



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	349,944	337,749	3.6%

Key Stats

Friday was the busiest day this week with a total of 62,916 visits. The busiest hour was at 1:00 PM on Saturday with 6,757 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 66,008 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	43,717	51,930	50,956	42,154	62,916	57,652	40,619	349,944
Previous Week	41,022	60,832	52,322	43,010	53,205	45,998	41,360	337,749
Change WoW	2,695	-8,902	-1,366	-856	9,711	11,654	-741	12,195
% Change WoW	6.6%	-14.6%	-17.4%	-2.0%	18.3%	25.3%	-1.8%	3.6%

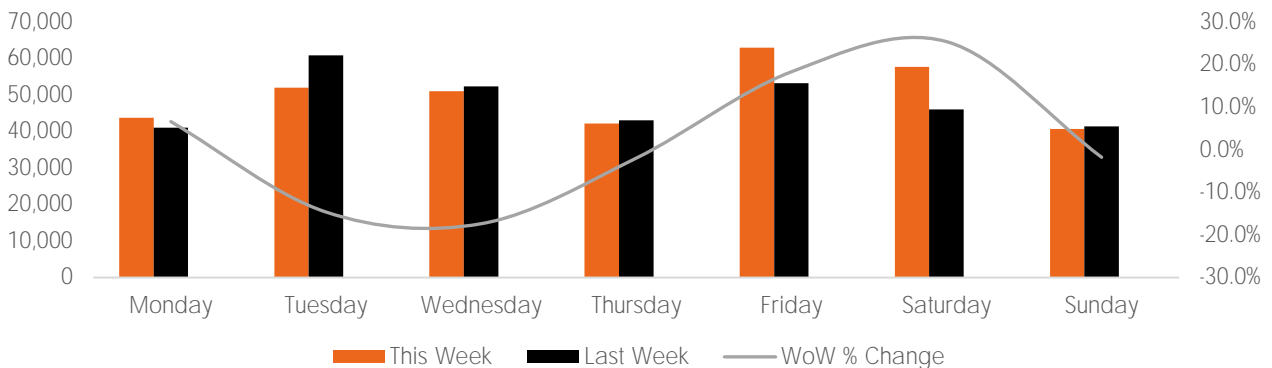
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,038	6,591	5,936	6,091	6,796	9,310	4,835	45,597
Previous Week	5,216	8,912	5,781	6,176	5,425	6,251	5,465	43,226
Previous Year	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362
% Change WoW	15.8%	-26.0%	-17.4%	-1.4%	25.3%	48.9%	-11.5%	5.5%
% Change YoY	-30.9%	-38.7%	-33.7%	-35.5%	-46.6%	99.3%	-56.4%	-31.3%

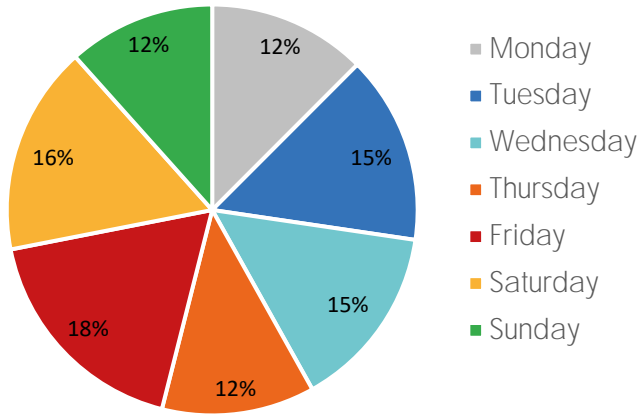
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 54	64 / 48	#N/A	57 / 48	54 / 45	55 / 43	52 / 45
Last Week	57 / 46	57 / 50	61 / 46	64 / 46	63 / 48	63 / 50	68 / 50

Visitors by Day (All Locations)

