



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	333,667	349,944	-4.7%

Key Stats

Friday was the busiest day this week with a total of 65,483 visits. The busiest hour was at 1:00 PM on Friday with 6,635 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 66,599 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	50,515	35,492	52,996	44,985	65,483	51,322	32,874	333,667
Previous Week	43,717	51,930	50,956	42,154	62,916	57,652	40,619	349,944
Change WoW	6,798	-16,438	2,040	2,831	2,567	-6,330	-7,745	-16,277
% Change WoW	15.6%	-31.7%	-17.4%	6.7%	4.1%	-11.0%	-19.1%	-4.7%

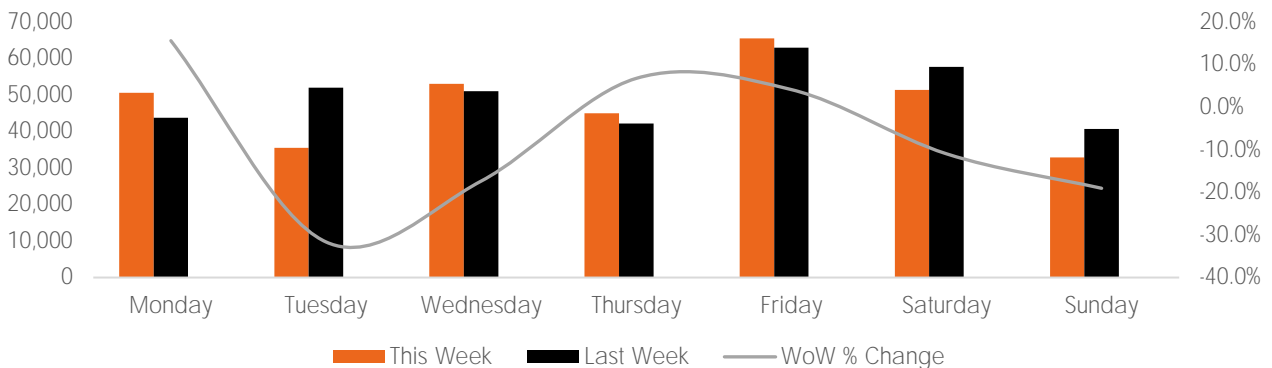
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,372	3,820	5,308	6,706	6,652	7,367	3,013	40,238
Previous Week	6,038	6,591	5,936	6,091	6,796	9,310	4,835	45,597
Previous Year	13,536	11,408	9,308	9,439	12,606	5,790	9,746	71,833
% Change WoW	22.1%	-42.0%	-17.4%	10.1%	-2.1%	-20.9%	-37.7%	-11.8%
% Change YoY	-45.5%	-66.5%	-43.0%	-29.0%	-47.2%	27.2%	-69.1%	-44.0%

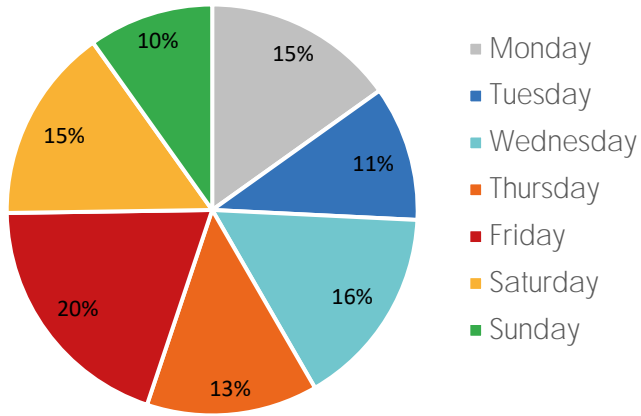
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	54 / 41	52 / 48	55 / 50	55 / 46	52 / 45	55 / 48	59 / 48
Last Week	72 / 54	64 / 48	#N/A	57 / 48	54 / 45	55 / 43	52 / 45

Visitors by Day (All Locations)

