



Footfall Report

125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	380,964	431,379	-11.7%

Key Stats

Thursday was the busiest day this week with a total of 73,085 visits. The busiest hour was at 1:00 PM on Saturday with 7,084 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 69,621 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	27,890	44,835	68,971	73,085	40,392	72,030	53,761	380,964
Previous Week	63,961	59,517	59,358	72,715	67,846	62,430	45,552	431,379
Change WoW	-36,071	-14,682	9,613	370	-27,454	9,600	8,209	-50,415
% Change WoW	-56.4%	-24.7%	-17.4%	0.5%	-40.5%	15.4%	18.0%	-11.7%

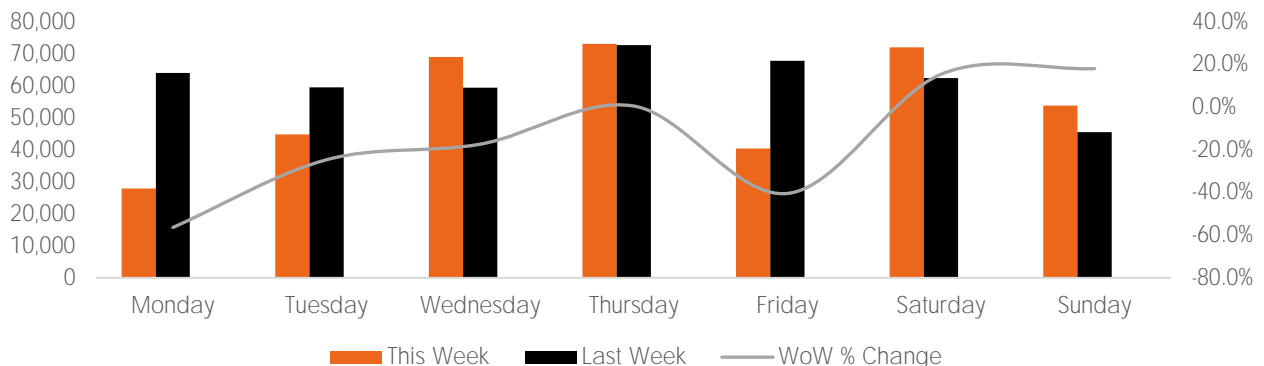
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,529	6,773	10,938	10,647	4,627	11,956	7,823	57,293
Previous Week	9,398	8,930	8,075	9,758	10,388	8,767	6,229	61,545
Previous Year	13,826	15,887	10,163	12,696	17,844	18,256	8,239	96,911
% Change WoW	-51.8%	-24.2%	-17.4%	9.1%	-55.5%	36.4%	25.6%	-6.9%
% Change YoY	-67.2%	-57.4%	7.6%	-16.1%	-74.1%	-34.5%	-5.0%	-40.9%

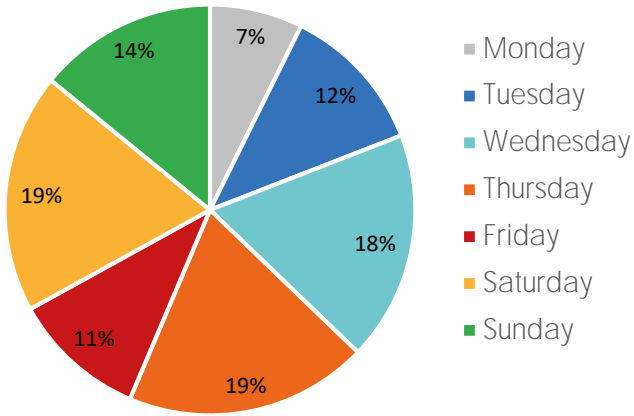
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	75 / 55	75 / 59	79 / 61	84 / 64	90 / 59	84 / 55	73 / 54
Last Week	70 / 52	66 / 52	63 / 55	63 / 55	64 / 59	64 / 55	73 / 55

