	4,843	40,296	1%
<b>Total</b>	<b>59,364</b>	<b>63,225</b>	<b>62,943</b>	<b>59,400</b>	<b>63,360</b>	<b>54,947</b>	<b>44,790</b>	<b>408,029</b>	<b>-1.7%</b>