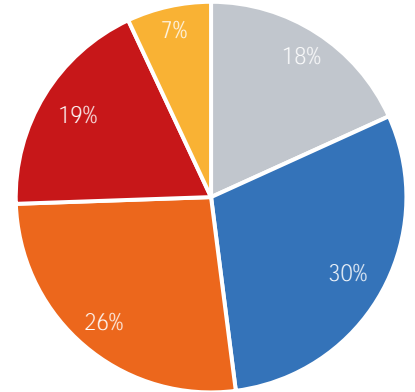


% Share of Visitors by Day

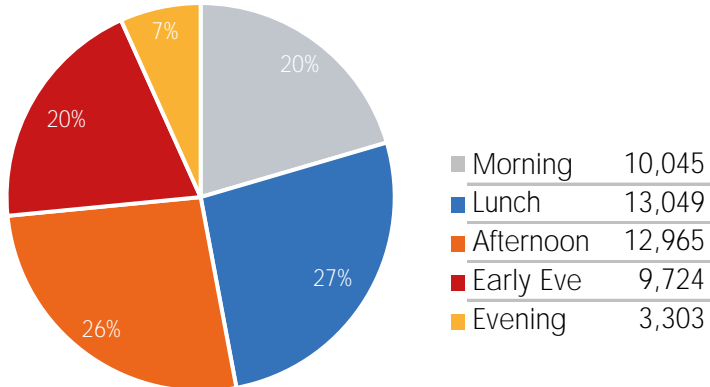


Visitors by Day Part - Weekend

Morning	8,628
Lunch	14,100
Afternoon	12,542
Early Eve	8,801
Evening	3,303



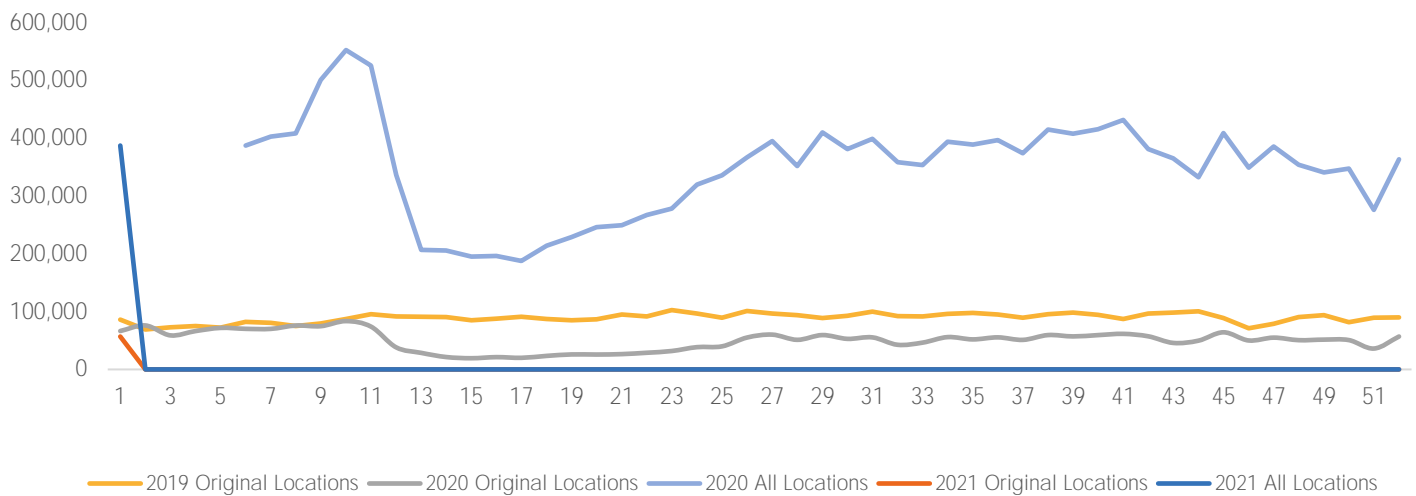
Visitors by Day Part - Weekday



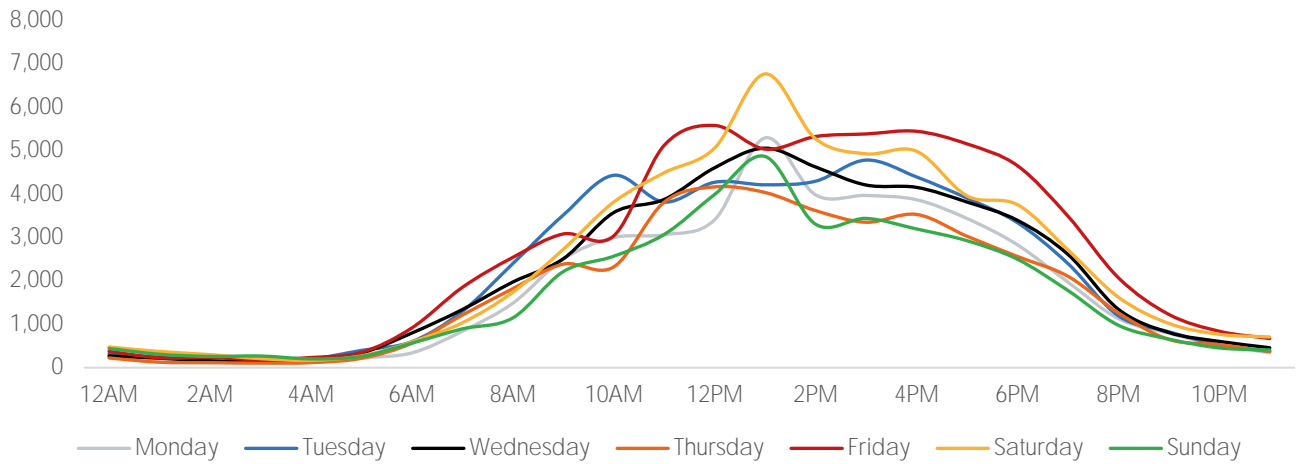
Morning	10,045
Lunch	13,049
Afternoon	12,965
Early Eve	9,724
Evening	3,303

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	340	598	796	560	913	590	564
7:00	838	1,294	1,336	1,209	1,846	1,032	892
8:00	1,481	2,393	1,969	1,816	2,536	1,733	1,144
9:00	2,497	3,509	2,504	2,382	3,075	2,721	2,209
10:00	2,992	4,425	3,567	2,318	3,031	3,807	2,563
11:00	3,057	3,809	3,869	3,807	5,113	4,483	3,064
12:00	3,402	4,265	4,598	4,158	5,571	5,052	3,985
13:00	5,285	4,206	5,049	4,029	5,026	6,757	4,858
14:00	3,975	4,289	4,616	3,613	5,317	5,264	3,300
15:00	3,961	4,775	4,201	3,345	5,376	4,918	3,433
16:00	3,863	4,387	4,147	3,525	5,437	4,979	3,190
17:00	3,431	3,899	3,810	3,023	5,147	3,952	2,920
18:00	2,825	3,335	3,389	2,558	4,645	3,749	2,494