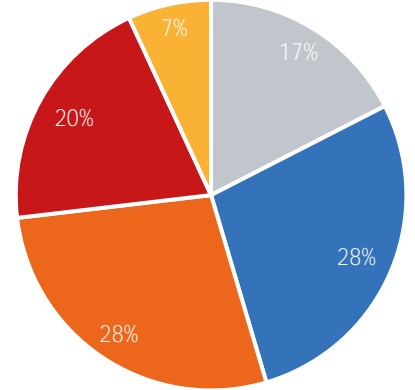


% Share of Visitors by Day

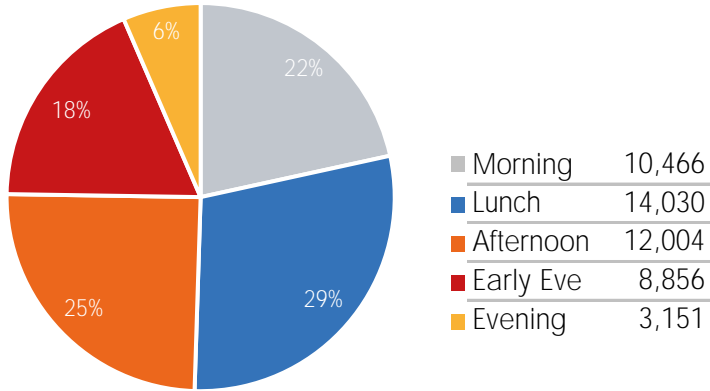


Visitors by Day Part - Weekend

Morning	7,102
Lunch	11,370
Afternoon	11,268
Early Eve	8,119
Evening	2,805



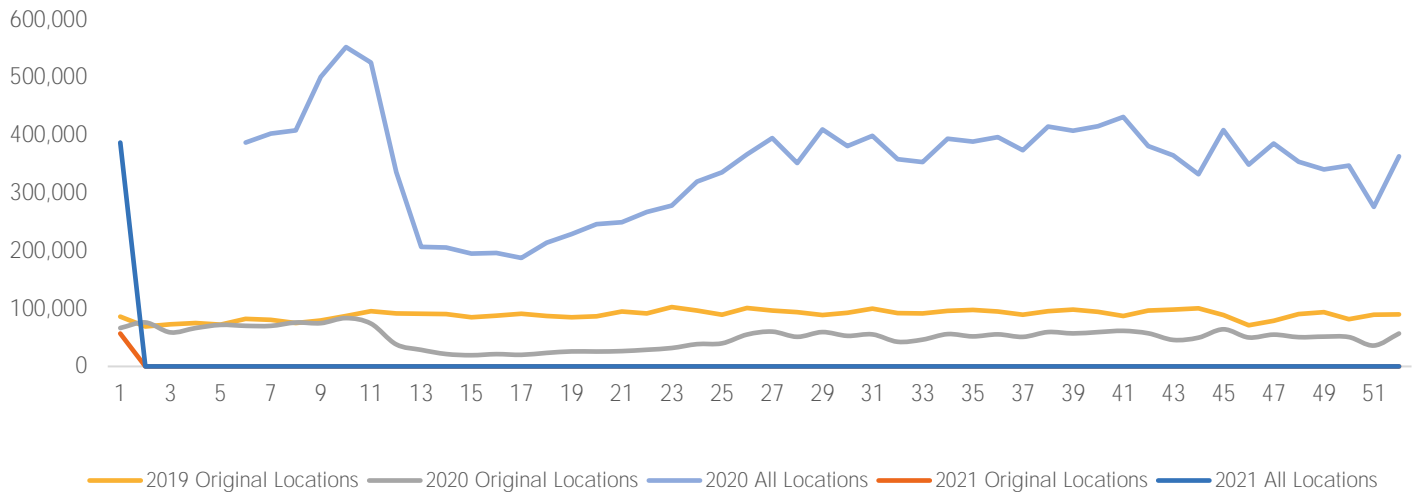
Visitors by Day Part - Weekday



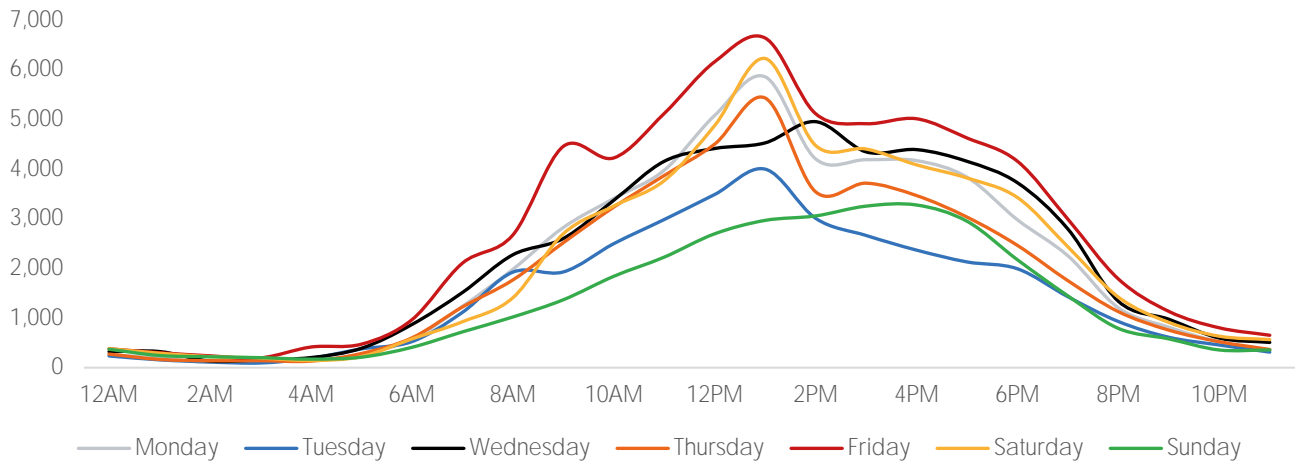
Morning	10,466
Lunch	14,030
Afternoon	12,004
Early Eve	8,856
Evening	3,151

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	571	523	867	599	963	578	409
7:00	1,232	1,111	1,511	1,220	2,101	923	719
8:00	1,977	1,922	2,271	1,764	2,668	1,405	1,019
9:00	2,820	1,926	2,599	2,514	4,453	2,694	1,366
10:00	3,405	2,495	3,368	3,230	4,221	3,253	1,838
11:00	3,972	2,981	4,153	3,867	5,115	3,763	2,224
12:00	5,075	3,485	4,411	4,498	6,156	4,872	2,694
13:00	5,854	3,996	4,524	5,428	6,635	6,223	2,964
14:00	4,203	3,006	4,951	3,540	5,112	4,473	3,054
15:00	4,186	2,661	4,343	3,713	4,910	4,401	3,251
16:00	4,167	2,366	4,389	3,464	5,010	4,082	3,274
17:00	3,834	2,128	4,153	3,031	4,623	3,818	2,947
18:00	2,976	1,990	3,722	2,461	4,154	3,424	2,171