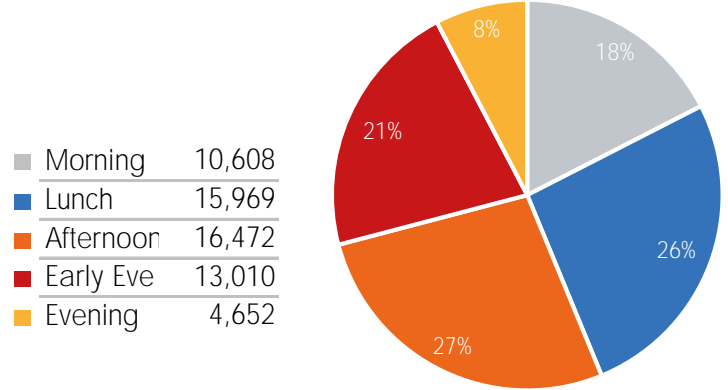
Visitors by Day (All Locations)



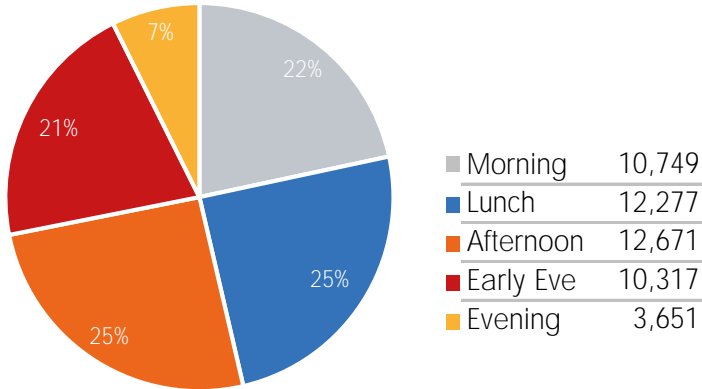
% Share of Visitors by Day



Visitors by Day Part - Weekend

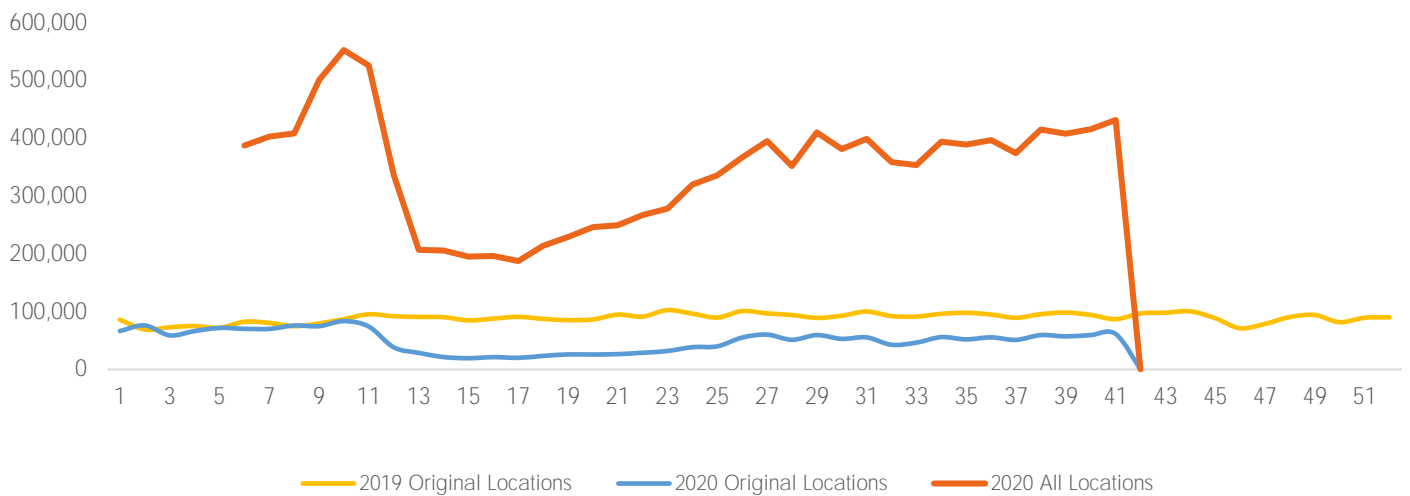


Visitors by Day Part - Weekday

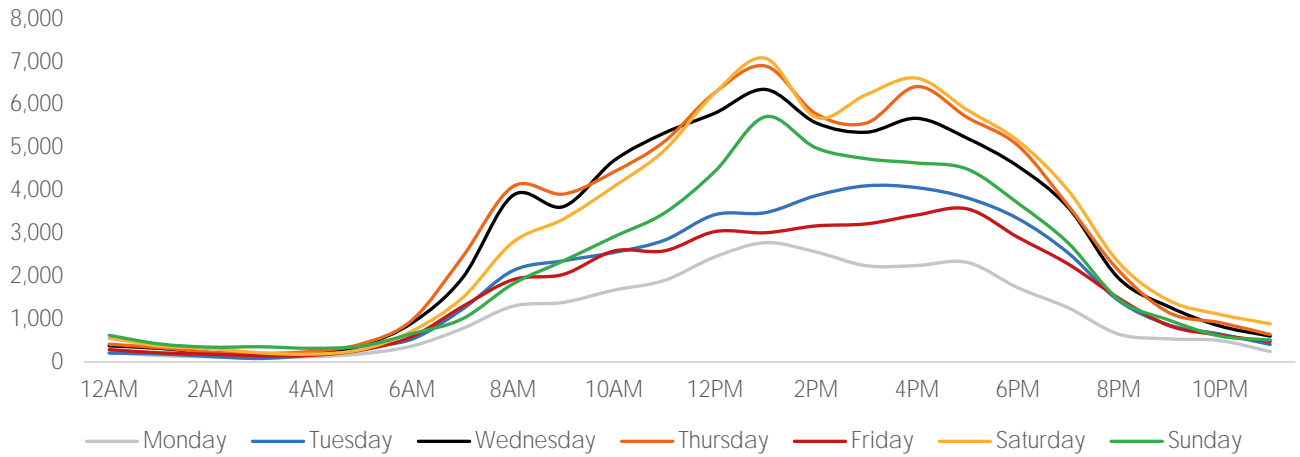


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	374	534	914	978	593	722	661
7:00	781	1,234	1,962	2,452	1,294	1,497	1,009
8:00	1,302	2,132	3,887	4,093	1,920	2,794	1,822
9:00	1,391	2,361	3,626	3,917	2,045	3,334	2,360
10:00	1,676	2,555	4,698	4,435	2,590	4,094	2,922
11:00	1,904	2,841	5,341	5,144	2,593	4,938	3,475
12:00	2,452	3,436	5,805	6,285	3,042	6,276	4,446
13:00	2,784	3,484	6,357	6,903	3,015	7,084	5,719
14:00	2,568	3,880	5,580	5,790	3,174	5,708	4,995
15:00	2,246	4,110	5,359	5,574	3,222	6,236	4,741
16:00	2,250	4,067	5,683	6,425	3,429	6,621	4,642
17:00	2,324	3,827	5,217	5,702	3,571	5,877	4,498
18:00	1,733	3,346	4,567	5,051	2,910	5,164	3,706
19:00	1,264	2,542	3,603	3,643	2,285	3,999	2,775
20:00	650	1,429	1,952	2,130	1,489	2,318	1,458
