



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	333,539	363,488	-8.2%

Key Stats

Tuesday was the busiest day this week with a total of 60,615 visits. The busiest hour was at 1:00 PM on Tuesday with 7,960 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 61,189 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,974	60,615	58,426	47,589	29,646	55,895	27,394	333,539
Previous Week	56,088	64,132	80,216	51,089	23,443	51,985	36,535	363,488
Change WoW	-2,114	-3,517	-21,790	-3,500	6,203	3,910	-9,141	-29,949
% Change WoW	-3.8%	-5.5%	-17.4%	-6.9%	26.5%	7.5%	-25.0%	-8.2%

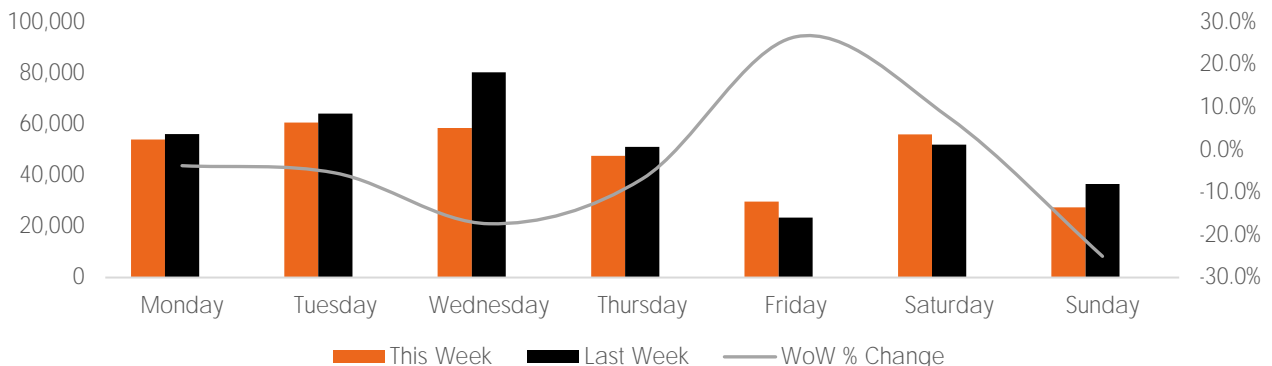
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,314	9,871	7,513	7,767	2,989	9,182	2,571	48,207
Previous Week	8,262	10,596	12,517	8,006	3,300	9,349	4,899	56,929
Previous Year	13,552	14,121	6,013	14,430	4,713	4,617	9,008	66,454
% Change WoW	0.6%	-6.8%	-17.4%	-3.0%	-9.4%	-1.8%	-47.5%	-15.3%
% Change YoY	-38.7%	-30.1%	24.9%	-46.2%	-36.6%	98.9%	-71.5%	-27.5%

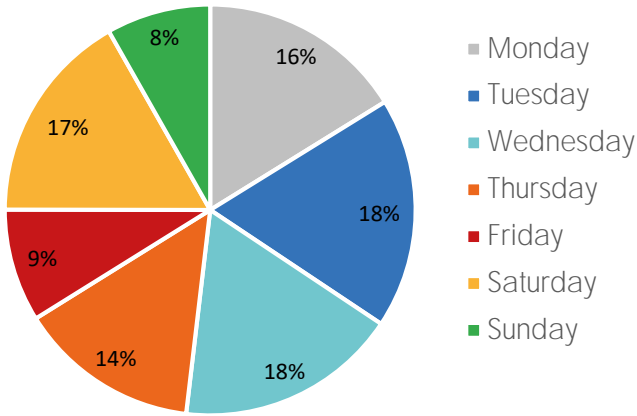
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 41	59 / 41	54 / 48	59 / 43	59 / 48	55 / 48	57 / 50
Last Week	57 / 48	59 / 43	57 / 41	59 / 46	59 / 50	57 / 45	55 / 46

Visitors by Day (All Locations)