19:00	2,251	1,427	2,790	1,750	2,988	2,432	1,445
20:00	1,204	929	1,336	1,127	1,785	1,420	790
21:00	813	612	974	755	1,132	910	579
22:00	517	456	595	522	802	633	356
23:00	356	312	508	366	652	565	357

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,676	2,790	3,631	5,168	5,074	5,709	2,267	30,315	-8%
Frederick Douglas Blv	1,696	1,030	1,677	1,538	1,578	1,658	746	9,923	-21%
NW Cor. of Malcolm X & 125th	2,457	2,100	2,692	1,442	3,550	2,196	1,541	15,978	-4%
NW Cor. of 125th & Malcolm X	7,098	5,085	9,750	4,148	12,364	7,866	4,575	50,886	-3%
SE Cor. of Malcolm X & 125th	4,985	4,602	5,388	5,749	5,040	4,842	3,835	34,441	-2%
SE Cor. of 125th & Malcolm X	4,155	2,871	4,340	3,393	3,827	2,937	2,954	24,477	-9%
NE Cor. of Malcolm X & 125th	5,140	4,832	9,030	4,904	10,139	6,583	5,075	45,703	-3%
NE Cor. of 125th & Malcolm X	3,395	2,812	4,833	2,489	5,347	3,833	2,440	25,149	-3%
SW Cor. Of Malcolm X & 125th	10,791	6,670	7,574	10,793	13,054	10,607	7,110	66,599	1%
SW Cor. Of 125th & Malcolm X	5,122	2,700	4,081	5,361	5,510	5,091	2,331	30,196	-11%
Total	50,515	35,492	52,996	44,985	65,483	51,322	32,874	333,667	-4.7%