21:00	540	864	1,285	1,150	846	1,431	976
22:00	500	654	841	920	627	1,110	606
23:00	244	410	604	643	478	892	512

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,920	4,360	7,832	7,875	3,289	8,439	5,135	39,850	-8%
Frederick Douglas Blv	1,609	2,413	3,106	2,772	1,338	3,517	2,688	17,443	-4%
NW Cor. of Malcolm X & 125th	1,513	2,253	2,785	3,469	1,635	3,082	2,459	17,196	-12%
NW Cor. of 125th & Malcolm X	4,374	5,465	10,102	10,003	5,701	11,026	7,319	53,990	-11%
SE Cor. of Malcolm X & 125th	3,219	5,512	6,257	6,408	5,516	5,972	5,180	38,064	-4%
SE Cor. of 125th & Malcolm X	1,574	4,813	4,881	5,380	4,083	4,559	4,084	29,374	-13%
NE Cor. of Malcolm X & 125th	3,138	5,202	9,349	11,852	4,679	9,225	8,136	51,581	-8%
NE Cor. of 125th & Malcolm X	2,092	3,030	4,990	5,985	2,472	5,378	3,877	27,824	-10%
SW Cor. Of Malcolm X & 125th	5,119	8,134	12,780	12,603	8,187	12,951	9,847	69,621	-19%
SW Cor. Of 125th & Malcolm X	2,332	3,653	6,889	6,738	3,492	7,881	5,036	36,021	-17%
Total	27,890	44,835	68,971	73,085	40,392	72,030	53,761	380,964	-11.7%