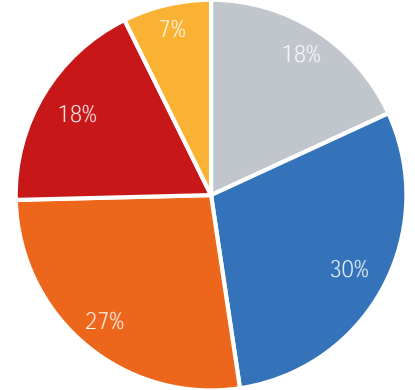


% Share of Visitors by Day

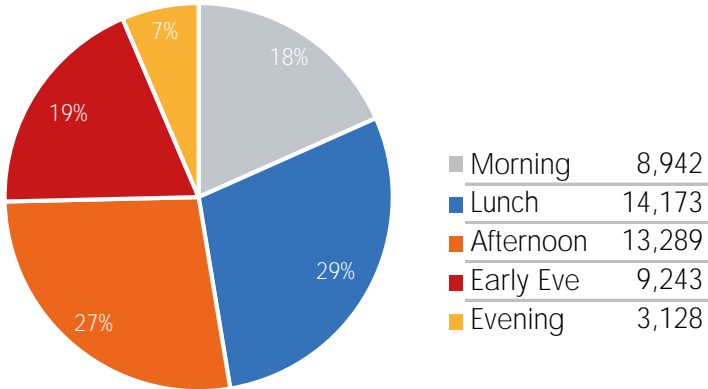


Visitors by Day Part - Weekend

Morning	7,324
Lunch	11,927
Afternoon	10,902
Early Eve	7,308
Evening	2,955



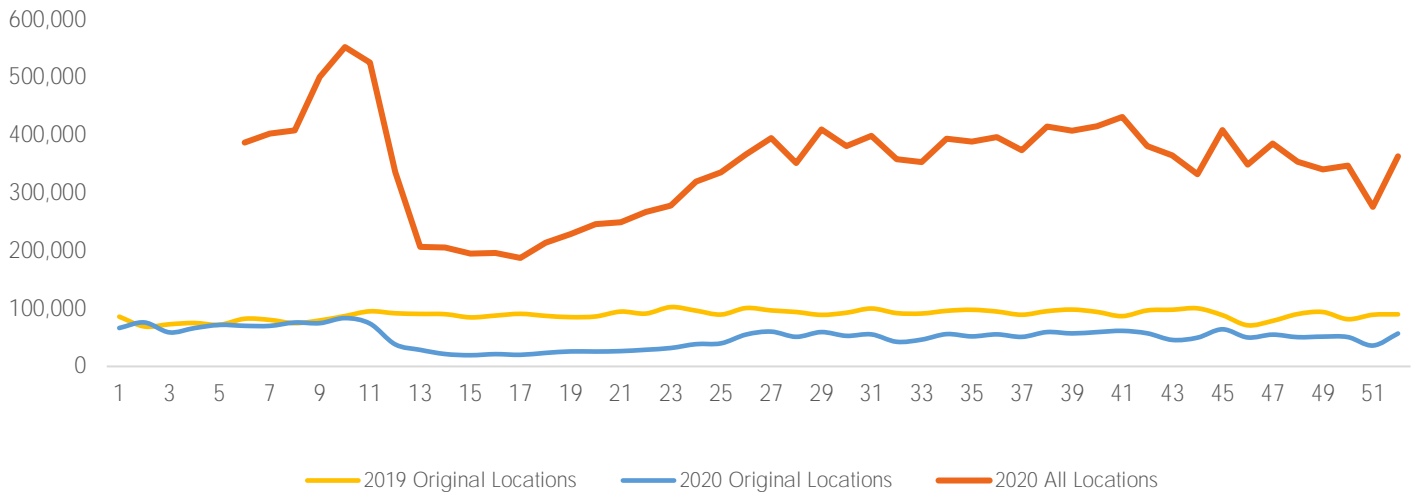
Visitors by Day Part - Weekday



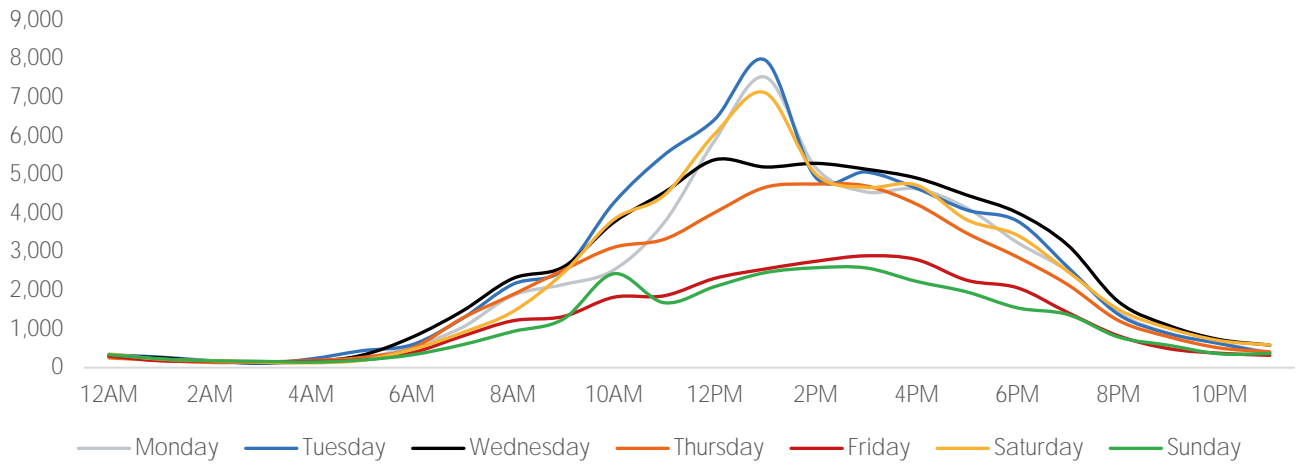
Morning	8,942
Lunch	14,173
Afternoon	13,289
Early Eve	9,243
Evening	3,128

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	537	592	785	500	382	471	331
7:00	1,042	1,270	1,464	1,280	815	904	593
8:00	1,868	2,156	2,306	1,890	1,213	1,449	935
9:00	2,150	2,527	2,604	2,525	1,322	2,449	1,256
10:00	2,526	4,263	3,760	3,113	1,822	3,830	2,430
11:00	3,755	5,504	4,535	3,321	1,860	4,462	1,680
12:00	5,874	6,422	5,379	4,013	2,310	6,044	2,096
13:00	7,522	7,960	5,193	4,666	2,553	7,114	2,458
14:00	5,180	4,928	5,287	4,751	2,752	5,019	2,585
15:00	4,549	5,062	5,136	4,703	2,894	4,664	2,580
16:00	4,629	4,641	4,908	4,231	2,796	4,723	2,232
17:00	4,127	4,079	4,464	3,477	2,261	3,825	1,958
18:00	3,238	3,793	4,010	2,862	2,066	3,426	1,547