19:00	1,968	2,395	2,606	2,102	3,486	2,711	1,775
20:00	1,129	1,193	1,343	1,261	2,068	1,621	975
21:00	792	826	808	649	1,225	1,017	658
22:00	512	525	604	528	837	767	454
23:00	345	372	458	373	669	706	407

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,512	4,943	4,570	4,841	4,946	5,608	3,676	33,096	4%
Frederick Douglas Blv	1,526	1,648	1,366	1,250	1,850	3,702	1,159	12,501	9%
NW Cor. of Malcolm X & 125th	2,139	2,964	2,333	1,352	3,444	2,529	1,888	16,649	3%
NW Cor. of 125th & Malcolm X	6,178	7,175	8,452	3,887	11,985	9,044	5,610	52,331	4%
SE Cor. of Malcolm X & 125th	4,583	5,328	5,210	5,482	5,799	5,120	3,642	35,164	-4%
SE Cor. of 125th & Malcolm X	3,494	4,330	3,937	4,364	5,030	3,234	2,574	26,963	-3%
NE Cor. of Malcolm X & 125th	4,433	6,823	7,830	4,595	9,829	7,571	6,224	47,305	3%
NE Cor. of 125th & Malcolm X	2,952	3,967	4,188	2,333	5,187	4,408	2,986	26,021	3%
SW Cor. Of Malcolm X & 125th	9,043	9,780	8,377	9,203	9,568	10,956	9,081	66,008	11%
SW Cor. Of 125th & Malcolm X	4,857	4,972	4,693	4,847	5,278	5,480	3,779	33,906	3%
Total	43,717	51,930	50,956	42,154	62,916	57,652	40,619	349,944	3.6%