19:00	2,500	2,598	3,168	2,146	1,425	2,486	1,374
20:00	1,418	1,379	1,709	1,221	824	1,508	792
21:00	887	881	1,089	796	491	1,019	578
22:00	631	624	728	511	373	700	359
23:00	396	368	584	409	319	588	365

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,421	7,773	5,630	5,779	2,322	6,855	1,997	36,777	-18%
Frederick Douglas Blv	1,893	2,098	1,883	1,988	667	2,327	574	11,430	-5%
NW Cor. of Malcolm X & 125th	2,625	3,280	2,704	1,548	1,473	2,224	1,178	15,032	-6%
NW Cor. of 125th & Malcolm X	7,568	7,940	9,802	4,451	5,121	7,963	3,493	46,338	-6%
SE Cor. of Malcolm X & 125th	6,460	5,970	6,007	6,314	4,160	5,210	3,885	38,006	7%
SE Cor. of 125th & Malcolm X	3,699	3,720	4,691	4,912	2,230	3,620	2,626	25,498	9%
NE Cor. of Malcolm X & 125th	5,429	7,549	9,083	5,264	4,199	6,662	3,874	42,060	-8%
NE Cor. of 125th & Malcolm X	3,620	4,386	4,853	2,668	2,217	3,881	1,859	23,484	-7%
SW Cor. Of Malcolm X & 125th	10,504	11,252	8,508	9,466	4,960	10,848	5,651	61,189	-9%
SW Cor. Of 125th & Malcolm X	5,755	6,647	5,265	5,199	2,297	6,305	2,257	33,725	-24%
Total	53,974	60,615	58,426	47,589	29,646	55,895	27,394	333,539	-8.2%